

# Faris Chew

## CORPORATE COMMUNICATIONS AND STRATEGIC MANAGEMENT

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### ABOUT ME

I am a final year undergraduate pursuing a degree in Business Management, majoring in Corporate Communications and Strategic Management in Singapore Management University.

I am keen in pursuing a career in public relations and in building my skillset in managing brand and reputation within an organisation.

I look forward to working in creative teams, contributing to building captivating and engaging stories for clients in all stages of their life cycle.

### SKILLS & ABILITIES

**Languages:**  
English, Malay, basic Spanish

**Technical Skills:**  
Advanced knowledge in **Microsoft Office and G suite apps**  
Basic knowledge in **R language**: Ability to scrap, tidy, transform, model and visualise data  
Basic knowledge in **Adobe Lightroom and Photoshop**

**Soft Skills:**  
Confident in Leadership, Collaboration and Communication

### OVERSEAS EXPERIENCES

Community Service Projects  
Vientiane, Laos - 2019

Polytechnic Internship  
Danang, Vietnam - 2015

Polytechnic Study Trips  
Wuhan & Shanghai, China - 2014  
Ho Chi Minh City, Vietnam - 2013

### CAREER SUMMARY

#### Elliot & Co, Startup and SME-focused PR Agency

*Junior Consultant / May 2021 to December 2021*

- Planned and execute short-term communication strategy plans that focused on bringing exposure of clients through mainstream media, social media, and key opinion influencers
- Worked closely with clients across a variety of industries including finance, technology, real estate, and many others
- Produced and maintained LinkedIn profiles of top management individuals
- With the trust of the founder and CEO, pitched and delivered a highly successful PR campaign for Elliot & Co - with headlines from CNA and The Royal Singapore

#### Singapore Armed Forces, 3 Battalion Singapore Guards

*Lieutenant, Battalion Quartermaster / Jul. 2017 to May 2018*

- Worked with internal and external parties to ensure that the battalion remains operationally ready
- Led a 28-men Quartermaster Platoon in providing logistical support during major battalion exercises, locally and overseas
- Supervised major external audits in the battalion

### SCHOOLS ATTENDED

#### Singapore Management University

*Bachelor of Business Management*

- Majored in Corporate Communications and Strategic Management
- Current Cumulative GPA: 3.38/4
- Excelled in Programme in Writing & Reasoning, Designing Communication for Behavioural Change, and Foundations in Strategic Communications

#### Ngee Ann Polytechnic

*Diploma in International Business*

- Attended 2013 to 2016
- Graduated with a cumulative GPA of 3.61
- Best Performance in Cohort for Business Communications, AY2013/14
- Ngee Ann Polytechnic Merit Award, AY2013/14

### LEADERSHIP AND COMPETITIONS

Project Sunshine X - Overseas Community Project in Vientiane, Laos  
Project Member, Education Department | Jan. 2019 to May 2019

International Business Explorer Series 2015 - Champion Group  
Team Member, External Coordinator | Nov. 2014 to Jan 2015

Top Student in Junior Officer Logistics Course 45/2018