

## CLAIRVOYANCE 2024: THE MARKETING CONCLAVE (RMC 2024)

<b>Agenda:</b>	<b>Day 2 - Sunday 02nd June 2024</b>		
From	To	Duration (minute)	Agenda Item
09:30:00	09:40:00	10	Welcome, safety briefing and HP Anthem
09:40:00	09:45:00	5	Welcome by CGM-Retail, SCZ
09:45:00	09:55:00	10	Welcome of CMD, CFD & CVO (with Saplings)
09:55:00	10:05:00	10	Panch Tattva Inaugural Act
10:05:00	10:15:00	10	Setting the tone and Opening Address
10:15:00	10:22:00	7	AV of Theme / Tagline of Clairvoyance 2024 - The Marketing Conclave
10:22:00	10:25:00	3	Address by ED Marketing Finance on the ppt topic: 'Creating Amazing CX'
10:25:00	11:05:00	40	First Group presentation on 'Creating Amazing CX'
11:05:00	11:15:00	10	Thoughts by CVO
11:15:00	11:50:00	35	Stall Inauguration and Tea Break
11:50:00	12:05:00	15	Launch no. 1: LPG SBU
12:05:00	12:08:00	3	Address by ED Retail on the ppt topic: 'Channel Partners as Force Multipliers'
12:08:00	12:48:00	40	Second Group presentation on 'Channel Partners as Force Multipliers'
12:48:00	12:58:00	10	Thoughts by Director - Human Resources
12:58:00	13:01:00	3	Address by ED CPO on the Success Stories received
13:01:00	13:14:00	13	Showcase of 'AV on Success stories FY 2023-24'
13:14:00	14:14:00	60	Lunch Break
14:14:00	14:29:00	15	Launch no. 2: Lubes SBU
14:29:00	14:32:00	3	Address by ED Aviation on the ppt topic: 'HPCL's Ascent to an Iconic Brand'
14:32:00	15:12:00	40	Third Group presentation on 'HPCL's Ascent to an Iconic Brand'
15:12:00	15:22:00	10	Thoughts by Director - Refineries
15:22:00	15:32:00	10	Launch no. 3A: HPGRDC
15:32:00	15:42:00	10	Launch no. 3B: Showcase of Marketing Dashboard

15:42:00	16:02:00	20	Tea / Coffee Break
16:02:00	16:07:00	5	Showcase of 'AV on Marketing Performance FY 2023-24'
16:07:00	16:11:00	4	Address by ED LPG on the ppt topic: 'Mission 60 @ T25'
16:11:00	16:51:00	40	Fourth Group presentation on 'Mission 60 @ T25'
16:51:00	17:01:00	10	Thoughts by Director - Finance
17:01:00	17:11:00	10	Launch of Logo of 'Mission 60 @ T25'
17:11:00	17:15:00	4	Quick Closing Remarks
19:00:00	21:00:00	120	Gala Dinner
End of Day 2			