

# FARIBA "FARIBA-DK" DADKO

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## Technical Skills

**Proficient:** Javascript, jQuery, React, Node.js, Express, Redux, Sequelize, PostgreSQL, Git, Github, Sass, Bootstrap, Semantic-UI, Material-UI, HTML5, CSS, RESTful APIs, TensorFlow.js

**Knowledgeable:** Mocha, Chai, Jasmine, Heroku, MongoDB

**Familiar:** Babel, Webpack, SQL, Travis

**Marketing Technologies:** WordPress, Salesforce, Mailchimp, Google Analytics, Asana, Adwords, Hootsuite

## Projects

**Tamagotchi** | Software Developer | [Firebase](#) | [Github](#)

April 2021

*Interactive web/mobile app game to learn sign language using hand gestures*

Created a mobile-friendly progressive web app game using Tensorflow.js, React, Node.js, Material-UI, and Firebase

Utilized tensorflow's pretrained finger pose model to recognize sign language alphabet hand gestures

Designed database using Firebase Cloud Firestore and Storage and used Material-UI for smooth user experience

**Simon-Says** | Software Developer | [Heroku](#) | [Github](#)

1/21-1/21

*E-commerce site selling alien pets with user/guest/admin logged-in and checkout experience*

Created site using React, Redux, Node.js, Sequelize, PostgreSQL, Express, and Mocha

Updated products on front-end and back-end and checkout experience

Designed database schema and enhanced user experiences by creating seamless navigation using Semantic-UI

**LoRem -** | Solo Developer | [Github](#)

1/21-1/21

*Interactive site that detects hand gestures and shows emojis based on the gesture user makes*

Built a website using Tensorflow.js, React, Node.js, and Material-UI

Used tensorflow's pretrained hand pose model to generate emojis based on the appropriate hand gesture

## Employment

**Franchise Owner - Multi-Unit, Menchie's frozen yogurt**, Los Angeles, CA

2008 - 2020

Increased website traffic by 98% in one year by reaching an audience over 10,000 monthly

Implemented [websites](#) using Wordpress and developed social media plans and editorial calendars

Collaborated with Program and Development teams to ensure all social media contents and campaigns were executed properly, followed by a 40% website traffic increase

Expanded social networks, increased 800+ followers in 6 months, and generated a 13% conversion rate after launching two campaigns on Facebook

**Executive Director, Legal Shield**, Los Angeles, CA

04/15-08/16

Collaborated with 57+ non-profit partner organizations and managed a grant-making portfolio over \$8 million

Created campaigns and reviewed campaign performance data

## Education

**Doctor of Pharmacy, University Of Southern California**, Los Angeles, CA

10/20-02/21

*Pharm.D*

Proficient in NERDS stack (Node.js, Express, React, Databases using SQL)

Completed a 533 hr comprehensive curriculum covering data structures, algorithms, full stack web development, and computer science fundamentals

Utilized agile methodologies in team projects to successfully develop web and mobile apps

<b>USC Pharmacy School</b> , Los Angeles, CA <i>Doctor of Pharmacy</i>	08/12-05/14
<b>California State University Long Beach</b> , LB, CA <i>Bachelors of Science Biology</i>	08/09-05/12