

**Experiential Entrepreneurial Activity
UBSS/UHAK 1032
REPORT**

Session/Semester : 20222023/02

Section	15	Faculty/School	Faculty of Computing
Group/Business name	CrispBites	Programme	Computer Science (Software Engineering) & Electrical Engineering
Business Activity/Product	Food		

No.	NAME	MATRIC NO	No.	NAME	MATRIC NO
M1	Md Abu Saleh Nayeem	A19EC4012	M4	Ahmad Irfan Bin Ishak	A19EC0007
M2	Muhammad Faris Faisal Bin Ahmad Raddi	A19EC0095	M5	Nasrin Sabrina Binti Omar	A19EC0114
M3	Areef Zulqarnain Bin Mohd Abdullah Shabri	A21EE0020	M6		

Criteria	Marks Allocated	Poor	Moderate	Satisfactory	Good	Excellent	Marks Obtained
Part A Introduction and business background & Plan	15 Marks	3 mark	6 marks	9 marks	12 marks	15 marks	
		Provide poor introduction of business • Name and address of business • Organizational chart • Mission / vision	Provide moderate introduction of business • Name and address of business • Organizational chart • Mission / vision	Provide satisfactory introduction of business • Name and address of business • Organizational chart • Mission / vision	Provide good introduction of business • Name and address of business • Organizational chart • Mission / vision	Provide excellent introduction of business • Name and address of business • Organizational chart • Mission / vision	

Criteria	Marks Allocated	Poor	Moderate	Satisfactory	Good	Excellent	Marks Obtained
		<ul style="list-style-type: none"> • Descriptions of products / services • Price list • BMC 	<ul style="list-style-type: none"> • Descriptions of products / services • Price list • BMC 	<ul style="list-style-type: none"> • Descriptions of products / services • Price list • BMC 	<ul style="list-style-type: none"> • Descriptions of products / services • Price list • BMC 	<ul style="list-style-type: none"> • Descriptions of products / services • Price list • BMC 	
Part B: Business Performance Report & Analysis/	25 Marks	5 mark	10 marks	15 marks	20 marks	25 marks	
		<ul style="list-style-type: none"> • Able to provide sales report and evidence with minimal sales of RM20 per member but no record on customer info such as customer's name, address, payment method and delivery method – tracking no) • (Print screen – Go eCommerce Portal) & other supporting documents 	<ul style="list-style-type: none"> • Able to provide sales report and evidence with minimal sales of RM20 per member as well as complete customer info such as customer's name, address, payment method and delivery method – tracking no) • (Print screen – Go eCommerce Portal) & other supporting documents 	<ul style="list-style-type: none"> • Able to provide sales report and evidence with minimal sales of RM50 per member as well as complete customer info such as customer's name, address, payment method and delivery method – tracking no) • (Print screen – Go eCommerce Portal) & other supporting documents 	<ul style="list-style-type: none"> • Able to provide sales report and evidence with minimal sales of RM100 per member as well as complete customer info such as customer's name, address, payment method and delivery method – tracking no) • (Print screen – Go eCommerce Portal) & other supporting documents 	<ul style="list-style-type: none"> • Able to provide sales report and evidence with minimal sales of RM150 per member as well as complete customer info such as customer's name, address, payment method and delivery method – tracking no) • (Print screen – Go eCommerce Portal) & other supporting documents 	

Criteria	Marks Allocated	Poor	Moderate	Satisfactory	Good	Excellent	Marks Obtained
		<ul style="list-style-type: none"> Analysis of performance is not included 	<ul style="list-style-type: none"> Analysis of performance is included for individuals only 	<ul style="list-style-type: none"> Analysis of performance is included for team only 	<ul style="list-style-type: none"> Analysis of performance is included for team and individual members but no comparison with projections 	<ul style="list-style-type: none"> Analysis of performance is included for team and individual members and comparison is made with projections 	
Part C: Reflective Writing (no less than 250 words)	10 Marks	2 mark	4 marks	6 marks	8 marks	10 marks	
		Unclear reflection on the project	Moderate reflection the whole experience, change in perception, new points learned, and views on appropriateness of project	Satisfactory reflection on the whole experience, change in perception, new points learned, and views on appropriateness of project	Good reflection on the whole experience, change in perception, new points learned, and views on appropriateness of project	Excellent reflection the whole experience, change in perception, new points learned, and views on appropriateness of project	
TOTAL	50						