

Exploring Bata's Supply Chain Excellence

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The Bata logo, featuring the brand name in a white, stylized, italicized font, set against a large red circular background.

Bata

Submitted to:
Dr. Md. Kharshiduzzaman

"Establishment and Legacy"

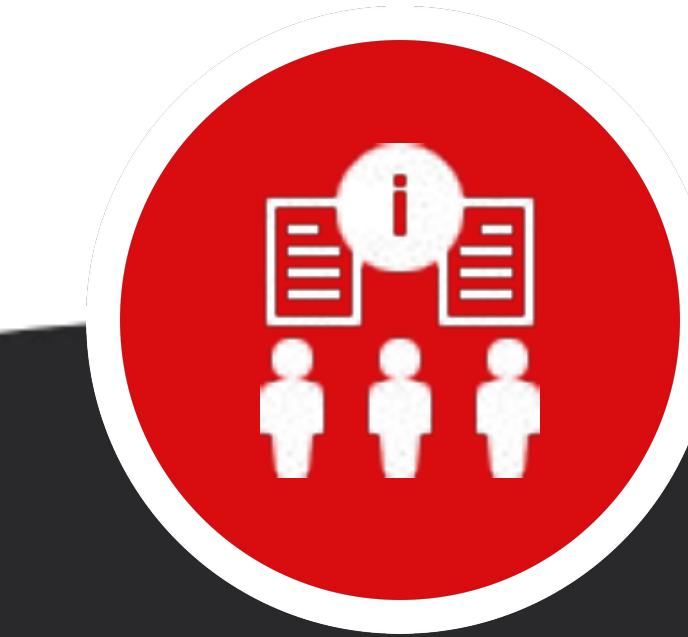
- Founded in 1894 by Tomas Bata in Zlin, Czechoslovakia.
- Eight generations of prosperity and over three decades of footwear production.



Bata's Global Presence



Workforce of
30,000+.

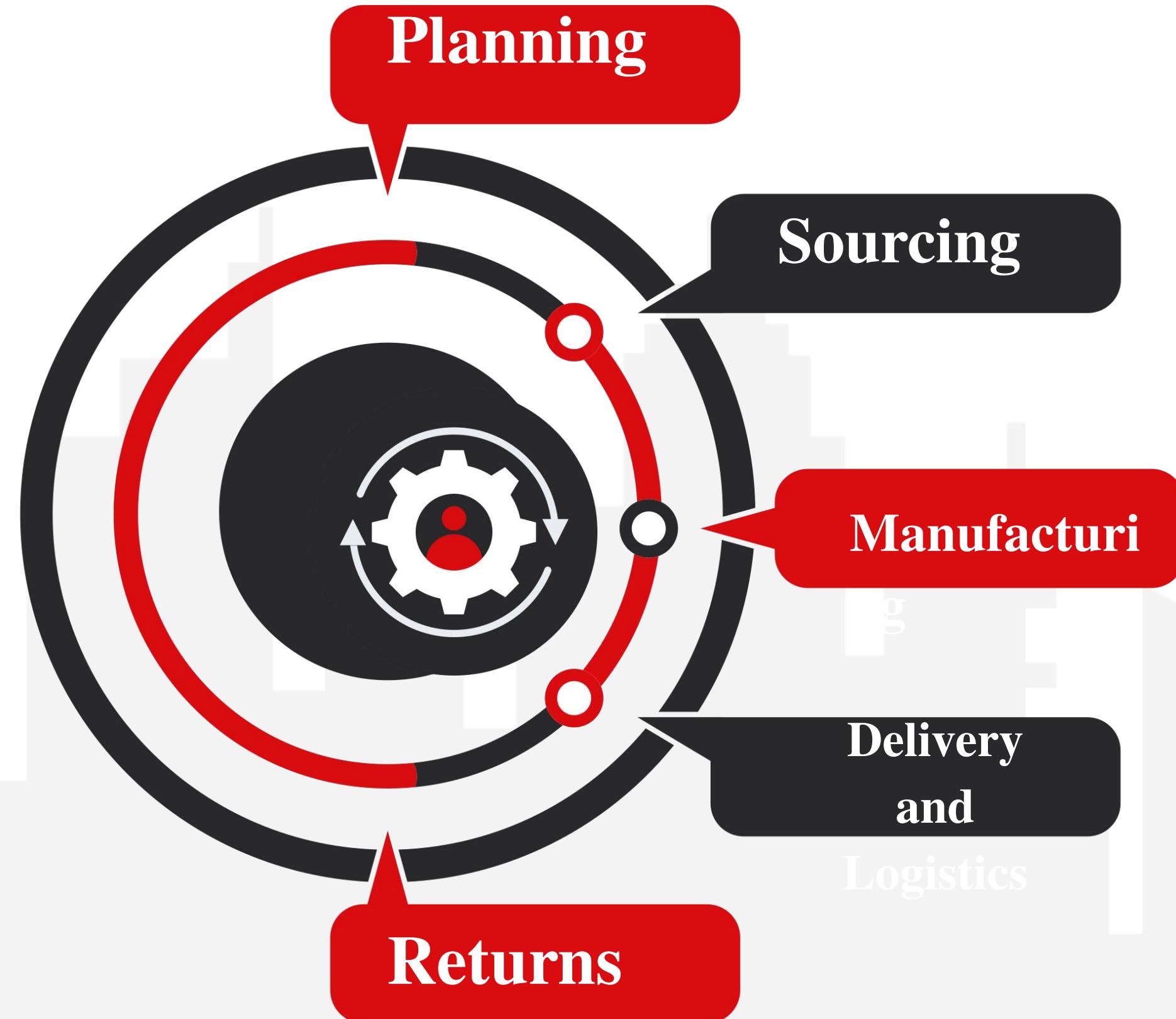


**5,000+ retail stores
and 27 production
facilities globally.**

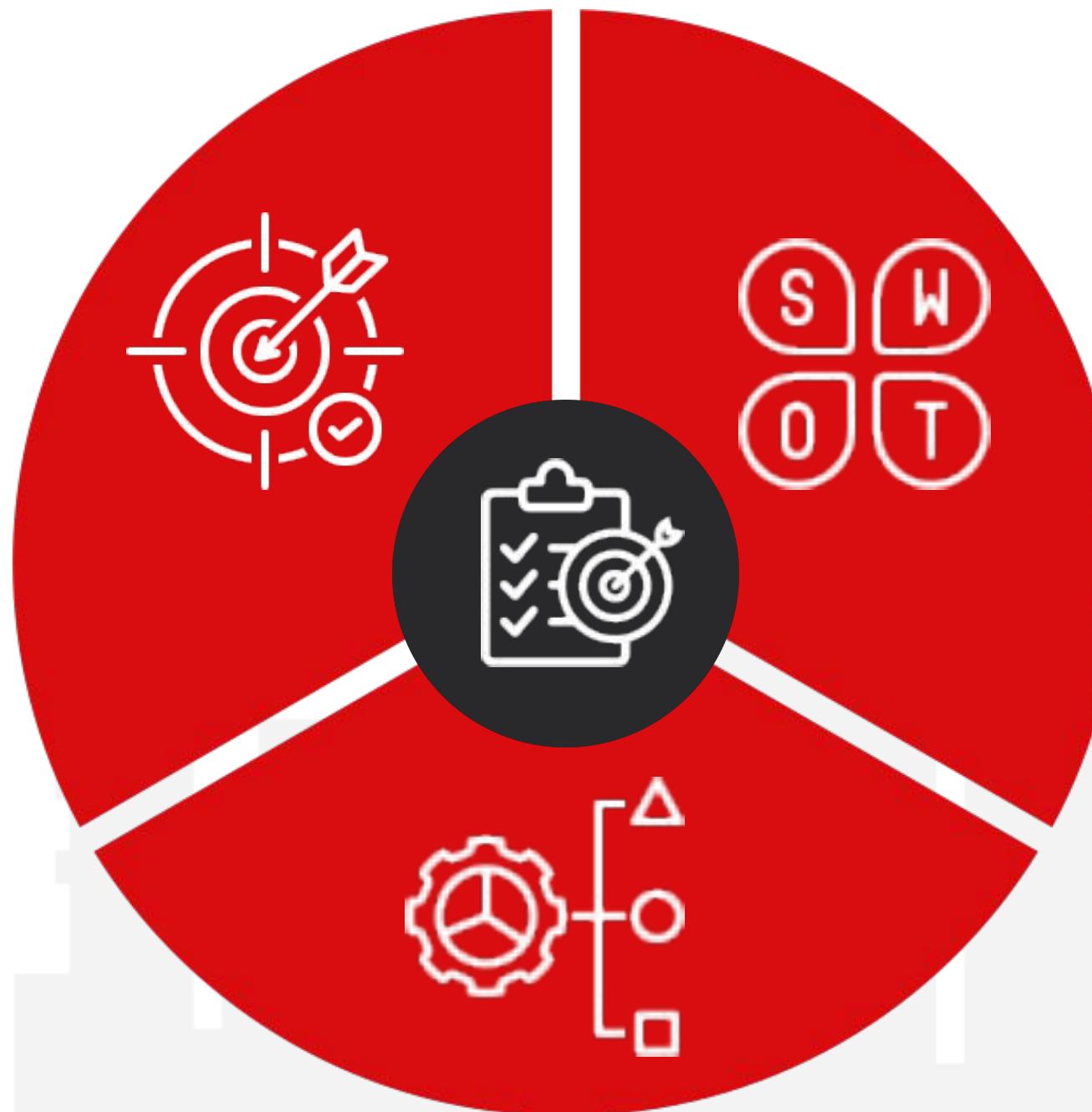


**Operations in 70+
countries.**

The Functions of a Supply Chain



Significance of SCM



Decreasing expenses

**Minimizing inefficiencies and
optimizing the duration of
production cycles**

Just-in-time solutions

Implementation of SCM in Bata

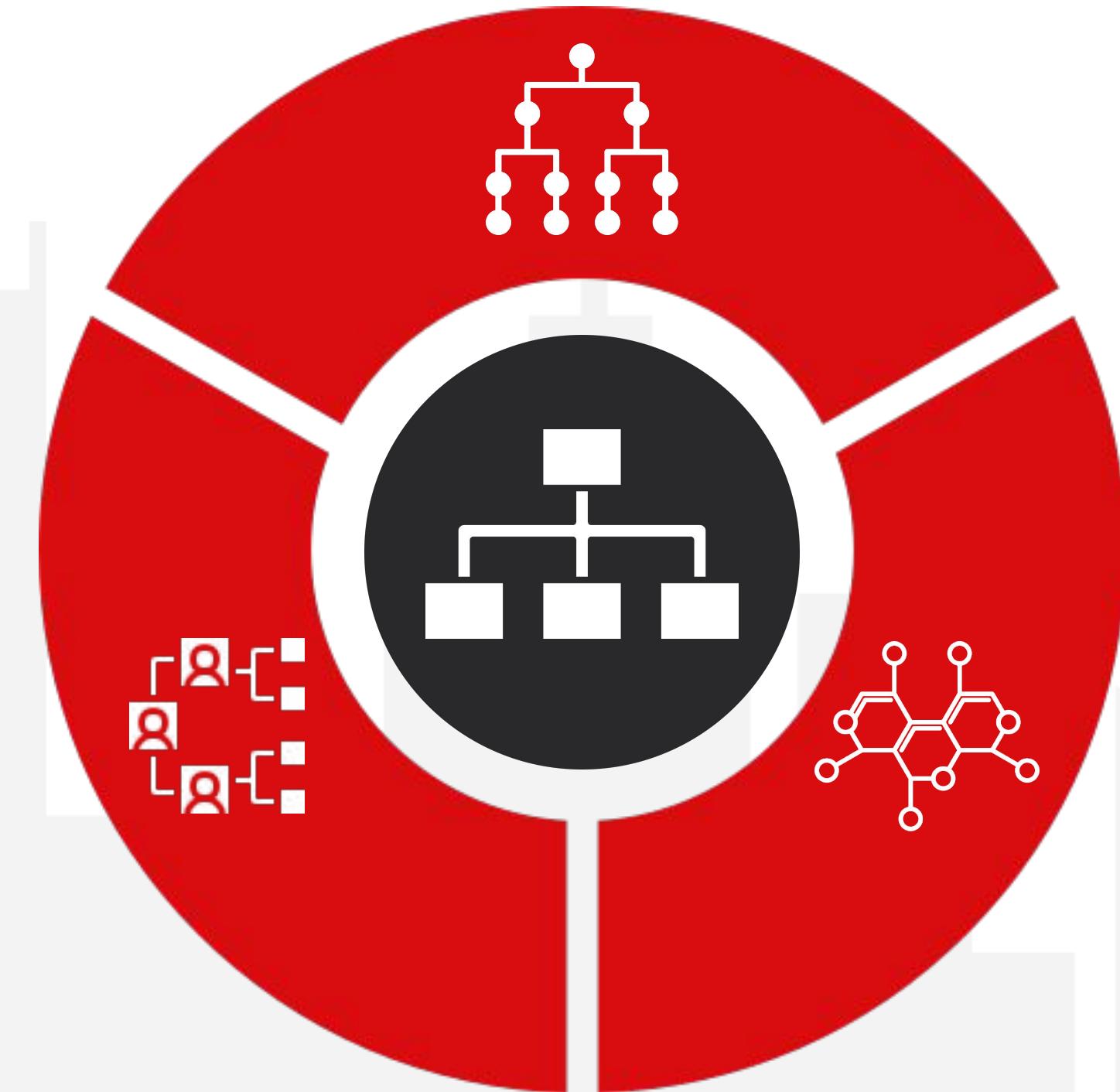
Raw Materials and Finished Products



Suppliers and Customers



Flow of Goods, Information, and Funds



Stages of Bata's Supply Chain Management



Strategy



Planning



Operations

I



Key factors driving SCM at Bata in Bangladesh

 Facilities

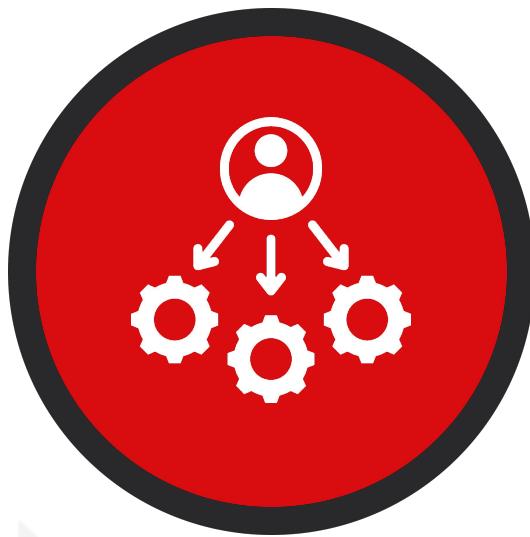
 Inventory

 Sourcing

 Information



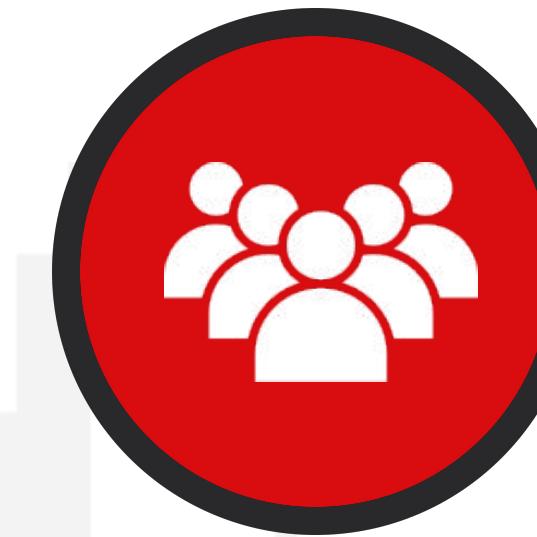
Supply chain aspects of Bata



Quality Control



**Technology
Integration**



**Inventory
Management**



**Distribution and
Logistics**

Bata's supply chain strategy

- Adopting a customer-centric approach
- Agility and Flexibility
- Collaboration and Partnerships
- Continuous Improvement
- Embracing Innovation and Technology

Adoption



**Thank
You**