



Brand Guidelines



www.Farouking.com

Welcome :

Farouking Realm is a portfolio project that showcases previous, accomplished, and wonderful works specialized in the field of programming and graphic design. It serves as a testament to our expertise and creativity, presenting a collection of our finest projects and achievements. Through Faroking, we invite you to explore the secrets behind our success and witness the innovation and skill that define our work.



Content :

01. Introduction



01. Introduction

Introduction :

Welcome to **Farouking Realm**, where creativity meets innovation. This portfolio is a testament to our journey through the fields of programming and graphic design. Here, we showcase our most accomplished and remarkable projects, highlighting the skill, dedication, and artistry that define our work. Join us as we delve into the secrets behind our success, exploring the unique solutions and designs that have set us apart in the industry. Faroking is more than just a portfolio; it's a window into our passion and expertise, a celebration of our finest achievements, and an invitation to discover the brilliance that we bring to every project.



Goals :

Showcase Expertise and Creativity: Our primary goal is to highlight the most accomplished and innovative projects we have undertaken in the fields of programming and graphic design. Through detailed case studies and comprehensive project descriptions, we aim to demonstrate our technical skills and creative vision. This allows us to showcase our ability to tackle complex challenges and produce outstanding work that stands out in the industry.

Inspire and Educate: Beyond showcasing our work, we strive to inspire budding programmers and designers by sharing the processes and insights behind our projects. By providing valuable resources, tips, and educational content, we aim to help others enhance their skills and creativity. Our goal is to contribute to the growth of the programming and design community by fostering learning and encouraging the next generation of talent.

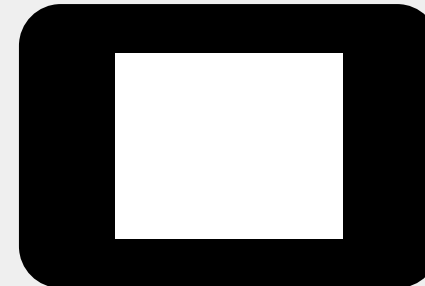
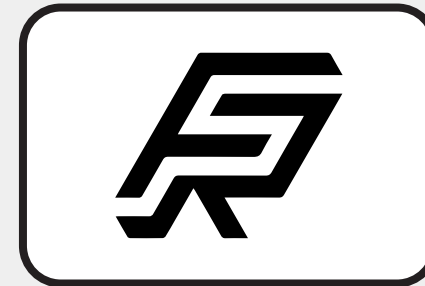
Attract Potential Clients and Collaborators: We aim to present a compelling portfolio that appeals to prospective clients seeking top-tier programming and design services. By showcasing our best work, we hope to attract clients who appreciate quality and innovation. Additionally, we aim to establish connections with other professionals and organizations in the industry, fostering future collaborations and partnerships that can lead to mutually beneficial opportunities and growth.

Enhance Brand Recognition and Trust: We aim to build and strengthen our brand's reputation within the industry. By consistently delivering high-quality and innovative projects, we want to establish ourselves as a trusted and reliable name in programming and graphic design. This involves not only showcasing our past achievements but also demonstrating our commitment to excellence and customer satisfaction.



02. Logo

Logo :



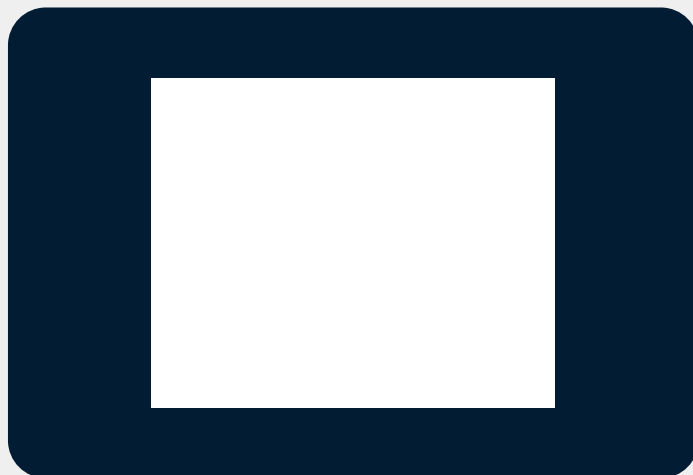
*The logo is the face of **FarouKing Realm**, and this section provides a comprehensive guide on how to showcase it with perfection. Follow these guidelines to ensure our visual identity always shines through consistently and professionally.*



Logo Savezone :



Logo Usage :



Logo Usage :



03. Colors

Colors :

**dark shade of
blue**

Hex: #021d33

RGB: 2, 29, 51

HSL: 209°, 96%
,10%

**Bright
Orange-Yellow**

Hex: #fdb515

RGB: 253, 181, 21

HSL: 41°, 98%
,54%

White

Hex: #ffffff

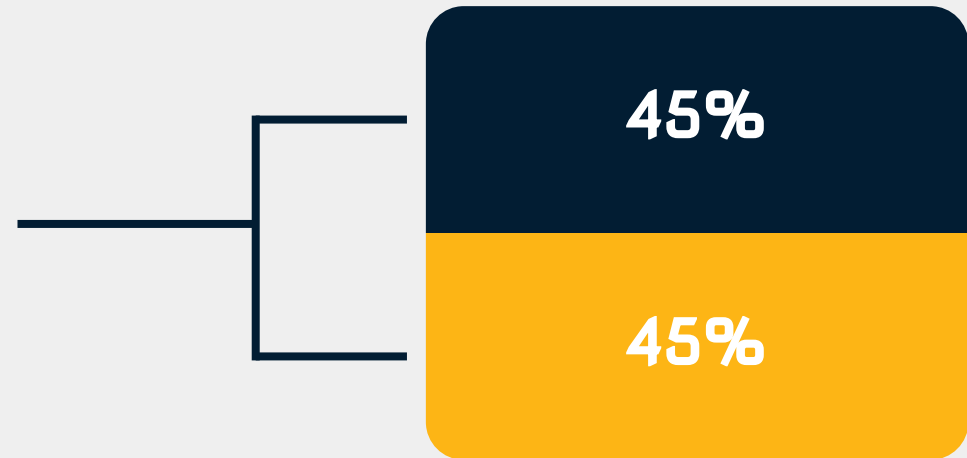
RGB: 255,255,255

HSL: 0°, 0%
,100%



Color Usage :

dark shade of blue & Bright Orange-Yellow : are the primary colors of Farouking Realm. embody the core values of Farouking Realm. The dark blue symbolizes stability and trust, forming the foundation of our brand by conveying professionalism and reliability. In contrast, the bright orange-yellow represents energy and creativity, infusing our brand with a vibrant and optimistic feel that makes it lively and engaging.



Black & White : serve as our secondary colors, adding depth and contrast to our visual identity. Black represents authority and elegance, making it suitable for text, outlines, and accents that need a bold presence. White signifies simplicity and openness, creating a clean and spacious look that highlights our content. These colors enhance readability and ensure that our designs are modern and uncluttered.



04. Typography

Primary Typeface :

Ae Bb Cc Dd Ee Ff Gg Hh Ii Jj
Kk Ll Mm Nn Oo Pp Qq Rr Ss
Tt Uu Vv Ww Xx Yy Zz

Nova Square

Our primary typography is carefully selected to reflect the core values of Farouking Realm. It combines modernity with readability, ensuring that our content is both attractive and easy to consume. The primary typeface is used for headlines, key messages, and other prominent text elements. It stands out with its clean lines and professional appearance, providing a strong visual hierarchy that guides the reader's eye through our content. This typeface is integral to maintaining a consistent and cohesive brand image across all our communications.

- Usage in body text
- Letter and line spacing



Secondary Typeface :

Ae Bb Cc Dd Ee Ff Gg Hh Ii Jj
Kk Ll Mm Nn Oo Pp Qq Rr
Ss Tt Uu Vv Ww Xx Yy Zz

Segoe Script

The secondary typeface complements our primary typeface by offering versatility and variety to our design elements. It is used for subheadings, captions, and any other text elements where differentiation is necessary while maintaining the overall aesthetic cohesion. This typeface ensures readability and visual interest without detracting from the prominence of our primary typography. It adds an extra layer of depth to our communication, making our content more engaging and accessible.

- Usage in the Heading



Hierarchy :

Display Headline / font : Segoe Script
Size : 200 pt

Hello

H1 / font : Segoe Script
Size : 100 pt

Welcome to

H2 / font : Segoe Script
Size : 60 pt

Discover the essence of our brand.

Subheader / font : Ceria Lebaran
Size : 35 pt

Discover the essence of our brand.

H1 / font : Montserrat
Size : 30 pt

Farouking Realm is your trusted source for clear, credible news. With a commitment to transparency and integrity.



05. Pack Branding

Business Card :



Post :



T-shirt :



Car :



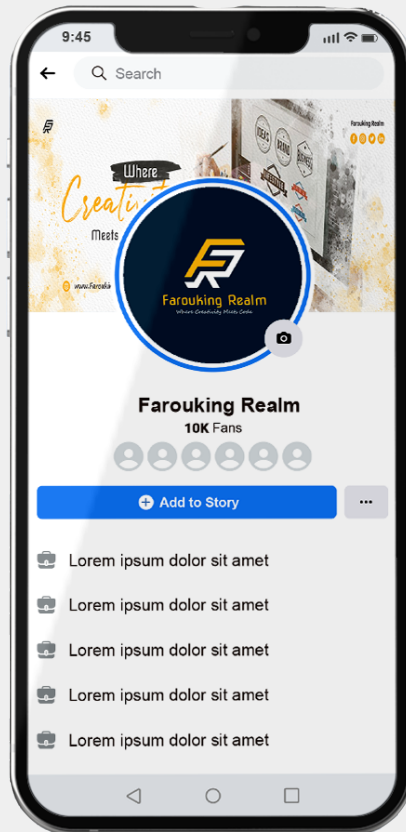
Flyer :



Mug :



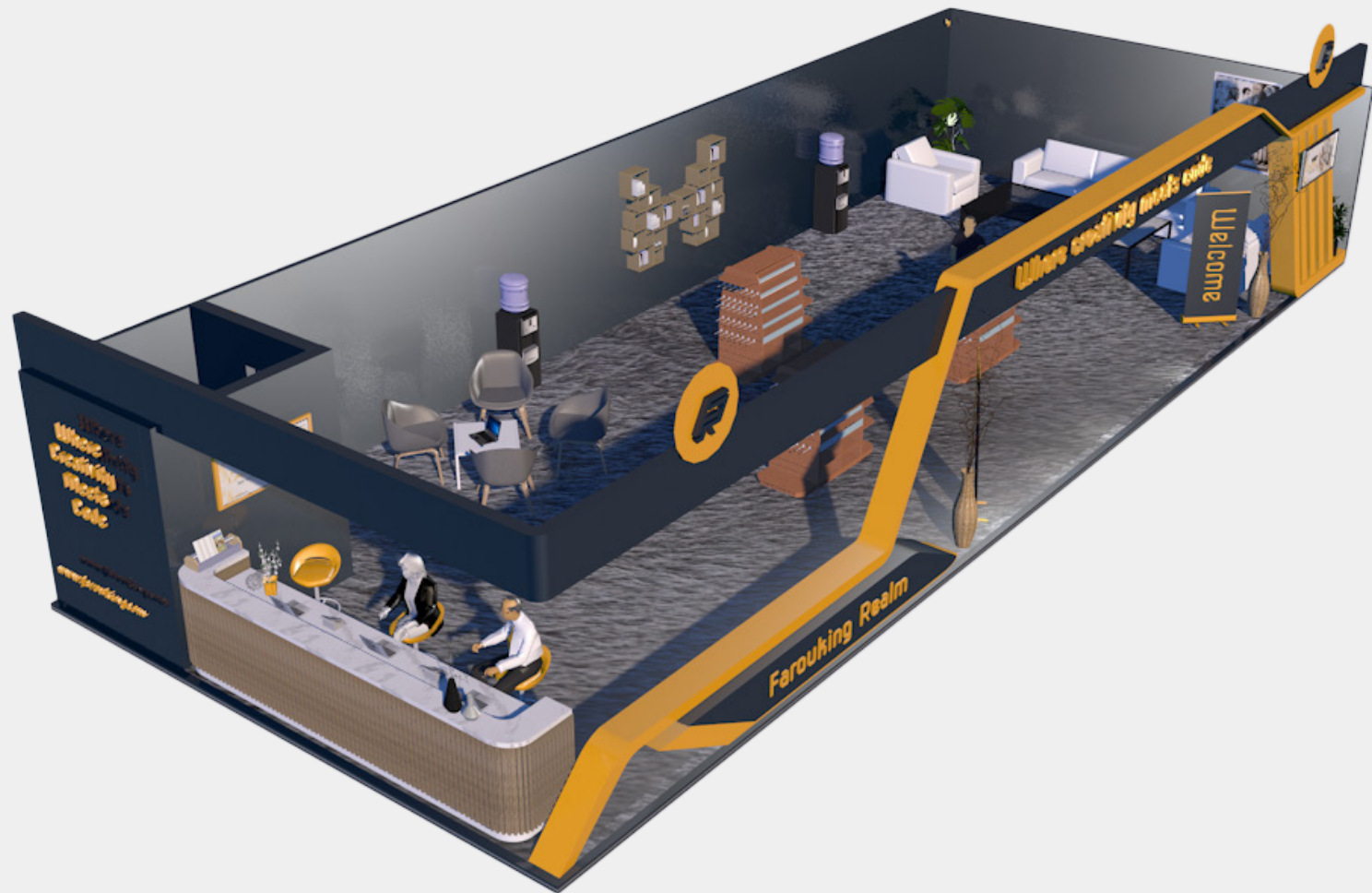
Facebook :



Signboard :



Stand :



Letterhead & Envelope :





Thank You



www.Farouking.com