



# Farica Carroll

## CONTACT

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## SKILLS

### Design

Sketch

Adobe Illustrator

Adobe InDesign

### Languages

HTML / CSS

JavaScript

jQuery

Mandarin Chinese

### Applications

Slack

Google Apps

Microsoft Office

## AWARDS

### President's List

Awarded for the 2015-2016

Academic Year

### Dean's Honors List

Awarded for the following:

Winter 2014, Spring 2015

Fall 2016

### Camp PolyHacks 2017

Third Place out of Fifteen Teams

## EDUCATION

### Bachelor of Science in Graphic Communication

California Polytechnic State University, San Luis Obispo

Concentration in Web & Digital Media

To be conferred June 2018

Cumulative GPA: 3.730

## RELEVANT EXPERIENCE

### User Interface and User Experience Designer

Jupyter | Cal Poly

April 2016 — Present

- Executed a design driven development process with a team of developers as the main designer
- Developed multiple widget plugins to implement into JupyterLab, an application that allows you to create and share documents that contain live code, equations, visualizations and explanatory text
- Attended SciPy 2016 at the University of Texas at Austin and conducted over 30 user tests and compiled the data to guide further improvements on the application
- Created Project Jupyter's Brand Guide Book defining brand colors, voice and tone, typography, logo spacing, logo proportions, etc.
- Designed Jupyter's presentation theme template for all external event presentations
- Designed the Jupyter Day logo for external events

### User Interface and User Experience Designer

Hackers / Founders | Mountain View, CA

June 2013 — Present

- Learned basic computer programming (Python, Twitter Bootstrap, etc.)
- Designed initial wireframes to enhance the user interface of multiple company websites
- Worked on multiple projects ranging from icons and assets for the front-end developer on the website
- Created logos, icons, and additional design assets for several companies
- Redesigned investor pitch decks for several companies
- Analyzed and improved data visualization on portfolio valuation spreadsheets
- Reviewed and advised on style sheets for several companies

### General Manager Intern

University Graphic Systems | San Luis Obispo, CA

Jan 2016 — April 2016

- Trained with the General Manager to learn position responsibilities
- Helped reconcile monthly invoices and billing statements to account for company finances
- Compiled new strategies to improve processes in company workflow
- Gathered company standard operating procedures to compose Operations Manual