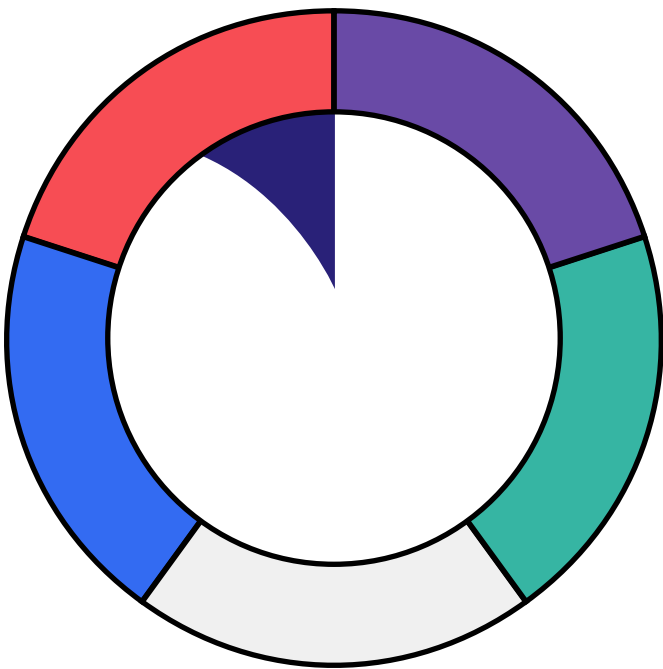

The Product Lifecycle



| Research |
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| Plan |
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| |

| Build |
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| |

| Release |
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| |

| Refine |
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| |

| Retire |
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