

SALES & PROFIT DASHBOARD



Province

City

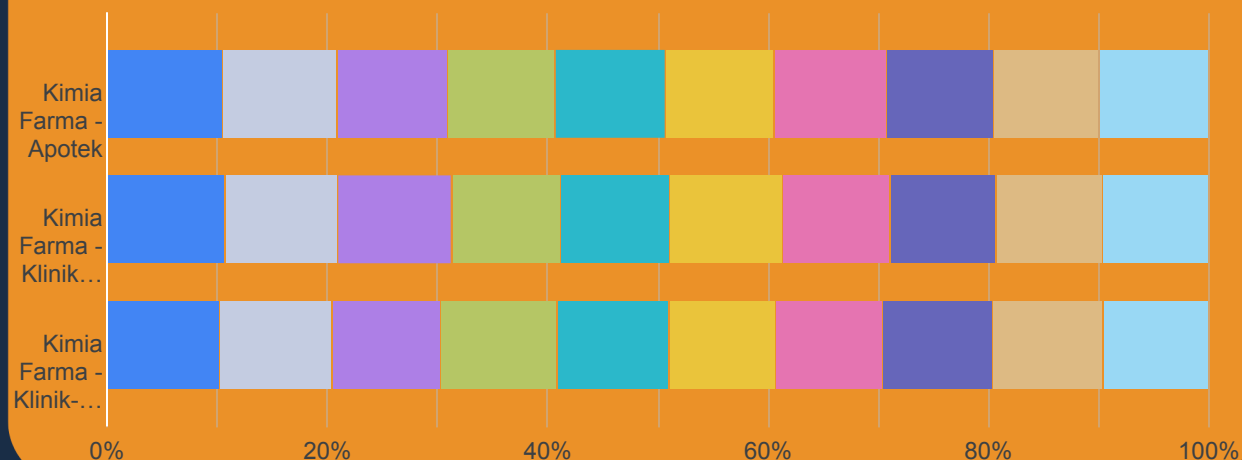
Total Profit
98.5B

Total Sales
347.0B

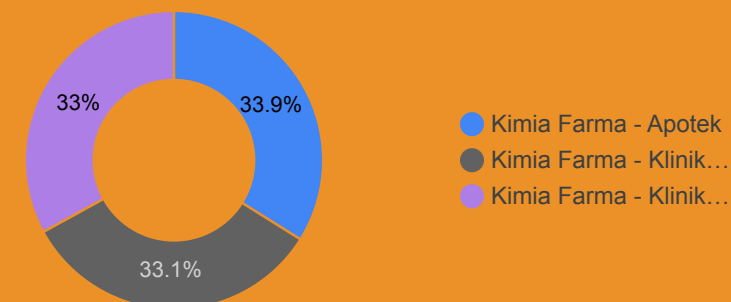
Average Margin
25.62%

Distribution of Nett Sales per Branch

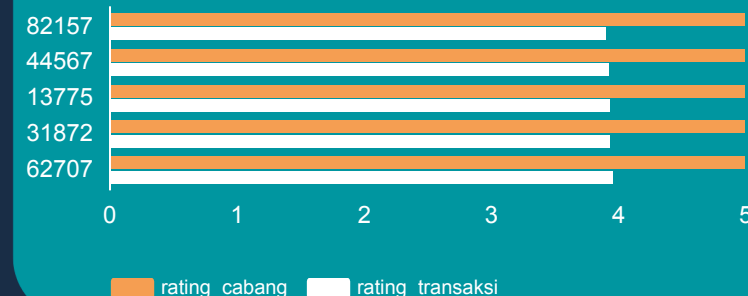
KF953 KF633 KF977 KF710 KF881 KF483 KF957
KF607 KF852 KF664



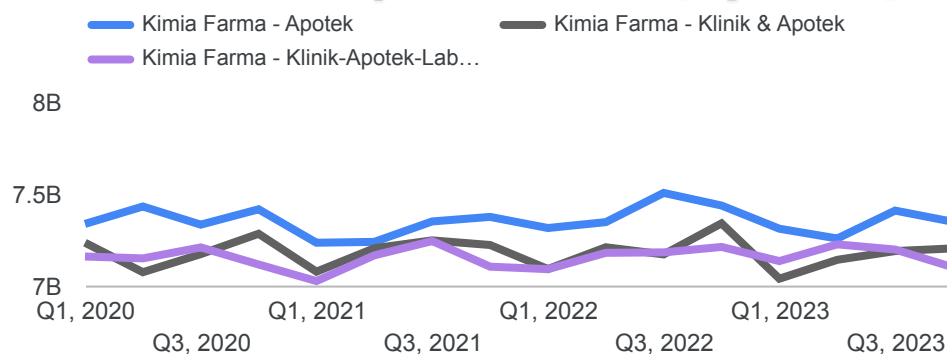
Sales Distribution Across Branches



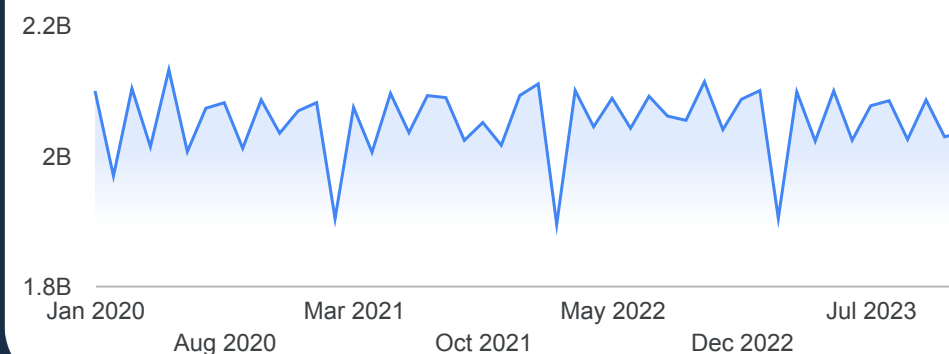
High Satisfaction, Low Engagement: Top 5 Branches



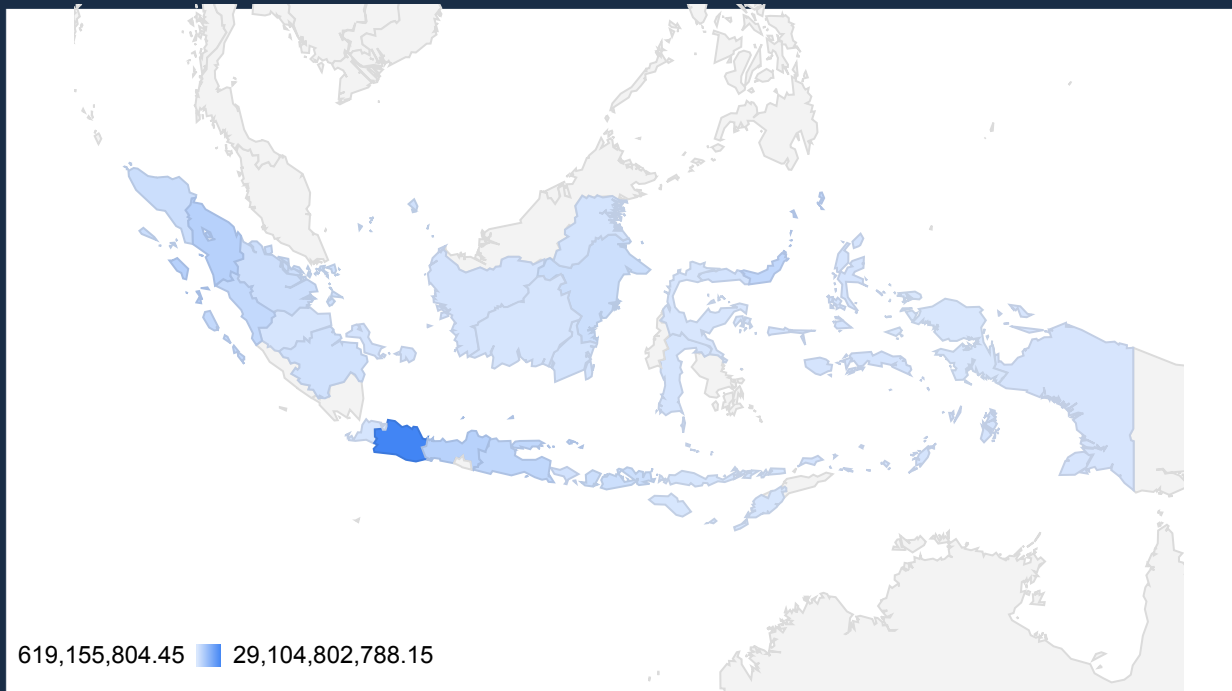
Sales Traffic per Branch (by Year)



Annual Traffic of Total Sales



BRANCH PERFORMANCE DASHBOARD



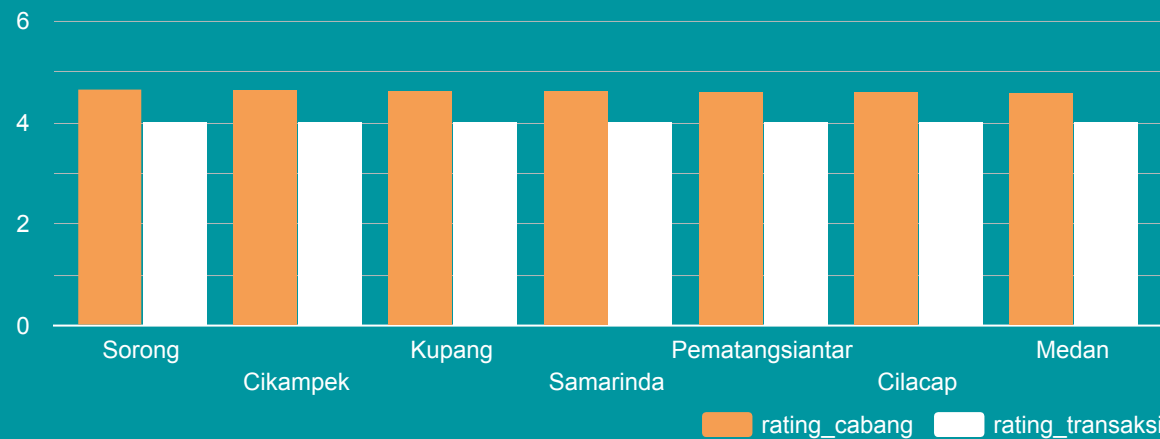
Branch
Rating

4.4

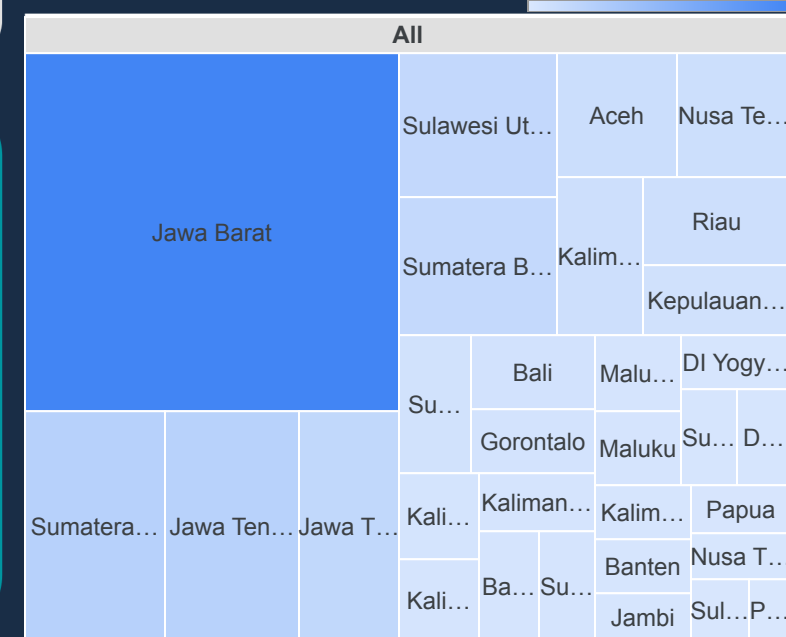
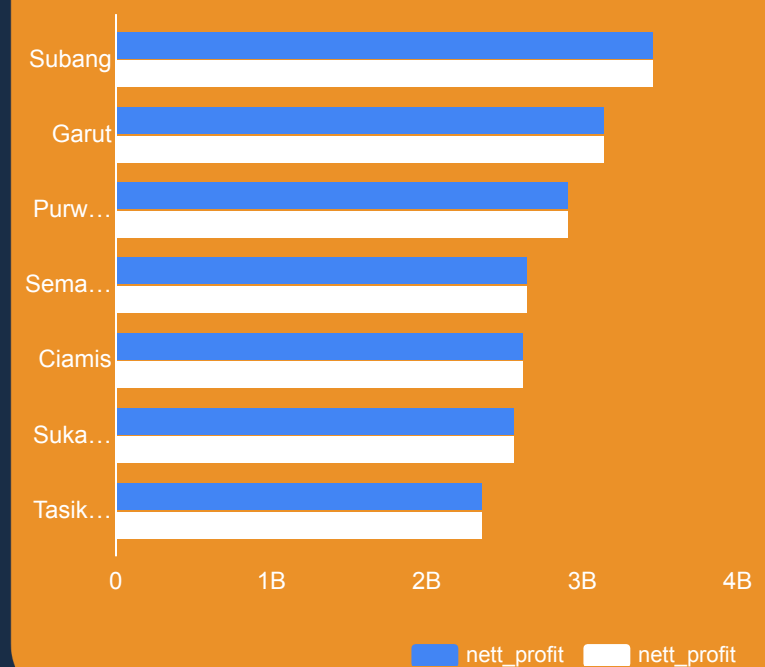
Transaction
Rating

4

Sales Traffic per Branch (by Year)



Top Provinces by Total Sales



CUSTOMER ANALYSIS DASHBOARD

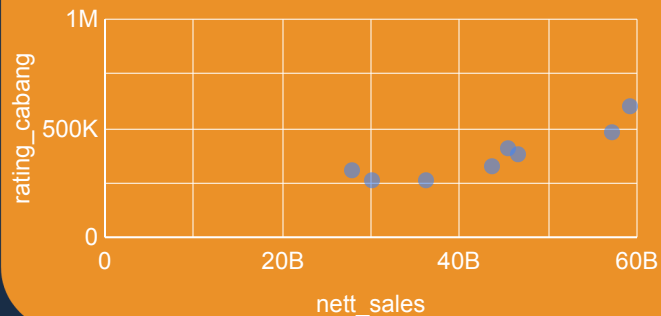
Select date range ▾

Province ▾

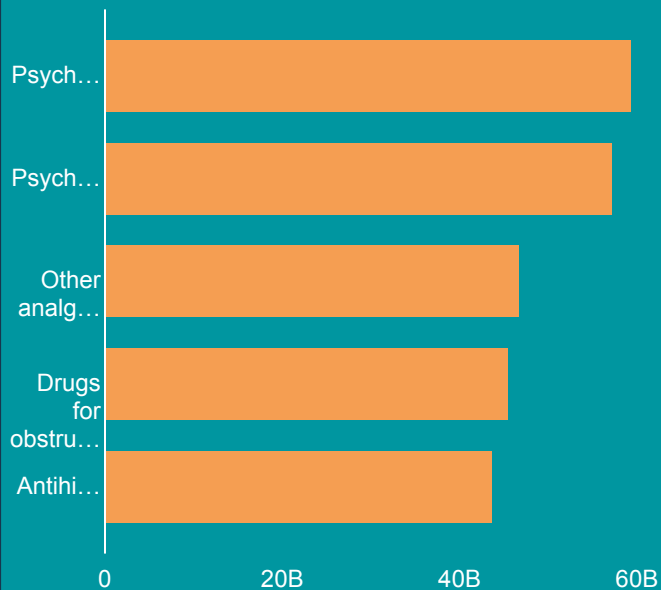
City ▾

Branch Name ▾

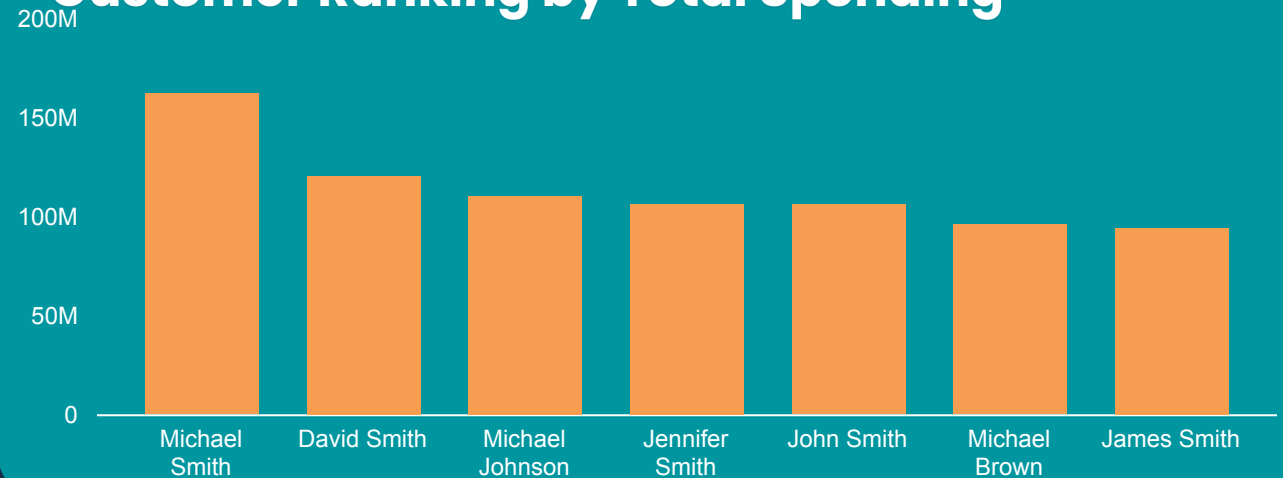
Impact of Customer Rating on Nett Sales



Top Products by Nett Sales



Customer Ranking by Total Spending



	product_name	rating_tr...	transaction_id ▾
1.	Psycholeptics drugs, Hyp...	539,322.4	134,849
2.	Psycholeptics drugs, Anxi...	428,886.3	107,207
3.	Drugs for obstructive airw...	359,996.3	89,918
4.	Other analgesics and anti...	340,299.5	85,070

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All			
Psycholeptics drugs, H...	Psycholeptics drugs, Anxiolytic dr...	Other analgesics and antip...	Anti-inflammatory and antirheu...
	Drugs for obstructive airway disea...	Antihistamines for systemi...	Anti-inflammat... Other analgesi...

