

# AHMED ELFARRA

Mobile and Web Developer



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Istanbul/Turkey

## ABOUT ME

Passionate Front-end Web and Mobile Apps developer with 3 years of experience using JavaScript, HTML5, and CSS to build all aspects of the user experience and user interface. Specialized in using React and React Native to build amazing projects.

## EDUCATION

2018 - 2022

**BACHELOR'S IN COMPUTER ENGINEERING**  
DOGUS UNIVERSITY

## EXPERIENCE

Aug - Sept 2021

**FRONT END DEVELOPER INTERN**  
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- Worked with a proficient understanding of code conversion tools.
- Experienced more topics with JavaScript and applied them in projects.
- Created, maintained, and enforced front-end code and documentation standards.

2021 - 2022

**DIGITAL MARKETING SPECIALIST**  
A PLUS PARTNER

- Organized and analyzed data and marketing results.
- Built several campaigns that generated more than 200% ROI.
- Tracked, analyzed, and reported data on digital marketing campaign performance.
- Researched keywords relevant to marketing efforts of clients.
- Analyzed past marketing initiatives and revamped the company's marketing efforts to keep customers and attract new ones.

## **CERTIFICATES**

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- Introduction To Front-End Development by Coursera
- Introduction To Mobile Development by Coursera
- React Native with Hooks by ZTM
- The Fundamentals of Digital Marketing by Google
- Java by Cambridge Certification Authority
- Certified Blockchain Expert by The Blockchain Council - ongoing

## **EXTRA CURRICULAR ACTIVITIES**

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### **PART TIME HOST**

#### **MYSTAFF IK**

- Part time host in congress organization works.
- Welcoming and guiding guests in areas such as state summits, fairs, festivals, concerts and meetings.