

# Farhan Qureshi

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## TECHNICAL SKILLS

- Tools: Python, Jupyter Notebook, PowerBi, SQL Server, Streamlit, PostreSQL, Flask, Scikit-Leaarn
- Hardware/Software Skills: MS Excel, Microsoft Word, Microsoft PowerPoint
- Technical Skills: Linear/Logistics Regression, Hypothesis Testing, A/B Testing, Data Visualization, Data Analysis, Machine Learning, Random Forest.

## EDUCATION

08/24 - 10/25	<b>Data Science Mentorship Program</b>		<a href="#">Certificate</a>
<i>Relevant Coursework:</i> Data Management, Statistical, Descriptive Statistics, Data Visualization, Inference, Machine Learning, Predictive Modeling			
06/22 - 06/25	<b>KES College, Mumbai University</b>	<b>Pursuing</b>	Mumbai, India
	<b>BSc, Information Technology</b>		
<i>Relevant Coursework:</i> Operating Systems, Discrete Mathematics, Internet of Things, Business Intelligence and Data Analytics, Artificial Intelligence			
<i>Leadership:</i>			
06/20 - 05/22	<b>Rizvi College of Arts, Science and Commerce</b>	<b>Percentage: 48.83%</b>	Mumbai, India
	HSC, Higher Secondary Certificate		
05/13 - 05/20	<b>K.J. Khilnani High School &amp; Junior College</b>	<b>Percentage: 67.80%</b>	Mumbai, India
	SSC, Secondary School Certificate		

## WORK EXPERIENCE

## PROJECTS

04/25	<b>Churn Analysis</b>   SQL, Python, Pandas, Machine Learning and PowerBi	<a href="#">(GitHub)</a>
<ul style="list-style-type: none"><li>• Automated data pipelines using SQL for <b>data extraction, cleaning, transformation</b>, and feature engineering from multiple customer data sources.</li><li>• Developed <b>interactive dashboards in Power BI</b> to visualize customer behavior, service usage patterns, and churn distribution for business insights.</li><li>• Engineered a <b>predictive model using Random Forest</b> to identify key churn indicators, achieving high model accuracy and interpretability.</li><li>• Presented data-driven recommendations to reduce churn and increase retention using visual storytelling and actionable insights in Power BI.</li></ul>		
04/25	<b>Medicine Recommendation System</b>   Python, Scikit-Learn, Pandas, Flask and ML	<a href="#">(Github)</a> / <a href="#">View</a>
<ul style="list-style-type: none"><li>• Developed a <b>Medicine Recommendation System</b> using advanced machine learning algorithms to accurately predict diseases based on user-input symptoms.</li><li>• Enabled continuous <b>model training</b> and improvement through user feedback and new data ingestion, enhancing system accuracy and adaptability over time.</li><li>• Engineered a <b>dynamic recommendation engine</b> that suggests top 5 personalized medicines, prescription details, and fitness routines tailored to the predicted diagnosis.</li></ul>		
04/25	<b>Adidas US Sales Analysis</b>   Excel and SQL	<a href="#">(Github)</a>
<ul style="list-style-type: none"><li>• Analyzed <b>Adidas</b> sales data using Excel and SQL to uncover trends in revenue, regional performance, and retail effectiveness.</li><li>• Created sales <b>dashboards</b> to visualize and report sales performance by region, sales method, and retailer, driving data-backed strategic recommendations.</li></ul>		
04/25	<b>Image or Video to Text Extractor &amp; Generator</b>   Streamlit, Pandas and GenAI	<a href="#">(Github)</a> / <a href="#">View</a>
<ul style="list-style-type: none"><li>• Developed an <b>Image-or-Video-to-Text Extractor</b> using OCR (Optical Character Recognition) tools like Tesseract to accurately extract written content from diverse image formats.</li><li>• Created an AI-powered tool to <b>automatically generate blog posts or stories</b> from extracted</li></ul>		

image or video text using natural language generation (NLG) techniques.

**ADDITIONAL MENTIONS**

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- **Certificates:**
  - Participated in Web Design conducted by Khar Education Society college
  - Participated in Debug Code conducted by Khar Education Society college
  - Secured **3rd Place** in the Tech Quiz Competition at R.D. National College, demonstrating strong technical knowledge and quick problem-solving skills.
  - Participated in Excel using AI Workshop conducted by Office Master.
- **Languages:** English, Hindi
- **Interests:** Travel, Sports (Cricket, Football, Basketball)