



MATH 122

FARMAN

3.3: THE
CHAIN RULE

3.4: THE
PRODUCT AND
QUOTIENT
RULES

MATH 122

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Calculus for Business Administration and Social
Sciences



OUTLINE

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3.3: THE
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1 3.3: THE CHAIN RULE



OUTLINE

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THE CHAIN RULE

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Let f and g be differentiable functions such that $f \circ g(x)$ is well-defined.



THE CHAIN RULE

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3.4: THE PRODUCT AND QUOTIENT RULES

Let f and g be differentiable functions such that $f \circ g(x)$ is well-defined. The derivative of the composition is given by

$$(f \circ g)'(x) = f' \circ g(x) \cdot g'(x).$$



THE DERIVATIVE OF ARBITRARY EXPONENTIALS

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Let $P(t) = P_0 a^t$.



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Let $P(t) = P_0 a^t$.

Let $f(t) = P_0 e^t$ and let $g(t) = \ln(a)t$ so

$(f \circ g)(t)$



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$$(f \circ g)(t) = f(\ln(a)t)$$



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$$(f \circ g)(t) = f(\ln(a)t) = P_0 e^{\ln(a)t} = P_0 (e^{\ln(a)})^t$$



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Let $f(t) = P_0 e^t$ and let $g(t) = \ln(a)t$ so

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Let $f(t) = P_0 e^t$ and let $g(t) = \ln(a)t$ so

$$(f \circ g)(t) = f(\ln(a)t) = P_0 e^{\ln(a)t} = P_0 (e^{\ln(a)})^t = P_0 a^t = P(t).$$

Hence

$$P'(t) = f' \circ g(t) \cdot g'(t)$$



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Hence

$$\begin{aligned} P'(t) &= f' \circ g(t) \cdot g'(t) \\ &= P_0 e^{\ln(a)t} \cdot \ln(a) \end{aligned}$$



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Let $f(t) = P_0 e^t$ and let $g(t) = \ln(a)t$ so

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Hence

$$\begin{aligned} P'(t) &= f' \circ g(t) \cdot g'(t) \\ &= P_0 e^{\ln(a)t} \cdot \ln(a) \\ &= P_0 a^t \cdot \ln(a) \end{aligned}$$



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Let $f(t) = P_0 e^t$ and let $g(t) = \ln(a)t$ so

$$(f \circ g)(t) = f(\ln(a)t) = P_0 e^{\ln(a)t} = P_0 (e^{\ln(a)})^t = P_0 a^t = P(t).$$

Hence

$$\begin{aligned} P'(t) &= f' \circ g(t) \cdot g'(t) \\ &= P_0 e^{\ln(a)t} \cdot \ln(a) \\ &= P_0 a^t \cdot \ln(a) \\ &= \ln(a)P(t). \end{aligned}$$



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Differentiate $(x + 5)^2$.



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Differentiate $(x + 5)^2$.

$$\frac{d}{dx}(x + 5)^2 = 2(x + 5)^1 \cdot \frac{d}{dx}(x + 5)$$



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Differentiate $(x + 5)^2$.

$$\begin{aligned}\frac{d}{dx}(x + 5)^2 &= 2(x + 5)^1 \cdot \frac{d}{dx}(x + 5) \\ &= 2(x + 5)(1)\end{aligned}$$



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Differentiate $(x + 5)^2$.

$$\begin{aligned}\frac{d}{dx}(x + 5)^2 &= 2(x + 5)^1 \cdot \frac{d}{dx}(x + 5) \\ &= 2(x + 5)(1) \\ &= 2(x + 5)\end{aligned}$$



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Differentiate $(x + 5)^2$.

$$\begin{aligned}\frac{d}{dx}(x + 5)^2 &= 2(x + 5)^1 \cdot \frac{d}{dx}(x + 5) \\ &= 2(x + 5)(1) \\ &= 2(x + 5) \\ &= 2x + 10.\end{aligned}$$



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Find the derivative of e^{3x} .



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Find the derivative of e^{3x} .

$$\frac{d}{dx} e^{3x} = e^{3x} \cdot \frac{d}{dx} (3x)$$



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Find the derivative of e^{3x} .

$$\begin{aligned}\frac{d}{dx} e^{3x} &= e^{3x} \cdot \frac{d}{dx}(3x) \\ &= e^{3x} \cdot 3\end{aligned}$$



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Find the derivative of e^{3x} .

$$\begin{aligned}\frac{d}{dx} e^{3x} &= e^{3x} \cdot \frac{d}{dx}(3x) \\ &= e^{3x} \cdot 3 \\ &= 3e^{3x}.\end{aligned}$$



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Differentiate $\ln(2t^2 + 3)^2$



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Differentiate $\ln(2t^2 + 3)^2$

$$\frac{d}{dx} \left(\ln(2t^2 + 3)^2 \right) = 2 \ln(2t^2 + 3)^1 \cdot \frac{d}{dx} \ln(2t^2 + 3)$$



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Differentiate $\ln(2t^2 + 3)^2$

$$\begin{aligned}\frac{d}{dx} \left(\ln(2t^2 + 3)^2 \right) &= 2 \ln(2t^2 + 3)^1 \cdot \frac{d}{dx} \ln(2t^2 + 3) \\ &= 2 \ln(2t^2 + 3) \cdot \frac{\frac{d}{dx}(2t^2 + 3)}{2t^2 + 3}\end{aligned}$$



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Differentiate $\ln(2t^2 + 3)^2$

$$\begin{aligned}\frac{d}{dx} \left(\ln(2t^2 + 3)^2 \right) &= 2 \ln(2t^2 + 3)^1 \cdot \frac{d}{dx} \ln(2t^2 + 3) \\ &= 2 \ln(2t^2 + 3) \cdot \frac{\frac{d}{dx}(2t^2 + 3)}{2t^2 + 3} \\ &= 2 \ln(2t^2 + 3) \cdot \frac{4t}{2t^2 + 3}\end{aligned}$$



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Differentiate $\ln(2t^2 + 3)^2$

$$\begin{aligned}\frac{d}{dx} \left(\ln(2t^2 + 3)^2 \right) &= 2 \ln(2t^2 + 3)^1 \cdot \frac{d}{dx} \ln(2t^2 + 3) \\ &= 2 \ln(2t^2 + 3) \cdot \frac{\frac{d}{dx} (2t^2 + 3)}{2t^2 + 3} \\ &= 2 \ln(2t^2 + 3) \cdot \frac{4t}{2t^2 + 3} \\ &= \frac{8t \ln(2t^2 + 3)}{2t^2 + 3}\end{aligned}$$



EXAMPLE

- The amount of gas, G , in gallons, consumed by a car depends on the distance, s , traveled in miles, which in turn depends on the time traveled, t .

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- The amount of gas, G , in gallons, consumed by a car depends on the distance, s , traveled in miles, which in turn depends on the time traveled, t .
- If the car consumes 0.05 gallons for each mile traveled and the car is traveling 30 mph, then how fast is the gas being consumed?



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$$\frac{d}{dt}(G \circ s(t))$$



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- If the car consumes 0.05 gallons for each mile traveled and the car is traveling 30 mph, then how fast is the gas being consumed?

•

$$\frac{d}{dt}(G \circ s(t)) = G' \circ s(t) \cdot s'(t)$$



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•

$$\begin{aligned}\frac{d}{dt}(G \circ s(t)) &= G' \circ s(t) \cdot s'(t) \\ &= 0.05 \frac{\text{gal}}{\text{mile}} \cdot 30 \frac{\text{miles}}{\text{hour}}\end{aligned}$$



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$$\begin{aligned}\frac{d}{dt}(G \circ s(t)) &= G' \circ s(t) \cdot s'(t) \\ &= 0.05 \frac{\text{gal}}{\text{mile}} \cdot 30 \frac{\text{miles}}{\text{hour}} \\ &= 1.5 \frac{\text{gal}}{\text{hour}}.\end{aligned}$$



PRODUCT RULE

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If f and g are differentiable functions, then

$$\frac{d}{dx}(f(x)g(x)) = f'(x)g(x) + f(x)g'(x).$$



QUOTIENT RULE

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Assume that f and g are differentiable functions and $f(x)/g(x)$ is well-defined.



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Assume that f and g are differentiable functions and $f(x)/g(x)$ is well-defined. Using the Product and Chain Rules we can compute the derivative of the quotient:



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Assume that f and g are differentiable functions and $f(x)/g(x)$ is well-defined. Using the Product and Chain Rules we can compute the derivative of the quotient:

$$\frac{d}{dx} \left(\frac{f(x)}{g(x)} \right) = \frac{d}{dx} \left(f(x)g(x)^{-1} \right)$$



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Assume that f and g are differentiable functions and $f(x)/g(x)$ is well-defined. Using the Product and Chain Rules we can compute the derivative of the quotient:

$$\begin{aligned}\frac{d}{dx} \left(\frac{f(x)}{g(x)} \right) &= \frac{d}{dx} \left(f(x)g(x)^{-1} \right) \\ &= f'(x)g(x)^{-1} + f(x)(-1)g(x)^{-2}g'(x)\end{aligned}$$



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Assume that f and g are differentiable functions and $f(x)/g(x)$ is well-defined. Using the Product and Chain Rules we can compute the derivative of the quotient:

$$\begin{aligned}\frac{d}{dx} \left(\frac{f(x)}{g(x)} \right) &= \frac{d}{dx} \left(f(x)g(x)^{-1} \right) \\ &= f'(x)g(x)^{-1} + f(x)(-1)g(x)^{-2}g'(x) \\ &= \frac{f'(x)}{g(x)} - \frac{f(x)g'(x)}{g(x)^2}\end{aligned}$$



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$$\begin{aligned}\frac{d}{dx} \left(\frac{f(x)}{g(x)} \right) &= \frac{d}{dx} \left(f(x)g(x)^{-1} \right) \\ &= f'(x)g(x)^{-1} + f(x)(-1)g(x)^{-2}g'(x) \\ &= \frac{f'(x)}{g(x)} - \frac{f(x)g'(x)}{g(x)^2} \\ &= \frac{f'(x)g(x) - f(x)g'(x)}{g(x)^2}.\end{aligned}$$



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Differentiate

(A) $x^2 e^{2x}$

(B) $t^3 \ln(t + 1)$

(C) $(3x^2 + 5x)e^x$



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Differentiate

(A) $x^2 e^{2x}$

(B) $t^3 \ln(t + 1)$

(C) $(3x^2 + 5x)e^x$

$$\frac{d}{dx}(x^2 e^{2x})$$



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Differentiate

(A) $x^2 e^{2x}$

(B) $t^3 \ln(t + 1)$

(C) $(3x^2 + 5x)e^x$

$$\frac{d}{dx}(x^2 e^{2x}) = 2xe^{2x} + x^2(2e^{2x})$$



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Differentiate

(A) $x^2 e^{2x}$

(B) $t^3 \ln(t + 1)$

(C) $(3x^2 + 5x)e^x$

$$\begin{aligned}\frac{d}{dx}(x^2 e^{2x}) &= 2xe^{2x} + x^2(2e^{2x}) \\ &= 2xe^{2x}(1 + x)\end{aligned}$$



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Differentiate

(A) $x^2 e^{2x}$

(B) $t^3 \ln(t+1)$

(C) $(3x^2 + 5x)e^x$

$$\frac{d}{dt}(t^3 \ln(t+1))$$



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Differentiate

(A) $x^2 e^{2x}$

(B) $t^3 \ln(t+1)$

(C) $(3x^2 + 5x)e^x$

$$\frac{d}{dt}(t^3 \ln(t+1)) = 3t^2 \ln(t+1) + t^3 \left(\frac{1}{t+1} \right)$$



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Differentiate

(A) $x^2 e^{2x}$

(B) $t^3 \ln(t+1)$

(C) $(3x^2 + 5x)e^x$

$$\begin{aligned}\frac{d}{dt}(t^3 \ln(t+1)) &= 3t^2 \ln(t+1) + t^3 \left(\frac{1}{t+1} \right) \\ &= 3t^2 \ln(t+1) + \frac{t^3}{t+1}.\end{aligned}$$



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Differentiate

(A) $x^2 e^{2x}$

(B) $t^3 \ln(t + 1)$

(C) $(3x^2 + 5x)e^x$

$$\frac{d}{dx}(3x^2 + 5x)e^x$$



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Differentiate

(A) $x^2 e^{2x}$

(B) $t^3 \ln(t + 1)$

(C) $(3x^2 + 5x)e^x$

$$\frac{d}{dx}(3x^2 + 5x)e^x = (6x + 5)e^x + (3x^2 + 5x)e^x$$



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Differentiate

(A) $x^2 e^{2x}$

(B) $t^3 \ln(t + 1)$

(C) $(3x^2 + 5x)e^x$

$$\begin{aligned}\frac{d}{dx}(3x^2 + 5x)e^x &= (6x + 5)e^x + (3x^2 + 5x)e^x \\ &= e^x(6x + 5 + 3x^2 + 5x)\end{aligned}$$



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Differentiate

(A) $x^2 e^{2x}$

(B) $t^3 \ln(t + 1)$

(C) $(3x^2 + 5x)e^x$

$$\begin{aligned}\frac{d}{dx}(3x^2 + 5x)e^x &= (6x + 5)e^x + (3x^2 + 5x)e^x \\ &= e^x(6x + 5 + 3x^2 + 5x) \\ &= e^x(3x^2 + 11x + 5).\end{aligned}$$



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Differentiate $\frac{e^{2t}}{t}$.



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Differentiate $\frac{e^{2t}}{t}$.

$$\frac{d}{dt} \frac{e^{2t}}{t}$$



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Differentiate $\frac{e^{2t}}{t}$.

$$\frac{d}{dt} \frac{e^{2t}}{t} = \frac{2e^{2t}t - e^{2t}(1)}{t^2}$$



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Differentiate $\frac{e^{2t}}{t}$.

$$\begin{aligned}\frac{d}{dt} \frac{e^{2t}}{t} &= \frac{2e^{2t}t - e^{2t}(1)}{t^2} \\ &= \frac{(2t - 1)e^{2t}}{t^2}\end{aligned}$$



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A product's price, p , is given by

$$p(q) = 80e^{-0.003q},$$

where q is the quantity sold.



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A product's price, p , is given by

$$p(q) = 80e^{-0.003q},$$

where q is the quantity sold.

(A) Find the revenue as a function of the quantity sold.



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A product's price, p , is given by

$$p(q) = 80e^{-0.003q},$$

where q is the quantity sold.

- (A) Find the revenue as a function of the quantity sold.
- (B) How does revenue vary with respect to quantity?



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A product's price, p , is given by

$$p(q) = 80e^{-0.003q},$$

where q is the quantity sold.

- (A) Find the revenue as a function of the quantity sold.
- (B) How does revenue vary with respect to quantity?

$$R(q) = p(q) \cdot q$$



EXAMPLE

MATH 122

FARMAN

3.3: THE
CHAIN RULE

3.4: THE
PRODUCT AND
QUOTIENT
RULES

A product's price, p , is given by

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- (A) Find the revenue as a function of the quantity sold.
- (B) How does revenue vary with respect to quantity?

$$R(q) = p(q) \cdot q = 80e^{-0.003q}q$$



EXAMPLE

MATH 122

FARMAN

3.3: THE
CHAIN RULE

3.4: THE
PRODUCT AND
QUOTIENT
RULES

A product's price, p , is given by

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EXAMPLE

MATH 122

FARMAN

3.3: THE
CHAIN RULE

3.4: THE
PRODUCT AND
QUOTIENT
RULES

A product's price, p , is given by

$$p(q) = 80e^{-0.003q},$$

where q is the quantity sold.

- (A) Find the revenue as a function of the quantity sold.
(B) How does revenue vary with respect to quantity?

$$R(q) = p(q) \cdot q = 80e^{-0.003q}q = 80qe^{-0.003q}.$$

$$\frac{d}{dq}R(q) = \frac{d}{dq}(80qe^{-0.003q})$$



EXAMPLE

MATH 122

FARMAN

3.3: THE
CHAIN RULE

3.4: THE
PRODUCT AND
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RULES

A product's price, p , is given by

$$p(q) = 80e^{-0.003q},$$

where q is the quantity sold.

- (A) Find the revenue as a function of the quantity sold.
(B) How does revenue vary with respect to quantity?

$$R(q) = p(q) \cdot q = 80e^{-0.003q}q = 80qe^{-0.003q}.$$

$$\begin{aligned}\frac{d}{dq}R(q) &= \frac{d}{dq}(80qe^{-0.003q}) \\ &= 80\frac{d}{dq}qe^{-0.003q}\end{aligned}$$



EXAMPLE

MATH 122

FARMAN

3.3: THE
CHAIN RULE

3.4: THE
PRODUCT AND
QUOTIENT
RULES

A product's price, p , is given by

$$p(q) = 80e^{-0.003q},$$

where q is the quantity sold.

- (A) Find the revenue as a function of the quantity sold.
(B) How does revenue vary with respect to quantity?

$$R(q) = p(q) \cdot q = 80e^{-0.003q}q = 80qe^{-0.003q}.$$

$$\begin{aligned}\frac{d}{dq}R(q) &= \frac{d}{dq}(80qe^{-0.003q}) \\ &= 80\frac{d}{dq}qe^{-0.003q} \\ &= 80(e^{-0.003q} + q(-0.003)e^{-0.003q})\end{aligned}$$



EXAMPLE

MATH 122

FARMAN

3.3: THE
CHAIN RULE

3.4: THE
PRODUCT AND
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RULES

A product's price, p , is given by

$$p(q) = 80e^{-0.003q},$$

where q is the quantity sold.

- (A) Find the revenue as a function of the quantity sold.
(B) How does revenue vary with respect to quantity?

$$R(q) = p(q) \cdot q = 80e^{-0.003q}q = 80qe^{-0.003q}.$$

$$\begin{aligned}\frac{d}{dq}R(q) &= \frac{d}{dq}(80qe^{-0.003q}) \\ &= 80\frac{d}{dq}qe^{-0.003q} \\ &= 80(e^{-0.003q} + q(-0.003)e^{-0.003q}) \\ &= 80e^{-0.003q}(1 - 0.003q).\end{aligned}$$



EXAMPLE

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FARMAN

3.3: THE
CHAIN RULE

3.4: THE
PRODUCT AND
QUOTIENT
RULES

Differentiate

$$(A) \frac{5x^2}{x^3 + 1}$$

$$(B) \frac{1}{1 + e^x}$$

$$(C) \frac{e^x}{x^2}.$$



EXAMPLE

MATH 122

FARMAN

3.3: THE
CHAIN RULE

3.4: THE
PRODUCT AND
QUOTIENT
RULES

Differentiate

(A) $\frac{5x^2}{x^3 + 1}$

(B) $\frac{1}{1 + e^x}$

(C) $\frac{e^x}{x^2}$

$$\frac{d}{dx} \left(\frac{5x^2}{x^3 + 1} \right)$$



EXAMPLE

MATH 122

FARMAN

3.3: THE
CHAIN RULE

3.4: THE
PRODUCT AND
QUOTIENT
RULES

Differentiate

(A) $\frac{5x^2}{x^3 + 1}$

(B) $\frac{1}{1 + e^x}$

(C) $\frac{e^x}{x^2}$

$$\frac{d}{dx} \left(\frac{5x^2}{x^3 + 1} \right) = \frac{10(x^3 + 1) - 5x^2(3x^2)}{(x^3 + 1)^2}$$



EXAMPLE

MATH 122

FARMAN

3.3: THE
CHAIN RULE

3.4: THE
PRODUCT AND
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RULES

Differentiate

(A) $\frac{5x^2}{x^3 + 1}$

(B) $\frac{1}{1 + e^x}$

(C) $\frac{e^x}{x^2}$

$$\begin{aligned}\frac{d}{dx} \left(\frac{5x^2}{x^3 + 1} \right) &= \frac{10(x^3 + 1) - 5x^2(3x^2)}{(x^3 + 1)^2} \\ &= \frac{10x^4 + 10x - 15x^2}{(x^3 + 1)^2}\end{aligned}$$



EXAMPLE

MATH 122

FARMAN

3.3: THE
CHAIN RULE

3.4: THE
PRODUCT AND
QUOTIENT
RULES

Differentiate

(A) $\frac{5x^2}{x^3 + 1}$

(B) $\frac{1}{1 + e^x}$

(C) $\frac{e^x}{x^2}$

$$\begin{aligned}\frac{d}{dx} \left(\frac{5x^2}{x^3 + 1} \right) &= \frac{10(x^3 + 1) - 5x^2(3x^2)}{(x^3 + 1)^2} \\ &= \frac{10x^4 + 10x - 15x^2}{(x^3 + 1)^2} \\ &= \frac{-5x^4 + 10}{(x^3 + 1)^2}.\end{aligned}$$



EXAMPLE

MATH 122

FARMAN

3.3: THE
CHAIN RULE

3.4: THE
PRODUCT AND
QUOTIENT
RULES

Differentiate

(A) $\frac{5x^2}{x^3 + 1}$

(B) $\frac{1}{1 + e^x}$

(C) $\frac{e^x}{x^2}$

$$\frac{d}{dx} \frac{1}{1 + e^x}$$



EXAMPLE

MATH 122

FARMAN

3.3: THE
CHAIN RULE

3.4: THE
PRODUCT AND
QUOTIENT
RULES

Differentiate

(A) $\frac{5x^2}{x^3 + 1}$

(B) $\frac{1}{1 + e^x}$

(C) $\frac{e^x}{x^2}$

$$\frac{d}{dx} \frac{1}{1 + e^x} = \frac{0(1 + e^x) - (1)e^x}{(1 + e^x)^2}$$



EXAMPLE

MATH 122

FARMAN

3.3: THE
CHAIN RULE

3.4: THE
PRODUCT AND
QUOTIENT
RULES

Differentiate

(A) $\frac{5x^2}{x^3 + 1}$

(B) $\frac{1}{1 + e^x}$

(C) $\frac{e^x}{x^2}$

$$\begin{aligned}\frac{d}{dx} \frac{1}{1 + e^x} &= \frac{0(1 + e^x) - (1)e^x}{(1 + e^x)^2} \\ &= \frac{-e^x}{(1 + e^x)^2}.\end{aligned}$$



EXAMPLE

MATH 122

FARMAN

3.3: THE
CHAIN RULE

3.4: THE
PRODUCT AND
QUOTIENT
RULES

Differentiate

(A) $\frac{5x^2}{x^3 + 1}$

(B) $\frac{1}{1 + e^x}$

(C) $\frac{e^x}{x^2}$.

$$\frac{d}{dx} \frac{e^x}{x^2}$$



EXAMPLE

MATH 122

FARMAN

3.3: THE
CHAIN RULE

3.4: THE
PRODUCT AND
QUOTIENT
RULES

Differentiate

(A) $\frac{5x^2}{x^3 + 1}$

(B) $\frac{1}{1 + e^x}$

(C) $\frac{e^x}{x^2}$.

$$\frac{d}{dx} \frac{e^x}{x^2} = \frac{e^x x^2 - e^x (2x)}{x^4}$$



EXAMPLE

MATH 122

FARMAN

3.3: THE
CHAIN RULE

3.4: THE
PRODUCT AND
QUOTIENT
RULES

Differentiate

(A) $\frac{5x^2}{x^3 + 1}$

(B) $\frac{1}{1 + e^x}$

(C) $\frac{e^x}{x^2}$.

$$\begin{aligned}\frac{d}{dx} \frac{e^x}{x^2} &= \frac{e^x x^2 - e^x (2x)}{x^4} \\ &= \frac{e^x (x^2 - 2x)}{x^4}\end{aligned}$$



EXAMPLE

MATH 122

FARMAN

3.3: THE
CHAIN RULE

3.4: THE
PRODUCT AND
QUOTIENT
RULES

Differentiate

(A) $\frac{5x^2}{x^3 + 1}$

(B) $\frac{1}{1 + e^x}$

(C) $\frac{e^x}{x^2}$.

$$\begin{aligned}\frac{d}{dx} \frac{e^x}{x^2} &= \frac{e^x x^2 - e^x (2x)}{x^4} \\ &= \frac{e^x (x^2 - 2x)}{x^4} \\ &= \frac{e^x (x)(x - 2)}{x^4}\end{aligned}$$



EXAMPLE

MATH 122

FARMAN

3.3: THE
CHAIN RULE

3.4: THE
PRODUCT AND
QUOTIENT
RULES

Differentiate

(A) $\frac{5x^2}{x^3 + 1}$

(B) $\frac{1}{1 + e^x}$

(C) $\frac{e^x}{x^2}$.

$$\begin{aligned}\frac{d}{dx} \frac{e^x}{x^2} &= \frac{e^x x^2 - e^x (2x)}{x^4} \\ &= \frac{e^x (x^2 - 2x)}{x^4} \\ &= \frac{e^x (x)(x - 2)}{x^4} \\ &= \frac{e^x (x - 2)}{x^3}.\end{aligned}$$



EXAMPLE

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3.3: THE
CHAIN RULE

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RULES

Assume



EXAMPLE

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FARMAN

3.3: THE
CHAIN RULE

3.4: THE
PRODUCT AND
QUOTIENT
RULES

Assume

- $f(2) = 1,$



EXAMPLE

MATH 122

FARMAN

3.3: THE
CHAIN RULE

3.4: THE
PRODUCT AND
QUOTIENT
RULES

Assume

- $f(2) = 1,$
- $f'(2) = 5,$



EXAMPLE

MATH 122

FARMAN

3.3: THE
CHAIN RULE

3.4: THE
PRODUCT AND
QUOTIENT
RULES

Assume

- $f(2) = 1,$

- $f'(2) = 5,$

- $g(2) = 3,$



EXAMPLE

MATH 122

FARMAN

3.3: THE
CHAIN RULE

3.4: THE
PRODUCT AND
QUOTIENT
RULES

Assume

- $f(2) = 1,$

- $f'(2) = 5,$

- $g(2) = 3,$

- $g'(2) = 6.$



EXAMPLE

MATH 122

FARMAN

3.3: THE
CHAIN RULE

3.4: THE
PRODUCT AND
QUOTIENT
RULES

Assume

- $f(2) = 1,$

- $f'(2) = 5,$

- $g(2) = 3,$

- $g'(2) = 6.$

Let $h(x) = f(x)g(x)$ and $k(x) = f(x)/g(x)$. Find



EXAMPLE

MATH 122

FARMAN

3.3: THE
CHAIN RULE

3.4: THE
PRODUCT AND
QUOTIENT
RULES

Assume

- $f(2) = 1,$

- $f'(2) = 5,$

- $g(2) = 3,$

- $g'(2) = 6.$

Let $h(x) = f(x)g(x)$ and $k(x) = f(x)/g(x)$. Find

(A) $h'(2),$



EXAMPLE

MATH 122

FARMAN

3.3: THE
CHAIN RULE

3.4: THE
PRODUCT AND
QUOTIENT
RULES

Assume

- $f(2) = 1,$

- $f'(2) = 5,$

- $g(2) = 3,$

- $g'(2) = 6.$

Let $h(x) = f(x)g(x)$ and $k(x) = f(x)/g(x)$. Find

(A) $h'(2),$

(B) $k'(2).$



EXAMPLE

MATH 122

FARMAN

3.3: THE
CHAIN RULE

3.4: THE
PRODUCT AND
QUOTIENT
RULES

Assume

- $f(2) = 1,$

- $f'(2) = 5,$

- $g(2) = 3,$

- $g'(2) = 6.$

Let $h(x) = f(x)g(x)$ and $k(x) = f(x)/g(x)$. Find

(A) $h'(2),$

(B) $k'(2).$

$$h'(2) =$$



EXAMPLE

MATH 122

FARMAN

3.3: THE
CHAIN RULE

3.4: THE
PRODUCT AND
QUOTIENT
RULES

Assume

- $f(2) = 1,$

- $f'(2) = 5,$

- $g(2) = 3,$

- $g'(2) = 6.$

Let $h(x) = f(x)g(x)$ and $k(x) = f(x)/g(x)$. Find

(A) $h'(2),$

(B) $k'(2).$

$$h'(2) = f'(2)g(2) + f(2)g'(2)$$



EXAMPLE

MATH 122

FARMAN

3.3: THE
CHAIN RULE

3.4: THE
PRODUCT AND
QUOTIENT
RULES

Assume

- $f(2) = 1,$

- $f'(2) = 5,$

- $g(2) = 3,$

- $g'(2) = 6.$

Let $h(x) = f(x)g(x)$ and $k(x) = f(x)/g(x)$. Find

(A) $h'(2),$

(B) $k'(2).$

$$\begin{aligned} h'(2) &= f'(2)g(2) + f(2)g'(2) \\ &= 5(3) + 1(6) \end{aligned}$$



EXAMPLE

MATH 122

FARMAN

3.3: THE
CHAIN RULE

3.4: THE
PRODUCT AND
QUOTIENT
RULES

Assume

- $f(2) = 1,$

- $f'(2) = 5,$

- $g(2) = 3,$

- $g'(2) = 6.$

Let $h(x) = f(x)g(x)$ and $k(x) = f(x)/g(x)$. Find

(A) $h'(2),$

(B) $k'(2).$

$$\begin{aligned}h'(2) &= f'(2)g(2) + f(2)g'(2) \\&= 5(3) + 1(6) \\&= 21.\end{aligned}$$



EXAMPLE

MATH 122

FARMAN

3.3: THE
CHAIN RULE

3.4: THE
PRODUCT AND
QUOTIENT
RULES

Assume

- $f(2) = 1,$

- $f'(2) = 5,$

- $g(2) = 3,$

- $g'(2) = 6.$

Let $h(x) = f(x)g(x)$ and $k(x) = f(x)/g(x)$. Find

(A) $h'(2),$

(B) $k'(2).$

$$k'(2) =$$



EXAMPLE

MATH 122

FARMAN

3.3: THE
CHAIN RULE

3.4: THE
PRODUCT AND
QUOTIENT
RULES

Assume

- $f(2) = 1,$

- $f'(2) = 5,$

- $g(2) = 3,$

- $g'(2) = 6.$

Let $h(x) = f(x)g(x)$ and $k(x) = f(x)/g(x)$. Find

(A) $h'(2),$

(B) $k'(2).$

$$k'(2) = \frac{f'(2)g(2) - f(2)g'(2)}{g(2)^2}$$



EXAMPLE

MATH 122

FARMAN

3.3: THE
CHAIN RULE

3.4: THE
PRODUCT AND
QUOTIENT
RULES

Assume

- $f(2) = 1,$

- $f'(2) = 5,$

- $g(2) = 3,$

- $g'(2) = 6.$

Let $h(x) = f(x)g(x)$ and $k(x) = f(x)/g(x)$. Find

(A) $h'(2),$

(B) $k'(2).$

$$\begin{aligned}k'(2) &= \frac{f'(2)g(2) - f(2)g'(2)}{g(2)^2} \\&= \frac{5(3) - 1(6)}{3^2}\end{aligned}$$



EXAMPLE

MATH 122

FARMAN

3.3: THE
CHAIN RULE

3.4: THE
PRODUCT AND
QUOTIENT
RULES

Assume

- $f(2) = 1,$

- $f'(2) = 5,$

- $g(2) = 3,$

- $g'(2) = 6.$

Let $h(x) = f(x)g(x)$ and $k(x) = f(x)/g(x)$. Find

(A) $h'(2),$

(B) $k'(2).$

$$\begin{aligned}k'(2) &= \frac{f'(2)g(2) - f(2)g'(2)}{g(2)^2} \\&= \frac{5(3) - 1(6)}{3^2} \\&= \frac{15 - 6}{9}\end{aligned}$$



EXAMPLE

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FARMAN

3.3: THE
CHAIN RULE

3.4: THE
PRODUCT AND
QUOTIENT
RULES

Assume

- $f(2) = 1,$

- $f'(2) = 5,$

- $g(2) = 3,$

- $g'(2) = 6.$

Let $h(x) = f(x)g(x)$ and $k(x) = f(x)/g(x)$. Find

(A) $h'(2),$

(B) $k'(2).$

$$\begin{aligned}k'(2) &= \frac{f'(2)g(2) - f(2)g'(2)}{g(2)^2} \\&= \frac{5(3) - 1(6)}{3^2} \\&= \frac{15 - 6}{9} = \frac{9}{9}\end{aligned}$$



EXAMPLE

MATH 122

FARMAN

3.3: THE
CHAIN RULE

3.4: THE
PRODUCT AND
QUOTIENT
RULES

Assume

- $f(2) = 1,$

- $f'(2) = 5,$

- $g(2) = 3,$

- $g'(2) = 6.$

Let $h(x) = f(x)g(x)$ and $k(x) = f(x)/g(x)$. Find

(A) $h'(2),$

(B) $k'(2).$

$$\begin{aligned}k'(2) &= \frac{f'(2)g(2) - f(2)g'(2)}{g(2)^2} \\&= \frac{5(3) - 1(6)}{3^2} \\&= \frac{15 - 6}{9} = \frac{9}{9} = 1.\end{aligned}$$