


Graphic Designs

Promo for Design Team



The flyer features a dark blue background with white and yellow text. At the top left is a logo of a stylized bird or wing. The title 'TMFR Highlights' is in large white font. Below it, the goal statement 'GOALS: To learn. To teach. To produce skilled and experienced engineers.' is in white. A row of seven statistics is presented with yellow underlines: '50+ Members', '20+ Programs', '300+ New Members Interested', '35+ Hours per Week', '60+ Companies Involved', '15th Overall place in Michigan 2022', and '1st in Business Presentation Michigan 2022'. On the left, three program descriptions are listed with yellow underlines: 'Ready to Race + Ready to Design Program', 'Mentorship Program', and 'First Electric Vehicle Design and Manufacturing'. On the right is a photograph of the team posing with a blue and white open-wheel race car on a track.

TMFR Highlights

GOALS: To learn. To teach. To produce skilled and experienced engineers.

50+	20+	300+	35+	60+	15th	1st
Members	Programs	New Members Interested	Hours per Week	Companies Involved	Overall place in Michigan 2022	in Business Presentation Michigan 2022

Ready to Race + Ready to Design Program
Successful roll out of our fully virtual onboarding programs, designed for members' first and second semesters on the team.

Mentorship Program
Successful roll out of our first mentorship and apprentice program, allowing newer members to work under upper years to gain experience.

First Electric Vehicle Design and Manufacturing
Complete manufacturing and competition of our first ever electric vehicle at an international level.

Focus on EDI and STEM Education for All
Won the Alan Shepard Equity, Diversity and Inclusion Award and shifted team focus on promoting women in engineering and EDI in engineering and STEM.



- Created this flyer to highlight the key features of what makes the Toronto Metropolitan Formula Racing (TMFR) thrive to success.
- Promotional flyer to attract sponsors.
- Created the flyer via Photoshop

TMFR Design Team Logo Design

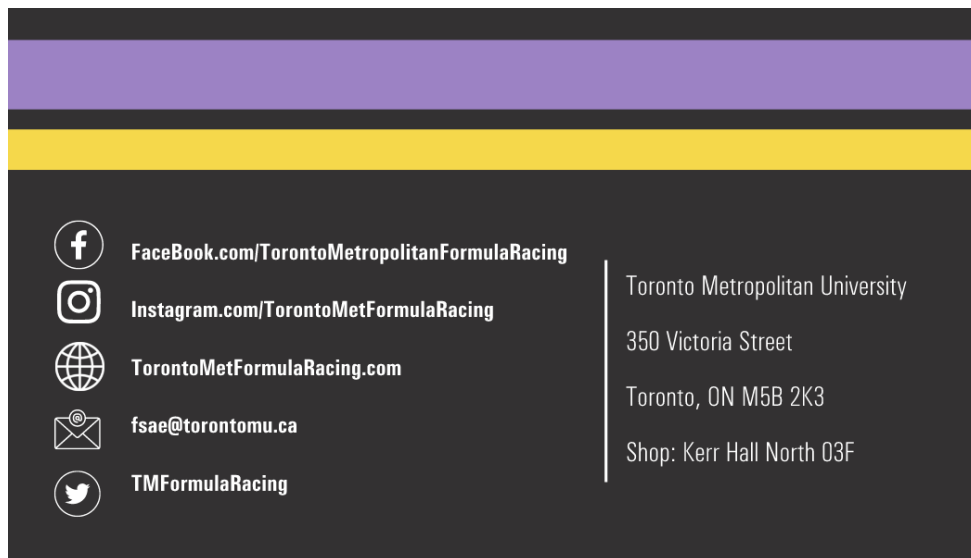


**TORONTO METROPOLITAN
FORMULA RACING**

TMFR Apparel Promo Instagram Post



TMFR Business Cards



[FaceBook.com/TorontoMetropolitanFormulaRacing](https://www.facebook.com/TorontoMetropolitanFormulaRacing)



[Instagram.com/TorontoMetFormulaRacing](https://www.instagram.com/TorontoMetFormulaRacing)



[TorontoMetFormulaRacing.com](https://www.TorontoMetFormulaRacing.com)



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[TMFormulaRacing](https://twitter.com/TMFormulaRacing)

Toronto Metropolitan University

350 Victoria Street

Toronto, ON M5B 2K3

Shop: Kerr Hall North 03F

TMFR Promotional Banner



- Created the banner for the team's annual auto show promotional fair.
- I have experience with designing the content and ordering the banner.
- The graphics softwares used are Canva, Photoshop