

21.71M

Total sales

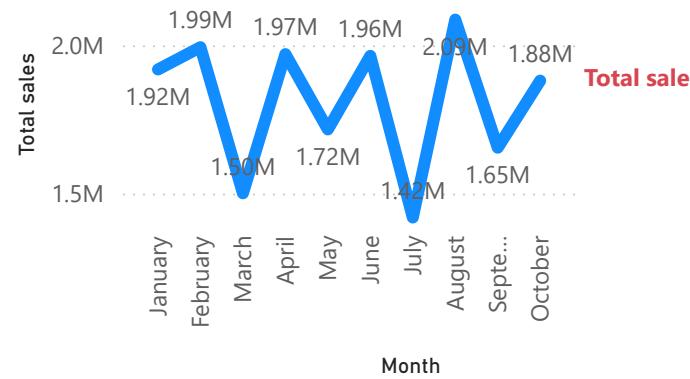
₹ 5.32M

total profit

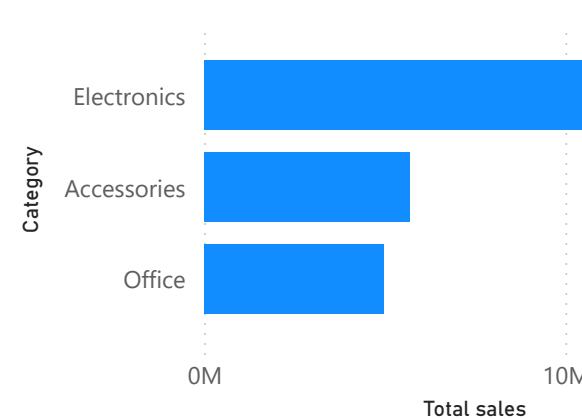
₹ 0.2453

profit margin %

Total sales by Month



Total sales by Category

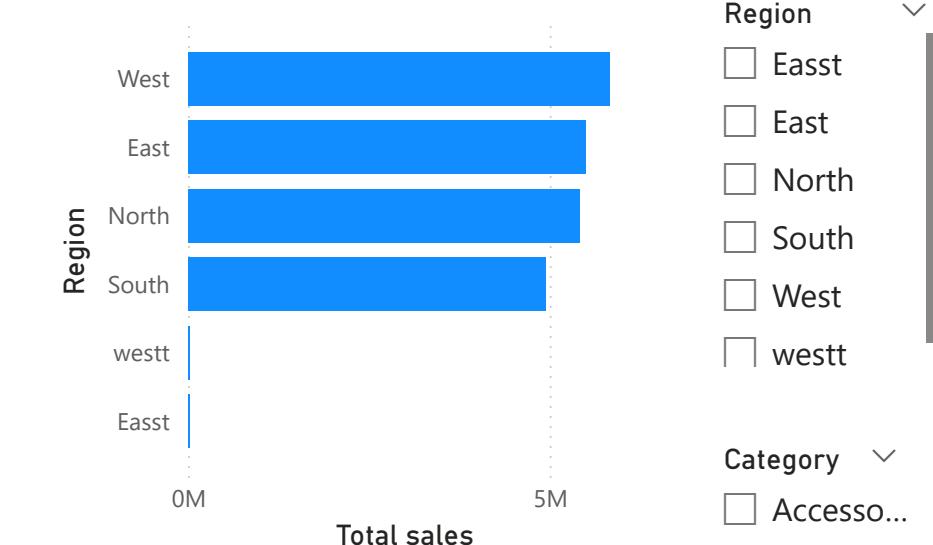


Date

01-01-2024

31-12-2024

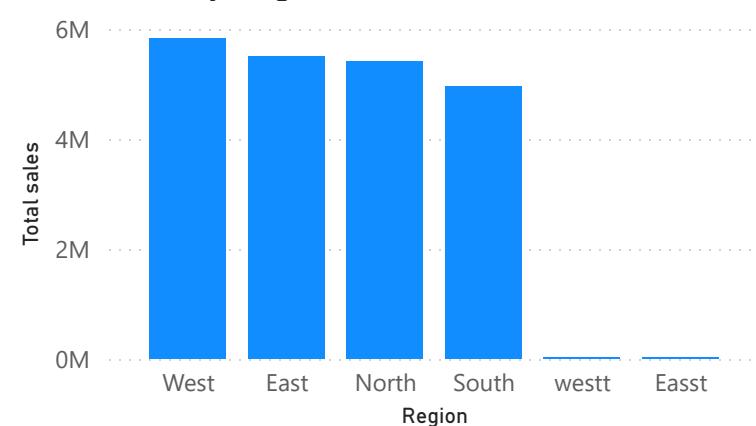
Total sales by Region



Business Insights

- Technology category contributes the highest sales but shows lower profit margins compared to Office Supplies.
- West region leads in total revenue, indicating strong regional performance.
- Sales show a consistent upward trend, with peak performance during year-end months.

Total sales by Region



Product	Total sales	total profit
Camera	30,64,825.00	₹ 7,35,620.0152
Headphones	26,12,343.00	₹ 6,63,035.6597
Laptop	28,00,310.00	₹ 6,68,525.5069
Mobile	22,82,064.00	₹ 5,50,518.1332
MOBLIE	57,276.00	₹ 14,137.6715
Monitor	24,74,722.00	₹ 6,18,340.4855
Printer	23,54,932.00	₹ 5,92,314.8572
Smartwatch	29,81,266.00	₹ 7,50,008.6847
Tablet	30,65,878.00	₹ 7,29,708.607
tablet	13,451.00	₹ 1,847.4498
Total	2,17,07,067.00	₹ 53,24,057.0707