



The Farm Token

Whitepaper

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DISCLAIMER:

The information contained below and throughout this document is not exhaustive. This document does not imply any elements of a contractual relationship between us and the investor.

FARM Group and/or the founders do not guarantee, and accepts no legal liability whatsoever arising from or connected to, the accuracy, reliability, or completeness of any material contained in this white paper or presented anywhere else in relation to this token generation event also called as crowd sale.

FARM Tokens are simply “tokens” based on the Ethereum Network, and they are not intended to constitute securities in any way, shape or form. Nor is this white paper a solicitation for investment of “money” in the form of government issued currency, from any jurisdiction.

FARM Tokens cannot be purchased with “money” or any government issued currency. FARM Tokens are exchanged for Ether by sending Ether to our smart contract on the Ethereum network.

Government agencies in some jurisdictions have made statements that we interpret such that they consider some Crowd Sales, token generation events and token sales as investments/offers that are to be regulated in some way.

Therefore citizens, residents, (tax or otherwise) and/or green card holders from the following countries are strictly prohibited from participating in this token generation event:

- United States Of America (including all outlying territories)
- The People's Republic of China ("PRC")
- Singapore
- New Zealand
- United Kingdom (including the Isle of Man, Northern Ireland and the Channel Islands)

By asking you to read this white paper we are not giving you advice. Nor are we encouraging you to swap your Ether for FARM Tokens. We are simply outlining our plans for a crypto investment community and offering anyone who shares and understands our vision and wants to be part of this token to take part by exchanging some Ether for FARM Tokens.

This English-language White Paper is the primary official source of information about the FARM token. The information contained herein may be translated into other languages from time to time or may be used during written or verbal communications with existing and prospective community members, partners, etc.

During a translation or communication like this, some of the information contained in this paper may be lost, corrupted or misrepresented. The accuracy of such alternative communications cannot be guaranteed. In the event of any conflicts or inconsistencies between such translations and communications and this official English-language White Paper, the provisions of the original English-language document shall prevail

RISK STATEMENT:

No regulatory authority has examined or approved any of the information set out in this Whitepaper. No such action has been or will be taken under the laws, regulatory requirements or rules of any jurisdiction. The publication, distribution or dissemination of this Whitepaper does not imply that the applicable laws, regulatory requirements, or rules have been complied. To the maximum extent permitted by the applicable laws, regulations and rules, FARM Group and its affiliates and their respective officers, employees or agents will, in relation to the website and FARM tokens, not be liable for any damages of any kind, including, but not limited to, direct, consequential, incidental, special or indirect damages (including but not limited to lost profits, loss of revenue or third party loss whether foreseeable or otherwise, trading losses or damages that result from use or loss of use of the website and FARM Tokens).

For the avoidance of doubt, The Distributor expressly disclaims any and all responsibility for any direct or consequential loss or damage of any kind whatsoever arising directly or indirectly from: (i) reliance on any information contained in this document, (ii) any error, omission or inaccuracy in any such information, (iii) any action resulting therefrom, or (iv) usage or acquisition of products, available through the website.

You acknowledge and agree that you are not purchasing FARM tokens for purposes of investment, speculation, as some type of arbitrage strategy, for immediate resale or other financial purposes.

Some of the statements in the Whitepaper include forward-looking statements which reflect the distributor's current views with respect to execution roadmap, financial performance, business strategy and future plans, both with respect to the distributor and the sectors and industries in which the Distributor operates. Statements which include the words "expects", "plans", "believes", "projects", "anticipates", "will", "aims", "may", "would", "could", "continue" and similar statements are of a future or forward-looking nature. All forward-looking statements address matters that involve risks and uncertainties. Accordingly, there are or will be important factors that could cause the distributor's actual results to differ materially from those indicated in these statements. These factors include but are not limited to those described in the part of the T&C titled "Risks", which should be read in conjunction with the other cautionary statements that are included in the T&C. Any forward-looking statements in the Whitepaper reflect the Distributor's current views with respect to future events and are subject to these and other risks, uncertainties and assumptions relating to the Distributor's operations, results of operations and growth strategy. These forward-looking statements speak only as of the date of the Whitepaper. Prospective buyers of the FARM tokens should specifically consider the factors identified in the Whitepaper and T&C which could cause actual results to differ before making a purchase decision. No statement in the Whitepaper is intended as a profit forecast and no statement in the Whitepaper should be interpreted to mean that the earnings of the Distributor for the current or future years would be as may be implied in this Whitepaper.

ABSTRACT:

Food is vital to life. Food and food production is one of the largest industries in the world. It is also the most fragmented industry with production scattered all over the world. Today, consumers are driving a significant change towards a healthy lifestyle for themselves, their families, their pets and their communities. For consumers, a product's worth is no longer simply measured by how well it performs. Today's increasingly informed and engaged consumers are looking for something more from their products and the companies that provide them — authenticity, purity, innovation, value, and goodness.

While existing IT-solutions have mitigated some of these challenges there is still a lot of uncertainty- like high integration costs, low transparency levels and large amount of undetected fraud making it hard to comply with the current and future demands of consumers and other stakeholders.

We at FARM Group believe that we have the solution. As part of the solution, every year, we seek to identify and partner with a few innovative food companies and help them grow to their full potential by unlocking new markets to reach a larger consumer audience. In return, they incorporate block chain into their system and bring about the much needed food supply chain transparency while providing consumers with products that support their healthy, active and sustainable lifestyle. Additionally, our partner companies would also provide value to token holders and support the block chain community by tokenizing their assets and opening more venues to liquidate the token.

MOTIVATION:

“If all that we accomplish is lambo memes and immature puns about "sharting", then I WILL leave. Though I still have a lot of hope that the community can steer in the right direction.” – Vitalik Buterin founder of Ethereum.



We at FARM Group understand his pain and share his passion. We noticed that the prices of altcoins (and crypto market as a whole) closely follow the price of bitcoin confirming our suspicion that the crypto market is driven by emotions rather than market fundamentals. We wanted to do something different, create something meaningful, something tangible, something that the blockchain community would be proud of hence created the FARM token.

Why did we choose food?

Food is an essential part of people's lives, and as such is much more than just a means of survival. It is also the main factor in how we view ourselves and others. It plays a big role in all social and political issues, and is a bastion of popular media. Over the past few decades, we have witnessed a rise in food-focused media and culture. A food explosion surrounds us everywhere we look, from TV shows such as 24 Kitchen, Kitchen Confidential, Jamie Oliver to organic products, healthy diet magazines and food festivals. There is an increased awareness of food's significance within contemporary society and culture hence we decided to choose food.

When it comes to purchasing food and beverages people are impulsive buyers and retail is still the king. In developed countries majority of the food products, beverages and snacks are sold to consumers directly through a network of retail stores owned by multinational corporations with deep pockets and the trend is catching on in other countries as well. The barrier for entry into the food business is still low yet small food companies are finding it harder than ever to enter big box retail stores because of their inability to scale, pay high retail shelf space prices and inability to raise capital for advertising and marketing.

This is where the FARM Token Foundation comes in. With the help of the FARM Token Community we would identify and partner with a few innovative food companies every year and provide them the needed resources to grow and expand into new markets. As our portfolio grows so will the blockchain movement, FARM ecosystem and the value of the token. Some of the examples where early partnering with innovative food companies has brought about the much needed alternatives to consumers– [vita coco](#), [Mamma Chia](#), [Zevia](#), [Wicked Good Cupcakes](#) and [Nellinos](#).

Objectives of the FARM token foundation:

- Identify, invest and partner with innovative companies (less than \$1 Million revenue) that deliver value to consumers. (we will start with food)
- Build a supply chain network to enable partner companies to launch their products into lucrative markets worldwide by providing the necessary capital and connections so that they can scale and bring their products to market quickly.
- Invest in Research and Development (R&D) to find alternate new methods to grow food, manufacture beverages and snacks sustainably.
- Promote sustainability, conserve wildlife and protect the environment for future generations to enjoy.

Examples of smart contract/blockchain uses:

- Supply chain transparency: provides end-to-end traceability because the entire ecosystem shares a single, tamper-resistant ledger of information that can only be updated through consensus.
- Improved food safety by reducing fraud in the industry.
- Tracking change orders, receipts, shipment notifications, or other trade-related documents as needed.

- Assign or verify certifications or certain properties to physical products: For example, determining if a food product is organic, kosher, halal or fair trade, amounts of the active ingredient, etc.
- Record and manage the entire health cycle of livestock as well as fish.
- Quick identification and recall of contaminated/tampered food items.
- Link physical goods to serial numbers, barcodes, SKU or UPC codes, digital tags like RFID, etc.

Market size and competition:

The Market size for sugary drinks, alcoholic beverages, cannabis and energy/health drinks alone is more than 1 trillion¹²³⁴ USD. Please refer to Market trend in food space⁵ for additional info.

THE TOKEN:

FARM group intends to distribute tokens through a Crowd Sale that would be held in two stages and each stage will have its own token. The FARM Gold (Presale) known as FARMG and FARM Silver (Main Crowd Sale) known as FARMS. Both will be ERC20 tokens however **the tokens issued during the Presale and Main Crowd Sale will be different.**

Why did we select a token and not decide to mine?

- FARM Token holders benefit from only needing one single ERC20 compatible wallet such as MyEtherWallet.com to hold their tokens.
- Ethereum is a powerful built-in scripting language that helps us build complex smart contracts for FARM tokens relatively easily.
- Tokens eliminate energy consumption and prevent concentration of mining activities in countries with low social and environmental standards - where electricity is produced using predominantly fossil fuels.
- Tokens prevent concentration of mining power in the hands of a couple of large corporations which can distort the democratic decision-making process in these networks: changes in protocols and hard forks are in danger of being influenced by the economic interests of a few.
- Lastly, Ethereum has a Market Cap of \$26.3 billion USD, with roughly \$1.2 billion worth of Ether exchanged every 24 hours period. Due to the increased adoption and strong foundation behind the project, it was natural for us to choose Ethereum as one of the pillars of our platform.

Anticipated Issues: Slow transaction speeds and high transaction fees. Since we do not anticipate large transaction volume till mid 2019 we have decided to stick with Ethereum for the time being. Once the dust regarding the best and secure type of block chain and token is settled,

¹ http://www.sugarydrinkfacts.org/sugary_drink_facts_in_brief.aspx

² <https://www.prnewswire.com/news-releases/alcoholic-beverages-market-expected-to-reach-1594-billion-globally-by-2022---allied-market-research-618354513.html>

³ <https://www.winesandvines.com/features/article/193821/Predictions-for-Wine-Industry-M-and-A-in-2018>

⁴ <https://www.forbes.com/sites/thomaspellechia/2018/03/01/double-digit-billions-puts-north-america-in-the-worldwide-cannabis-market-lead/>

⁵ https://foodtechconnect.com/2018/05/01/2017-u-s-food-beverage-startup-investment-report/?mc_cid=d601df336a&mc_eid=9e9791dad3

based on community consensus, we at FARM Group will consider moving to another system, if needed, during the second half of 2019.

Presale (FARMG):

Today more than 1,000 tokens have been launched and the cost of launching a token has steadily increased. It takes a lot of time, effort and capital to create awareness about a token, reach the audience and to stand out from the crowd. So, we are holding a Presale to fund initial hires, pay for legal fees, register incorporation in Switzerland, and to create promotional and marketing material for the Main Crowd Sale. The limited presale will begin on Nov 15, 2018 and will last until Nov 30, 2018.

The tokens distributed during the Presale are FARM GOLD (FARMG). A total of 1.5 million FARMG tokens will ever be created of which 0.5 million will be released to public during the Presale while the remaining will be distributed to the members of the FARM group.

The Presale will be open only for two weeks. Individuals who intend to purchase the token would need to pre-Register and get whitelisted to participate in the Presale. Information regarding Pre-Registration is available on our website.

Discount structure for PreSale:

The Farm Gold (FARMG) tokens will be available for purchase from individuals who are willing to buy a minimum of 750 Tokens.

The discount structure for the tokens is as follows:

10,000 to 20,000 tokens purchased get 40% discount

5,000 to 9,999 tokens purchased get 30% discount

2,000 to 4,999 tokens purchased get 20% discount

750 to 1,999 tokens purchased get 10% discount

Example on how discount works - if an individual purchases 20,000 tokens then they would get an additional 8,000 tokens as bonus – a grand total of 28,000 Tokens!

Presale Info:

Token name – FARMG

Type – ERC 20

Total number of tokens – 1,500,000 Tokens

Number of tokens available to public – 500,000 Tokens

Price of Token = 0.004 ETH (250 Tokens = 1 ETH)*

Soft cap – USD 240,000.00 **

Tokens can be purchased by – Ether only.

Presale launch date – 15 November 2018

Presale time frame – 14 days

Minimum required to participate in Presale– 750 Tokens or 3 ETH

Maximum number of tokens per individual – 20,000 Tokens

Our wallet address would be provided on our FAQ page here. [Wallet Address](#)

* ** During the presale we intend to raise Ether equivalent to USD 240,000. If price of Ethereum drops below \$250.00 then we will revise the numbers accordingly.

The FARMG tokens will be issued only after the Main Sale to prevent buying and selling of the tokens in secondary markets.

If soft cap is not reached, then all the money will be returned to the respective wallets within 10 days after the close of presale.

If we reach the soft cap, then the FARMG tokens will be deposited to individual wallets within two weeks after the Main Crowd Sale. Also, unsold Tokens will be distributed proportionately (amount of tokens purchased) among individuals who participated in the PreSale.

Main Crowd Sale (FARMS):

The Main crowd sale for FARMS will be held on 01 Feb 2019 only if we have a successful Presale. There will be a total of 100,000,000 FARMS tokens of which 75% will be issued to the public to raise a minimum of 20 Million dollars or equivalent (soft cap).

The token can be purchased at \$1.00 during the crowd sale. During the first 24 hours of the crowd sale buyers would get an early bird 5% discount. Following that, the price will remain at \$ 1.00 for the remaining of the first 48 hours. Then the price of the token would increase \$ 0.05 every 24 hours for the next 28 days or until all tokens are sold.

The FARMS token can only be purchased by ether. The system is so designed that one token will be issued to the FARM Group for every three tokens sold. Hence there will not be any unused tokens.

Individuals who intend to buy the token would need to pre-Register and get whitelisted to participate in the Main Crowd Sale. The information on pre-registration will be available on the website.

There will be no secondary market to buy and sell FARMS tokens during the Main Crowd Sale.

Main Crowd Sale Info:

Token name – FARMS

Type – ERC 20

Number of tokens available to public – 75,000,000 Tokens

Discount – 5% for the first 24 Hours.

Soft cap - \$20,000,000.00

Tokens can be purchased by – Ether only.

Main Crowd Sale launch date – Feb 01, 2019

Main Crowd Sale time frame – 28 Days

Minimum required to participate – 100 Tokens

Maximum number of tokens per individual – 250,000 Tokens

Our wallet address would be provided on our FAQ page here. [Wallet Address](#)

TOKEN:

Main Crowd Sale:

Each day, more and more token issuers are experiencing cyber-attacks, hacks, and impersonators which have led to multimillion dollars' worth of theft. This is because current crowd sale platforms do not have the proper security measures in place for purchasers to deposit

and transfer their funds. Hackers and scammers take advantage of this by posting fake ETH addresses on forums, and unsuspecting token purchasers end up transferring crypto to the hackers' addresses.

To ensure this does not happen with our token generation event, we have placed stringent, preventative measures to ensure a safe, secure, and compliant process for all token participants and one would need to Pre-register and be whitelisted to participate in the PreSale and the Main Crowd Sale

Use of Funds:

Every dime from the Main Crowd Sale would be used to grow the platform and secure the FARM token ecosystem while supporting the blockchain community.

Use of FARMS funds:

- 7.5 % of fund would be used to incentivize future team members, including FARM token development fund managers to sustain the operations of the development organization beyond the first five years.
- 7.5% founding team and advisors (50% + 50%) (FARM group)- The founding team comprises of entrepreneurs and developers who worked in bringing this project to life.
- 70% token development fund – The funds would be used by the managers of the FARM token foundation to make targeted capital injections into high potential projects and businesses partnerships that would help grow the token ecosystem. This would be performed with community consensus through the private community forum.
- 5% will be used for promoting sustainability, conservation of nature and endangered wild life- We would like to use this wonderful opportunity to promote sustainability, conservation of nature and wild life. We intend to work with organizations across the globe in their mission to prevent endangered wild animals from becoming extinct.
- 10% Research and Development to find alternate new methods to grow food sustainably.

Breakdown of tokens issued to the FARM Group.

Here is the breakdown of the FARMS tokens of that would be issued to the FARM Group after a successful crowd sale. One FARMS token would be issued to the FARM group for every 3 tokens that are distributed.

The FARMS Token distribution is as follows:

- 8% founding team and early advisors (FARM group). The allocated tokens will vest over a traditional 4 year vesting schedule with a one year cliff. We believe this should be standard practice for any team that is committed to making their project a long-term success.
- 8 % of tokens for advisors and managers of the FARM Token foundation and future team members. Their tokens will also vest over a 4 year period with a one year cliff.
- 4% reserved of the tokens for teams that help us with marketing, bug bounty program, strategic partnerships, hackathon prizes and for community development activities.
- 5% contingency reserve.

Monetary Policy - Token economics:

FARM token aims to become a medium-of-exchange as well as a store-of-value, with sufficient token supply to provide good system usability. Instead of fixing monetary supply to an arbitrary level, FARM group aims to increase the token supply gradually in proportion to its market capitalization, to help maintain reasonable token prices by increasing supply incrementally

(Please refer to token split event) This novel method would enable a lot of users to own FARMS tokens while at the same time preventing price inflation due to oversupply.

One FARM token will be divisible into 100 parts, to mimic the familiar concepts of dollars and cents. This will increase overall system usability, by reducing the cognitive load of dealing with very small fractions. For example, future user would find it much easier to pay 1.25 -FARMS for something than 0.00000145-btc.

FARM token market price will be highly dependent on the underlying performance of partner companies within the FARM ecosystem, as well as the company's future growth perspectives on the medium to long term horizon.

The price algorithm will be a function of the following:

- Buying/selling volume of token;
- Volatility of our token on a given timeframe;
- Use of our token in relation to the market;
- Adoption rate of our token;
- liquidity of our token with respect to top 10 crypto currencies.
- Percentage of tokens being staked.
- Performance of the crypto market as whole.

As the project develops and more market data is available, the team at FARM Group will be better positioned to evaluate and decide exactly which monetary policies to apply to ensure the objectives highlighted above.

Token Burn:

Whenever tokens are used to purchase goods from our partners – 10% of the tokens used in the transaction would be taken out of circulation (burnt) from the FARM ecosystem. This 10% would also include the gas fee. That means token holders would not be paying any gas fee for transactions done with partner companies and will be able to liquidate FARM tokens outside of exchanges - peace of mind!

The token burn is designed to manage the token price as well as the number of tokens in circulation.

Example:

Let us assume that we partnered with a Japanese Whiskey distilling company and a bottle of their distilled whiskey is listed at 100 USD on their website.

Discount for buying whiskey with FARM token is 15% (discount varies by product and partner company)

Tokens out of circulation (burnt) – 10% of transaction

Price of 1 FARM token on that day is equal to 1 USD.

The user pays 85 FARM token for the Japanese whiskey and 8.5 FARM token will be taken out of circulation from the FARM ecosystem.

Token Split Event:

One of the key feature of the FARMS token that makes it desirable and sets it apart from other asset backed stable tokens/coins is that the value of the token is not pegged against the US Dollar or any other fiat currency or cryptocurrency. That means the token price can increase (as

well as decrease) based on the price discovery mechanism. Additionally, the FARMS token is designed to accommodate a token split when the price of the token reaches \$10.00⁶.

When the price of the token reaches \$10.00, the community would decide to have a split or waive the split through the voting mechanism. If the community decides on a token split, then a date and time for the split would be announced publicly. After every successful split each FARMS token would be split into 10 tokens and would be priced 1/10 the value of the price of the token on the day of the split. Individuals who have 1000+ FARMS tokens in their private wallets will earn an additional 10% of the tokens every time the split occurs (airdrop). Unfortunately, tokens held in third party storages/wallets like coin base will not get 10% extra.

The FARMG token will rely on the performance of FARMS token. The FARMG token will initially be listed at five times the price of FARMS token on the day of listing and its pricing would always be a function of FARMS token and an algorithm would be used for the same. The FARMG token does not split but the holders will receive 5 FARMS tokens for every FARMG token (no minimum needed) after a split.

The FARMS token would be allowed to split only after community consensus. This token split strategy serves the following purposes:

- 1) Increase in the number of tokens in circulation without dilution of price.
- 2) Enable more users to own the FARMS and FARMG tokens.
- 3) Accelerate platform adoption and help achieve a gradual reduction of economic inequality across the globe.
- 4) Serve as an alternative reserve currency.

Security:

The extreme risks that all frontier crypto investors take on must be within each person's comfort level. We are a group of entrepreneurs and experienced developers with a mission to make a difference one step at a time. We have been involved with Bitcoin and other crypto currencies for several years, but this is our first crowd sale, and we urge all FARM Token buyers to treat this as an extremely high-risk purchase. The token is committed to a fully transparent process even beyond the open source coding. Here are other ways we will work for transparency and community control.

A multi signature wallet would be used to deposit the tokens during both the Presale and during the Main crowd sale. The funds would be kept secure until the Main Crowdsale is finalized and the tokens generated. Management will only be able to access this money if the soft cap is reached. If for some circumstance we do not reach our planned soft target then we will refund all money back to contributors. No one single person can move tokens without the keys from other key management.

Our wallet address would be provided on our FAQ page here. [Wallet Address](#)

ROAD MAP:

We at FARM group have created a solid road map to deliver on our promises beginning Q2, 2019. To achieve our objectives, we have a short term six-pronged approach. There is also a long-term business plan for further product development and business growth and to expand

⁶ The price of the token is listed in USD only for reference purposes and is not pegged against any fiat or cryptocurrency

our token ecosystem. We will share it with the community and will implement them based on community consensus.

The short term six-pronged approach for growth is as follows and we intend to implement them simultaneously:

First: Get all necessary legal paper work and licenses to setup a logistics network to enable movement (distribution/import/export) of products/beverages produced by partner business that we partner with and financially support.

Second: Hire developers (provide grants to other developers) who will help build the community forum and the ecosystems around our token such that small businesses that we finance would be comfortable to use our tokens instead of fiat currency.

Third: Create a non- profit organization for the sole purpose to meet take care of the philanthropy needs, R&D into sustainable farming, conservation of nature and wildlife. This organization's operating structure will restrict it to only donations of tokens with the intent of introducing assets to the exchange from people who couldn't originally afford to contribute.

Fourth: Set up the FARM Token Foundation to carefully identify, invest and partner with food entrepreneurs located all over the world. Also identify and appoint directors to the foundation. Since these businesses are seeded by token community the appointed directors would work with them to build necessary infrastructure to track their products using blockchain and accept our tokens in exchange for their products on their websites there by expanding our ecosystem and also promoting blockchain.

Fifth: Work with farmers/ small business owners in US and EU who currently own green houses and are keen on expanding their business to supply more organic food to their local communities, restaurants in their neighborhood or to the small business that partnered with us.

Sixth: List the token on atleast two large exchanges for easy liquidity of the token.

THE FARM GROUP:

FARM Group is the team of members and advisors that would manage the crowd sale and distribution of the FARMG and FARMS tokens. After the token sale, the members of the FARM Group would actively work on its roadmap and create and register the FARM Token Foundation, decide on the number of directors that will manage the FARM Token Foundation, appoint half of the first directors for the FARM Token Foundation, list the token in exchanges and create the FARM Token Community Forum. After that the FARM group would limit itself to managing the technology aspect of the token like security of the token, overseeing the token split process and ensuring that the platform can scale as needed.

The FARM Group intends to take an empirical approach to governance, iterating over time to become more decentralized and more robust as system adoption increases. As FARM token becomes more popular, governance processes will migrate from the FARM Group to the FARM Token Foundation and the FARM Token Community. We believe that using weighted-reputation voting mechanisms would help achieve our objective of a full system self-governance within a few years. Progressive decentralization will allow new ideas to be tested and verified before being widely distributed and will allow FARM to gradually achieve the topology of a global network.

FARM TOKEN COMMUNITY FORUM:

The FARM Token community forum is a private forum that only wallet holders with a minimum amount of FARMG and FARMS Tokens will have access to. The initial minimum holding will be 1,000 FARMG or 10,000 FARMS tokens.

In this forum, the FARM Token foundation directors will be looking for members to bring forth investment, partnership ideas; help research other people's ideas; recommend products for investment; discuss the ideas brought forward by FARM token Foundation research teams; identify those types of projects that FARM token Foundation team of experts can add significant value to; and decide, in conjunction with the FARM token Foundation, the next purchases and sales in the FARM token foundation business/product portfolio.

On an ongoing basis the support and encouragement of hundreds of members contributing to the same goals will be a great benefit to all FARM Token holders and an example of how a decentralized independent collective can work together. We call this "crowd intelligence". When looking at potential investments we will rely on a voting mechanism for community consensus. These votes will be weighted to the total holdings of each FARM Token holders wallet.

Additionally, the forum would also feature a marketplace. This marketplace would be open to all FARMG and FARMS token holders – no minimums. This marketplace would be something like [purse.io](#) where token holders would also be able to buy products from our partner companies using our tokens at a discounted price- details will be provided later.

FARM TOKEN FOUNDATION:

The FARM Token Foundation is an independent organization. The foundation is created with the belief that effective digital currencies have the potential to give a lot back to the society. The FARM Token foundation ecosystem consists of a non- profit and a for-profit arm.

The non-profit arm would work with philanthropy projects, R&D into sustainable farming, conservation of nature and wildlife. The for-profit arm would work and interact with entrepreneurs, partner companies and the FARM Token Community through the forum.

The directors at the for-profit arm of the FARM token foundation will exclusively work with the community to identify, invest, partner and grow 10 to 15 businesses a year. Half of the first directors will be appointed by the FARM Group and the other half voted in by the community. New directors shall be approved by community consensus and voted by existing directors, and they will rotate every few years based on expertise needed during the next phase of growth.

FARM is in the early stages of system design, and aims to collaborate with researchers and developers worldwide. If you are an expert in technology, security, economics, governance, policy or design and are interested in helping build FARM into a global currency, please email us at contributors@thefarmtoken.com. Universities, open-source projects, companies and non-profits who are interested in partnering with FARM can email partners@thefarmtoken.com for more information. If you have feedback on FARM, please send ideas and suggestions to feedback@thefarmtoken.com.