Riley Farrell's Work Portfolio

- Automated High School Master Schedule
- HR Analytics Dashboard: Employee Attrition Analysis
- Onboarded One of Cintas' Top 10 Local Clients
- Stormrider: Winning Pitch Competition Design

Automated High School Master Schedule Builder

Background

Chico High School is a high school located in Chico, CA with a approximately 2,000 students and 87 teachers.

Problem

- Manual Scheduling Limitations: The existing method for building the master schedule was a manual process that typically took 3 months to complete and involved numerous variables, making it challenging to manage manually.
- Conflict Ratio: Manual allocation achieved an 85% conflict-free rate, meaning 15% of students couldn't enroll in preferred classes.
 - Resource Constraints: Difficulty balancing teacher schedules and classroom utilization efficiently.

Objective

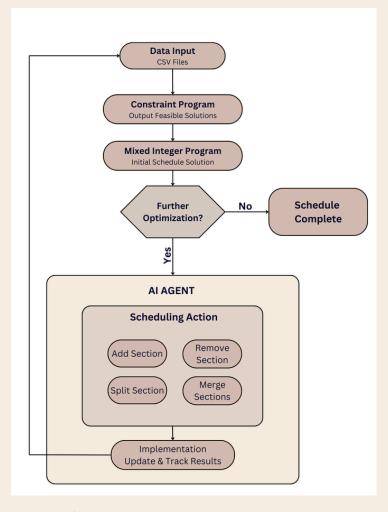
• Develop an automated scheduling solution to streamline class allocation and minimize student conflicts.

Action

- Created a custom Registrar LLM agent to analyze scheduling constraints and student preferences.
- Implemented Gurobi Optimization model running on AWS high-performance instances.
- Developed an Excel output to visualize the schedule and allow for easy adjustments.
- Successfully scaled the solution to handle the full student body of 1,600 students.

Outcome

- Improved conflict-free scheduling ~11% while reducing process time from 3 months to hours.
- Created a reusable, automated framework that optimizes teacher and classroom resource allocation.



▲ Program Architecture



HR Analytics Dashboard: Employee Attrition Analysis

Background

Created a comprehensive analytics dashboard case study to help HR teams understand and address employee attrition factors.

Problem

- **High Attrition Rate:** Overall attrition rate of 16.1% across the organization with significant department variations.
- Unknown Factors: Limited understanding of key retention drivers and departmental differences.
- Resource Constraints: Need for data-driven approach to target limited HR resources effectively.

Objective

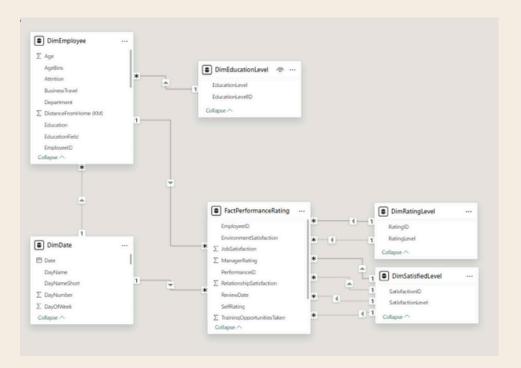
• Develop a comprehensive dashboard to identify key attrition factors and inform targeted retention strategies.

Action

- Created a snowflake data model connecting employee, department, and satisfaction metrics.
- Developed DAX measures to track attrition across multiple dimensions.
- Designed custom visualizations for department, tenure, travel frequency, and overtime metrics.
- Built interactive filters for HR analysts to explore various employee segments.

Key Insights

- Frequent travelers (24% attrition) and employees with overtime requirements (29% attrition) showed highest turnover.
- Recommended review of travel policies and targeted employee surveys based on identified risk factors.
- Created framework for ongoing attrition monitoring and early intervention.



▲ Data Model



Attrition Visualization Page

Onboarded One of Cintas' Top 10 Local Clients

Background

Cintas Fire Protection in Auburn, WA secured a new fire extinguisher servicing contract with Bellevue Collection for over 15,000 units, covering a 6-million-square-foot portfolio and generating top 10 revenue for our local office.

Problem

- Staff Turnover: Recent turnover on extinguisher teams reduced service capacity.
- Non-Compliance Risks: Previous provider's non-adherence to NFPA 10 exposed client to legal and safety risks.
- Large Footprint: Managing over 15,000 extinguishers across 200 retail businesses, 2 million sq. ft. of office space, and 1,500 residential units required 5 days of monthly servicing, challenging provider capacity.

Objective

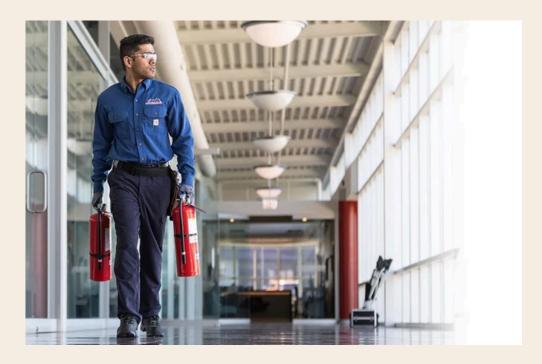
• Ensure NFPA 10 compliance, stabilize operations, and streamline monthly servicing for full coverage.

Action

- **Direct Client Service:** Personally serviced fire extinguishers and created detailed documentation of extinguisher locations, vendor security protocols, and training materials.
- Onboarding & Training: Onboarded and trained new Cintas team member on-site, ensuring a smooth transition.
- Stakeholder Engagement: Coordinated with Cintas and Bellevue Collection to ensure customer satisfaction.

Outcome

- Improved Compliance: Ensured NFPA 10 adherence, minimizing legal and safety risks for the client.
- Enhanced Customer Satisfaction: Achieved high satisfaction through consistent and proactive communication with Bellevue Collection stakeholders.



▲ Cintas Fire Protection (Fortune 500)



▲ The Bellevue Collection6 Million Sq. Ft. Portfolio

Stormrider: Innovative Longboard Accessory Design

Background

Designed a functioning prototype to address challenges faced by longboarders in wet climate conditions.

Problem

- Longboarders struggle with riding in wet conditions
- High risk of accidents due to poor visibility at night
- No effective accessories to protect riders from water and enhance safety at night

Objective

 Design an innovative longboard fender that enhances rider safety and experience in challenging weather conditions.

Action

- Conducted comprehensive market research with over 100 longboarders
- Developed and A/B tested multiple prototypes using 3D printing technology
- Participated in pitch competitions to validate product concept

Outcome

- Secured \$12,500 through innovation grants and pitch competitions
- Developed a unique, multi-functional longboard accessory
- Demonstrated strong product design and entrepreneurial skills



Product Visual of Stormrider



2nd Place InventOR