

Farshid Pourlatifi

Senior Full Stack Developer | AI Integration Specialist

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SUMMARY

Senior Full Stack Developer with 15+ years building scalable web applications and architecting complex solutions. Expert in modern JavaScript frameworks, AI integration, and system optimization. Specializes in transforming legacy systems into high-performance platforms while implementing cutting-edge technologies and driving technical excellence for SaaS products.

KEY ACHIEVEMENTS

- **Improved AI Voice Agent Performance by 30%** - Optimized LetzTalk SaaS platform through React/Redux architecture and AI integration (Elevenlabs, Dify, WP)
- **Led Zero-Downtime E-commerce Migrations** - Successfully migrated multiple platforms from Magento 1 to Magento 2/BigCommerce, maintaining all integrations
- **Increased User Engagement by 25%** - Redesigned 5 WordPress sites with custom design system, leading to increase in user engagement.
- **Architected Scalable SaaS Products** - Built modern applications using Vue.js 3, React, and FastAPI serving thousands of users

PROFESSIONAL EXPERIENCE

Younea S.à r.l. | Senior Web Developer | Luxemburg | 2024 - Present (Remote)

- Rearchitected LetzTalk SaaS platform with React/Redux architecture and AI integration (ElevenLabs, Dify, Vocode), supporting 4 active tenants with 6 additional deployments in progress
- Implemented Satellite architecture for Master/Tenant system enabling white-label solutions for enterprise customers, facilitating rapid client onboarding
- Enhanced AI Voice Agent functionality with optimizations, significantly reducing response latency
- Tech Stack: React, TypeScript, FastAPI, Python, PostgreSQL, Vocode, ElevenLabs, Dify, n8n, WordPress Plugins, GitHub Actions, MicroServices, Vitest, PlayWright

Dexter | Senior Front End Developer | Dublin, Ireland | 2020 - 2024 (Remote)

- Led complex e-commerce migrations ensuring zero data loss across Magento, BigCommerce, and Shopify platforms
- Architected scalable SaaS product using Vue.js 3, Tailwind UI, and HapiJS
- Optimized e-commerce performance across multiple platforms
- Tech Stack: Vue.js, TypeScript, Magento, BigCommerce, Shopify, HapiJS, TailwindCSS, MicroServices, Jenkins

Cellusys | Senior Web Developer | Dublin, Ireland | 2019 - 2020 (Remote)

- Redesigned 5 WordPress sites with custom design system

- Collaborated with design team to establish unique brand identity
- Tech Stack: PHP, JavaScript, SASS, WordPress, Jenkins, Node.js

Previous Experience

- **Systema Technologies** | Senior Frontend Developer | Geneva, Switzerland | 2016-2019 (Remote)
 - Developed UI/UX for "Quantreeex" automated stock trading platform
 - Implemented web worker solution for high-performance data processing
- **Asr-e-Khodro** | Senior Web Developer | Tehran, Iran | 2015-2016
 - Implemented Elasticsearch for classified advertisements system
 - Built analytics tools using C# Web API and Elasticsearch
- **Mega Business Group** | Senior Web Developer | Tehran, Iran | 2014-2015
 - Set up Redis failover cluster and implemented OAuth for scalable web applications
- **Rayvarz Software Engineering** | Senior PHP/Drupal Developer | Tehran, Iran | 2009-2014 (Full-Time)
 - Managed team of 5, developed Drupal-based portal solutions

TECHNICAL SKILLS

Core Technologies

- Frontend: React, Vue.js, TypeScript, JavaScript, TailwindCSS, Shadcn/ui, HTML/CSS, Vitest
- Backend: Python, FastAPI, Node.js, PHP, HapiJS, PlayWright, PHPUnit
- Databases: PostgreSQL, MySQL, MongoDB, Redis, Elasticsearch

AI & Automation

- Dify, n8n, ElevenLabs, Vocode, Custom AI Agent Development
- Voice Agent Optimization, Workflow Automation

DevOps & Tools

- GitHub Actions, Jenkins, Docker, CI/CD
- Git, MicroServices, Nginx, Apache

E-commerce & CMS

- WordPress, Magento, BigCommerce, Shopify, Drupal

EDUCATION

University of Tehran - Physics, Associate Degree (1999-2003)

LANGUAGES

English (Advanced) | Farsi (Native)