



UniLodge

An AirBnB Alternative for Students

Final Year Project B.Sc.(Hons) in Software Development

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About this Project

Abstract Housing, and the lack of affordable accommodation has become a hot topic in recent times, especially in relation to students having to endure undesirable living conditions for even more so undesirable rates. Daily, students are commuting great distances to avoid having to endure the financial burden of living at a local level. Students being unable to bear this burden leads to lower admission and attendance rates, an undesirable outcome for both the educational institutions and those looking to attend.

The proposed solution to help bridge this issue will be a web application, providing an easily accessible platform for students, and for those living locally or living at a reasonable distance, who may not have the outlet to advertise their spare room or inhabited apartment.

Authors This was developed as a 15 credit project by Faris Nassif and Aaron Burns, final year students of Galway-Mayo Institute of Technology.

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Chapter 1

Introduction

During the decision making process it was decided that the project must be relevant not only to the team but also to peers. The project must also hone existing skills and allow for the natural development of new techniques and processes while also being worthy in scope.

UniLodge was the result of much deliberation. UniLodge would serve students and home owners in Galway, allowing for both a practical and streamlined avenue of accommodation advertisement while existing as a simple to use platform for identifying listings that fit the standards and requirements of the student.

1.1 Objectives of the Project

As previously mentioned, the end goal of the project is to create an application that would help bridge the gap between tenants and students by providing both parties with a platform that would allow for the organization of accommodative housing services specifically for students in the Galway area. To ensure this end goal was reached, objectives were outlined and followed by the team, they are as follows:

- Evaluate and investigate the frameworks and tools available for creating a platform independent application.
- Create and develop an application that will allow users to arrange or offer lodging services for students.
- Incorporate state of the art technologies, frameworks and tools where applicable to ensure the developed application is both easy and simple to navigate while being of applicable standard.
- The application will, at a minimum, allow users to register an account, login, post listings and communicate with other users via a commenting system.

In regards to specific development objectives, a brief survey [17] was issued to fellow students early in the development cycle to help provide an idea of what the target audience would feel to be important in an application of this nature. The results helped shape the objectives and metrics for success or failure. The exact resulting actions taken in response to the outcome of the survey will be discussed throughout the dissertation.

1.2 Summary

This section will contain a brief overview of each chapter outlined in this dissertation.

1.2.1 Methodology

In this chapter, the processes undertaken during the life cycle of the project in regards to planning and development will be outlined. The decisions, thought processes and influential factors leading up to those processes and design implementations will also be described.

1.2.2 Technology Review

A technological review will attempt to encapsulate the technical aspect of the project. This includes the different technologies incorporated, their implementation, why they were implemented and why they were chosen. The benefits of the chosen implementations will be critically analysed and compared with alternatives.

1.2.3 System Design

A detailed explanation of the overall architecture of the project will be provided. Code-snippets and diagrams will be included to help illustrate the inner workings of the application at a high level. Improvements to the system will be identified and potential competitive alternatives will be discussed.

1.2.4 System Evaluation

An evaluation of the software developed in the project will be carried out with the initial project objectives in mind. The final results of the project will be reviewed, including an analysis of areas for improvement and potential changes applicable to the overall system.

1.2.5 Conclusion

To conclude, a brief review will encapsulate the overall system. Key insights will be identified and reflected upon. A final analysis will describe the overall experience and what was learned from the development life-cycle of the project.

Chapter 2

Methodology

2.1 Project Management and Research

The first project meeting began in the final week of September, briefly after the project requirements had been defined and outlined. An early start was agreed to be something that would greatly benefit the overall development of the project and it was concluded that an idea should be finalized as soon as possible to allow for necessary pre-development research.

This section will further explore the aforementioned pre-development process, the influence of the supervisory meetings on this stage and the overall methodical conclusion and it's influence on the initial project direction.

2.1.1 Brainstorming and Initial Supervisory Meeting

In the weeks before development began, after the project idea had been finalized, technologies, concepts and potential inclusions were explored and discussed between the team members. A brainstorming phase was conducted on what to incorporate into the project.

Brainstorming

The team members met prior to the initial supervisory meeting to discuss potential avenues of exploration during the development phase. To produce effective ideas, questions had to be asked relating to the ultimate goals and objectives of the project, these included:

- *What research areas should be prioritized before the development phase is initialized?*
- *What type of Methodology would best fit our approach?*

- *What benefits would different methodologies have when compared to others?*

Initial Supervisory Meeting

During the initial supervisory meeting following the project decision, potential research and developmental approaches were discussed and the team were advised to spend the next week heavily considering the nature of how the project will be implemented. All parties agreed external considerations and feedback were important for the nature of the project considering students will be the end users.

Following the supervisory meeting the team decided to research avenues for allowing other students a platform to contribute suggestions and ideas. This was felt to be an important inclusion since, while the team consists of students, it would be highly valuable and beneficial for the health and development of the project employ the ideas and feedback of multiple potential end users.

2.1.2 Research Methodology Consideration

The team felt there was a clear direction to take when it came to gathering opinions and information from fellow college students, meaning a comparative analysis of methodical approach wasn't necessary. Face to face discussions with students along with a brief survey on student accommodation and related accommodation applications would be necessary mediums for gathering information.

2.1.3 Development Methodology Consideration

There were numerous possible methodologies to consider, namely Waterfall, Rapid Application Development and Agile to name a few. Following discussions internally between the team members and talks with supervisors, the list of potential methodologies were shortlisted to both **Waterfall** and **Agile**.

2.2 Gathering Information

Following the decision to employ both surveying and face to face methods for gathering information, a short online survey was constructed with the following questions:

1. *How many students do you know that are currently renting accommodation local to the College?*
2. *Out of those students, how many do you know of that are unhappy with their current living situation?*

3. *What applications are you aware of that you (or those you know) would use to find accommodation local to your college?*
4. *If an application was developed specifically to help students in Galway find local accommodation, would you or students you know be interested?*
5. *What features would you like to see in the application?*

The team felt the choice to have as few questions as possible would be a valuable decision in terms of encouraging more students to partake. The goal was to avoid students feeling intimidated by an otherwise overwhelming barrage of questions.

Distributing the Survey

The survey was sent to various friends and students within the course. Recipients of the survey were encouraged to distribute the survey to friends of theirs who were also students. Responses were accepted for three weeks following the distribution.

2.2.1 Survey Results

Following the closure of responses the team were very happy with the higher than expected overall response to the survey [17]. Twenty-one students participated in the survey altogether, the great response rate was likely due to the simplicity and briefness of the survey.

This subsection will act as a brief analysis of the responses given for the major questions in the survey.

Initially the recipients were asked how many students were they aware of that were renting locally to the college and based on that answer, were prompted to answer how many of those same students were unhappy with their current living situation.

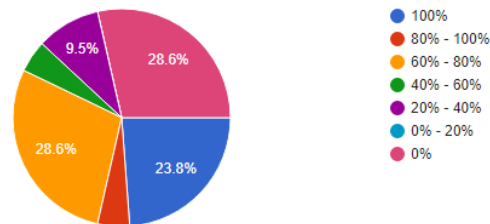
Student Accommodative Unhappiness

This part of the survey was important in gauging the rough amount of students are unhappy with their current living situation. Based on this result, it would be possible to see if the necessity of an accommodation application targeted at students would even be warranted.

Figure 2.1: Student Unhappiness

Out of those students, how many do you know of that are unhappy with their current living situation?

21 responses



Following the closure of the survey, it can be seen from *Figure.2.1* that just over a quarter of students are happy with their current living situation, a definitive result. Based on this response, it can be taken as a given that there is definitely a gap for a student-specific accommodation related product. Looking at the result, it can be wise to assume there isn't a similar application that is considered viable currently, and if there is it isn't effective.

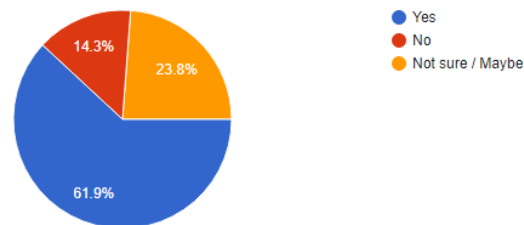
Student Interest

Students were asked about their interest in a student specific accommodation application, this question was included to remove any ambiguity from the previous question if there happened to be any.

Figure 2.2: Student Interest

If an application was developed specifically to help students in Galway find local accommodation would you or students you know be interested?

21 responses



Following the overwhelming positive response illustrated in *Figure.2.1*, the results displayed in *Figure.2.3* only confirmed what was already known, that

there is definitely a gap for a product of this nature.

Similar Applications

In order to provide the team with an idea of what similar in nature applications are currently available to students, survey recipients were asked to list some applications they feel themselves or others they know would use when searching for accommodation local to their educational institute in Galway.

Application Occurrence	
Application	Frequency
Adverts	10
Daft	6
Done Deal	5
AirBnB	5
Facebook	4
MyHome	2
Don't Know	3

Table 2.1: Frequency of Application Occurrence

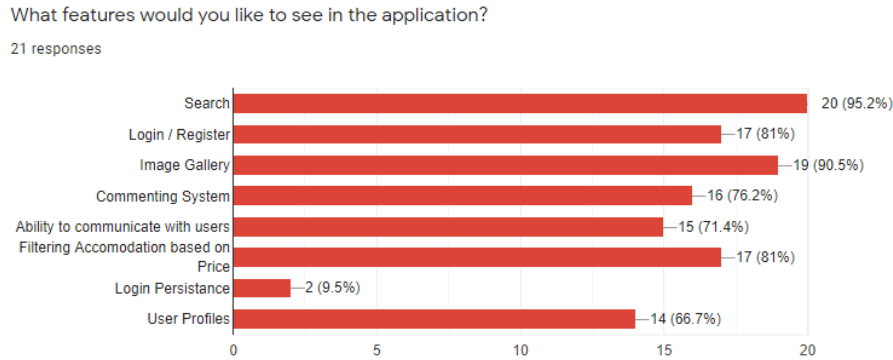
Following the analysis of the results illustrated in *Table.2.1*, it became clear there wasn't an absolute front runner that all recipients would be able to name on the spot. The results were scattered, with Adverts being the most known related application. The most known application in this field being one that doesn't actually specialize in finding accommodation speaks volumes about the lack of relevant student services of this nature.

This feedback would also prove useful in the sense that the listed applications could be analysed during the development process. Key strengths of the applications could be brought on board while weaknesses and unnecessary features excluded, allowing for a more specialized student experience.

Application Functionality

Finally, recipients were asked about the features they felt would be necessary in an application of this nature. This was asked mainly to gauge the main application features that end users felt would take priority over others.

Figure 2.3: Application Feature Priority



This response turned out to be highly valuable to the development phase of the project. The team could see first-hand the key features end users felt to be a necessity to an application of this nature. During the development phase this chart was highly referenced by the team when deciding the order of features to implement.

2.2.2 Face to Face Interviews

Following the overwhelmingly positive response of the survey, the team felt personal interviews with students would not be necessary and chose to occupy their time with working on key features mentioned by recipients of the survey.

That isn't to say students weren't consulted during the development of the project. Over the course of development students would periodically be asked their opinion of a new feature or to test a piece of functionality. This was felt to be an important process in ensuring the project remained healthy during the development phase.

2.2.3 Conclusion

The team felt very positive following the valuable feedback provided by fellow students. The need for an application of this nature was confirmed by the participants and applications that are considered similar in nature by potential end-users were provided, allowing the comparison and analysis of strengths and weaknesses of these applications, helping the team to build a platform combining the strengths and key features of similar natured applications.

Without the input, the development of the application may have gone off course, features may have been implemented that wouldn't have been considered

a high priority or functionality may have been added that may make sense to the developers but end users may struggle to get a grasp of.

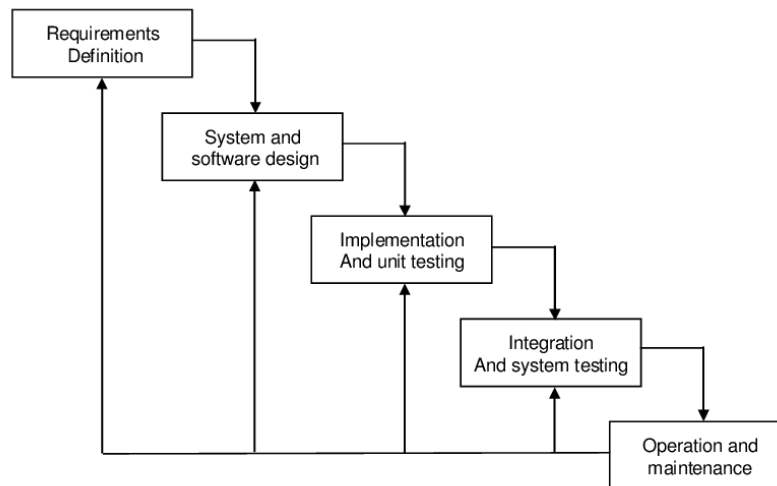
2.3 Determining the Development Methodology

Following the decision to shortlist both Waterfall and Agile, research began on which route would be best to take when considering the scope and overall goals of the project and comparisons between the two were drawn. A brief high-level overview of both methodologies will be included followed by comparisons and a practical analysis of each methodology in relation to the project.

2.3.1 Waterfall

Like most traditional software development models and methodologies, the Waterfall model is based on a series of phases or steps, illustrated in *Figure 2.1*. Waterfall allows progress to be easily measured, the complete scope of the project is known in advance which can be preferred based on the project being undertaken. Since the overall design is finished early in the development cycle, the Waterfall approach is especially effective in projects where various software components need to be designed in parallel [10]

Figure 2.4: Waterfall Model Cycle



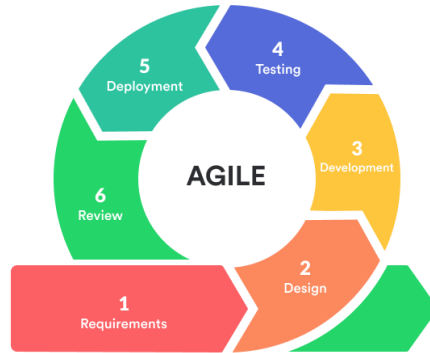
The Waterfall model is arguably the most well known development model, which is likely attributed to how long the model has been around, not to mention it's overall simplicity. Waterfall being an easily understood model naturally means it isn't difficult to manage which is mainly attributed to it's strict requirement

definitions that ensures requirements are clearly defined, well received and understood [16]. Each phase is processed and undertaken uniformly, meaning phases are completed sequentially and don't overlap [18].

2.3.2 Agile

Initially described in the Manifesto for Agile Software Development, Agile is a an array of principles and methods for project management [15]. It is characterized by an iterate approach that allows software to be delivered to the end-user in periodical releases while also employing flexibility, allowing previously defined requirements to shift and project scope to change without significant damage or obstruction on the task currently being undertaken [19].

Figure 2.5: Agile Cycle



The popularity of Agile development methodologies among the software development industry has increased since their introduction in the mid-nineties [13], with almost 86% of surveyed international software developers using agile methodologies in their work [6].

2.3.3 Comparing Agile and Waterfall

Following supervisory and team meetings, research and analysis, both Agile and Waterfall were compared under the following headings:

- Applicability and Compatibility with the Project
- Requirement Delivery
- Flexibility

With the establishment of the aforementioned headings, comparisons were drawn between both approaches.

Agile	Waterfall
<ul style="list-style-type: none"> + Strong ability to respond to the changing project requirements. + Issues and roadblocks can be detected and addressed rapidly. + Feedback is immediate and helps drive development. + Attractive methodologies that would fit the nature and goal of the project, namely Kanban and Scrum. + Encourages frequent end-user involvement, considering college students would be the target audience for the application this Agile benefit is especially attractive. – Lack of emphasis on necessary designing and documentation. – Project may grow ever-larger since there isn't a clearly defined end point. 	<ul style="list-style-type: none"> + Clearly defined and formalized requirements. + The software development structure is carefully planned and detailed, minimizing the number of potential issues and roadblocks. + Progress is easily measured, the beginning and end points for each phase are fixed allowing easier progress tracking. – Analysis, planning and requirements definition phase can end up taking time out of actually developing the project. – Low flexibility level meaning it may be difficult if not impossible to make major changes to the project while in the middle of development, considering the ever changing nature of the defined application this would be troublesome.

Table 2.2: Comparisons drawn between Agile & Waterfall

Following comparisons being drawn it became clear to the team an **Agile** approach would best suit the outlined project. This approach would enable many benefits but those that were the most attractive to bring to the project included:

1. **Interactive user involvement and feedback** - Having the target audience of the application be students while still being in college surrounded by potential users meant this was hugely beneficial.
2. **The ability to develop via small periodic releases** - Based on feedback from supervisors and other students the priorities may shift and sway, small incremental changes mean there would be increased flexibility and versatility when it came to adapting to change.
3. **Kanban and Scrum Methodologies** - The idea of incremental releases combined with periodic sprints based on workflow defined via the Kanban method was something that the team agreed would improve the overall flow of development following supervisory discussions.

2.4 Agile Approach

Given the ever changing requirements and nature of the project and for additional reasons outlined in the analysis section, the integration of Agile methodologies would be crucial to ensure an effective development cycle.

Deciding what Agile methodologies to incorporate into the project was the next step, Kanban and Scrum were two that had already been identified and deemed highly beneficial. Following more research into methodologies including Extreme Programming (XP) and Feature Driven Development (FDD) TODO THE REST OF THIS AT A LATER DATE**

2.4.1 Kanban

Since development began the Kanban methodology was adhered to. The Kanban method is essentially a lean method to manage and improve flow systems. Like Scrum, Kanban is a process intended to help teams work together more effectively and efficiently [12].

Kanban allows a team to easily prioritize and visualize the main elements of the project in-progress and also easily delegate tasks based on what work needs to be started, what work is in progress and what has been completed.

Figure 2.6: Github Kanban (Scaling needs fixing)

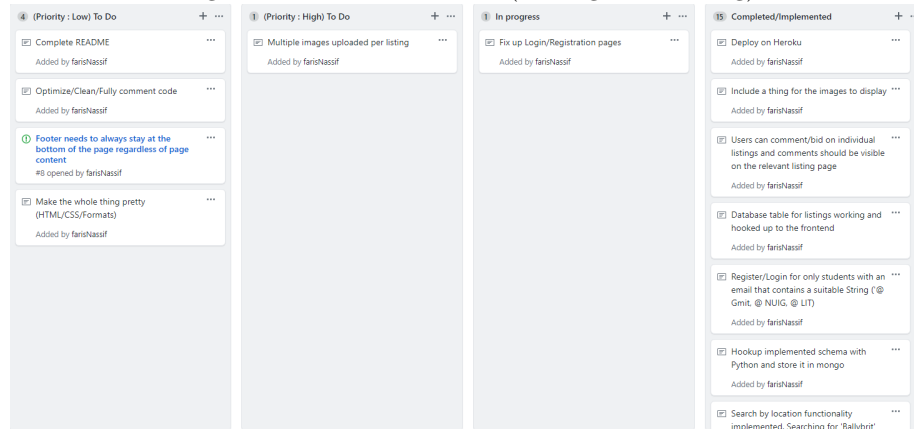


Figure 2.6 above consists of the Kanban board used during the development of the project. The Kanban board consists of four main columns:

1. To Do - Low Priority
2. To Do - High Priority

3. In Progress

4. Completed

Initially the team had planned to use Trello [5] for project tracking, however following discussions with other students and finally supervisory discussions it was found that Github had a built in Kanban function.

Having the ability to track the progress of the project on the same platform as where the project is actually being collaborated on would be a huge benefit, it meant issues and commits could be assigned to tasks listed on the Kanban board meaning team members could work with more efficiency than if an external tracker like Trello was used.

2.4.2 Scrum

2.5 Version Control

Initially Github [1] was the only platform considered for version control coverage, however following discussions with other students, Gitlab [2] was spoken highly of, so this was another potential consideration.

Github had the home advantage of being a platform that had been used extensively by the team in previous projects, however Gitlab isn't too different and is likely only less popular since it's a newer platform. Both platforms are git based software-development platforms that provide access control and several collaboration features for developers.

The main advantage of GitLab for the team was its open source nature, which allows the hosting of your repositories on your own server free of charge. Gitlab's continuous integration pipelines were also very attractive, Github requires the employment of third-party tools like Travis-CI to avail of features like this.

The advantages of Gitlab were nice, however following internal discussions it was decided Github would remain the main source of Version Control for the project. The main reason for this being the advantages of Gitlab wouldn't be able to be as utilized as the team would like. Github being familiar and not too different from Gitlab meant there wasn't any deal-breaker that would merit the switch.

2.5.1 Github

A Github repository was setup remotely and used during development to allow for collaboration, code security and to track the progress of the project as well as providing the functionality of managing dependencies and providing alerts if new versions should arise.

The team took advantage of many of the additional features Github has to offer including it's Kanban board, the ability to branch and merge was utilized but could have been used more and the option to open and assign issues to name a few.

2.6 Testing

2.6.1 Types of Testing we'll do

2.7 System Architecture

2.7.1 Components of Project

2.7.2 Brief discussion about moving pieces

Chapter 3

Technology Review

Over the course of the project life cycle a plethora of frameworks, tools and development applications were available for integration or use with our application. This section aims to discuss the tools and technologies that were heavily considered and those that were ultimately used, why they were chosen and what alternatives were available.

3.1 Initial Considerations

During the discussion and planning phase goals were outlined and proposed however, how to reach the end point was still very ambiguous. For this reason a lot of time was spent considering different approaches and uncovering the benefits and drawbacks of venturing down a chosen route. This brief section will outline those initially considered approaches.

3.1.1 MEAN Stack

The MEAN Stack combines the best of JavaScript based technologies. The Stack is essentially a collection of open source components that provide a streamlined environment for building dynamic web applications.

The MEAN Stack consists of:

- MongoDB
- ExpressJS
- Angular
- Node.js

Perhaps the greatest attribute of the MEAN Stack for developers is that it's essentially a single language development stack, which can also be one of its most undesirable attributes depending on the developers JavaScript competency [9]. Other attributes that the development team considered attractive were the vast array of libraries and modules exposed via Node, its speed, usability and flexible structure.

Another technology stack that piqued the attention of the developers was the MERN Stack, which is essentially the MEAN Stack excluding Angular and including React. Research was conducted on comparing the two [11] and the following was found:

Angular	React
<ul style="list-style-type: none"> + Testing tools like Jasmine and Karma are well documented Angular frameworks that allow for seamless human-readable Unit Tests or browser/platform based test cases. + Application logic is a lot clearer and less convoluted than React due to its declarative nature. + Enforces MVC-like design, giving developers an underlying structure to adhere to. React applications can be harder to maintain considering the overall design can be ambiguous and more unstructured. + Unidirectional data flow in applications allow data to flow to more seamlessly check for a change of state. - Weak ability to debug code. Debugging can be ambiguous without manual inclusion of libraries. 	<ul style="list-style-type: none"> + Mastering React is a lot less punishing than delving into Angular, Angular being a complete framework that incorporates associated knowledge of concepts like MVC or familiarity with Typescript. + Unidirectional data flow in applications allow data to flow to more seamlessly check for a change of state. + Very lightweight and less cumbersome than Angular for setup and collaboration. Dependency control is managed automatically. - Relies heavily on third-party libraries for actions and tasks that Angular could perform by on the fly due to its built in service wrappers like for example Angular's built in wrappers for HTTP calls to the backend.

Table 3.1: Advantages and Disadvantages of React & Angular

3.1.2 VueJS

VueJS is a JavaScript based framework used for building user interfaces and single page applications that can integrate seamlessly into a project at any stage. VueJS is marketed as an approachable, versatile and performant framework, boasting an incrementally adoptable system that's scaleable between a fully featured framework and a library [8]. However a major downfall of the framework is considered to be it's steep learning curve. VueJS was trialed for two weeks by the team, and following supervisory meetings and discussions between team members, the team ultimately decided due to the steep learning curve, the intimidating documentation for beginners and lack of tutorials that it wouldn't see a place in the development stack.

3.1.3 Redis

Redis, meaning REmote DIctionary Server is an in-memory distributed key-value data-store. Redis supports multiple types of data structures including, streams, bitmaps, sets and spatial indexes to name a few [14]. Key value databases excel at providing rapid access to information that has a corresponding function and following research and discussions with supervisors Redis was initially a very attractive inclusion into the project. The use of in-memory storage offers a number of advantages, namely data retrieval which as mentioned previously is extremely fast as well as memory writing being performed in mono-thread allows the write to be isolated, avoiding data loss [7].

At early stages in the project, various machine learning implementations were being considered. Redis would have been a perfect inclusion should the project have adopted artificial intelligence in any form, allowing for rapid access and storage of short-lived large scale machine learning data.

3.2 Chosen Technologies

Following research, input from supervisors and trials of the aforementioned technologies, a stack was constructed that the developers felt would fit both the objective and scope of the project. This section will outline the technologies, tools, languages, frameworks and concepts that were ultimately implemented and descriptions of relevant implementations will be illustrated at a conceptual level.

3.2.1 Angular

3.2.2 The Flask Micro-framework

3.2.3 MongoDB

3.2.4 ExpressJS / Node

3.3 Deployment

3.3.1 Heroku

Heroku is an open source cloud application platform, providing extensive and well developed services for many aspects of the deployment life-cycle [3]. Heroku boasts deployment simplicity, allowing the deployment of almost every type of application. Should the type of application not be supported, there are various official and third-party build-packs to allow for seamless deployment. Additionally, Heroku also supports deployment via Git, a very attractive feature considering the Version Control setup of the project.

Initially AWS had been the likely deployment platform for the application. While hands-on experience with AWS would be beneficial, the team ultimately decided to deploy the application via Heroku. Supervisory discussions and research into Heroku's different build-pack and deployment options made Heroku the clear front runner considering the nature of the developed project. The documentation is also extensive and very well written, allowing the team to save valuable time with deployment while still getting hands-on experience with a widely used cloud application platform.

3.3.2 Honcho

Honcho is a Python port of Foreman, a tool for managing procfile-based applications [4]. Honcho's purpose is to abstract away any complications of the procfile format and allow the application to be either deployed directly or export it to some other process management format. Another benefit of Honcho in this context and the main reason it was employed is down to its utility of allowing multiple processes to run in unison.

```
python: gunicorn runner:app -b 0.0.0.0:8087
node: npm install && npm start -b 0.0.0.0:8081
```

Figure 3.1: Honcho Procfile

Honcho allows a procfile to be defined (*As outlined in **Fig.3.1***) in such a way that permits the specification of multiple processes to be ran on the cloud without employing additional Dyno workers, in this case, both the Python server for the API and the Express server to serve the static files can be ran in unison

without any additional workers. The port must also be specified otherwise Heroku will assign a random port number to run on.

web: honcho -f ProcfileHoncho start

Figure 3.2: Heroku Procfile

The Heroku procfile (*As outlined in **Fig.3.2***) consists of a single line that starts the Honcho procfile, it acts as a type of necessary procfile proxy, since the contents of the Honcho procfile wouldn't run correctly in this procfile, it points Heroku to the Honcho procfile.

3.3.3 Ngrok

Chapter 4

System Design

4.1 Overview

4.2 Data Tier

4.2.1 Mongo

4.2.2 Schema

4.2.3 Hashing

4.3 Logic Tier

4.3.1 Login/Authentication

4.3.2 Web Token

4.3.3 Flask API

4.3.4 Angular Routing

4.4 Application Tier

4.4.1 Pages?

4.4.2 Styling?

4.4.3 Deployment

Chapter 5

System Evaluation

5.1 Testing

Approaches to testing something something

5.1.1 Types of Testing

5.1.2 Deployment Testing

5.1.3 Unit Testing?

5.1.4 System Testing

5.1.5 Some more things here I'm neglecting

5.2 Overall Evaluation

Chapter 6

Conclusion

6.1 Overview

6.2 Learning Outcomes

6.3 Final Thoughts

Bibliography

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Appendices

Source Code

<https://github.com/farisNassif/UniLodge>

Heroku Web Application

<https://unilodge.herokuapp.com/home>

Swagger API

<https://app.swaggerhub.com/apis/farisNassif/UniLodge/1>

Survey Results

<https://docs.google.com/forms/d/1EvcqNezkSgqm7b2vaaSDztwU-ZzR03phARMnbxCWbTU/viewanalytics>

Screencast

TODO