

# Farhan Russel

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## About Me

I believe integrity and analytical thinking are the core values that guide my work. I bring over 3 years of experience in operations and project management across hospitality, construction, and real estate sectors. In my position as Assistant Operation Manager at PT Giri Suwarnna Abadi (RS Hermina), I successfully maintained food costs consistently below 40% of sales and implemented a digital meal ordering system that eliminated errors and improved operational efficiency. My ability to tackle analytical challenges and create data-driven solutions, alongside my proficiency in tools like Excel and Google Workspace, positions me well for the Data Analyst role I am pursuing. What distinguishes me from other candidates is my unique combination of hands-on operational experience and an analytical mindset, allowing me to translate data into actionable business insights effectively.

## Education

### Universitas Persada Indonesia YAI

GPA: 3.09

Bachelor's Degree in Management

August, 2019 – September, 2023

### RevoU

Full-stack Data Analytics

Completed intensive Full Stack Data Analytics training covering SQL (BigQuery), Python (Pandas, NumPy, Matplotlib), Tableau, and statistical analysis. Developed end-to-end analytical capabilities through hands-on projects analyzing 50,000+ records across e-commerce, retail, and financial services domains. Proficient in data cleaning, exploratory analysis, customer segmentation (RFM & K-Means clustering), hypothesis testing, and creating actionable business recommendations through data storytelling.

October, 2025 – February, 2026

## Working Experiences

### Assistant Operation Manager, PT Giri Suwarnna Abadi

Nov, 2024 – Aug, 2025

- Conducted monthly cost analysis across 5 café branches, maintaining food cost below 40% of sales.
- Developed Google Forms-based meal ordering system, reducing manual data processing by 30% and improving order accuracy.
- Developed 100+ monthly menu items for hospital staff meals, incorporating cost analysis and nutritional value optimization.
- Collaborated with hospital nutritionists to calculate nutritional values for 500+ daily patient meals.
- Standardized 80+ recipes with precise measurements across 5 branches to ensure consistency and optimize cost efficiency.

### Property Consultant, LJ Hooker

October, 2021 – June, 2022

- Conducted market analysis for 30+ property listings to determine accurate valuations and develop competitive pricing strategies.
- Supported 20+ client negotiations using comparative market data and valuation insights to facilitate successful property transactions.
- Managed 30+ property listings and created targeted marketing materials using market insights to attract qualified buyers.

## Project Experiences

### Project Officer, PT Nusantara Tugumandiri

December, 2023 – March, 2024

- Monitored daily construction progress across 3 project phases, tracking labor productivity and material usage for timeline compliance.
- Coordinated with 5+ stakeholder groups including architects, engineers, and subcontractors to resolve technical issues proactively.
- Prepared 16 weekly progress reports covering operational metrics, material tracking, and budget status for project management oversight.

## Additional Information

**Technical & Soft Skills:** SQL (BigQuery), Phyton, Data Visualization (Tableau + Excel), Cross-functional Collaboration, Data-

## Driven Problem Solving & Process Optimization, Business Acumen & Cost Analysis

**Certification:** 1. Full Stack Data Analytics, RevoU

2. Ahli Mengolah Data dengan Microsoft Excel, Skill Academy

3. Digital Marketing Bootcamp, MySkill

October, 2025

September, 2025

June, 2024