Digital Freelancer:
Managing Freelancing Projects

Project: Working with a Mock Client

UDACITY

Part 1

Project Listing

Sample Project Listing #1: Web Development

Web application development support needed for healthcare application.

Posted 2 hours ago

Hourly: $35.00 - $65.00 Based on experience.
Project Time: 3 months, 25 hours a week.

Project Description:

We are a web development company working with a healthcare client looking to connect patients directly with their doctors. We need someone to be able to take PSD mockup files from our designer and convert them into custom code using HTML, CSS, and JavaScript. We have not decided on which JavaScript library to use, but will be open to working with the one you're most familiar with. We have the designs for 10 pages and will need them to be completed in 3 months. We are open to working with all levels of experience, but the pay will be adjusted based on your experience.

Sample Project Listing #2: Digital Marketing

Email Marketer for Annual Fundraising Event.
Posted 2 days ago

Hourly: $30.00 - $40.00.
Project Time: 1 month, 10 - 15 hours a week.

Project Description:

We are looking for someone to create a drip email campaign to help us sell tickets for our annual fundraising event for our non-profit. This would require audience segmentation, custom email creation, and call-to-action development. We are to reach our goal of 700 tickets sold. We haven't decided on the best tool to do this yet and would be open to your recommendations. Serious inquiries only.

Sample Project Listing #3: Data Analyst

Seeking experienced Data Analyst to build dashboard for local insurance company.

Posted 1 week ago

Hourly: $90.00 Based on experience.
Project Time: 1 year, 20 hours a week.

Project Description:

I have taken over a local car insurance company from my parents and have inherited hundreds of Excel spreadsheets with past and current customer information. I need help organizing this data and creating a dashboard to allow me to filter the data and create reports as needed. I would also need guidance on how to transfer the data to the tool of your choice. Looking forward to working together!

Part 2

Expression of

Interest

Expression of Interest

Write an initial expression of interest (EoI) to the client:

- Now that you've understood what the client is asking for, it's time for you to reach out to them.
- Write out an EoI message addressing their requirements as well as how you can help them.
- This message will be their first impression of how you communicate with them, so it is good to be professional.
- Please keep word limit between 200 - 300 words.

Part 3

Project Management

Process

Expression of Interest (Provided)

Which Sample Project Listing did you select to respond to?

Answer:

Please type your initial response to the client below. This should be between 200 - 300 words.

Expression of Interest:

Hi, Happy to help in your project healthcare web application. Looks like you need to convert PSD mockup files to custom code using HTML, CSS, and Javascript. I've been working on multiple web projects with over a year of experience with 15+ clients in Egypt, US, and Europe. One of the projects I've worked on was a Mental Healthcare App which is a medical information system that maintains information about patients suffering from mental health problems and the treatments that they have received to make it easier for patients to attend, These clinics are not just run in hospitals, they may also be held in local medical practices or community centres, so I'm quite aware of your customer's requirements. One of the solutions that we can put into our consideration is we can use **ag-psd** JS library to convert the PSD mockup files to custom code. This solution will make the total cost of the project reasonable and it will save plenty of time as we won't write the code for the library from scratch. The **ag-psd** library has a decent documentation on github and that will make me able to complete the design in three months only without delay. Pleasant to chat more.
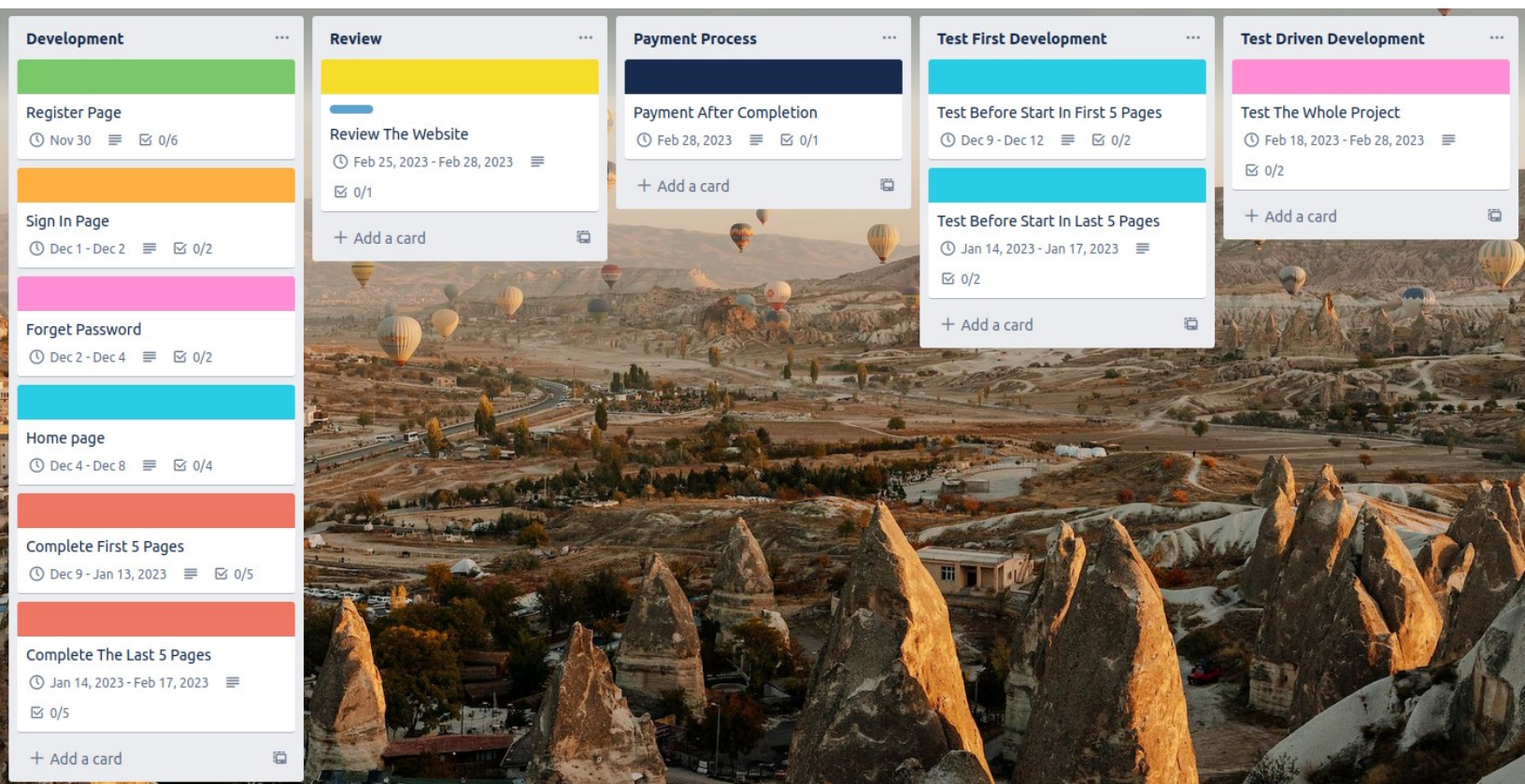
Regards,

Fareeda Ragab

Trello Board

Please include the following information for your Trello board:

A link to your public Trello board should be provided here:

https://trello.com/b/0UE9cw8I/web-development

Include a screenshot of the board below:

Part 4

Invoice and Payment

Options

Fareeda Ragab
Alex, Egypt

Invoice

Recipient:
Web development company
Alex, Egypt

Invoice #: 000017
Date issued: 28-11-2022
Date due: 28-2-2023

Services Rendered (Continue on next page)

Service	Description of Work Done	Hours Spent	Amount Per Hour	Total
Register Page	Authentication page. Configure user to be in the Database for future usage.	3HR	40$	120$
Sign-In Page	Authentication page. Let user to enter his account and deal with the data.	1HR	40$	40$
Forget Password	Authentication page. If the user forgets his password, it will work as a recover mode.	1HR	40$	40$
Home Page	The main Page with - about - main info for the user - ability to change provided info	4HR	40$	160$

Fareeda Ragab
Alex, Egypt

Invoice

Services Rendered (continued)

Service	**Description of Work Done**	**Hours Spent**	**Amount Per Hour**	**Total**
Test before start in first 5 pages	Test First for the first 5 pages	4HR	40$	160$
Complete first 5 pages	Convert first 5 pages to custom code	12HR	40$	480$
Test before start in last 5 pages	Test First for the last 5 pages	3HR	40$	120$
Complete last 5 pages	Convert last 5 pages to custom code	12HR	40$	480$
Review and Test the whole project	Test the whole project and get Client approval	4HR	40$	160$

Total Payment Due: 1,760$
Payment Options:
<u>PayPal:</u> fareeda.ragab@paypal.com
<u>Bank Transfer:</u>
Banque Misr
Account Number: 2123457234887