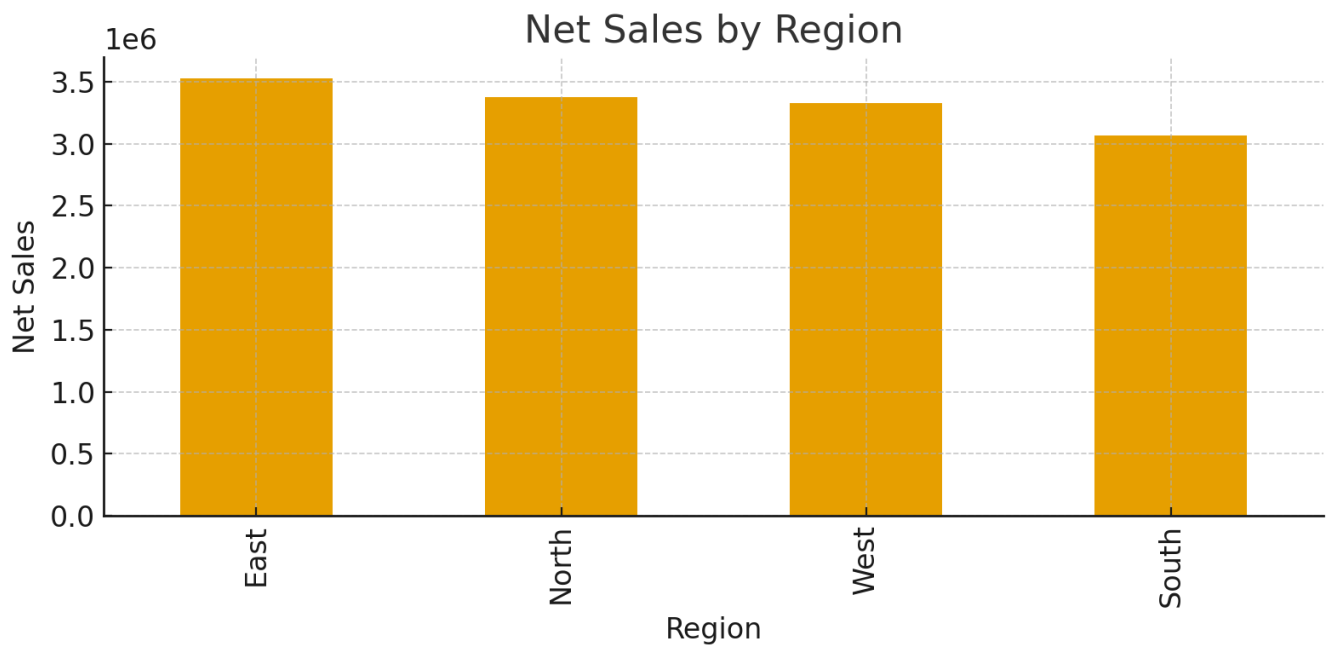# DA Task - Summary Report

This package contains cleaned data, aggregated tables, DAX and M snippets, and sample visuals to help you finish the Power BI report and submission. Below are quick insights derived from the cleaned data:

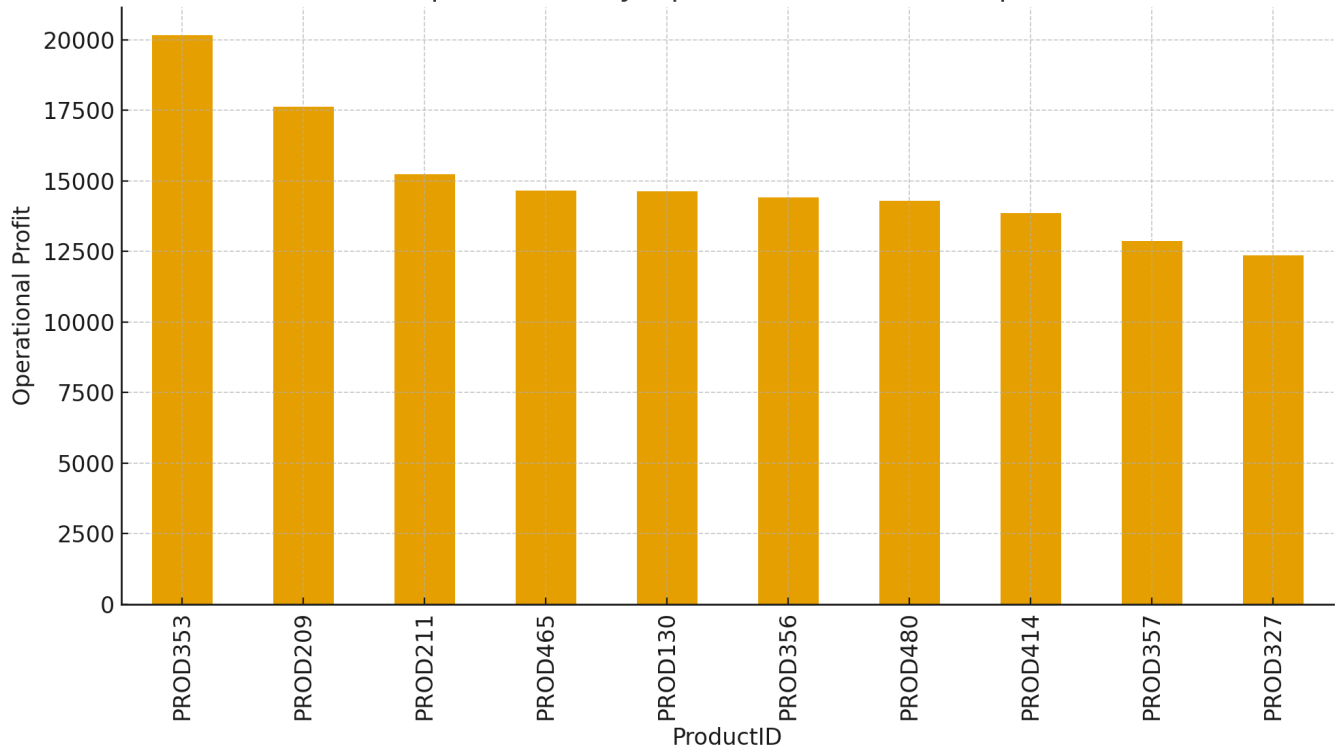**Key metrics (from cleaned data):**

- Total Net Sales: 13,291,847.10

- Approx Operational Profit (Net - COGS - Shipping): 2,935,694.13

- Avg Discount %: 0.14

- On-time delivery rate: 60.00%

- Return rate: 11.45%

Recommended next steps (for the report):

1) Use the ProductProfit.csv for Pareto/Top-N visuals.

2) Apply conditional formatting on Operational Profit (red for negative, green for top performers).

3) Include slicers for Year and Region on all pages.

4) Export the report to PDF and include the publish link on the cover page for submission (if allowed).

Net Sales by Region

Top Products by Operational Profit (sample)

Average NetSales by Discount Bins