



MATH 122

FARMAN

3.1:
DERIVATIVES
OF POLYNOMIALS

CONSTANTS
LINEARITY
POWER RULE

3.2: EXPONENTIAL AND
LOGARITHMIC
FUNCTIONS

MATH 122

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Calculus for Business Administration and Social
Sciences



OUTLINE

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1 3.1: DERIVATIVES OF POLYNOMIALS

- Constants
- Linearity
- Power Rule



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DERIVATIVE OF CONSTANTS

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- Let $f(x) = a$ for $a \in \mathbb{R}$.



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- Let $f(x) = a$ for $a \in \mathbb{R}$.
- The difference quotient for any x_0, x_1 is

$$\frac{f(x_0) - f(x_1)}{x_0 - x_1}$$



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- Let $f(x) = a$ for $a \in \mathbb{R}$.
- The difference quotient for any x_0, x_1 is

$$\frac{f(x_0) - f(x_1)}{x_0 - x_1} = \frac{a - a}{x_0 - x_1}$$



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$$\frac{f(x_0) - f(x_1)}{x_0 - x_1} = \frac{a - a}{x_0 - x_1} = 0.$$



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- The difference quotient for any x_0, x_1 is

$$\frac{f(x_0) - f(x_1)}{x_0 - x_1} = \frac{a - a}{x_0 - x_1} = 0.$$

- Therefore $f'(x) = 0$.



THE DERIVATIVE IS A LINEAR OPERATOR

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Let f and g be differentiable functions, and let $a \in \mathbb{R}$.



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Let f and g be differentiable functions, and let $a \in \mathbb{R}$.



$$\frac{d}{dx} (f(x) \pm g(x))$$



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$$\frac{d}{dx} (f(x) \pm g(x)) = f'(x) \pm g'(x)$$



$$\frac{d}{dx} (af(x))$$



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$$\frac{d}{dx} (f(x) \pm g(x)) = f'(x) \pm g'(x)$$



$$\frac{d}{dx} (af(x)) = af'(x).$$



DERIVATIVE OF A POWER FUNCTIONS

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The derivative of x^n for $n \in \mathbb{R}$ is

$$\frac{d}{dx} (x^n) = nx^{n-1}.$$



DERIVATIVE OF A POWER FUNCTIONS

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REMARK 1

The derivative of a linear function is

$$\frac{d}{dx}(mx + b) = m \frac{d}{dx}x + \frac{d}{dx}(b) = m$$



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Consider a degree n polynomial,

$$p(x) = a_n x^n + a_{n-1} x^{n-1} + \cdots + a_2 x^2 + a_1 x + a_0.$$



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The derivative is

$$\begin{aligned} p'(x) &= \frac{d}{dx}(a_n x^n + a_{n-1} x^{n-1} + \cdots + a_2 x^2 + a_1 x + a_0) \\ &= a_n \frac{d}{dx}(x^n) + a_{n-1} \frac{d}{dx}(x^{n-1}) + \cdots \\ &\quad + a_2 \frac{d}{dx}(x^2) + a_1 \frac{d}{dx}(x) \end{aligned}$$



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$$\begin{aligned} p'(x) &= \frac{d}{dx}(a_n x^n + a_{n-1} x^{n-1} + \cdots + a_2 x^2 + a_1 x + a_0) \\ &= a_n \frac{d}{dx}(x^n) + a_{n-1} \frac{d}{dx}(x^{n-1}) + \cdots \\ &\quad + a_2 \frac{d}{dx}(x^2) + a_1 \frac{d}{dx}(x) \\ &= na_n x^{n-1} + (n-1)a_{n-1} x^{n-2} + \cdots + 2a_2 x + a_1. \end{aligned}$$



EXAMPLE

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Differentiate the following

❶ $A(t) = 3t^5$

❷ $r(p) = p^5 + p^3$

❸ $f(x) = 5x^2 - 7x^3$

❹ $g(t) = t^2/4 + 3$



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Differentiate the following

❶ $A(t) = 3t^5$

❷ $r(p) = p^5 + p^3$

❸ $A'(t) = 15t^2.$

❹ $f(x) = 5x^2 - 7x^3$

❺ $g(t) = t^2/4 + 3$



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❹ $r'(p) = 5p^4 + 3p^2.$

❺ $f(x) = 5x^2 - 7x^3$

❻ $g(t) = t^2/4 + 3$



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❹ $g(t) = t^2/4 + 3$

❸ $f'(x) = 10x - 21x^2.$



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❹ $g(t) = t^2/4 + 3$

❸ $f'(x) = 10x - 21x^2.$

❹ $g'(t) = t/2.$



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Find the derivative of

$$f(x) = x^3 - 2x^2 - 5x + 7.$$



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$$f(x) = x^3 - 2x^2 - 5x + 7.$$

$$f'(x) = \frac{d}{dx}(x^3 - 2x^2 - 5x + 7)$$



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Find the derivative of

$$f(x) = x^3 - 2x^2 - 5x + 7.$$

$$\begin{aligned} f'(x) &= \frac{d}{dx}(x^3 - 2x^2 - 5x + 7) \\ &= \frac{d}{dx}(x^3) - \frac{d}{dx}(2x^2) - \frac{d}{dx}(5x) + \frac{d}{dx}(7) \end{aligned}$$



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$$\begin{aligned} f'(x) &= \frac{d}{dx}(x^3 - 2x^2 - 5x + 7) \\ &= \frac{d}{dx}(x^3) - \frac{d}{dx}(2x^2) - \frac{d}{dx}(5x) + \frac{d}{dx}(7) \\ &= \frac{d}{dx}(x^3) - 2\frac{d}{dx}(x^2) - 5\frac{d}{dx}(x) + 0 \\ &= 3x^2 - 4x - 5. \end{aligned}$$



EXPONENTIALS

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The derivative of e^x is

$$\frac{d}{dx}(e^x) = e^x.$$



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- The derivative of the natural logarithm is

$$\frac{d}{dx}(\ln(x)) = \frac{1}{x}.$$



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- The derivative of $\log_a(x)$ is



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$$\frac{d}{dx}(\ln(x)) = \frac{1}{x}.$$

- The derivative of $\log_a(x)$ is

$$\frac{d}{dx}(\log_a(x)) = \frac{d}{dx} \left(\frac{\ln(x)}{\ln(a)} \right)$$



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- The derivative of $\log_a(x)$ is

$$\begin{aligned}\frac{d}{dx}(\log_a(x)) &= \frac{d}{dx} \left(\frac{\ln(x)}{\ln(a)} \right) \\ &= \frac{1}{\ln(a)} \frac{d}{dx}(\ln(x))\end{aligned}$$



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$$\begin{aligned}\frac{d}{dx}(\log_a(x)) &= \frac{d}{dx} \left(\frac{\ln(x)}{\ln(a)} \right) \\ &= \frac{1}{\ln(a)} \frac{d}{dx}(\ln(x)) \\ &= \frac{1}{\ln(a)x}\end{aligned}$$