



Farica Carroll

CONTACT

408.396.3352
faricacarroll@gmail.com
dribbble.com/faricacarroll
linkedin.com/in/faricacarroll

SKILLS

Design

Sketch
Adobe Illustrator
Adobe InDesign

Languages

HTML / CSS
JavaScript
jQuery
Mandarin Chinese

Applications

Slack
Google Apps
Microsoft Office

AWARDS

President's List

Awarded for the 2015-2016
Academic Year

Dean's Honors List

Awarded for the following:
Winter 2014, Spring 2015

EDUCATION

Bachelor of Science in Graphic Communication

California Polytechnic State University, San Luis Obispo

Concentration in Web & Digital Media

To be conferred June 2018

Cumulative GPA: 3.708

RELEVANT EXPERIENCE

User Interface and User Experience Designer

Jupyter | Cal Poly

April 2016 — Present

- Executed a design driven development process with a team of developers as the main designer
- Developed multiple widget plugins to implement into JupyterLab, an application that allows you to create and share documents that contain live code, equations, visualizations and explanatory text
- Attended SciPy 2016 at the University of Texas at Austin and conducted over 30 user tests and compiled the data to guide further improvements on the application
- Created Project Jupyter's Brand Guide Book defining brand colors, voice and tone, typography, logo spacing, logo proportions, etc.
- Designed Jupyter's presentation theme template for all external event presentations
- Designed the Jupyter Day logo for external events

User Interface and User Experience Designer

Hackers / Founders | Mountain View, CA

June 2013 — Present

- Learned basic computer programming (Python, Twitter Bootstrap, etc.)
- Designed initial wireframes to enhance the user interface of multiple company websites
- Worked on multiple projects ranging from icons and assets for the front-end developer on the website
- Created logos, icons, and additional design assets for several companies
- Redesigned investor pitch decks for several companies
- Analyzed and improved data visualization on portfolio valuation spreadsheets
- Reviewed and advised on style sheets for several companies

General Manager Intern

University Graphic Systems | San Luis Obispo, CA

Jan 2016 — April 2016

- Trained with the General Manager to learn position responsibilities
- Helped reconcile monthly invoices and billing statements to account for company finances
- Compiled new strategies to improve processes in company workflow
- Gathered company standard operating procedures to compose Operations Manual