



# Farhan Mahfar

Design+Code

The possibility to explore different areas of the business and the problem solving aspect of **design**, is what appeals to me most. **Learning** is my passion and **curiosity** is my attributes.

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[www.dribbble.com/farhanmahfar](http://www.dribbble.com/farhanmahfar)

## Skills

- + Art Direction & Branding
- + Graphic & Web Design
- + Illustration
- + Motion Graphics
- + Video & Photography
- + Visual Merchandising

## Tools

- + Adobe Creative Suite
- + Figma
- + HTML/CSS/Bootstrap
- + Javascript
- + AutoCad
- + 3ds Max

## Certificate

### Udemy

- + User Experience Design (Adobe XD UI UX Design)
- + Advanced Photoshop User
- + Web Development Bootcamp

## Education

**Mara University of Technology (UiTM)** 09/2019 - *anticipated completion 2022 (currently enrolled part-time)*

### Bachelor in Graphic Design (Honours)

Art & Design (History & Theory), Visual Research & Drawing, Creative & Critical Thought, History of Graphic Communication, Cultural Anthropology, Illustration & Creative Application, Content Design, Drawing, Typographic Design & Impression, Photography, Electronic Media & Application, Graphic Design (Theory, Study & Execution), 2&3 Dimensional Design, Art Direction, Packaging Design & Sustainability, Design Management & Ethics, Copywriting in Advertising, Marketing Communication, Design & Branding Strategies, Contemporary Design Issues, Service Design for Visual Communication

**Lim Kok Wing University** 02/2003 - 06/2006

### Diploma in Interactive Multimedia Design (Moderated by Swinburne University of Technology)

Design Studies 1&2, Life Drawing 1&2, Creative Studies 1&2, Analytical Drawing, Communication Studies 1&2, Digital Animation 1&2, Web Design & Technology, Video & Sound Visualisation, Graphic Design, Digital Imaging 1-3, Multimedia Project 1&2, Interactive Design 1&2

## Work Experience

**Freelance UI UX Designer** 06/2019 - Present

**Malaysia Airports Holdings Berhad (MAHB)** 05/2013 - 11/2018

**Kuala Lumpur International Airport**

### Malaysia Airports (Sepang) | Flight Operations Centre

#### Flight Operations Centre Officer

 02/2017 - 11/2018

Responsible to plan and manage all flight information and movement in Kuala Lumpur International Airport KLIA through Flight Information Management/ Display System (FIMS) (FIDS), Gate Allocation System Planner and Service Design Airport Experience

### Malaysia Airports (Niaga) | Marketing Communication

#### Multimedia Designer

 05/2013 - 02/2017

Responsible to identifying and developing creative strategies for travel retail marketing activities and to coordinate online services and administrating company's digital signage display network system and website to reformat materials for conventional advertising, e-commerce, graphic communication, digital contents and visual merchandising

**Machines | Apple Reseller** 01/2013 - 05/2013

**Kuala Lumpur**

### Retail Advisor

Responsible to create the energy and excitement around Apple products, providing the right solutions and getting products into customers hands, understand that the Apple Store is dedicated to delivering a customer experience that is unlike any other

**IKEA Damansara** 04/2011 - 11/2011

**Damansara Selangor**

### Communication & Interior Design | Visual Merchandiser & Activity

Responsible to show ideas and solutions in many different styles, functions and price profiles to fit many individual tastes and to strengthen the uniqueness of IKEA. To present the range in the most commercial, inspiring and aesthetic way

**Tangs Department Store (Pavilion)** 12/2010 - 04/2011

**Kuala Lumpur**

### Visual Merchandiser

Responsible for overall visual merchandising including window displays and in-store interior design. Provide exceptional standards of visual excellence to each store on a weekly or seasonal basis

**Kinokuniya Book Stores** 04/2008 - 09/2008

**Kuala Lumpur**

### Retail Executive

Responsible to keep abreast with customers inquiries and conduct regular updates on best sellers and new arrivals especially on computer, engineering and art & design books