

```
from google.colab import drive
drive.mount('/content/drive')
```

Mounted at /content/drive

✓ Preprocessing Data

```
import pandas as pd
```

```
# Membaca dataset
```

```
file_path = '/content/drive/My Drive/Colab Notebooks/TugasSTKI/dataset.csv'
data = pd.read_csv(file_path)
```

```
# Menampilkan nama kolom
```

```
print(data.columns)
```

```
Index(['Unnamed: 0', 'product_href', 'product_name', 'product_type', 'brand',
       'notable_effects', 'skintype', 'price', 'description', 'picture_src',
       'labels', 'Sensitive', 'Combination', 'Oily', 'Dry', 'Normal'],
      dtype='object')
```

```
import pandas as pd
```

```
# Membaca dataset dari file CSV
```

```
file_path = '/content/drive/My Drive/Colab Notebooks/TugasSTKI/dataset.csv'
data = pd.read_csv(file_path)
```

```
# Menampilkan 5 baris pertama dari dataset
```

```
print("Menampilkan 5 baris pertama dari dataset:")
print(data.head(5))
```

```
# Menampilkan 5 baris pertama hanya untuk kolom-kolom tertentu
```

```
columns_to_display = ['Unnamed: 0', 'product_href', 'product_name', 'product_type', 'brand',
                      'notable_effects', 'skintype', 'price', 'description', 'picture_src']
print("\nMenampilkan 5 baris pertama untuk kolom-kolom yang relevan:")
print(data[columns_to_display].head(5))
```

```
Menampilkan 5 baris pertama dari dataset:
```

	Unnamed: 0	product_href \	product_name	product_type	brand \
0	0	https://www.beautyhaul.com/product/detail/bubb...			
1	1	https://www.sociolla.com/face-wash/62452-ph-ba...			
2	2	https://www.sociolla.com/toner/15871-licorice-...			
3	3	https://www.beautyhaul.com/product/detail/aqua...			
4	4	https://www.sociolla.com/essence/38023-licoric...			

	product_name	product_type	brand \
0	ACWELL Bubble Free PH Balancing Cleanser	Face Wash	ACWELL

1	ACWELL pH Balancing Soothing Cleansing Foam	Face Wash	ACWELL
2	Acwell Licorice pH Balancing Cleansing Toner	Toner	ACWELL
3	ACWELL Aquaseal Soothing Tonic	Toner	ACWELL
4	Licorice pH Balancing Essence Mist	Toner	ACWELL

	notable_effects \
0	Acne-Free, Pore-Care, Brightening, Anti-Aging
1	Soothing, Balancing
2	Soothing, Balancing
3	Acne-Free, Pore-Care, Brightening, Anti-Aging
4	Brightening, Soothing

	skintype	price \
0	Oily	Rp 209.000
1	Normal, Dry, Combination	Rp 181.800
2	Normal, Dry, Oily, Combination, Sensitive	Rp 149.000
3	Oily	Rp 290.000
4	Normal, Dry	Rp 194.650

	description \
0	Mengangkat kotoran dan menghapus makeup dalam ...
1	Membersihkan dan menenangkan kulit sensitif de...
2	Mengangkat sisa kotoran, debu, dan make up sek...
3	Pre-essence yang diformulasikan dengan ekstrak...
4	Essens mist dengan kelembapan tinggi yang memb...

	picture_src	labels	Sensitive \
0	https://www.beautyhaul.com/assets/uploads/prod...	18	0
1	https://images.soco.id/8f08ced0-344d-41f4-a15e...	127	0
2	https://www.soco.id/cdn-cgi/image/w=73,format=...	127	1
3	https://www.beautyhaul.com/assets/uploads/prod...	18	0
4	https://www.sociolla.com/cdn-cgi/image/w=425,f...	40	0

	Combination	Oily	Dry	Normal
0	0	1	0	0
1	1	0	1	1
2	1	1	1	1
3	0	1	0	0
4	0	0	1	1

Menampilkan 5 baris pertama untuk kolom-kolom yang relevan:

	Unnamed: 0	product_href \
0	0	https://www.beautyhaul.com/product/detail/bubb...
1	1	https://www.sociolla.com/face-wash/62452-ph-ba...
2	2	https://www.sociolla.com/toner/15871-licorice-...
3	3	https://www.beautyhaul.com/product/detail/aqua...
4	4	https://www.sociolla.com/essence/38023-licoric...

```
import pandas as pd
```

```
# Membaca dataset
```

```
file_path = '/content/drive/My Drive/Colab Notebooks/TugasSTKI/dataset.csv'
```

```
data = pd.read_csv(file_path)
```

```
# Mengubah nama kolom
data = data.rename(columns={
    'product_name': 'nama_produk',
    'brand': 'nama_brand',
    'description': 'deskripsi_produk',
    'skintype': 'jenis_kulit_yang_cocok',
    'notable_effects': 'masalah_kulit_yang_ditangani',
    'price': 'harga_produk',
    'product_type': 'kategori_produk',
    'product_href': 'link_pembelian'
})

# Menghapus kolom yang tidak dibutuhkan
kolom_yang_dihapus = ['Unnamed: 0', 'picture_src', 'labels']
data = data.drop(columns=kolom_yang_dihapus)

# Menyimpan dataset yang telah dibersihkan ke file baru
cleaned_file_path = '/content/drive/My Drive/Colab Notebooks/TugasSTKI/dataset_cleaned.csv'
data.to_csv(cleaned_file_path, index=False)

# Menampilkan beberapa baris pertama dari dataset yang telah dibersihkan
print(data.head())
```



```
link_pembelian \
0 https://www.beautyhaul.com/product/detail/bubb...
1 https://www.sociolla.com/face-wash/62452-ph-ba...
2 https://www.sociolla.com/toner/15871-licorice-...
3 https://www.beautyhaul.com/product/detail/aqua...
4 https://www.sociolla.com/essence/38023-licoric...

nama_produk kategori_produk nama_brand \
0 ACWELL Bubble Free PH Balancing Cleanser Face Wash ACWELL
1 ACWELL pH Balancing Soothing Cleansing Foam Face Wash ACWELL
2 Acwell Licorice pH Balancing Cleansing Toner Toner ACWELL
3 ACWELL Aquaseal Soothing Tonic Toner ACWELL
4 Licorice pH Balancing Essence Mist Toner ACWELL

masalah_kulit_yang_ditangani \
0 Acne-Free, Pore-Care, Brightening, Anti-Aging
1 Soothing, Balancing
2 Soothing, Balancing
3 Acne-Free, Pore-Care, Brightening, Anti-Aging
4 Brightening, Soothing

jenis_kulit_yang_cocok harga_produk \
0 Oily Rp 209.000
1 Normal, Dry, Combination Rp 181.800
2 Normal, Dry, Oily, Combination, Sensitive Rp 149.000
3 Oily Rp 290.000
4 Normal, Dry Rp 194.650

deskripsi_produk Sensitive Combination \
0 Mengangkat kotoran dan menghapus makeup dalam ... 0 0
1 Membersihkan dan menenangkan kulit sensitif de... 0 1
```

2	Mengangkat sisa kotoran, debu, dan make up sek...	1	1
3	Pre-essence yang diformulasikan dengan ekstrak...	0	0
4	Essens mist dengan kelembapan tinggi yang memb...	0	0

	Oily	Dry	Normal
0	1	0	0
1	0	1	1
2	1	1	1
3	1	0	0
4	0	1	1