



WHITE PAPER





Abstract

Ever since the internet became widely adopted in the late 1990s, the web has intertwined ever more deeply with our daily lives. But, the complex and often invisible ecosystem of technologies, protocols, and networks that allows the internet to function is in a constant state of flux. Similarly, users' experience with the internet is also ever changing. Web 3.0 is an overarching concept that refers to the next phase of the internet's evolution, one that's defined by decentralization and user sovereignty, along with an incredible deepening of the experiences and utility that humans derive from the online world. This whitepaper introduces Seeko, a platform that offers series of decentralized services ranging from launchpads for emerging talents in sports and IT fields and content creators to building a decentralized platform on web 3.0 that will massively increase the growth of web 3.0 and of course its adoption. Seeko will build an eco-system with a cross-chain solution that will enable Seeko eco-system on every blockchain. This will aid cross-chain transfers of any type of data or asset, not just tokens. Get into the whitepaper in full and see the clearer picture, vision and ethos of Seeko Space.



Introduction

Seeko is a blockchain protocol that aims to form the foundation for a decentralized digital content ecosystem that aims to help web3.0 to expand and with the help of these services; Seeko will create a decentralized ecosystem on web3.0. These decentralized services includes launchpads for emerging talents in sports and IT fields and content creators to build a decentralized platform that will massively increase the growth of web 3.0 and of course its adoption. Seeko empowers members, including creators, consumers, and investors/holders of Seeko token, to earn fair compensation for their contributions. Seeko will also develop an advanced NFT Market place, Seeko NFT Staking, Seeko Swap, and lastly a game which will help to improve the physical health of Seeko community and much more.

Web 3.0: What's blockchain and why should you be paying attention to it?

It's been a few years since we've been hearing about the birth of a new Internet or Web 3.0, and a few more since Bitcoin and cryptocurrencies. Even though several of these concepts seem the same, they are not. We called Web 1.0 to the first version we knew of the Internet. An access-free, instant but static network we could tag as read-only - named Content Distribution Network (CDN) where users did little more than consuming content posted by a few publishers in a client-server architecture. HTML code, banners, and web forms flooded the not-so-easy-to-read network (you'll definitely remember what Yahoo! looked like in 1994).

Web 2.0 followed about ten years later with the birth of blogging, social media, and e-commerce that revolutionized social interactions. Dynamic content, web applications, cloud services, XML, RSS, and a new Internet that allowed users and communities to collaborate with each other: read & write was a reality.

Just ten years ago, Web 2.0 gave way to the next stage, a semantic Internet that improves the required web technologies to create, share and connect content through data analysis based on the ability to understand the meaning of words, in place of keywords or numbers. A new Internet that enables a ubiquitous omnichannel strategy with interconnected applications and devices, 3D graphics, live-streaming, mobile apps, artificial intelligence, blockchain technology, and digital money. Welcome to Web 3.0: an Internet where we can create content, share it, and execute agreements: welcome to the read, write & execute universe!

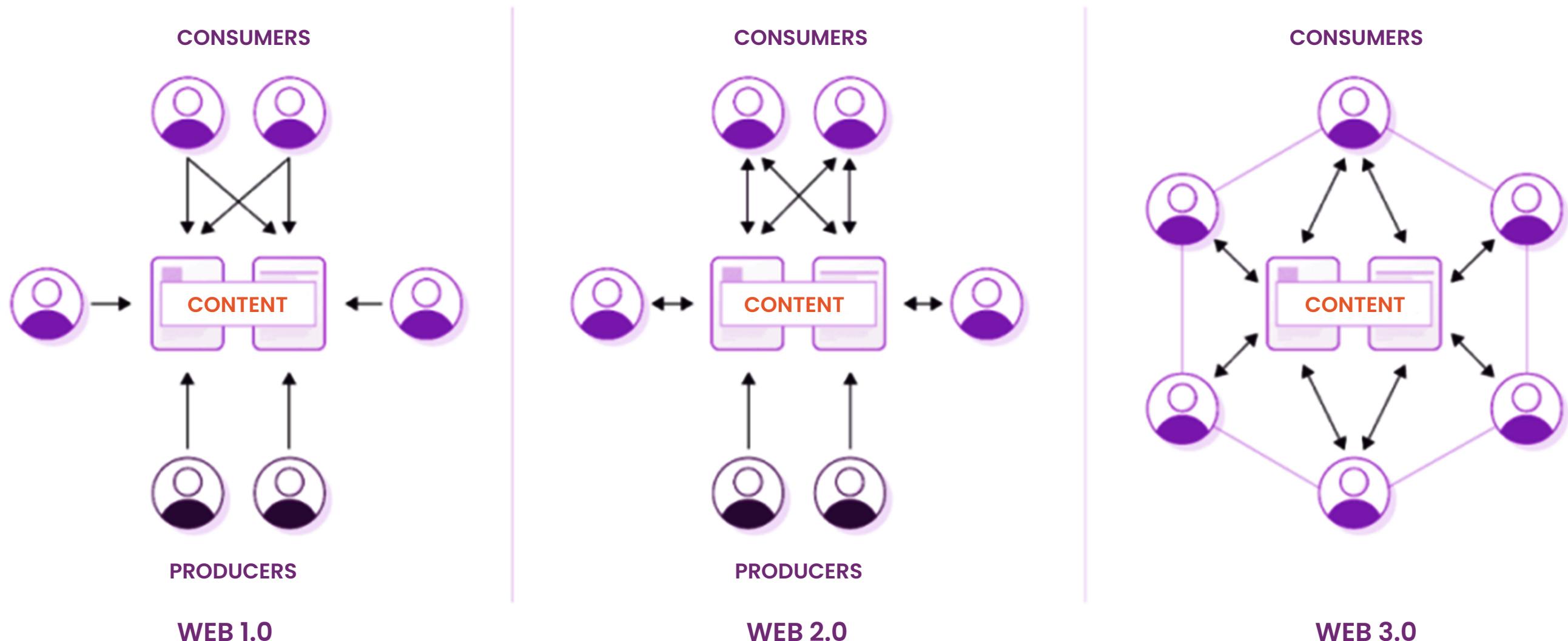
The Gradual Shift to Web 3.0

Web 3.0 is being deliberately designed to address the prevalent, potentially problematic issues inherent in today's internet ecosystem. However, there is no centralized authority overseeing the development of this new and open internet. Instead, progress is being made through the efforts of a loosely aligned assortment of private businesses, non-profit organizations, and individuals. These disparate entities are approaching Web 3.0's development in a variety of ways, with organizations like the Web3 Foundation mainly focused on establishing guidelines for the overall Web 3.0 system while businesses like Seeko Space will be building the decentralized applications (dApps) that will eventually populate Web 3.0's digital landscape.

While the various teams and independent developers working on Web 3.0 features vary in strategy and approach, most attempts to create working frameworks or applications for the new internet center on the use of blockchain, whose Distributed Ledger Technology effectively resolves many of the underlying issues inherent in Web 2.0 and can be deployed in a way that augments and connects other cutting-edge technologies. More specifically, blockchain is essential for Seeko Space to the formation of Web 3.0 because it is:

- **Open:** Ever since the concept of blockchain was introduced in Satoshi Nakamoto's Bitcoin whitepaper, the technology has been defined by a collaborative, open-source ethos that converts the concepts of accessibility, equitability, and community governance into actual web services and protocols. And, while there may be specific use cases for private blockchains, most blockchain proponents believe that the technology's true potential lies in ubiquitous public blockchains that feature transparent transactions and data records.
- **Trustless:** In addition to being transparent, blockchain records are also censorship-resistant and immutable. The rules governing how transactions are executed and stored on a blockchain ledger are dictated by smart contracts and other hard-coded protocols, meaning that users can rely on the validity of the network's performance or output without the need to trust anyone else on the network. As a result, blockchain technology mitigates the risks of operational opacity, selectively enforced rules, and other forms of obfuscation or bias, and provides a decentralized means of securing transactions and data.
- **Permissionless:** The decentralized web – Web 3.0 – will only succeed if it allows users to interact with one another without the need for centralized authorities and other third-party intermediaries. To this end, blockchain technology decentralized consensus mechanisms and cryptography enable the secure yet flexible transfer of information and value without the need for external authorization.

WEB 2.0 Systems	WEB 3.0 Systems
Low network diameter (all participants are connected to a central authority); information propagates quickly, as propagation is handled by a central authority with lots of computational resources.	The furthest participants on the network may potentially be many edges away from each other. Information broadcast from one side of the network may take a long time to reach the other side.
Usually higher performance (higher throughput, fewer total computational resources expended) and easier to implement.	Usually lower performance (lower throughput, more total computational resources expended) and more complex to implement.
In the event of conflicting data, resolution is clear and easy: the ultimate source of truth is the central authority.	A protocol (often complex) is needed for dispute resolution, if peers make conflicting claims about the state of data which participants are meant to be synchronized on.
Single point of failure: malicious actors may be able to take down the network by targeting the central authority.	No single point of failure, network can still function even if a large proportion of participants are attacked/taken out.
Coordination among network participants is much easier, and is handled by a central authority. Central authority can compel network participants to adopt upgrades, protocol updates, etc., with very little friction.	Coordination is often difficult, as no single agent has the final say in network-level decisions, protocol upgrades, etc. In the worst case, network is prone to fracturing when there are disagreements about protocol changes.
Central authority can censor data, potentially cutting off parts of the network from interacting with the rest of the network.	Censorship is much harder, as information has many ways to propagate across the network.
Participation in the network is controlled by the central authority.	Anyone can participate in the network; there are no "gatekeepers." Ideally, the cost of participation is very low.





Vision behind Seeko space

Seeko space aims to build a blockchain decentralized ecosystem built on the web 3.0 network connected by cross-chain solution that will enable seeko services on every blockchain.

We will launch Dapps for all the services described above.

- Anyone who is on the network has permission to use the service – or in other words, permission isn't required.
- No one can block you or deny you access to the service.
- Payments are built in via the Seeko native token

There are lots of young talented people out there who face financial problems to fund their dreams, seeko aims at improving the likes of those people especially in the world of sports and IT. We will make sure we search for real and profitable talents all around the globe and also let you the holders vote for the best and a talent or skill emerges. This emerged talent is funded for 2 weeks with thorough studies and follow up for better efficiency of funds supplied to the talent. Seeko does not only fund talents but provide profit generating machine for our token holders who provide liquidity to the launch pads for these talents. They get rewarded in our native tokens too. The decentralized form of Seeko space put governance and decision making in the hands of Seeko holders.

The ultimate outcome of these new open, trustless and permissionless Seeko networks is the possibility to coordinate & incentivise the long tail of work, service, data and content providers that are the disenfranchised backdrop to insecurity in the issuing of Covid vaccination certificates. People now generate fake vaccination certificates, some temper with the certificates for their selfish reasons. Our vision is to put all these to stop by leveraging on the power on a decentralized network system on the web 3.0.

Seeko will also develop an advanced NFT Market place, Seeko Staking, Seeko Swap, A game which will help to improve the physical health of Seeko community and much more. All theses will be controlled by Dapps on the web 3.0 network, here by increasing its utiltity and of course rapid adoption.



Seeko Decentralized Services

Decentralized Lanchpads:

The first idea behind Seeko Space is to support emerging talent from all fields especially in sports and IT. Seeko Space will provide a decentralized launchpad for funding.

The first decentralized service Seeko aims to provide through the decentralized launchpad to support emerging talents and content creators all around the globe. Seeko will be niching its support on emerging talents in sports and IT field. These talents emerge in the sense that one out of the many chosen will be voted for by the Seeko space holders, after which the decentralized launchpad will start for that emerging talent for 2 weeks. Seeko space will leverage on liquidity pools provided by our holders. We not only fund talents and content creators but also put governance and of course income returns to our Seeko Token holders.

Seeko Space is a community-led cross-chain launchpad that claims to have found the solution to the failings of the current launchpad model. By creating a democratic platform that puts more tokens in the hands of their investors, Seeko aims to create a scenario where retail investors can truly be seed investors. A Seeko Space holder can easily support the writer/maker through Seeko Space platform.



More of Seeko Space Ecosystem

NFT Market Traction

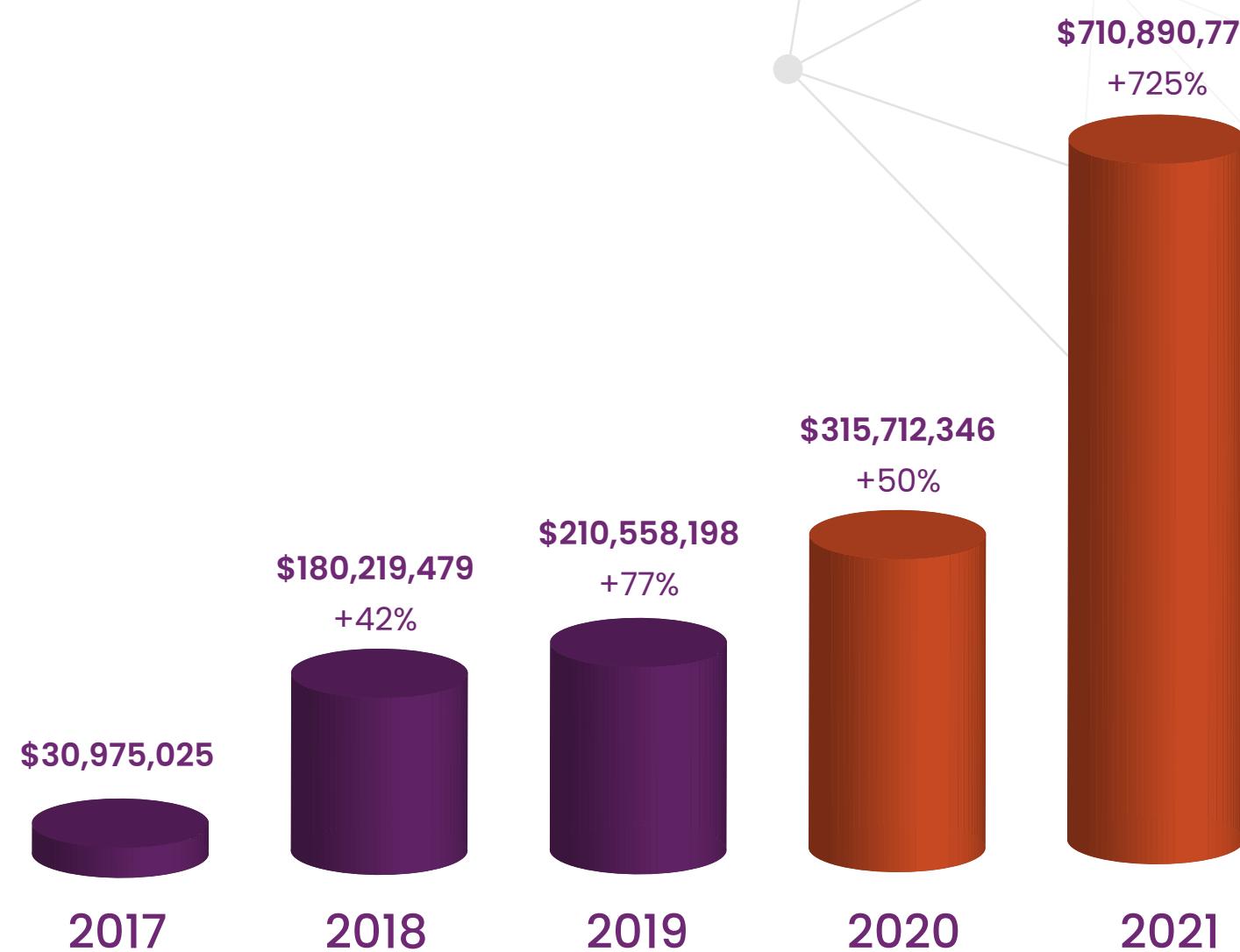
The age of non-fungible tokens aka NFTs is upon us as the market is heating up with the competition. There are hundreds of new NFT projects looking to gain acceptance as it became one of the most popular use cases this bull season. What began as a mere fan engagement participation token for sports clubs and in-game memorabilia has now turned into a multi-billion dollar industry on its own. Today NFTs have made their way into the art, finance, music, travel, and social media industry with many more use cases on the way.

NFTs allow for the tokenization of real-world items, memories, and even voice. Some of the most popular forms of NFTs sold include digital paintings, music stars selling their most form of music in NFT form, the source code to the world-wide-web and a legendary speech by NFL legend. NFTs simply give any piece a unique identification and it has caught mainstream attention, the reason why every big known personality and brand is turning to the crypto use case.

The NFT marketplace saw sales worth \$2.5 billion in the first two quarters of 2021 with digital artist Beeple taking the lead with a sale of \$69 million in digital art. Apart from digital artists, famous sports celebrities like boxer Mike Tyson, Floyd Mayweather and Tyson Fury, NFLstar Tom Brady, musicians such as Eminem and DJ Khaled and many other celebrities have already launched or are in the process of launching their own NFT.

NFT use cases are on the rise, and social media seems to be the next big battleground for the NFT market as several social media platforms are reportedly working to launch their own NFT marketplace. Instagram, which started as a photo-sharing platform, is reportedly in talks to launch an NFT platform as well.

NFT Market Capitalization



Just recently, NFTs have shot to the forefront of the crypto space. The cryptographically unique tokens make it possible to create real-world scarcity for digital objects, and artists have seized on the opportunity presented by the technology.

Also give artists the ability to set their rates for their creations – and control of their secondary market – in essence democratizing access to new markets for talents, content creators and artists all over the world.



Meet Seeko NFT marketplace

Seeko believes in the digitization of our products otherwise currently known as NFTs. Times are changing and every business, people, and race are actually either changing with time or are left behind. The success of cryptocurrency, NFTs, and DeFi in their short period of being in existence has shown that the future is more digital. The uniqueness of every fashion brand lies in its originality, uniqueness, and scarcity of which the NFT has covered in its sphere.

Seeko brings the solution to the Following:

- Ability of content creators and individuals to tokenize their contents and skills hereby keeping it secured in the blockchain. Certificate of ownership can never be tampered with and of course generate streams of income for the original owners, even if the tokenized content is bought in the future.
- Combat of piracy with the use of smart contract that ensures originality and who owns what.
- Revenue generation for creators and owners who otherwise lose money to pirates and dubious third parties. Also, funds for new projects can be easily generated through crowd funding from fans that believe a creator which would directly solve funding issues for them.
- Ownership sale for buyers is easily available in the marketplace using the laws of demand and the existing scarcity.

Seeko will partner with many known and upcoming brands to bring the best of digital ownership to its users. Our focus includes:

Content creators like youtubers, musicians, artists, writers and lots more

We will develop to accommodate every item of artwork that can be classified as NFT in the future. The SEEK token is a utility token native to Seeko that will serve utility purposes and as a means of payment.

Meet Seeko Staking

There are many ways to earn SEEK, holding SEEK tokens in a wallet OR depositing them into a liquidity pool to earn more tokens is one way of earning. Seeko through its staking mechanism would reward users that stake their tokens with different rewards.

Liquidity Provider tokens can be staked representing a particular content, NFT, or investment for which the tokens were staked. These staked tokens can be withdrawn at any period or the end of the agreed period for locked staking with the earned accumulated tokens. This staking provides liquidity for easy operation and also rewards our community for their support.



Meet Seeko Swap

Lending and Borrow

This feature allows users who provide some liquidity to borrow NFTs, trade and take their profits as well as return the borrowed capital or NFTs within the platform. Our protocol ensures that the community has easy access to the borrow feature as long as liquidity is provided, the borrowed capital secured and the process Trustless and transparent.

And borrow feature applies to our NFTs which can be traded and exchanged for other currencies through exchanges we would be listed on.

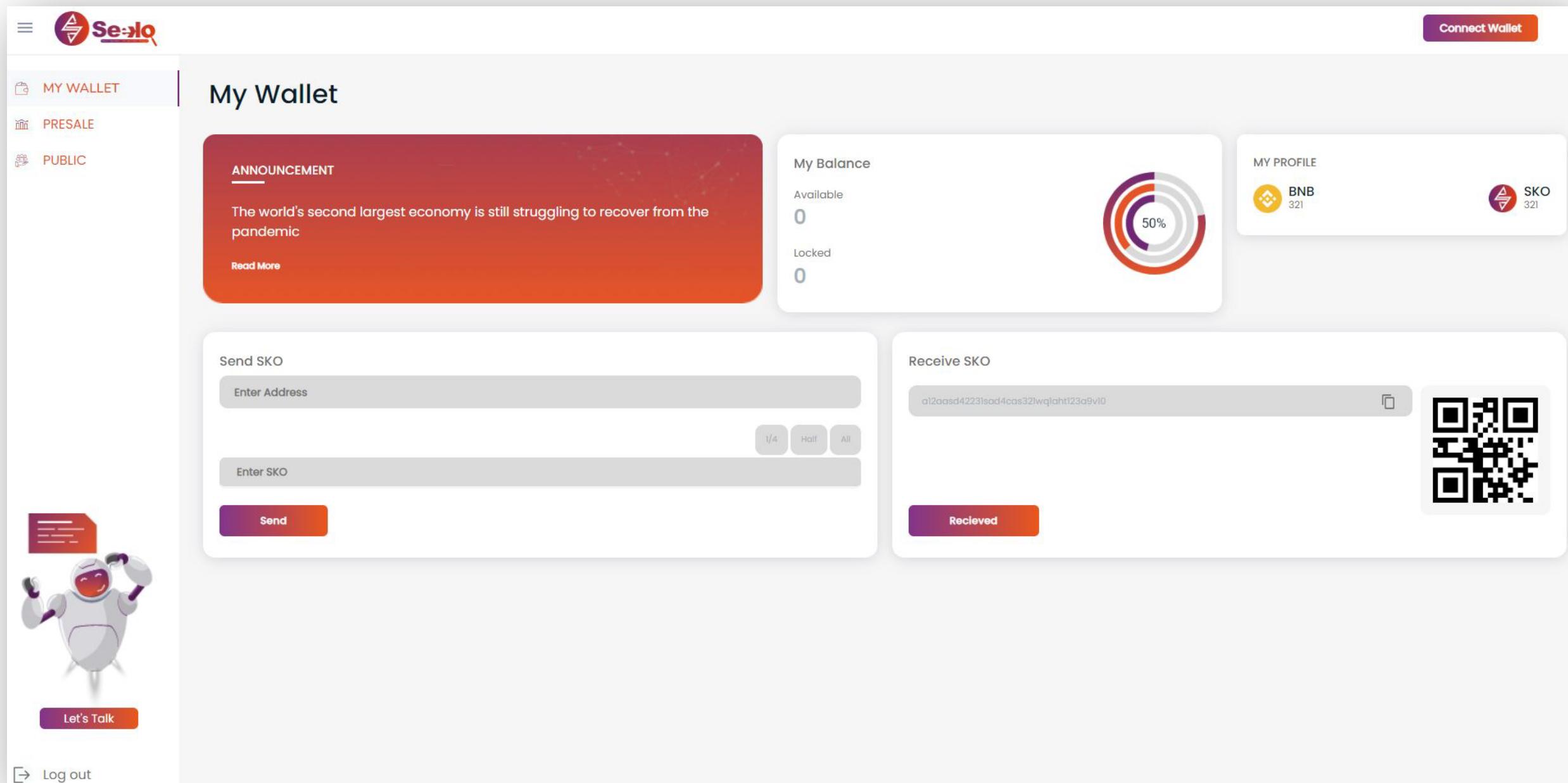
Our platform offers lending services which makes it easy for users to borrow. This is however easier as it is decentralized and the process is instant compared to the centralized finance lending system.

Seeko Wallet

The combination of cryptocurrency wallet application augmentation with blockchain technology is an effort to make private and easy financial transactions without the third financial intermediaries. This seems to be the most significant breakthrough to users because of the convenient access to their assets that rely on financial applications, especially wallet applications. The community network independence plays an important role in the wallet application called blockchain. The blockchain comprehension is outstanding due to all transaction information being recorded and we can view and track all transactions at any time,

While the cryptocurrency transition and cash conversion are possible, the role of Bitcoin in real life is still impossible. However, it is useful for currency transfers. Current wallet applications not only allow users to hold digital assets, deposit, and withdraw but also play a financial assistant role in spending and investing management. Seeko wallet applications in the Seeko Space ecosystem are the accessible functions that you have never experienced before or you have not been able to find on the others, such as:

- Send and receive crypto easily processed by using the available QR code integrated in the application
- Decentralized voting to decide on the winner or to get an emerged talent to fund with the launch pad and same for decentralized auction.
- Create a peer-to-peer structure that is transparent.
- You could easily manage, invest and even save deposits only on your phone.
- Create, Sell or buy your NFTs.
- Provide liquidity for staking and yield farming feature.



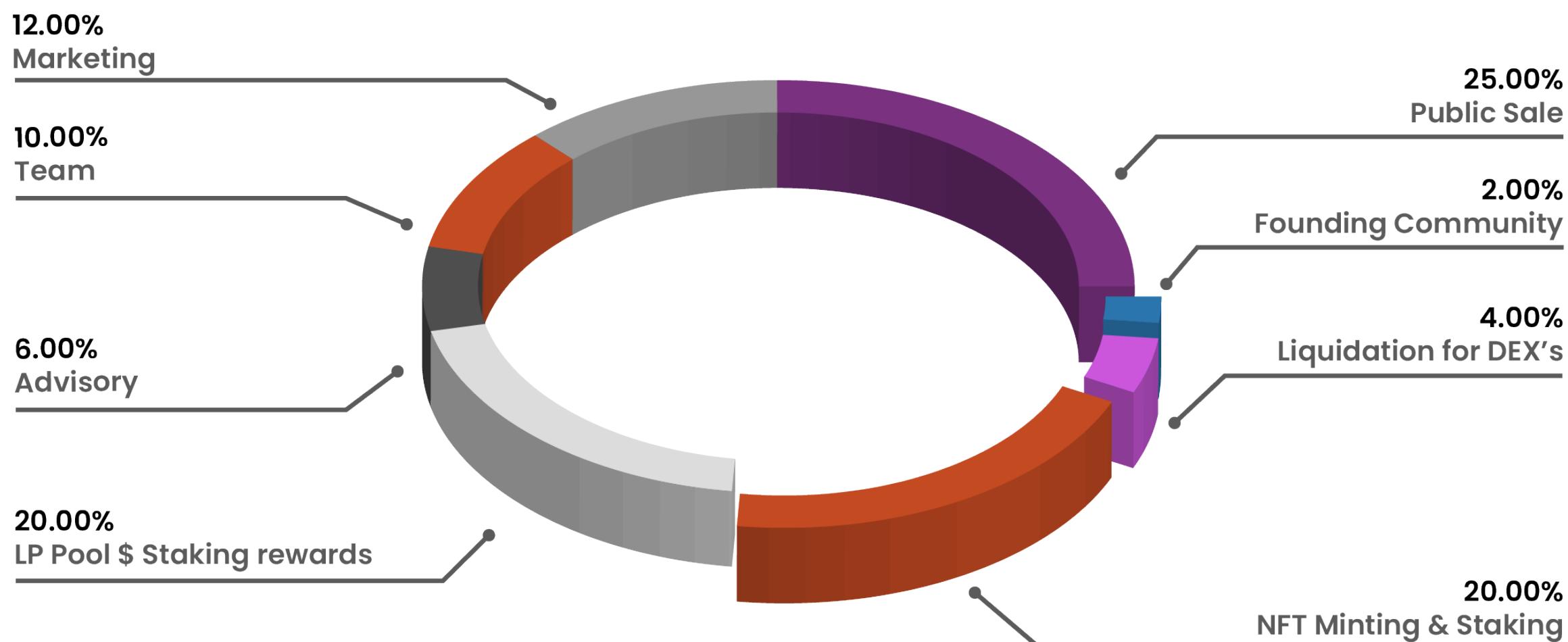
TOKENOMICS

Ticker
SKO 
Total Supply
400,000,000

ALLOCATION
TOKEN ALLOCATED
TOKEN ALLOCATION %

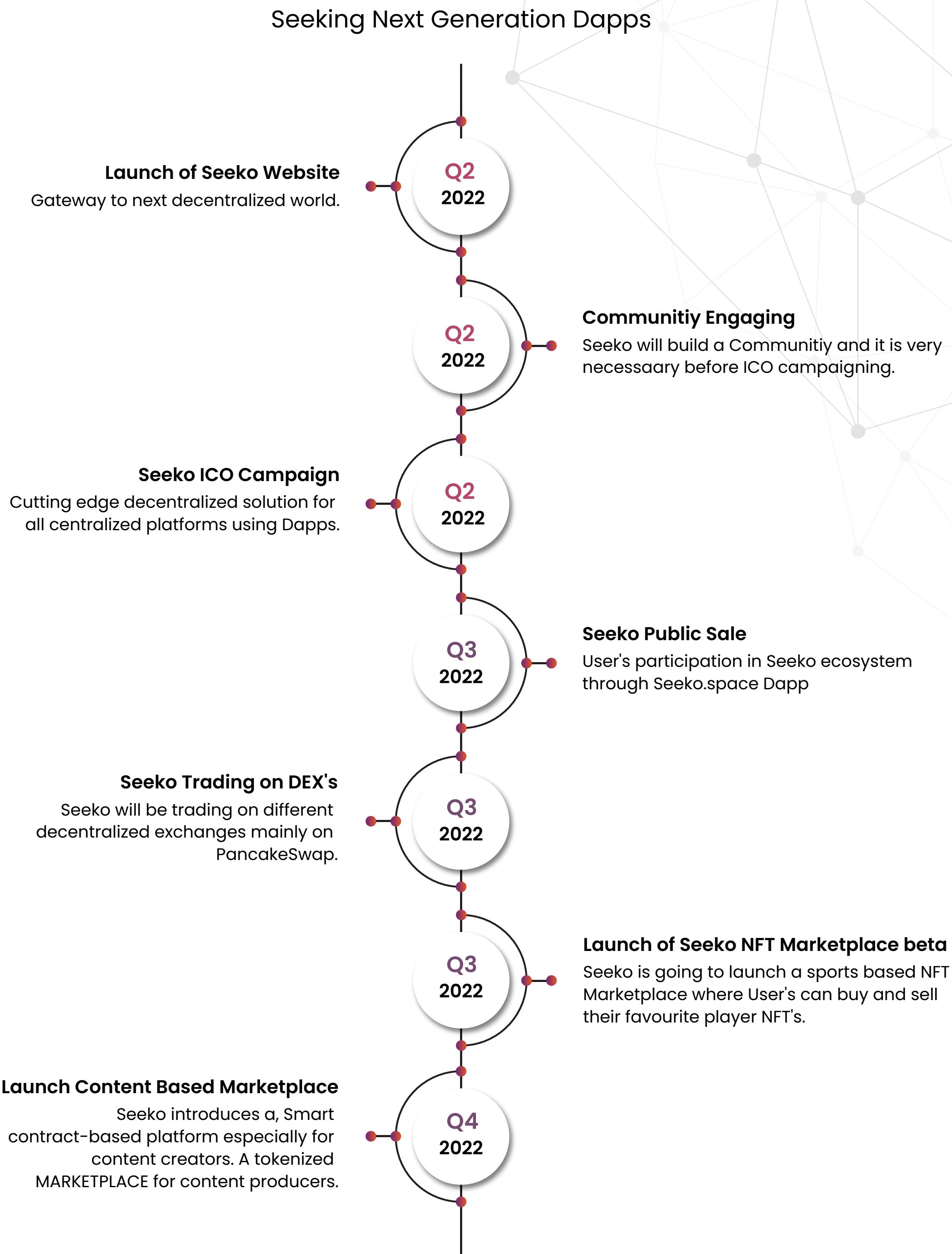
Public sale	100,000,000 @ 0.007\$	25.00%
Founding Community	8,000,000	2.00%
Liquidation for DEX's	20,000,000 @0.0075\$ Listing Price	5.00%
NFT Minting & Staking	80,000,000	20.00%
LP Pool \$ Staking rewards	80,000,000	20.00%
Advisory	24,000,000	6.00%
Team	40,000,000	10.00%
Marketing	48,000,000	12.00%

Note: 0.5% SEEKO token will be burned on every transaction.





Seeko Roadmap





How would this project be marketed?

Partnerships:

Seeko will partner with several financial institutions and blockchain companies to help promote its coin globally.

Social Media Marketing:

Social media today is an efficient marketing strategy for every industry, Seeko will adopt all social media marketing strategy to help market its coin and services carried out. The platforms that will be used for paid ads include bing, google, facebook, instagram, twitter, linkedin e.t.c

Airdrop and Bounty Campaigns:

Airdrop and bounty campaigns are one of the best marketing strategy for every crypto project. Free coins will be given out all through.

Blockchain Events:

As a global coin, Seeko will host several blockchain summits in various continents of the world. These events will bring various crypto influencers together and thereby promoting our token.

Listing on Exchanges:

SEEK will be listed on major top volume exchanges. Our SEEK will be listed on coinmarketcap, this is to enable our users check on a regular our price on exchanges, trade our coins and as well know our rank on coinmarketcap.

Blockchain forums:

Cryptocurrency forums today serves as a major tool for promotion. Forums like Bitcointalk have great influence on every blockchain project. Our project will be listed on various cryptocurrency forums, this is to help us get a good target audience, partners and investors to our project. These forums give room for asking questions and also getting positive replies from the owners of the project



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