Farica Carroll

CONTACT

408.396.3352
faricacarroll.me
faricacarroll@gmail.com
linkedin.com/in/faricacarroll
dribbble.com/faricacarroll

SKILLS

Design

Sketch
Adobe Illustrator
Adobe InDesign

Languages

HTML / CSS
JavaScript
jQuery
Mandarin Chinese

Applications

Google Apps
Invision
Microsoft Office

AWARDS

President's List

Awarded for the 2015-2016
Academic Year

Dean's Honors List

Awarded for the following:
Winter 2014, Spring 2015
Fall 2016

Camp PolyHacks 2017

Third Place out of Fifteen Teams

EDUCATION

Bachelor of Science in Graphic Communication

California Polytechnic State University, San Luis Obispo

Concentration in Web & Digital Media
To be conferred June 2018
Cumulative GPA: 3.730

RELEVANT EXPERIENCE

User Interface and User Experience Designer

Jupyter │ Cal Poly   *April 2016 — Present*

- Executed a design driven development process with a team of developers as the main designer which included identifying user needs, forming personas, brainstorming ideas, creating wireframes and mockups, and prototyping the final result
- Developed multiple effective widget plugins to implement into JupyterLab, an application that allows you to create and share documents that contain live code, equations, visualizations and explanatory text
- Attended SciPy 2016 at the University of Texas at Austin and conducted over 30 user tests and compiled the data to guide further improvements on the application
- Created Project Jupyter's Brand Guide Book defining brand colors, voice and tone, typography, logo spacing, logo proportions, etc. using strong visual hierarchy
- Experience with using A/B testing and collecting user data to drive future design decisions
- Designed Jupyter's presentation theme template for all external event presentations
- Helped design and prototype Jupyter's documentation page using Bootstrap

User Interface and User Experience Designer

Hackers / Founders │ Mountain View, CA   *June 2013 — Present*

- Learned basic computer programming (Python, Twitter Bootstrap, etc.)
- Designed initial wireframes to enhance the user interface of multiple company websites
- Worked on multiple projects ranging from icons and assets for the front-end developer on the website
- Created logos, icons, and additional design assets for several companies
- Redesigned investor pitch decks for several companies
- Analyzed and improved data visualization on portfolio valuation spreadsheets
- Reviewed and advised on style sheets for several companies

General Manager Intern

University Graphic Systems │ San Luis Obispo, CA   *Jan 2016 — April 2016*

- Trained with the General Manager to learn position responsibilities
- Helped reconcile monthly invoices and billing statements to account for company finances
- Compiled new strategies to improve processes in company workflow
- Gathered company standard operating procedures to compose Operations Manual