

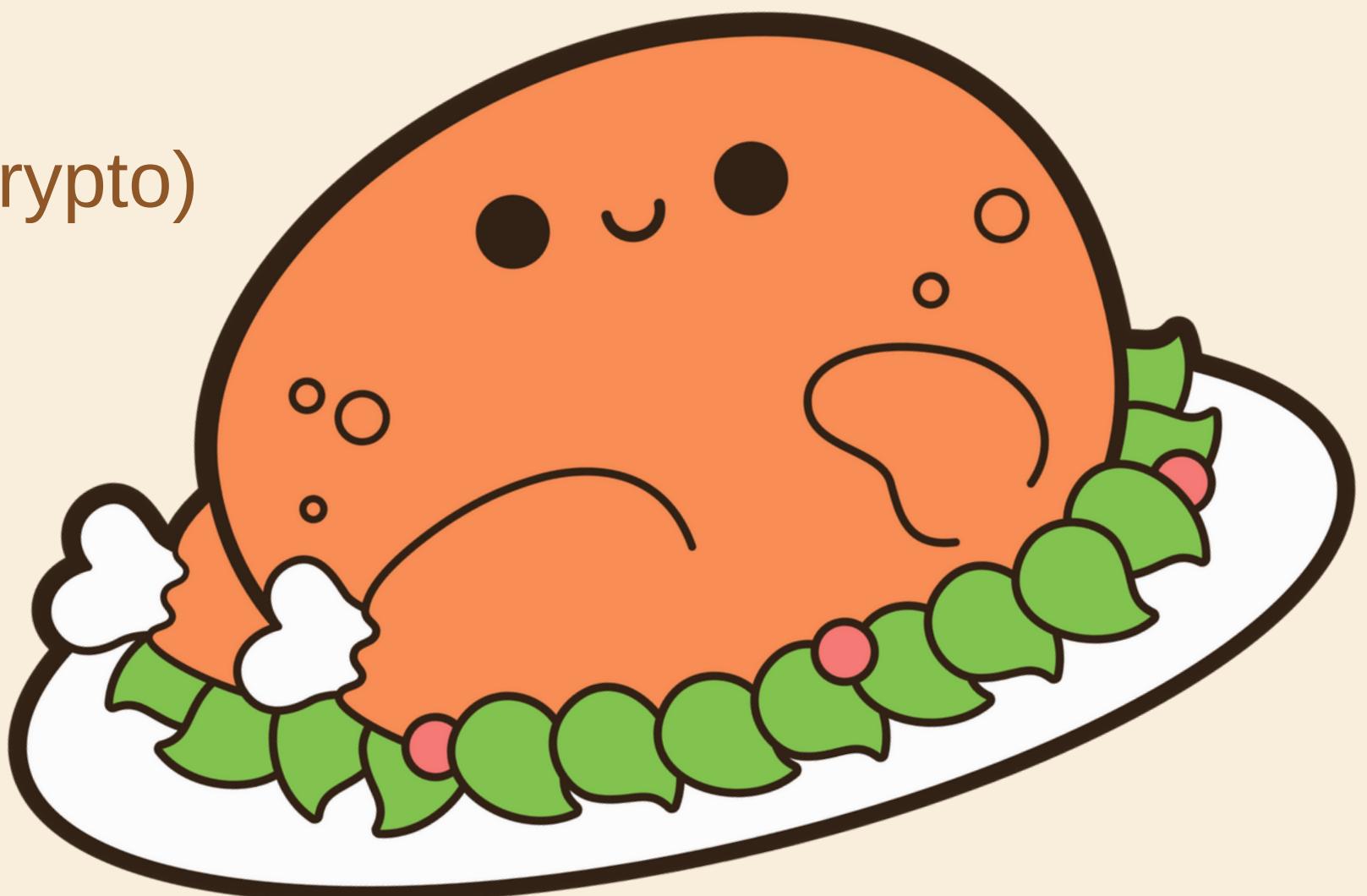


# FARMERDOGE WHITEPAPER

[www.farmerdoge.net](http://www.farmerdoge.net)

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# Introduction

FarmerDoge was created on the 8th of August 2021 and has been serving its community honorably ever since, with a large, dedicated, and passionate growing team, full of like-minded, creative individuals, with talents and expertise in various fields like coding, web design, networking, community work, charity work, crypto and economic analyses, graphic design, team coordination, and social media content creators and influences.

FarmerDoge is the original multi-currency rewards token on the Binance smart chain.

The native token CROP allows holders to diversify their wallets just by holding their tokens on chain.

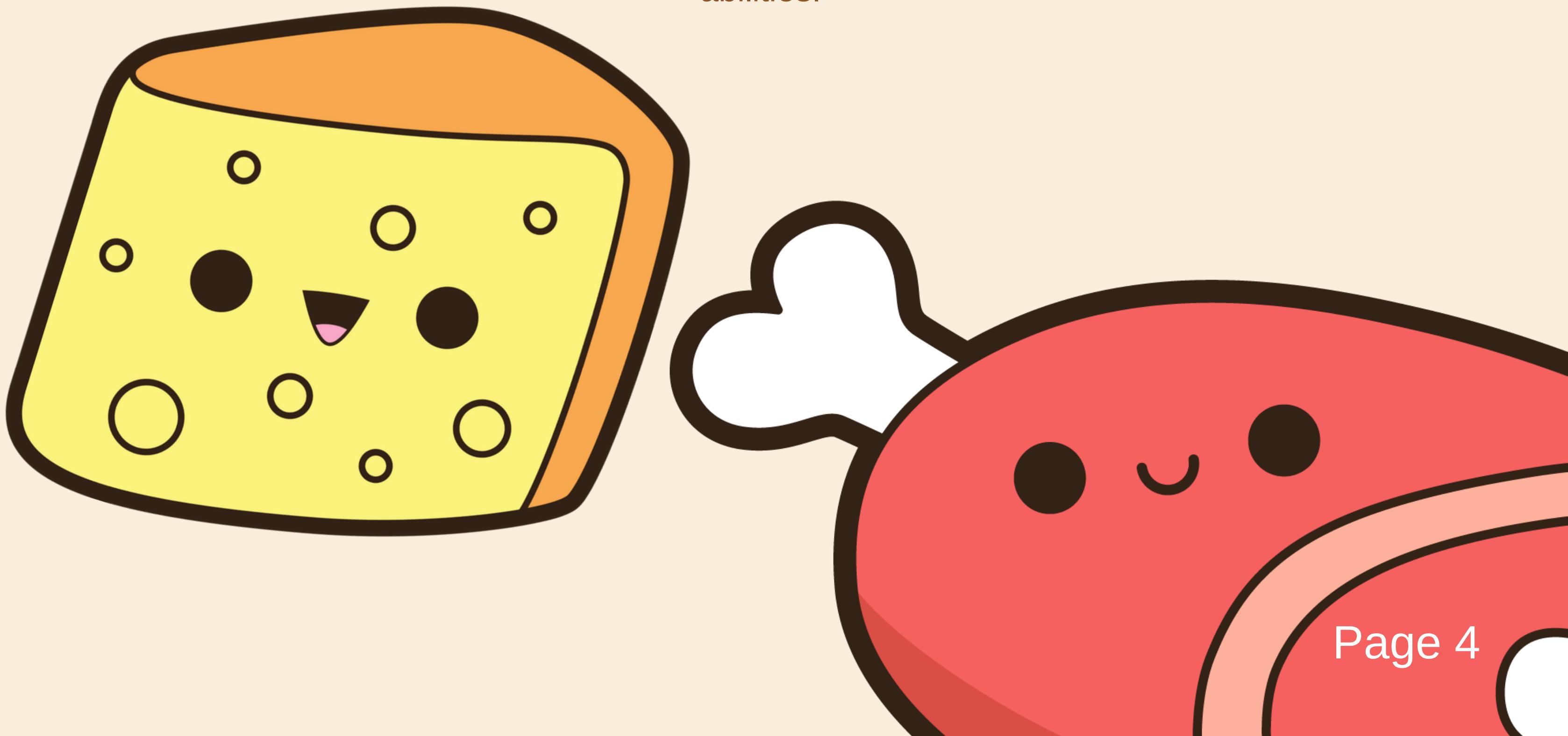
# Utility

The FarmerDoge contract is unique. It allows for the rewards token to switch to any other tokens, native or pegged token on the BSC network via a multi-sig agreement. The token is switched monthly by the team for a token that the community itself (CROP holders) chooses, Via a DAO voting system.

\*The monthly selection of candidates that the community can choose from is hand selected and vetted by the team to the best of our ability, to ensure that the community has the best, and safest options to choose from.

Three potential candidates are selected every month and every project prior to the DAO vote being released has the opportunity to join the FarmerDoge community for an AMA session, pitch their project to the holders and post any relevant information that may help the community cast their vote with a more educated outlook.

\*Though not all are guaranteed 100% will be around for as long as we like it, we at Farmer Doge will do our best to secure the most promising projects to our best abilities.



# Eco System

The FarmerDoge ecosystem is a shared ecosystem. It consists of its own utility and the utility of partnering businesses and projects together. FarmerDoge respects and recognizes resources of surrounding partners who have utilities to offer like education, e-commerce products, staking, metaverse businesses, VIP access to events and aims to help expose them to a wider market as well as CROP investors, who benefit from being a holder and/or member of the community.

This allows FarmerDoge to continuously network, create strong connections and support others, also to be supported by businesses, partners and investors. Also, it never limits itself to opportunities for current and future innovation and movements.

FarmerDoge currently has an all-in-one dashboard that allows users to track rewards, look and graphs and check current and previous reward tokens, as well as being able to check the wallet queue and reward amount pending (in BNB).

The dashboard will continue to be a central piece for CROP holders and will grow and adapt as needed to support all and any FarmerDoge ventures.



# Problems/Solutions (Crypto)

Farmerdoge will focus on 3 main issues between the Crypto space and the real world.

1st, A solution to the high-risk, unsafe, and uneducated corners of Cryptocurrency.

2nd, A solution to the nature of rewards tokens and how they operate.

3rd, the global food distribution issues that is at large.



## 1.) THE PROBLEM

As we are all aware, crypto can be a vicious space where projects become self-absorbed and attempt to shut down anything around them, in order to force the idea of alpha in everything they do to the detriment of themselves, their project, and their holders.

## 1.) THE SOLUTION

FarmerDoge prides itself in being a safe space where investors recognize their team and community work hard to grow and sustain what's built, past and future. We believe that helping projects around us when approached should be a common thing.

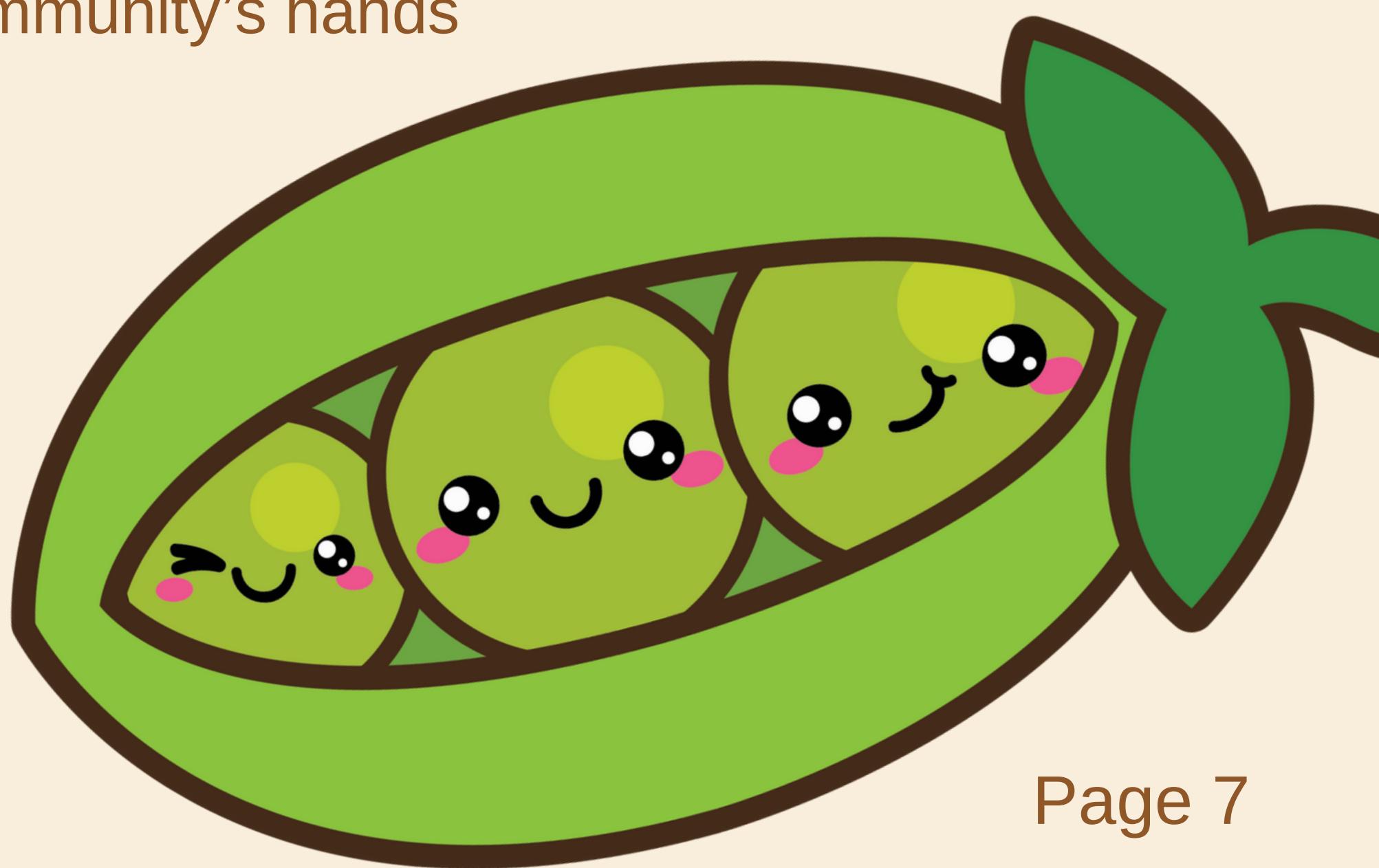


## 2.) THE PROBLEM

Other projects on the BSC generally only have the ability to farm one reward for the life of the project. Most projects reward you with the native token as a reflection. In order for you to gain access to that value, you would need to sell your reflections in order for you to take profits. The problem with this is that when you trade your tokens to BNB, you hurt your own project's charts in the process. These sales can cause unnecessary FUD (fear, uncertainty and doubt) within the project.

## 2.) THE SOLUTION

FarmerDoge's ability to farm any token on the BSC ensures your portfolio grows and stays diversified. We present the community with up to three projects on a monthly basis vetted by the FarmerDoge team, then the community has a window in which to investigate and gather information on each project. It is then put to vote on which project becomes the next farm. To be able to vote, you need to be a holder of FarmerDoge, you connect your wallet to the voting page, and in order to choose which projects you wish to win, this remains in the community's hands



### 3.) THE PROBLEM

An abundance of fruits and vegetables get discarded by farmers before getting to the big box grocery stores or the local farmer's market. The reason behind this is because the fruits or vegetables do not look appealing or meet certain standards, but they are still very edible. A lot of good food goes to waste because of this. Another reason for food getting tossed away is because of the absence of cold storage facilities. Millions of people around the world are struggling to buy food on a regular basis or lack the resources to be able to grow their own food. Starvation is a constant and growing problem in the world.

### 3.) THE SOLUTION

FarmerDoge will endeavor to meet as many farmers as possible. Our goal will be to secure the discarded produce, from there it will be sorted and distributed to local shelters, food banks, or local shop owners. Also, we will provide fruits and vegetables and other ingredients to local restaurants or kitchens that wish to help. Our vision is for fresh meals to be prepared and distributed to those most in need.



# DAO Voting system

Our voting system is designed to boost small holders' voting power while curbing that of the whales. This is to give every one of our holders a voice!

Here's how it works:

100 CROP : 316 votes

1,000 CROP : 3,162 votes

10,000 CROP : 31,622 votes

50,000 CROP : 70,710 votes

#votes > #CROP, up to 100k CROP

100,000 CROP : 100,000 votes <-- #votes = #CROP @100k CROP

#votes < #CROP, after 100k CROP

1,000,000 CROP : 316,227 votes

10,000,000 CROP : 1,000,000 votes

100,000,000 CROP : 3,162,277 votes

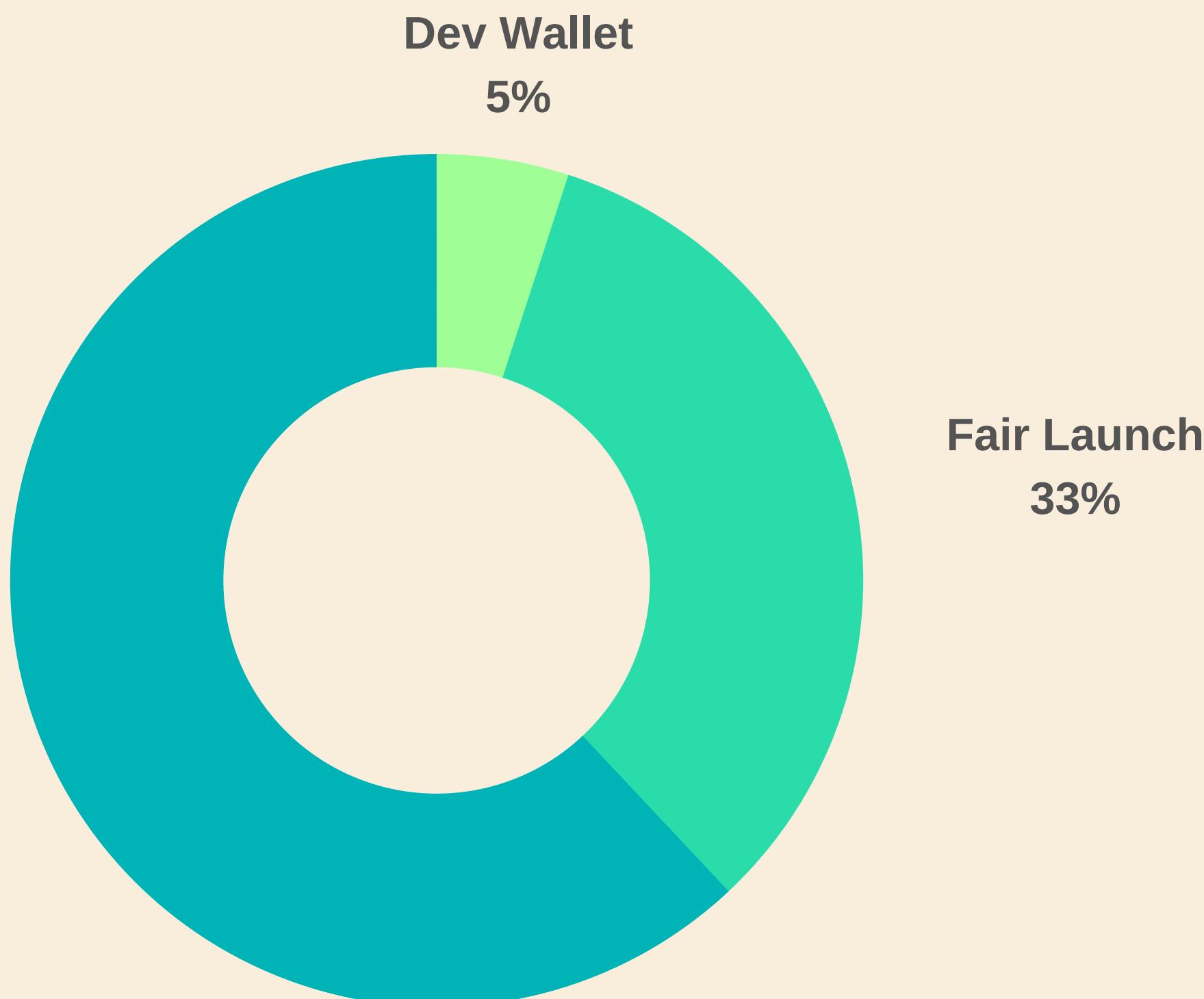
We use the snapshot anti-whale strategy with the inflection point at 100,000 CROP.

We present the community with up to three projects on a monthly basis vetted by the FarmerDoge team, then the community has a window in which to investigate and gather information on each project. It is then put to vote on which project becomes the next farm. To be able to vote, you need to be a holder of FarmerDoge.

\*To be able to vote, you need to be a holder of FarmerDoge before the snapshot is taken prior to when the Dao Voting begins. After that even though you buy CROP your voting will not count.



# TOKENOMICS



Our tokenomics are designed with your portfolio growth in mind. Buy & Hold CROP and let our crypto analysts build your portfolio with our 10% rewards.

**Total Supply**  
10,000,000,000  
(10 Billion tokens)

**Tax 15% on buys**  
10% Rewards  
2% Liquidity  
3% Operations

**Tax 15% on sells**  
10% Rewards  
2% Liquidity  
3% Operations

## Dev Wallet

Locked and Multi-Sig linked, still accumulates rewards for team payments.

## Fair Launch

All after Private Sale tokens, Note: The private sale potentially releases tokens back into the pool.

## Private Sale

\*Originally vested for 153 weeks in total starting from 02/20/2022.

1m drip per week until each wallet holds 50m then locked for a further 6 months, then 1m drip per week until fully unlocked.

**\*This has since been nullified as of 10/21/2022**

**\*As of 10/21/2022, wallets have been fully unlocked, the reason behind this We as a team discussed this decision thoroughly and came to an all-in agreement, regarding all the upcoming changes we are about to initiate at Farmerdoge, that we do not need wallets vested anymore.**

We want everyone to be able to have equal opportunity to do what they wish with their tokens.  
Also, this means less maintenance for the team, especially our backend Dev.

It also means we only have one contract to look after too, as well as more time to focus on new growth.

# Business

## Business Model

FarmerDoge aims to be a fully registered business and a gateway for e-commerce in to and not limited to the southeast Asian market.

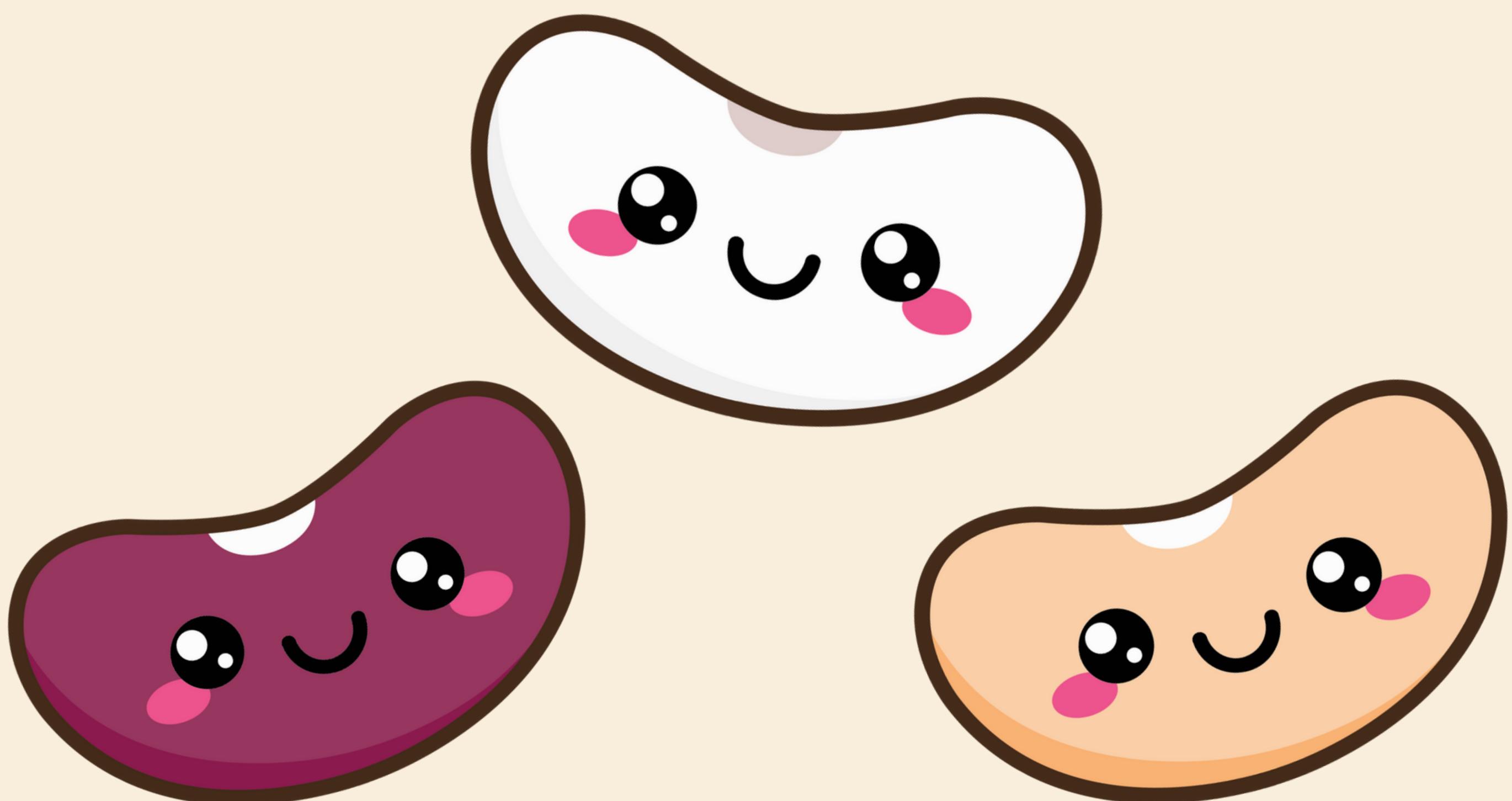
Utilizing real-world and Crypto based partners, Alongside the team's real-world business connections.

## Benefits for the Merchant

FarmerDoge aims to create a business platform for both merchants and consumers.

Any Merchant looking for new avenues to push their products will be able to sign up and control their very own business section for the consumers to have access to links for discounts and/or reoccurring specials for products.

FarmerDoge will drive user traffic through the platform via the use of community outreach, Social networking, and marketing.



## Benefits for the Consumer

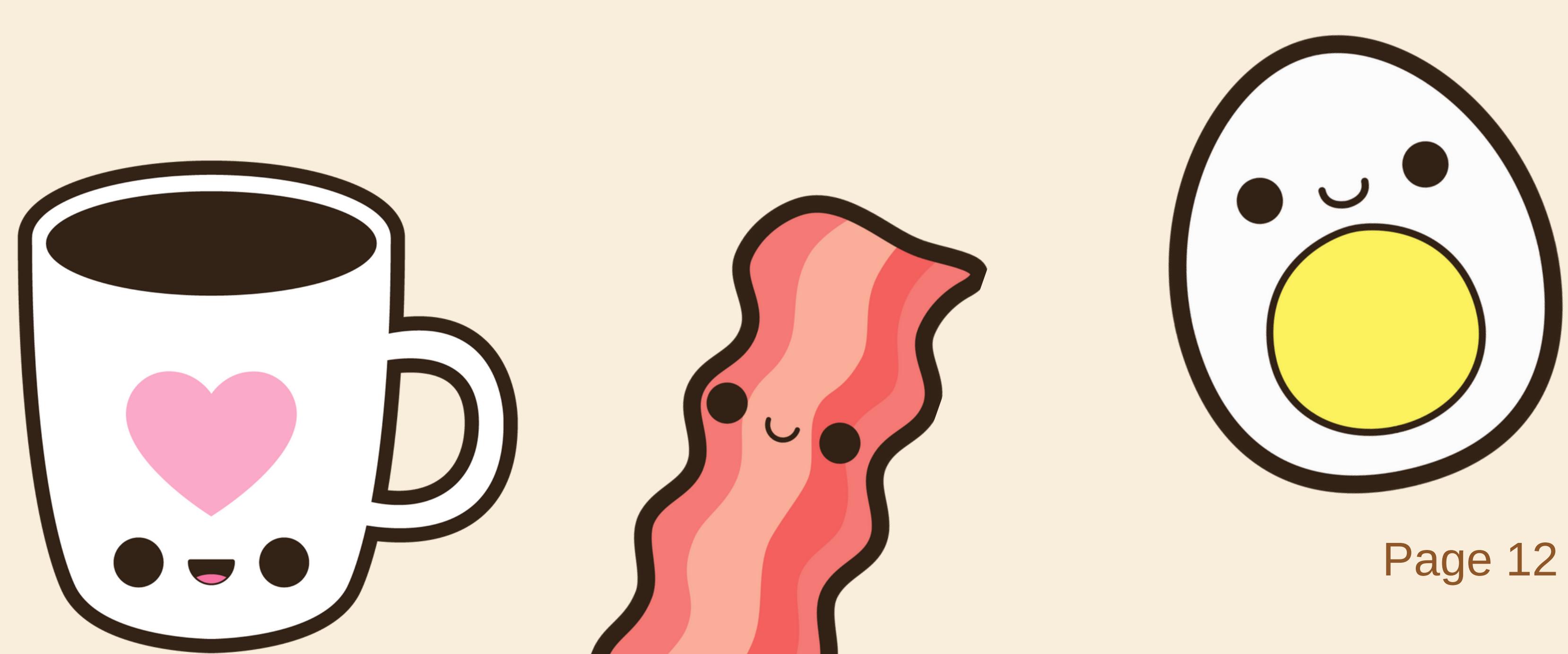
Consumers will be incentivized to use the platform as there will be a plethora of businesses to search through for the best deals and discounts they offer.

Users will have access through proof of identity in the form of NFTs, Which will allow access to the platform and all the businesses that sign up.

## The NFT

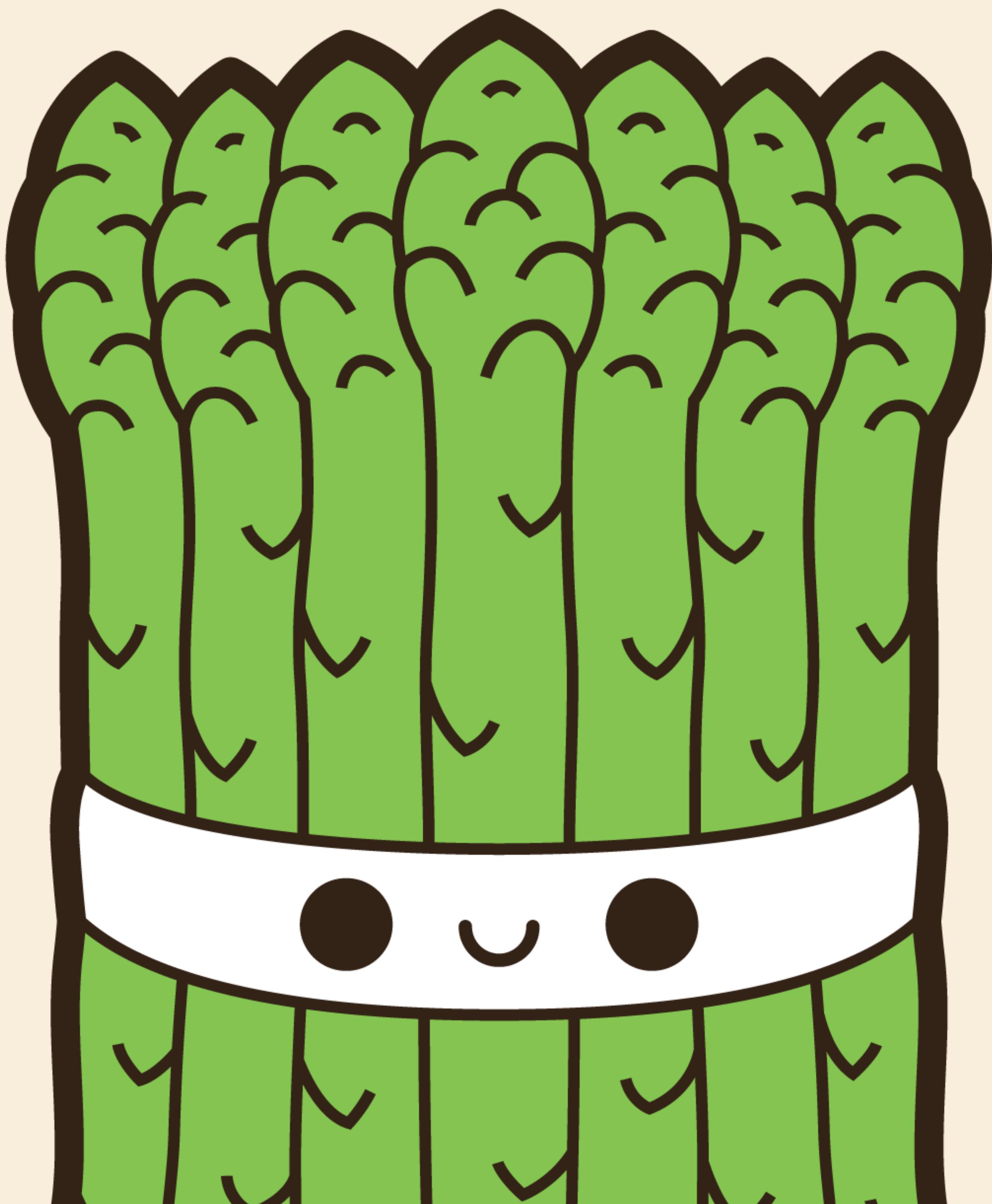
FarmerDoge will release a three-tier NFT (TBD) allowing holders multiple benefits inside the platform and out in the real world, Not only will the NFT be an identity for online shopping, It will also allow access to VIP events in the real world like Music festivals, Music gigs, events, etc.

FarmerDoge has access to Music events, shows, and more through real-world and Crypto based partnerships and we will offer as much access and opportunity as possible to NFT holders, Depending on what tier NFT they have. (This is yet to be determined and may be adjusted)



# Conclusion

FarmerDoge has the means, (the know-how, connections, and team) to continuously outsource business and opportunities, to further benefit the project and create revenue that will directly and positively affect CROP holders for a brighter future.



# Charity

Everybody has been in contact with charity at a certain point in their life. Maybe you were or are a contributor to a charity organization. Maybe you have participated in the “Pay It Forward” movement where you pay for the person behind you at the local drive-through of a restaurant or maybe you gave some change to the homeless person sitting in front of your office building while it’s freezing cold outside. Hopefully, you never had to be on the receiving end of charity, but just in case you were, you were probably very thankful for it.

We don’t need to explain the need for charity initiatives, because everyone is aware of the fact that poverty and hunger still is a big problem in many societies around the world. Thankfully, there are also many initiatives to challenge these issues, but most charity organizations will tell you the same thing: they wish they could do more.

Across the world, we are currently wasting more than 1.6 billion tons of food per year ([BCG, 2018](#)). Over 42% of this waste comes from fruit and vegetables.

A large portion of this waste comes from “imperfections” of the products. Products that don’t meet certain market standards visually. Therefore these products are not accepted by the grocery store or farmer’s markets. The consumer prefers visually appealing products and therefore the imperfections are discarded. These visual “imperfections” in no way diminish the nutritional value or taste of these products.



This is unfair to the farmer who worked hard to grow these crops, but also to consumers who want to buy perfectly fine products at a fair price.

All over the world, we see initiatives where these discarded crops are being bought to get them to consumers. Whether it's for regular consumers at a reduced price, or for charities, FarmerDoge applauds these initiatives and intends to support them where possible. We are not reinventing the wheel here, but using our expertise to further optimize and professionalize these initiatives. Bridging the world of crypto with a charity in the process.

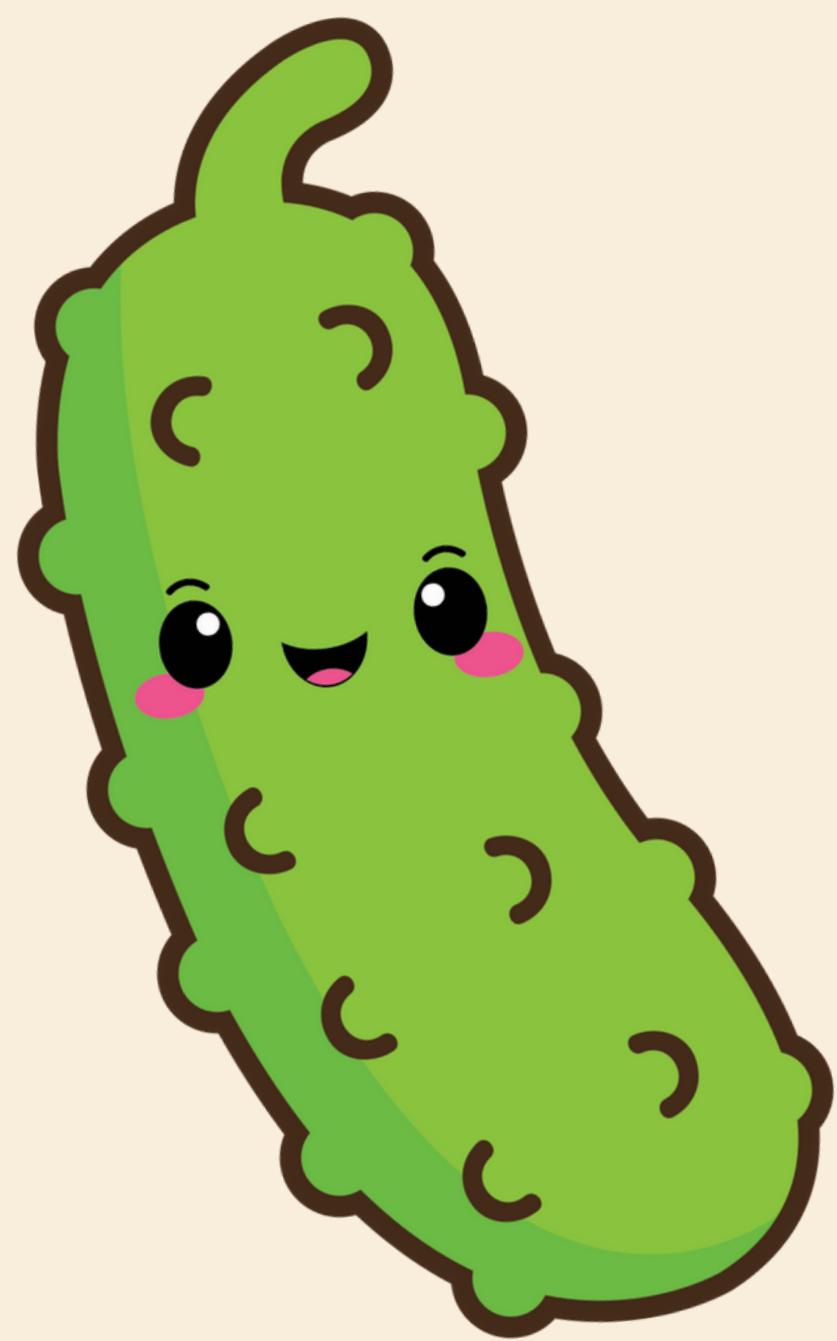
There's an entire science when it comes to pitching charity to potential donors. One of the first "rules" is to understand your donor's industry and its challenges. This is where our expertise comes in. Within the FarmerDoge team, there is a lot of knowledge and experience when it comes to dealing with food supply chains and networking. Bringing the right people together, and organizing smooth logistics. One of the biggest challenges with perishable food is the logistics. Getting food to the people that need it most before it expires. Exactly the type of puzzle the FarmerDoge team likes to solve.

The ticker for FarmerDoge is CROP. This is not only because the product of farming is called a crop, but also because it stands for the FarmerDoge Community Relief Outreach Program.



The Community Relief Outreach Program will focus on 3 main pillars:

1. Food for the hungry By creating a large network of farmers on a global scale, we intend to gather as much food that would be discarded and provide it to the people that need it the most. This will be achieved by our initiatives or partnerships with local charities.
2. Supporting vulnerable communities Funding social actions in neighborhoods with significant deprivation or poverty. Candidates include (but are not limited to): orphans, street children, street families, homeless individuals, disabled individuals, and disaster-stricken areas worldwide.
3. Educating and providing for poverty-stricken agriculturists Sponsoring free seminar events and providing lectures and training on agricultural subjects.



# Road map

01

## Planting Seeds

- ✓ Fair Launch
- ✓ Website Redesign V2
- ✓ Creating a New Telegram
- ✓ Grow the Community
- ✓ Grow Social Outreach on All Social Platforms
- ✓ Create a Discord
- ✓ Coingecko Listing
- ✓ CoinMarketCap Listing
- ✓ Start creating Partnerships
- ✓ 500 holders
- ✓ 1000 Telegram members



02

## Sprouts and Growth

- ✓ Website Redesign V3
- ✓ Launch on LunarCrush Social Tool
- ✓ Expanding Partnerships
  - Continue Growing the community
  - Continue Growing our Social Outreach
  - Merchandise
- ✓ Re-developed Dashboard
- ✓ TCG Expo in Las Vegas
  - Team Reveals
  - FD Lottery integration
- ✓ FD V4 Final Contract iteration
- ✓ 1500 Holders
- ✓ 3000 Telegram members



03

## Branches and Leaves

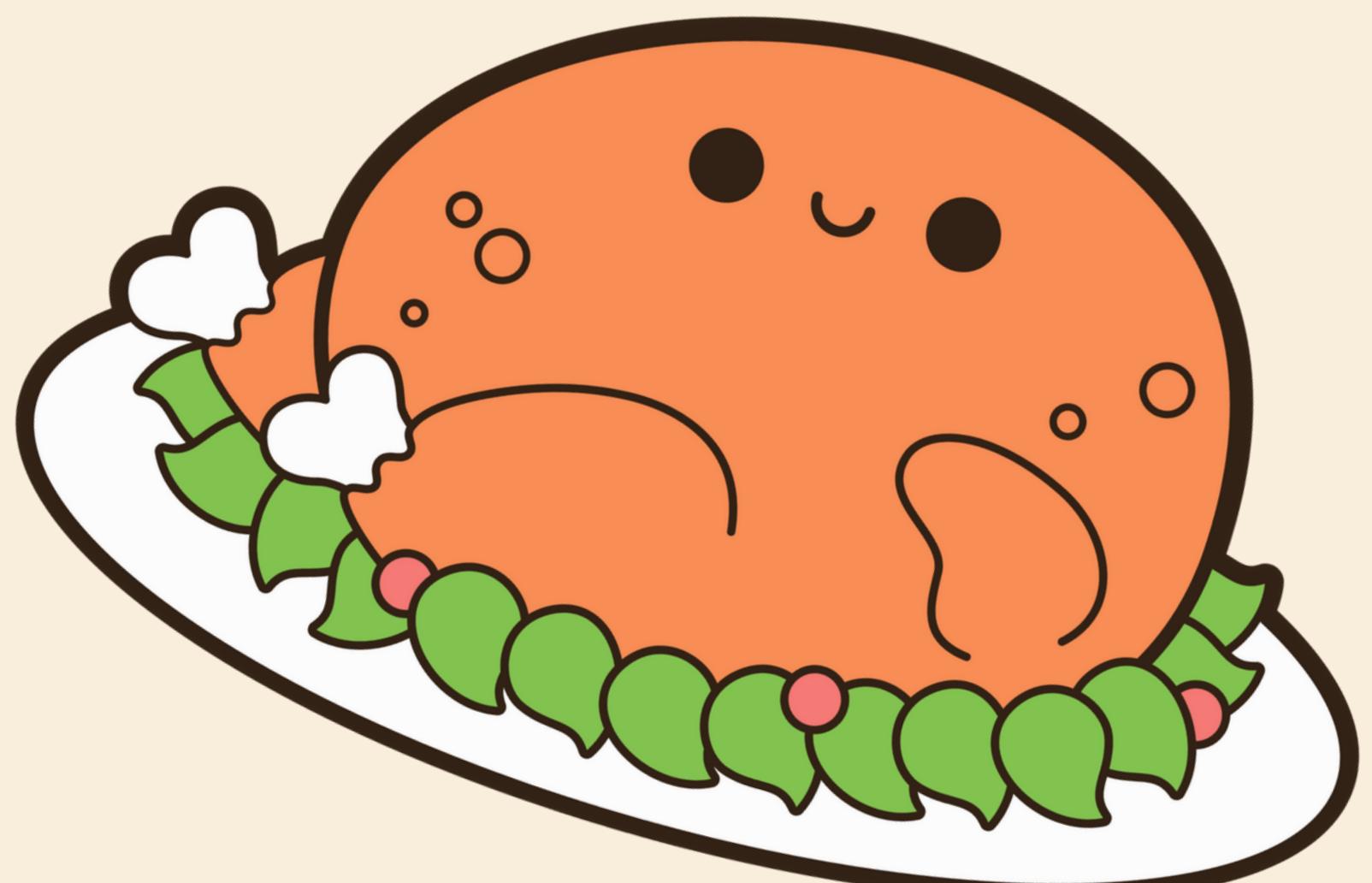
- More partnerships
- Partnerships With Farms and Local Communities
- Larger charity/fundraising events
- FarmerDoge Swap Development
- FarmerDoge First round of NFTs
- Bridge to other Chains
- 6000 Holders
- 9000 Telegram members



04

## Fruits and harvest

- CEX Listings
- Future developments to come!



# Team



**Tony Vongphachanh aka Quest**  
Co-Founder  
Chief Executive Officer

A CEO is responsible for the overall operations of a business and finding the right people to manage each department.

His analytics skills and his way of reading people guided him in forming the dream team that makes out FarmerDoge.

Tony has the ability to see links and possibilities like a true professional.

With his extensive experience in networking, team building, and international business, we are proud to call him our leader.



**Aaron**  
Chief Operations Officer

Aaron is a dedicated member of the team, assisting with partnerships, AMA coordination, community engagement, and various behind-the-scenes magic.

Aaron joined the team back in September of 2021 and has been working hard ever since.

He is a true believer in the vision of FarmerDoge, and is committed to finding others to help make that vision a reality.



**Ethan Shaffer**  
Co-Founder  
FDG Director

A jack of all trades they would say.  
Ethan joined the team back in Sept. 2021.

Ethan has a background with people, coming from customer service.

He is behind almost everything FarmerDoge that you see. From the website, to social media, Telegram. If you've seen it, he has too.

Ethan is committed to the vision of FarmerDoge, and carries that through everything he does. One day wanting to make his own homeless organization, Ethan will continue to grow and learn here.



**Sky**  
Chief Marketing Officer

Sky is a motivated individual who had been in the Fintech company for almost 10 years.

He had acquired the skills of being involved in starting a company from scratch and bringing it to the world stage, not to mention he had also worked with many world wide renowned companies.

Having the passion of both relationship building and marketing, he had then decided to pursue a job as a Business Development Manager for a CEX.



**CIN**  
Chief Business Officer

A licensed finance broker with 14 years of experience in Fixed Income and Credit Default Swaps specializing in US and Asian Credit Markets.



**MilkBeard**  
Senior Developer

MilkBeard has over two decades of experience in software engineering.

He has led teams of engineers to tackle the multitude of complex issues involved in scaling the processing of large data sets.

He has been involved in crypto and working in this space as a hobby for five years.



**Bidnehh**  
Mascot Creator  
External Networking

Bidnehh is everyone's favorite mascot. Creator of the FarmerDoge attire. Bidnehh networks for us at expos and events. Advises with the team for future networking and marketing opportunities. All decentralized social platforms for FarmerDoge are managed by Bidnehh as well.



**Kev**  
Chief Community Officer

A business growth manager, logistics manager, and site coordinator for 16 years in many industries.

Kev has been in crypto for 6 years and has been part of core team coordination and growth in different projects for 3 years.

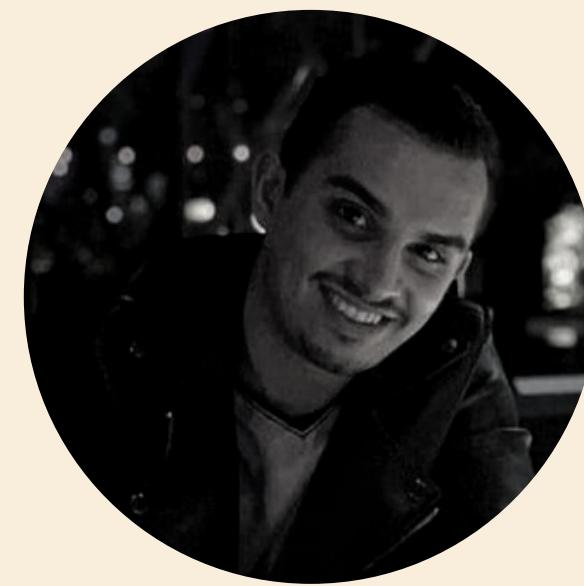


**Spencer Anderson**  
**The Voice of FarmerDoge |**  
**Advisory**

Spencer has been trading in defi for about 2 years and has happily become the voice for FarmerDoge.

As he is a natural and confident talker, Spencer's networking talents drive keen investors to listen and learn.

Aside from crypto, he is a sports, health, and CrossFit enthusiast.



**Goku**  
**Shima Enaga CEO / Core**

CEO of Shima Enaga and a proud partner of FarmerDoge.

Goku is a core team member and entrepreneur.

Gokus passion is Cryptocurrency and DeFi education and is set out to assist and provide safe and accurate sources of information for investors in the space



**Benji**  
**Social Media**

Benji is a core team member, crypto enthusiast and community admin.

Benji shares content through Telegram groups and he also manages all of the centralized social media platforms for FarmerDoge.

# Disclaimer

The information and resources contained in this white paper pertaining to FarmerDoge are not intended as, and shall not be understood or construed as financial advice. We are not attorneys, financial advisers, or accountants. We to the best of our abilities have ensured that all the information and resource access is accurate and valuable.

Regardless of anything to the contrary, nothing available on or through the FarmerDoge white paper should be understood as a recommendation. Anything in this whitepaper can and will be updated at any time to meet the requirements or challenges that real-world or investment-based aspects may impose. Cryptocurrency can be volatile, we cannot and will not be held responsible for any losses incurred from any purchase FarmerDoge or partner related. It is in your best interests to seek professional financial advice for anything cryptocurrency related.





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