

terra  love

conserving mother nature's brew



shares

a seed per cup.

it's not just
coffee.



who are we?

Terralove is a coffee shop that aims to spread environmental awareness through products and immersive experience.

Whether you are conscious-minded, caffeine addicted or just looking to try out a new experience, we are excited about sharing this mission with you, the local community. In the future, we are collectively responsible for the environmental changes that past and current generations have catalyzed, so why not mitigate your carbon footprint as well as enjoy a cup of joe while you're at it?

It is YOUR purchase of our coffee that directly supports the growth of newly planted trees.



cares

for everyone.

it's not just
coffee.



The background of the entire image is a repeating pattern of stylized teal leaves and branches on a light green background. A white rectangular box with a thin teal border is centered on the page, containing the text.

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CONSERVING MOTHER NATURE'S BREW

typeface exploration

Rockwell
controlled, assuring

Akzidenz-Grotesk Light
futuristic, clean, sleek

AKZIDENZ-GROTESK SMALLCAPS
LOCALIZED, IMPORTANT

Akzidenz-Grotesk
bold, noticeable

terralove

terra-love

terra-love

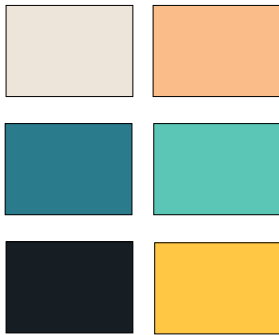
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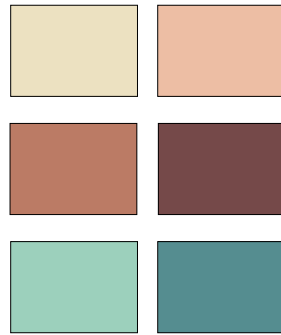
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palette exploration

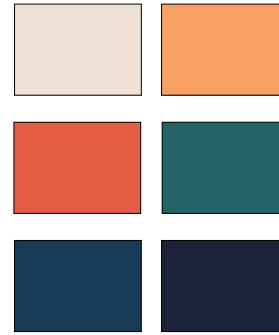
pop



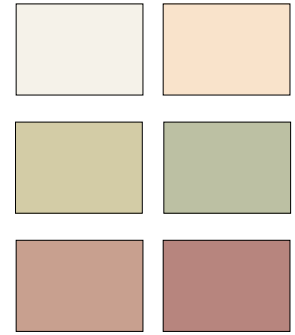
natural



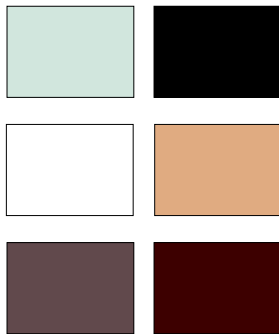
bold



refined



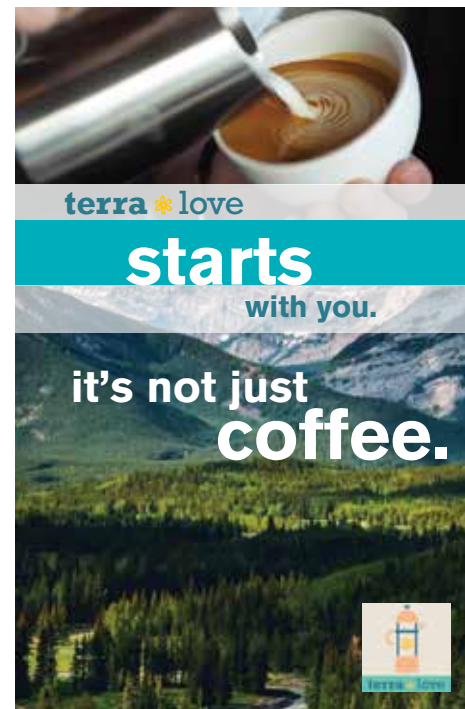
original



logo exploration



campaign



campaign



mockups

