Mohd Farman Parvez

Frontend Team Lead | MERN Stack

Frontend Team Lead with 2.6 years of experience. Skilled in HTML, CSS, JavaScript, React, Redux, and Next.js. Experienced in leading teams to deliver frontend solutions. Committed to utilizing technology, particularly Next.js, to drive innovation and improve user experiences.

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WORK EXPERIENCE

FRONTEND TEAM LEAD
MindzKonnneted

02/2023 - Present   *Noida*

MindzKonnected specializes in Web3 development, creating tailored software solutions for businesses, DAOs, and startups.

Achievements/Tasks

- Skilled in HTML, CSS, and JavaScript, with Next.js expertise. Utilizes React.js for dynamic and interactive user interfaces, enhancing user experiences and engagement.
- Led cross-functional team in delivering frontend project, raising customer retention by 15% and boosting conversion rates by 25%, driving significant revenue growth.
- Implemented Next.js, boosting website performance by 20% and reducing page load times by 30%, enhancing user satisfaction and engagement.
- Implemented SEO strategies with Google Analytics and Microsoft Clarity, leading to a 40% increase in organic website traffic and a 25% boost in keyword rankings, enhancing online visibility and customer acquisition.

FRONT END DEVELOPER
KonnectedMindz

09/2021 - 01/2023   *Noida*

Mindz konnnected is growing company create and build blockchain and web application. As the Front End Developer, my core activities included:

Achievements/Tasks

- Developed stable and maintainable React codebases, driving a 20% increase in project stability, streamlined maintenance processes, and enhanced team efficiency.
- Enhanced codebase with Redux, reducing complexity by 20% and boosting flexibility by 30%, streamlining maintenance and scalability.
- Collaborating with designers to ensure designs were efficient and technically sound.

EDUCATION

B.TECH
Dr. A.P.J. Abdul Kalam Technical University , Lucknow

2018 - 2021

INTERMEDIATE
Aligarh Muslim University

2017   *Aligarh*

SKILLS

HTML   CSS   TAILWIND CSS   SASS   ANT DESIGN   JAVASCRIPT   REACT   NEXT JS   REDUX   REACT-QUERY   MERN STACK   GITHUB

PROJECTS

NiHowdy (02/2023 - Present)
- Developed Nihowdy, an e-pharmacy website for MindzKonnected, offering low-priced medications based on user location and pincode in the US.
- Additional discount: Unlock by registering and completing KYC, alongside a unique savings card feature for seamless redemption of bitcoin rewards via download, email, or print.
- Technology: Powered by Next.js, Tailwind CSS, Ant Design, and React Query for a seamless user experience.
- A robust SEO strategy, with Google Analytics and Microsoft Clarity, sparked a 30% surge in organic traffic in just six months, enhancing visibility and providing crucial optimization insights.

NFT Distribution System (04/2023 - 12/2023)
- Developed a specialized NFT distribution system for the Innovation Institute of Fan Experience and OneSightLuxcutica (Kodeklens) to create an innovative product.
- Implemented location-based features to enable the targeted distribution of NFTs at stadiums, malls, events, and other specified locations.
- Achieved efficient distribution and management of NFTs through seamless implementation of location-based features.

CERTIFICATES

MERN Stack Front To Back: Full Stack React, Redux & Node.js
Certificate url: ude.my/UC-197c02a9-831f-4c77-b05e-85441fe325de

React-The Complete Guide (incl Hooks, React Router, Redux)
Certificate url: ude.my/UC-1a61b3a6-01b1-4e73-ba81-65c8f09f1af9

HTML & CSS
Certificate url: ude.my/UC-44d90746-5332-4ce2-996e-94c8f3490e62

LANGUAGES

ENGLISH
Professional Working Proficiency

Hindi
Professional Working Proficiency