Player Personas User Stories

1. Persona: David, 22, competitive gamer

- **Goal**: Improve rank by playing against similarly skilled opponents.
- **User Story:** "As a competitive player who has been playing for a while, I would want the matchmaking system to pair me with players of the same MMR, so that I receive balanced and challenging matches that can allow me to climb in ranking."

2. Persona: Emma, 25, casual player

- Goal: Find quick and fair matches without waiting too long.
- **User Story:** "As a casual player, I want the matchmaking system to prefer faster queue times at the expense of not trading off fair matches so that I can play quickly without a long wait."

3. Persona: Brian, 30, experienced player

- Goal: Avoid playing against significantly lower-ranked opponents.
- **User Story:** "As a high-ranked player, I want the matchmaking system to make sure I don't face much lower-ranked opponents, so that matches remain competitive and rewarding."

4. Persona: Sarah, 19, new player

- Goal: Be placed in fair matches as a beginner.
- **User Story:** "As a new player, I want the matchmaking system to start me at a fair MMR and constantly adjust my ranking accurately based on my performance, so that I am not overwhelmed by better players."

5. Persona: Mark, 35, casual weekend player

- Goal: Avoid MMR decay due to infrequent play.
- **User Story:** "As a player who only plays weekends, I'd love the ranking system to not decay my MMR as much when I take breaks so that I don't lose rank unjustly because I'm not playing."

6. Persona: Mia, 21, player who prefers low-pressure games

- **Goal:** Enjoy casual games without worrying about rank.
- **User Story:** "As a casual game lover player at low-pressure games, I want to have an option to play casual games without affecting my MMR so that I can practice and enjoy the game without worrying about rank fluctuation."

7. Persona: Noah, 30, player who plays on multiple devices

- **Goal:** Have seamless progress syncing.
- **User Story:** "As a cross-platform gamer, I'd like my statistics and ranks refreshed in real-time on all platforms, so I can switch between devices without sacrificing my progress."

8. Persona: Oliver, 23, player who enjoys leaderboards

- Goal: Compare my stats with my friends.
- **User Story:** "As a competitive gamer, I would like to have the ability to compare my rank, wins, and performance with my friends on a leaderboard, so that I can track my progress among my friends."

9. Persona: Liam, 22, player who enjoys progression systems

- **Goal:** Earn rewards for ranking up.
- **User Story:** "As a player who enjoys advancing, I would want to receive something in-game or badges when I move up a new rank so that I would be encouraged and feel accomplished enough to continue striving for better things."

10. Persona: Sophia, 28, player who enjoys customization

- **Goal:** Personalize game elements.
- **User Story:** "As a player who likes to customize my profile, I would want to be able to change my profile image, color schemes, and appearance in-game, so that I can express my own style however I want."