AT COMPANY SALES DASHBOARD

High level insights into sales performance(2021-2022)

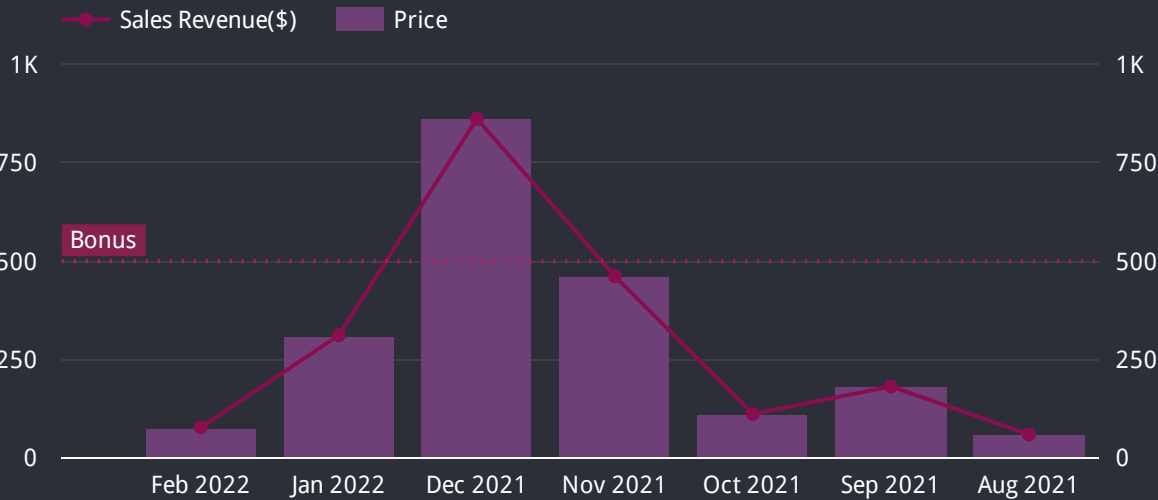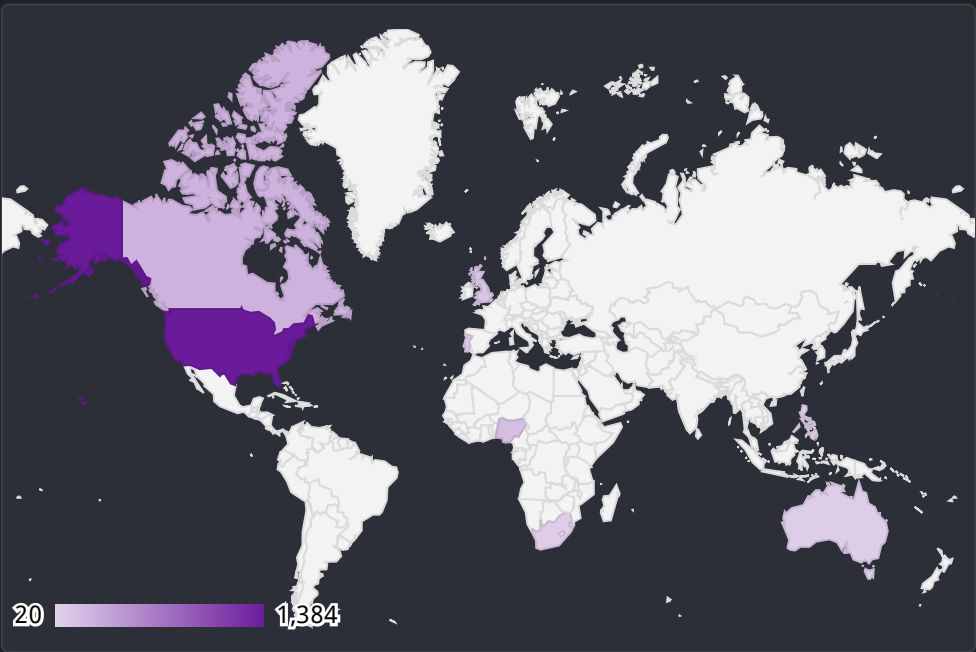| Delivery Country ▾	Coupon Code ▾	SKU ▾	Buyer ▾	Select date range ▾

Sales Revenue ($)	Average Item Price($)	Total Item Sold	Buyer
2,068	29.97	69	29

SALES MAP

20 — 1,384

Sales Revenue($) / Price chart

- Sales Revenue($)
- Price

Bonus

Feb 2022, Jan 2022, Dec 2021, Nov 2021, Oct 2021, Sep 2021, Aug 2021

PRODUCT INSIGHTS

- P010 — 47.4%
- P001 — 16.6%
- P013 — 16%
- P018 — 14.6%
- others

Sales Price($)

P010, P001, P013, P018, P003, P004, P012, P005, P017
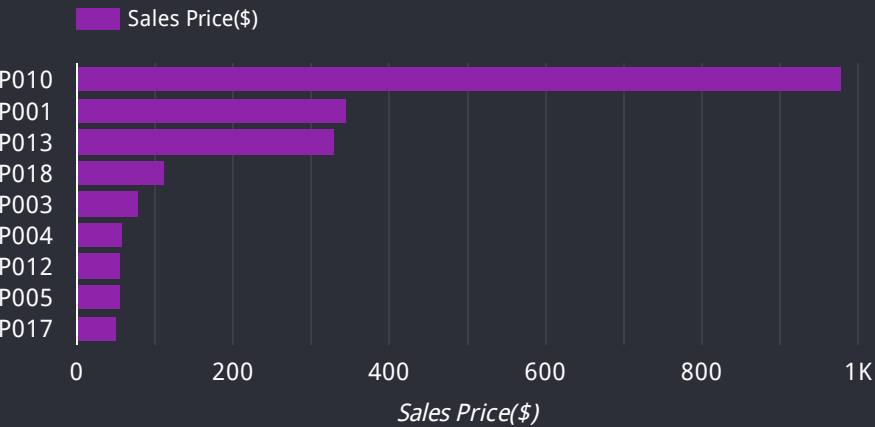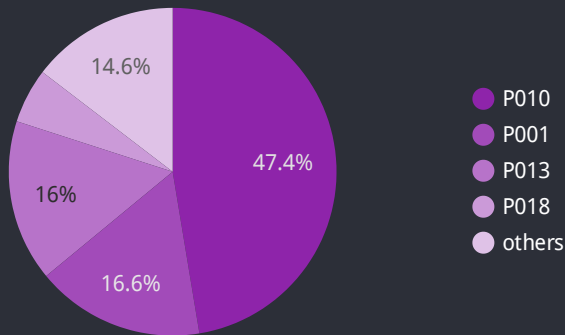
CAMPAIGN INSIGHTS

	Promo Code(Cleaned)	Sales Revenue($)	Discount Amount($) ▾	Total Buyers
1.	CYBER2021	224	56	8
2.	SALE111121	70	17.5	2
3.	FLASH20	60	12	2
4.	SALE01	20	4	1
5.	OPENINGSALE08082021	20	4	1
6.	null	1.7K	0	28
	Grand total	**2.1K**	**93.5**	**29**
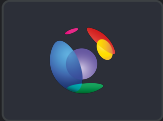
AT COMPANY SALES DASHBOARD

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Sale Date	Price
Type to search	
✓ Dec 9, 2021	168
✓ Dec 16, 2021	119
✓ Nov 24, 2021	112
✓ Jan 10, 2022	110
✓ Dec 10, 2021	110
✓ Dec 2, 2021	106
✓ Jan 16, 2022	91

Delivery State

Price
Equals   Enter ...

Transaction ID
2,216,831,439   2,222,222,269

Price
2.1K

Revenue After Discount
2.0K
0   5

Legend:
- 40
- 35
- 20
- 55
- 28

Transaction ID