

Credit Card Transaction Report

Total Revenue

55M

Total Interest

7.8M

Transaction Amount

45M

Transaction Count

656K

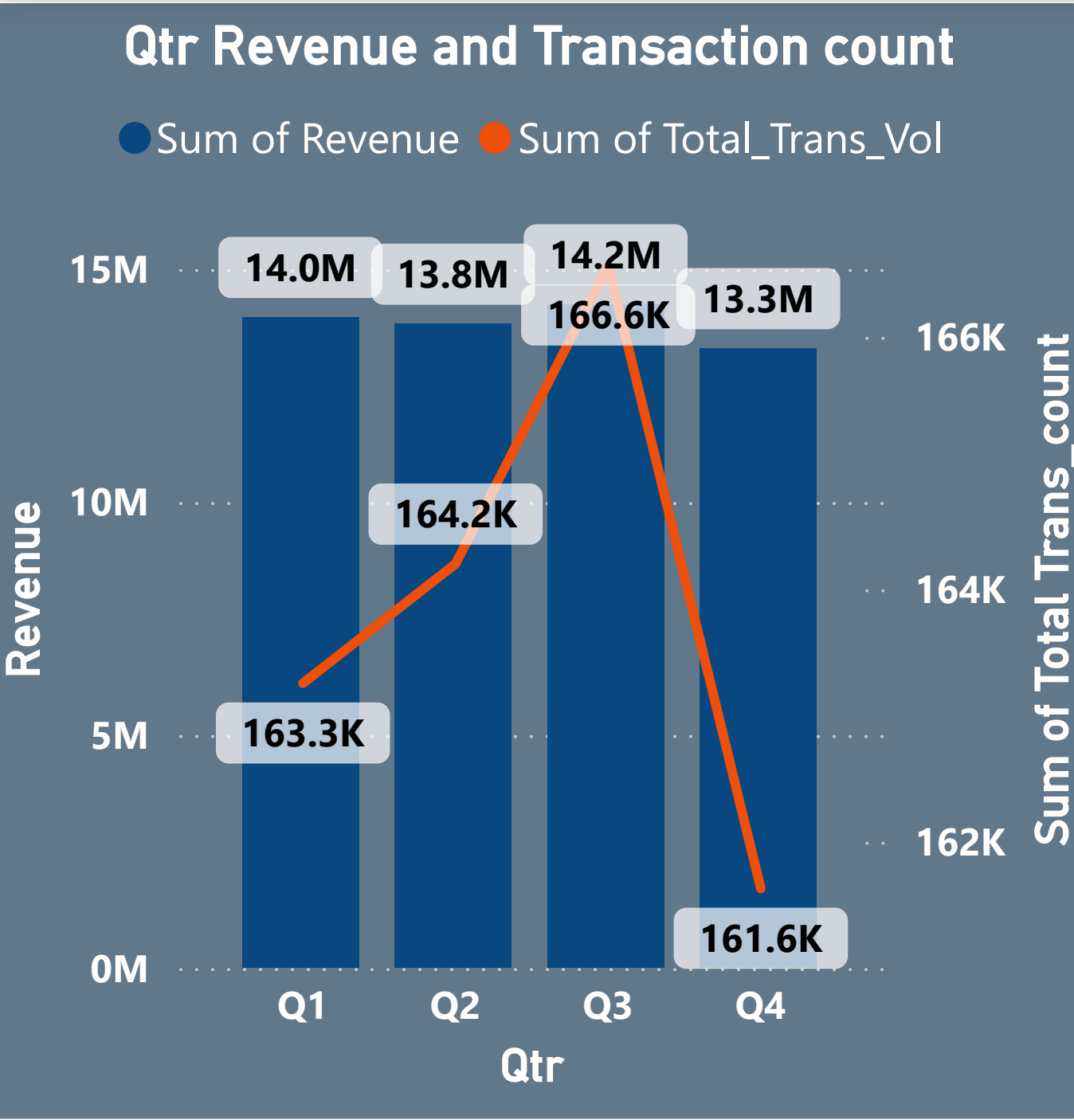
Card_Category	Sum of Revenue	Sum of Interest_Earned	Sum of Annual_Fees
Blue	46139398	6495887.7	2,685,635
Silver	5586332	812081.3	187,505
Gold	2454072	373784.2	56,210
Platinum	1135608	161629.1	20,665
Total	55315410	7843382.2	2,950,015

Q4

Q3

Q2

Q1



Week Start Date

All

F

M

Silver

Blue

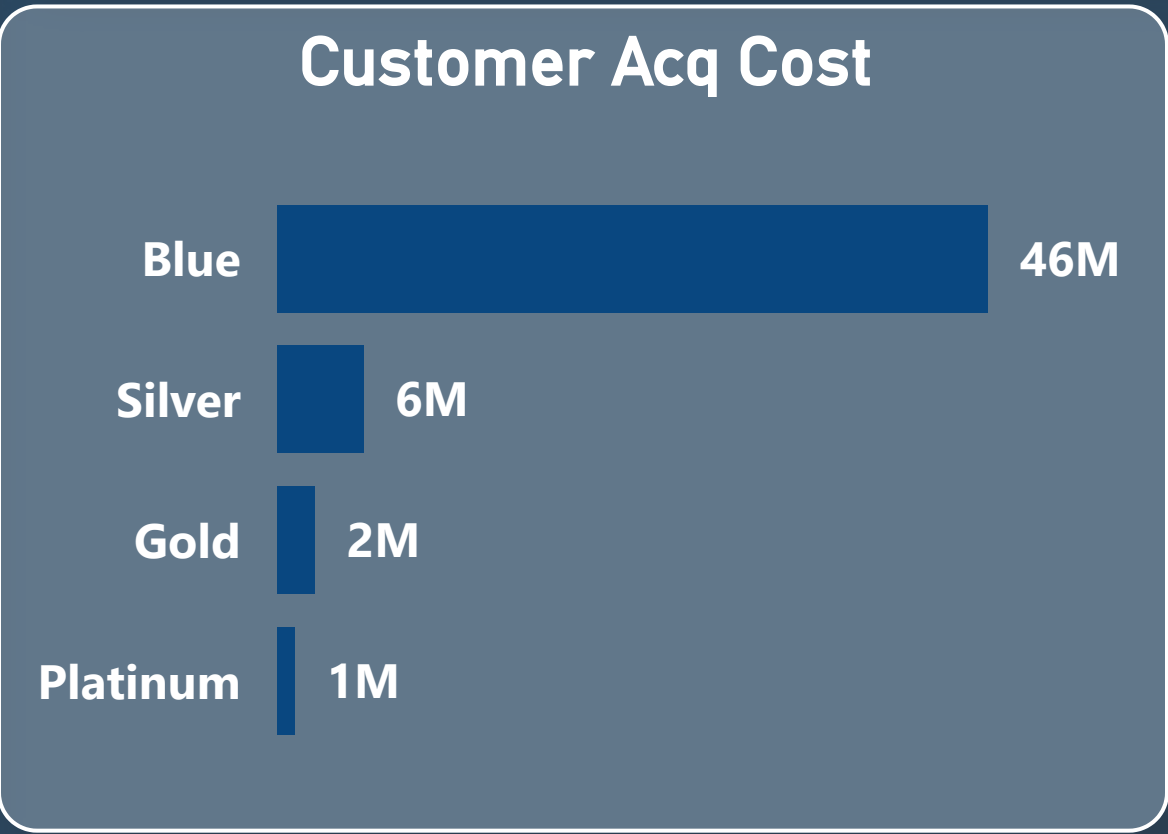
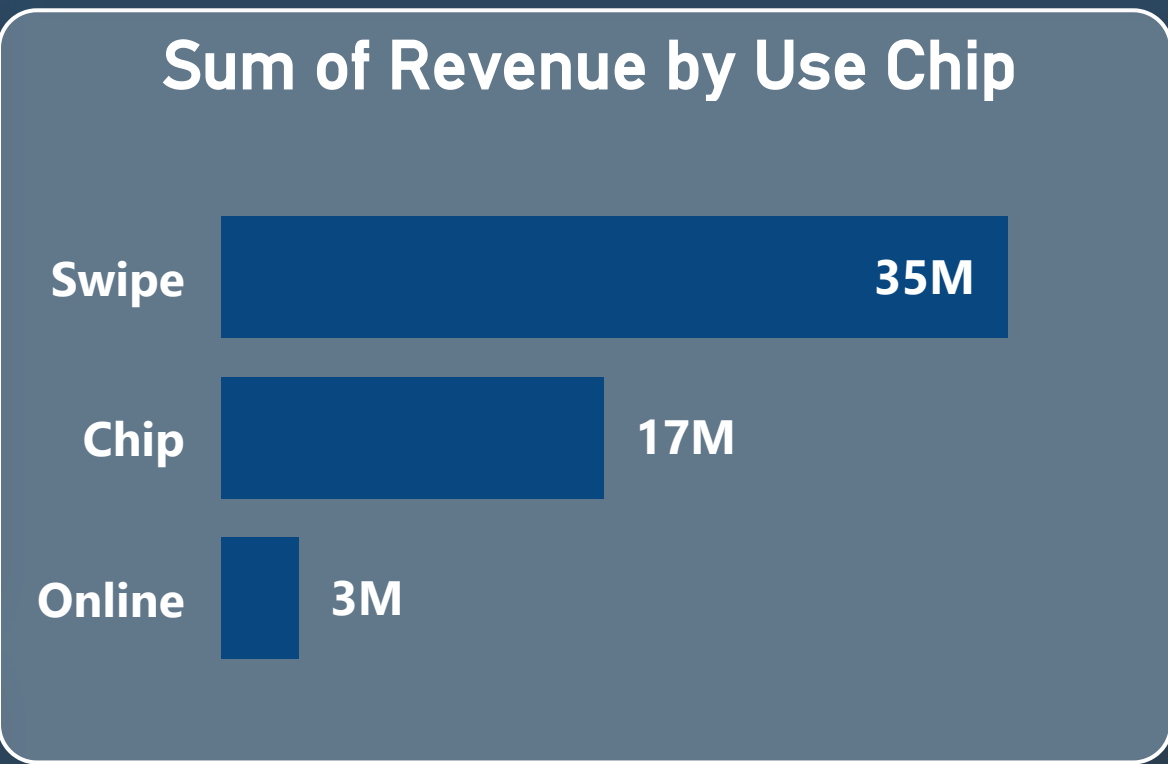
Gold

Platinum

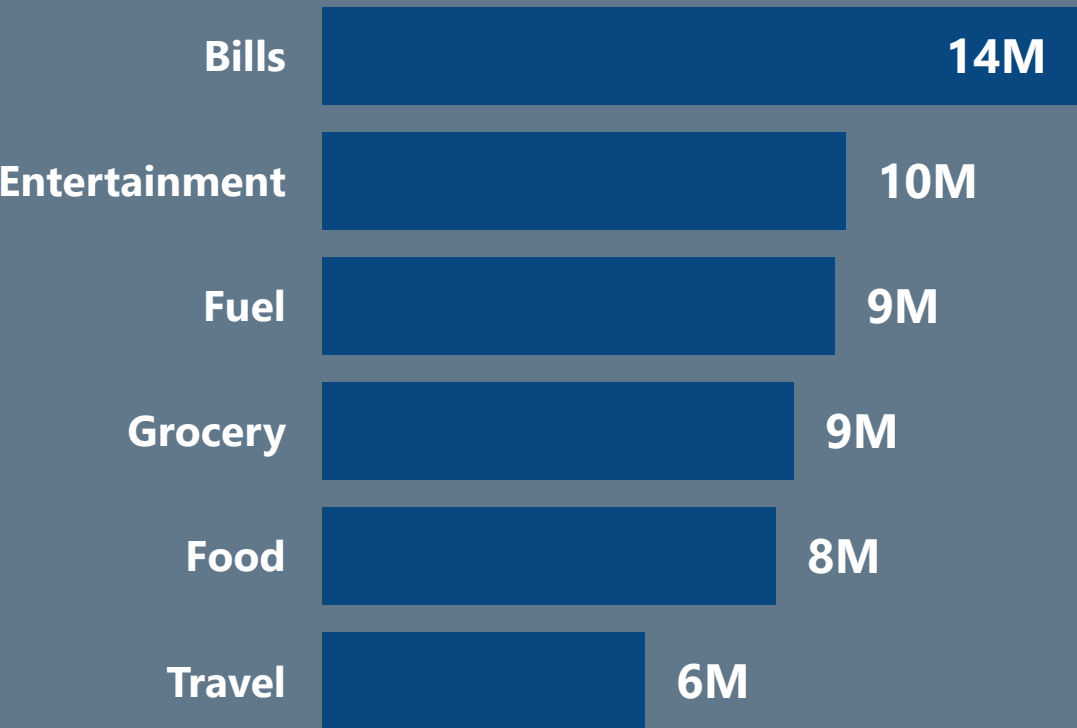
Med

Low

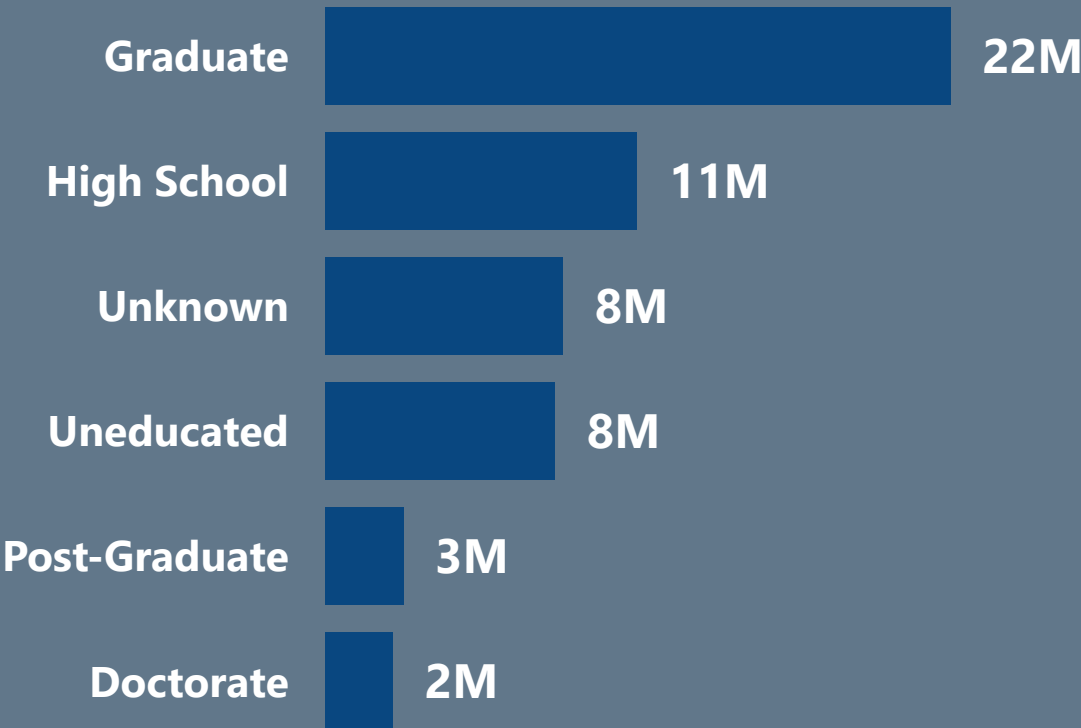
High



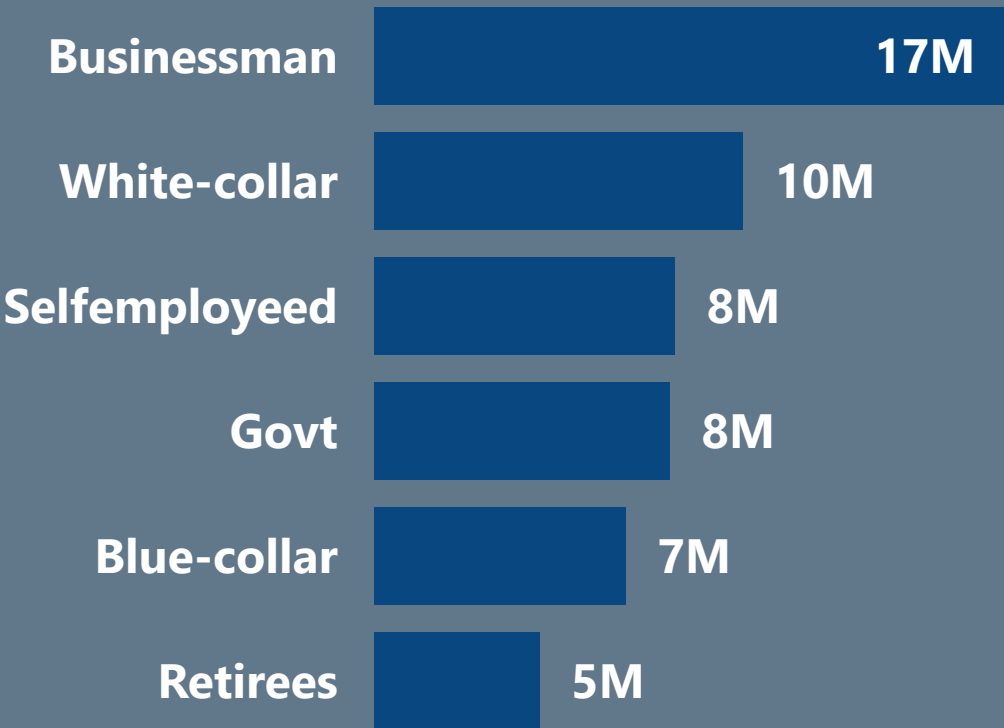
Revenue by Expenditure Type



Revenue by Education



Revenue by Customer Job



Credit Card Customer Report

Total
Revenue

55M

Total Interest

7.8M

Income

576M

CS Score

3.19

Q4

Q3

Q2

Q1

Week Start Date

All



Swipe

Online

Chip

Silver

Blue

Gold

Platinum

Age Group

20-30

30-40

40-50

50-60

60+

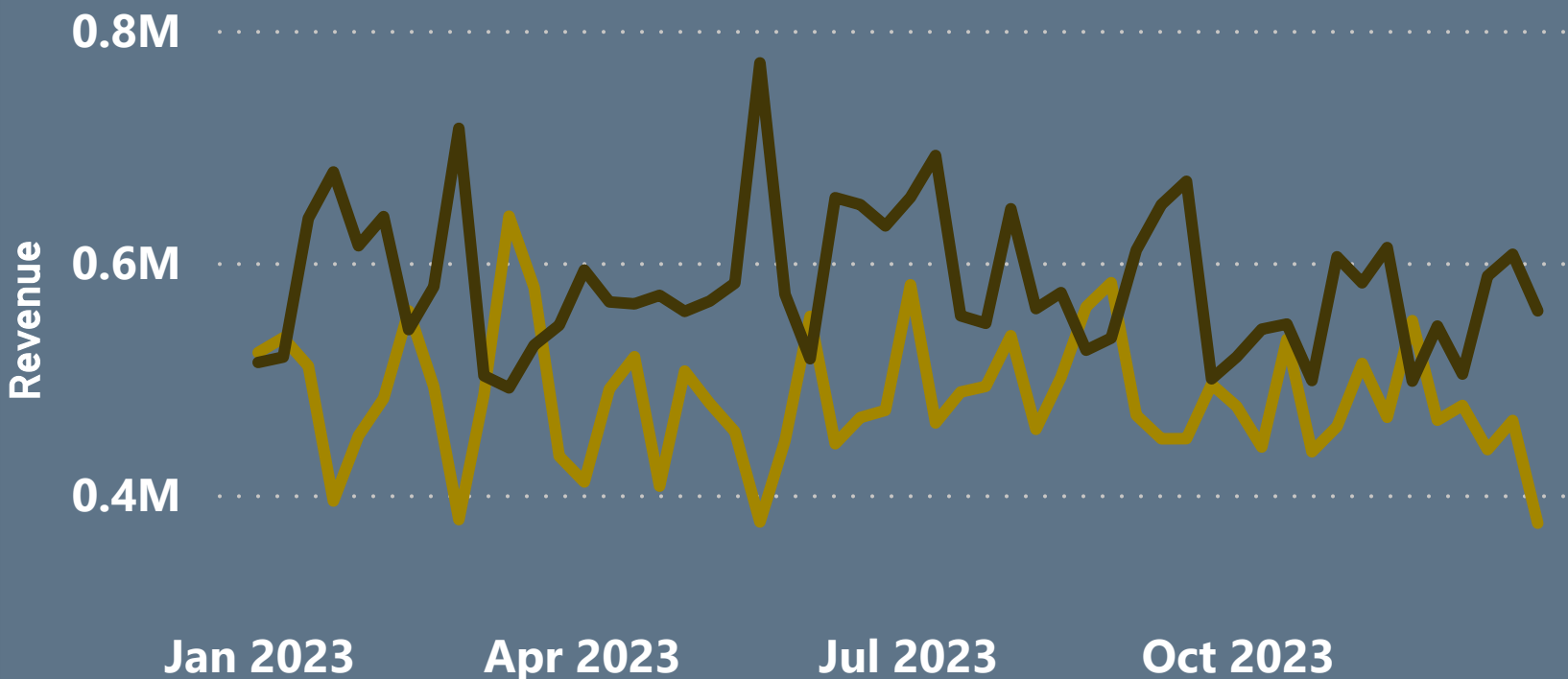
M

30M

F

25M

Revenue by Week



Salary Group

High

22M

7M

Med

8M

8M

Low

10M

Education Level

Graduate

12M

10M

High School

6M

5M

Unknown

4M

4M

Uneducated

4M

4M

Post-Graduate

4M

4M

Doctorate

4M

4M

Marital Status

Married

14M

12M

Single

12M

10M

Unknown

4M

4M

Top 5 State

TX

7M

6M

NY

7M

6M

CA

6M

7M

FL

6M

4M

NJ

3M

4M

Pct of Delinquent_Acc

0

1

6.1%

93.9%