The composition of the players are about 84% Male and 16% Female players.

Male players spent roughly 5.5 times more compared to the female players on purchases.

Most of the players are in the age range of 20-24 years old. (about~45%).

Top three popular items were “Final Critic”, “Oathbreaker, Last Hope of the Breaking Storm” and “Fiery Glass Crusader”. With total purchase value of $59.99, $50.76 and $41.22, respectively.

Most profitable items were “Final Critic”, “Oathbreaker”, “Last Hope of the Breaking Storm” and “Nirvana”.