# **Evolution of Norms in Dyadic Email Exchange**

Farshad Kooti **USC Information Sciences** Institute, USA

Luca Maria Aiello Yahoo! Labs Barcelona, Spain

Mihajlo Grbovic Yahoo! Labs Sunnyvale, USA

Kristina Lerman **USC Information Sciences** Institute, USA

Amin Montrach Yahoo! Labs Barcelona, Spain

#### **ABSTRACT**

#### Keywords

Emailing behavior, information over, linguistic norms

## INTRODUCTION

# REPLYING BEHAVIOR

#### 2.1 Data

- Data description
- Thread construction
- Quote removal
- Daily patterns

## Time to reply

- Overall distribution
- Pattern in threads

## Length of replies

- Overall distribution
- Pattern in threads

#### Mobile devices

- Effect on time to reply
- Effect on length

# 2.5 Content of emails getting replies

Permission to make digital or hard copies of all or part of this work for personal or classroom use is granted without fee provided that copies are not made or distributed for profit or commercial advantage and that copies bear this notice and the full citation on the first page. To copy otherwise, to republish, to post on servers or to redistribute to lists, requires prior specific permission and/or a fee.

Copyright 20XX ACM X-XXXXX-XX-X/XX/XX ...\$10.00.

2.6

2.7 **Prediction of time to replies** 

2.8

#### INFORMATION OVERLOAD

- **Evidence of overload**
- 3.2 Effect on time to replies and length of replis
- **EVOLUTION OF LINGUISTIC NORMS**
- RELATED WORK
- 6. CONCLUSION

[1]

7. REFERENCES
[1] Tunkrank. http://tunkrank.com/.