



## **5CS037 - Concepts and Technologies of AI**

**Report Title: AI For Social Good**

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## **Abstract**

AI can transform various industries and mitigate global problems. However, this fast-paced transition creates serious ethical dilemmas. Some key concerns include algorithmic bias, privacy issues, and how automation would affect society. This presentation examines the major ethical challenges surrounding AI, including fairness, privacy, and the danger of aggravating inequality. It discusses how inclusive design, regulatory frameworks, and global collaboration are vital to solving these problems. The document underscores the various avenues wherein AI could contribute to social good with case studies in health care, education, and climate action, while underscoring the importance of ethical governance to help guarantee that AI is exercised in a responsible and equitable way. Ethical AI development should therefore favor transparency, fairness, and inclusivity in order to foster trust and ensure sustainable and equitable outcomes.

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# 1. Introduction

AI's rapid development is disrupting industries, sparking innovation, and shaping much of society. Though AI can take on unbelievably complex challenges facing the world, AI also raises terrifying ethical questions. As AI systems become more incorporated into healthcare, finance, law enforcement, and education, there is a huge risk for discriminatory bias in these algorithmic decisions. Such biases may either establish or exacerbate inequalities for those already being maintained, especially in crucial areas like hiring, lending, and criminal justice. Issues of privacy raised by such technologies include consent, surveillance, and data security because of the enormous quantity of personal data AI systems deal with.

A critical challenge remains the lack of transparency in AI decision-making that, more often than not, clouds accountability especially when such outcomes are dependent upon unknowingly or accidentally manipulated variables. As the development of AI nears maturation, it is important, therefore, that such development is fashioned on principles of ethics-focused principles such as transparency and fairness, and inclusivity. Depending on their ability to resonate with technological progress in ways that align with societal values and human rights, various frameworks such as the European Commission's Ethics Guidelines for Trustworthy AI may constitute a foundation for responsible development of AI. These frameworks mainly seek to mitigate some risks and to foster public acceptance in relation to AI systems.

Besides the biases and privacy concerns, these also have ramifications on social inequality, ultimately bringing about more disadvantages in the labor market. One of the vital considerations remains to promote equal access to the AI technologies and incentivizing inclusive developments aiming to harness some of the potential opportunities these technologies could offer. This report explores the ethical dilemmas presented by AI and how AI can be ethically developed and

deployed in ways that align with dignity and human rights while avoiding harm and encouraging fairness.

## **2. Review: Major Ethical Dilemmas and Moral Questions in AI**

### **2.1 Algorithmic Bias and Fairness**

The effects of the training data of AI systems are such that they usually replicate existing biases thereby generating unfair outputs. In essence, while facial recognition technologies probably have greater error rates among minority groups, questions of equity arise. To address such issues, one needs vast and diverse datasets, detection mechanisms for bias, and inclusive design practices (Bellamy, et al., 2019).

Bias in AI influences certain critical areas such as hiring, lending, and law enforcement, where decisions could have a big impact on people's lives. Reducing bias involves full transparency in all data practices, rigorous evaluation and testing, stakeholder analysis, and bringing developers into the fold with the teaching of ethical AI principles to eliminate bias propagation (Bellamy, et al., 2019).

## **2.2 Privacy and Data Security**

The pace at which AI is growing seems ultimately reliant on huge amounts of data, hence the concerns about privacy. Unmonitored data collection alongside surveillance could erode the trust and violate rights. While innovations like differential privacy and secure multiparty computation protect data-aid in the advancement of AI, ethical AI entails a window of transparency, informed consent, and respect for privacy. With predictive analytics and personalized services comes a greater need for adequate data governance. Regulations like GDPR provide a good foundation for the protection of privacy. However, with dynamically changing circumstances, the developments, whether data breaches or surveillance, need periodic improvements to standards (Ayodeji Oseni, 2021).

### **2.3 Societal Impact and Inequality**

AI threatens to exacerbate inequities, especially in the labor market, by taking away jobs through automation. In order to mitigate such effects and to ensure inclusive growth, policies must ensure fair access to AI and implement training programs. It should be used not only to address social challenges, such as access to healthcare and education for underserved communities, but also ought to put profit motives to one side. Centralization of AI resources in developed countries would widen the gap between the developed and the underdeveloped. International cooperation and investment in AI capacity-building for developing countries are necessary to realize that the fruit of AI shall be fairly shared. The Justice or Ethical AI focuses on inclusiveness and equity (Kelly Joyce, 2021).

## **2.4 Global Governance and Regulation**

Global collaboration is a prerequisite for navigating the intricate ethical dilemma presented by AI. Established universal standards such as the UNESCO Ethics of Artificial Intelligence Recommendation can provide guidance in ensuring responsible use of AI. Collaboration among governments, academia, and industry is key toward developing a common framework that emphasizes a balance of AI developments and ethical principles (Patricia Gomes Rêgo de Almeida, 2021).

The regulators shall also be in charge of the ethical oversight of AI based on transparency, data usage, distribution of AI benefits, and fair access. The vital dialogue for coming up with ethics in AI cannot be negated since it needs to be culturally and contextually appropriate (Patricia Gomes Rêgo de Almeida, 2021).



## 2.5 Collaboration for Social Good

AI4SG and similar initiatives show how researchers and experts can collaborate to tackle global challenges. AI applications in areas like pandemic response and education access highlight its potential for social impact. Likewise, connecting the partnerships to involve various stakeholders will ensure that the AI solution is equitable while meeting the needs of vulnerable communities (Nenad Tomašev, 2020).

AI can drive social good in areas like climate change, poverty, and healthcare. For instance, AI models using satellite imagery can augment conservation efforts by tracking deforestation and predicting disasters. Telemedicine backed by AI can improve access to healthcare for remote areas. However, ethical considerations must be carefully addressed so as not to do any unintended harm (Nenad Tomašev, 2020).

## **2.6 Promoting Inclusivity and Fair Access**

Developers and policymakers must ensure equitable access to AI technologies through digital literacy and workforce reskilling programs, helping individuals adapt to AI-driven changes. Inclusive cultures within AI development teams lead to fairer outcomes that reflect diverse societal perspectives.

To address gender and cultural biases in AI, it's crucial to include diverse representation in datasets and gather a wide range of viewpoints during design. International cooperation fosters knowledge-sharing and capacity-building, promoting inclusive AI ecosystems (Bellamy, et al., 2019).

## 2.7 Addressing Climate Impact

AI system operations that are energy-intensive produce a; therefore, researchers and developers should communicate green practices grounded in energy conservation algorithms and renewable energy sources. Supporting green AI initiatives will ensure a reduction in the environmental impact of AI and contribute positively to achieving the sustainability objectives of the planet.

This makes AI technology in carbon removal a kind of incorporating-technology creating optimal use of resources and carbon emissions. For example, in power and utility systems, AI models enhance efficiency and help predict renewable energies output. Thus, green AI should consider the policy of ethics to be incorporated on the grounds for the future benefit for mankind and the natural state of the planet.

## **2.8 Healthcare**

AI features tremendous promise to reform healthcare with predictive diagnoses and personalized treatments. However, uneasiness with data privacy and algorithmic bias in medical datasets still lingers. Addressing this problem requires strong data governance and diverse representation in datasets (Nariman Noorbakhsh-Sabet MD, 2019).

Such AI innovations as virtual health assistants and drug discovery platforms hold great potential for improving patient outcomes. Collected collaborations between technologists, healthcare professionals, and policymakers can help ensure these innovations are ethical and economically viable. Continuous monitoring and evaluation can help improve the effectiveness and fairness of AI use in healthcare (Nariman Noorbakhsh-Sabet MD, 2019).

## 2.9 Education

Tools of artificial intelligence can help to create equity in education by personalizing learning experiences, but could inadvertently reinforce biases unless carefully designed. The inclusion of principles of inclusive design and constant evaluation is crucial in ensuring that these develop a fair distribution of educational opportunities.

In general, AI platforms for language learning or STEM education should acknowledge language and cultural disparities. Collaboration among teachers, technologists, and community organizations can ensure that these tools are inclusive and culturally relevant. Moreover, in addition to the digital divide, this requires infrastructure and affordable initiatives to expand access to AI-driven education (Ayodeji Oseni, 2021).

### 3. Conclusion

The power of AI enables it to address global concerns and provides an opportunity for great positive transformations. However, this leads to the development of an intricate set of ethical challenges that one must contend with. It is necessary that the design and use of AI be informed by ethical principles of fairness, transparency, inclusivity, and so forth, thus sponsoring its equitable benefit for the society at large. Technical efforts to address algorithmic biases, accidental unfairness, privacy implications, and social impact will require strong governance frameworks, international collaboration, and cooperative inclusiveness across sectors. This way, AI can be created to serve as a force for good by facilitating sustainability, equality, and positive social changes. Such ethical AI is also crucial in anchoring public trust and channeling AI technologies towards a common good, one serving equity and sustainability.

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