

FARI

DESIGNER

ADEPETU

E-mail: faeridah@icloud.com
Phone: 929-395-6849

PORTFOLIO



About

I'm a multidisciplinary designer driven by a desire to make complex ideas more accessible. With a dual-degree in Communication Design and Culture & Media from The New School, I approach each project with curiosity, balancing conceptual clarity with thoughtful execution. My work is grounded in critical research, storytelling, and social impact, with a focus on civic engagement, community-building, and emerging digital tools that expand the possibilities of design.

Education

THE NEW SCHOOL -
PARSONS & EUGENE LANG COLLEGE
BA/BFA Dual-Degree
Communication Design +
Culture & Media
2022-2027 (Expected)
New York, NY

ST. CLARE'S, OXFORD
International Baccalaureate
Graduated 2022
Oxford, UK

Skills

DESIGN

Adobe Illustrator, InDesign,
Photoshop, Premiere Pro
Figma, Canva

WEB

HTML, CSS, JavaScript (Front-
End Prototyping)

EMERGING TECH

AI tools for image generation,
layout, and storytelling
Prompt design, rapid
prototyping, and iterative
development

Experience

STUDENT DESIGNER

Office of Civic Engagement & Social Justice
The New School
Oct 2022-Present

- Create visual assets for university-wide civic programs, including print and digital media.
- Design with accessibility, clarity, and brand cohesion in mind.
- Collaborate across departments to communicate complex initiatives through effective visuals.

DESIGN INTERN

No White Savors · Uganda (Remote) · 2023

- Produced mission-aligned graphics for fundraising campaigns, including a library project.
- Designed visuals that amplified grassroots efforts with cultural sensitivity and impact.

NEW MEDIA INTERN

Caribbean Cultural Center African Diaspora
Institute · Harlem · 2024

- Captured and edited content from live cultural events, including Oya Sound series.
- Translated in-person experiences into digital formats for wider engagement.