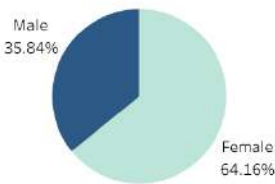


Fashion Campus Customer Churn Analysis

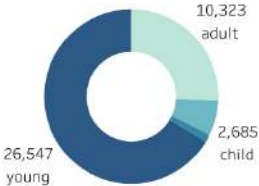
Churn by Gender



Gender

- Female
- Male

Churn by Age Status



Age Status

- adult
- child
- old
- young

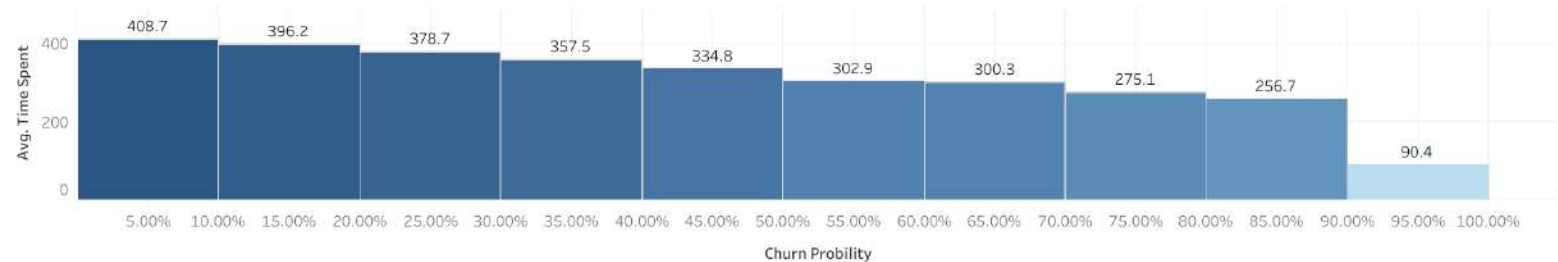
50,696

Customers Gained

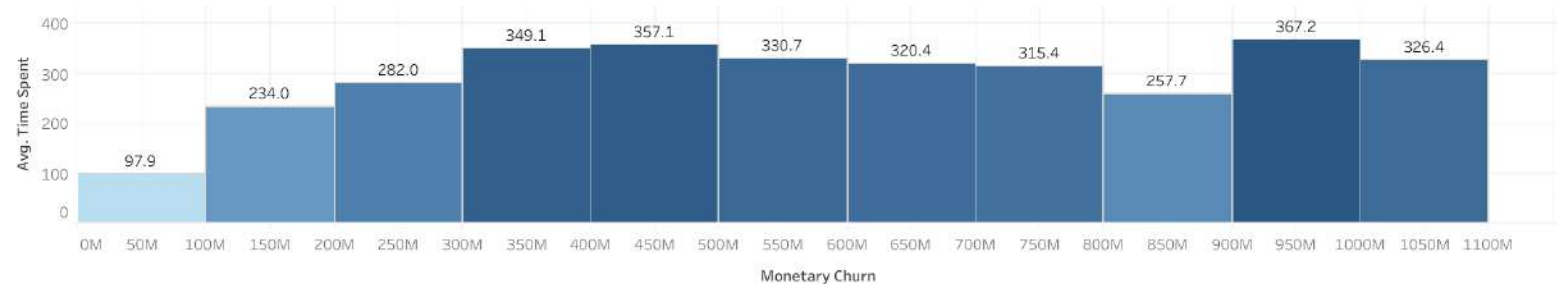
40,038

Customers Churned

Churn Probability by Time Spent



Average Time Spent for Monetary Churn



Fashion Campus Customer Churn Analysis

Account Age By Total Order



Churn Distribution by Year Joined

