

Graphic Designs

Promo for Design Team



The image shows a promotional flyer for TMFR (Toronto Metropolitan Formula Racing) titled "TMFR Highlights". The flyer features a dark blue background with white text and several yellow highlights. At the top left is a stylized logo of a horse's head. Below it, the title "TMFR Highlights" is displayed in large, bold, white letters. Underneath the title, the goal "GOALS: To learn. To teach. To produce skilled and experienced engineers." is written in white. The flyer then lists several statistics with yellow highlights:

50+	20+	300+	35+	60+	15th	1st
Members	Programs	New Members Interested	Hours per Week	Companies Involved	Overall place in Michigan 2022	in Business Presentation Michigan 2022

Below these stats, there are four sections with sub-headings and descriptions:

- Ready to Race + Ready to Design Program**: Successful roll out of our fully virtual onboarding programs, designed for members' first and second semesters on the team.
- Mentorship Program**: Successful roll out of our first mentorship and apprentice program, allowing newer members to work under upper years to gain experience.
- First Electric Vehicle Design and Manufacturing**: Complete manufacturing and competition of our first ever electric vehicle at an international level.
- Focus on EDI and STEM Education for All**: Won the Alan Shepard Equity, Diversity and Inclusion Award and shifted team focus on promoting women in engineering and EDI in engineering and STEM.

On the right side of the flyer, there is a photograph of the TMFR team posing with their racing car on a track. They are all wearing dark blue shirts with the TMFR logo. The background shows stadium seating.

- Created this flyer to highlight the key features of what makes the Toronto Metropolitan Formula Racing (TMFR) thrive to success.
- Promotional flyer to attract sponsors.
- Created the flyer via Photoshop

TMFR Design Team Logo Design



**TORONTO METROPOLITAN
FORMULA RACING**

TMFR Apparel Promo Instagram Post



**TMFR APPAREL
FOR SALE!**

TMFR Business Cards



TMFR Promotional Banner



- Created the banner for the team's annual auto show promotional fair.
- I have experience with designing the content and ordering the banner.
- The graphics softwares used are Canva, Photoshop