

# LONDON'S NEW CULTURAL HUB: A TRANSFORMATIVE VISION FOR LEAKE STREET



For years, our team has marvelled at Leake Street's enormous, almost entirely untapped, cultural and commercial potential. With:

- the street now surrounded by a major local regeneration effort,
- the resilience of nightlife in London so clearly demonstrated post-lockdown,
- the appetite for a quality, innovation-and-sustainability-led F&B offering evident worldwide,
- backing in place from our investment partners,
- and having assembled a collective with the expertise, experience and imagination to deliver,

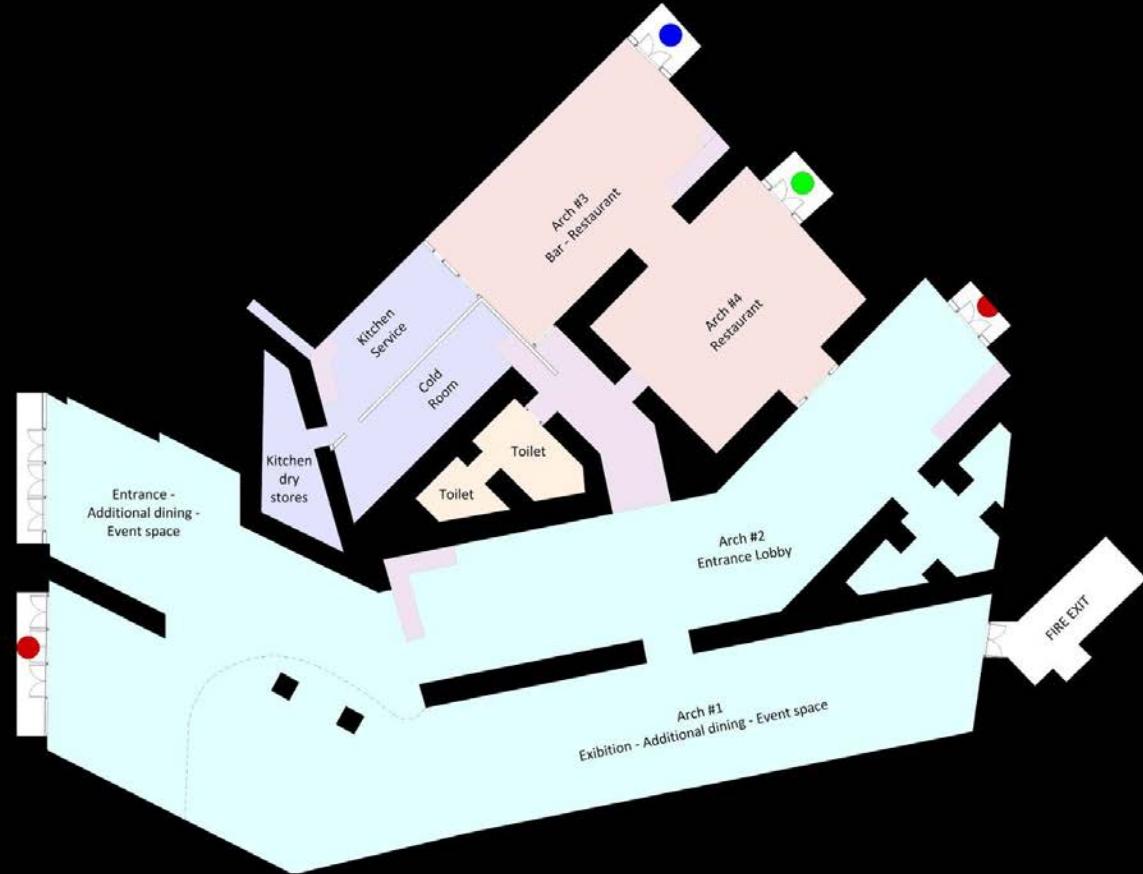
the time has come to unleash that potential.



Our proposal positions 26 Leake Street as the flagship venue for a transformative vision of the entire street.

We're proposing the creation of a new cultural magnet, by engaging with communities local and global to thoughtfully build a loyal and sustainable customer base, day and night, all year round.

A seven-day-a-week F&B offering will combine with a carefully curated music performance and gallery / workshop space to transform not just the venue but Leake Street as a whole.



Meanwhile, an extensive social media, content and PR strategy, based on genuine, authentic cultural values, will help us build global recognition for this vision.

**We're talking about a new cultural hub for London.**



# THE FARSIGHT COLLECTIVE



**NEGAR YAZDANI**  
**CHAIR**

- Unrivalled and unique experience as an investment banker, and formerly as a lawyer, in leading UK and US investment banks and law firms.
- Particular knowledge of bond and debt financing and restructuring, liability management, real estate finance and sovereign advisory.
- Recent work also includes strategic advice to entrepreneurs and SMEs and debt finance experience at Morgan Stanley, Merrill Lynch, RBS and more.



**EUAN JOHNSTON**  
**VENUE OPERATOR**

- 20 years creating incredible venues in unusual or challenging London locations
- Founder / owner / operator of legendary venues SEOOne, Cable and Crucifix Lane, among others
- Now operates The Steel Yard, the first, and still the only, 6am licensed venue in the City of London



**SEAN MCLUSKY**  
**ARTISTIC DIRECTOR**

- Creating and promoting London venues since 1989 when he launched the Brain Club in Soho
- Transformed The Scala cinema in Kings Cross into a music venue
- Created the international club series Return To New York with legendary producer Arthur Baker At the Great Eastern Hotel
- Currently driving the development of a 1000 capacity music venue in Manchester: NEW CENTURY

# THE FARSIGHT COLLECTIVE



**SUSANNAH ATKINS**  
**F&B CURATOR**

- Pioneer of sustainable, locally produced F&B and awareness of responsible food production
- Started the UK's first all-week Farmers Market, the Goods Shed, in Canterbury in 2002, based in a Victorian railway storage shed
- The attached Rafael's, named for head chef Rafael Lopez, serves meals prepared only with the ingredients available in the market that day



**DUNCAN DICK**  
**CULTURE/CONTENT DIRECTOR**

- As Editor of Mixmag, covered clubs and festivals in 40+ countries - now writing the book
- Developed brand activations from an Amsterdam exhibition on club culture with Ballantine's to the Mixmag / BudX global event series
- Pioneered community partnerships with organisations such as shesaid.so, Equalising Music Initiative and Safer For All
- Founder of content studio Devil's Ivy Creative

# THE FARSIGHT COLLECTIVE



**MARCUS BARNES**  
**STREET ART CURATOR /**  
**COMMUNITY DIRECTOR**

- A widely respected graffiti archivist and historian who's been documenting the culture since 1992.
- Successful independent publisher who project managed and published two issues of history-making magazine Keep The Faith.
- Prominent member of the graffiti community deeply connected to a global network of high-profile artists.
- Spokesperson, curator and advocate of graffiti culture across the international media



**GUY RODGER**  
**CORPORATE EVENT DEVELOPMENT**

- Renowned specialist with 27 years of venue and events experience in the capital
- Founder of the Concerto Group, sold to CH & Co in 2017 with sales of £50m per annum
- Under the Kershaw and Partners banner, recently working with Berry Brothers & Rudd, The National Archives Building, Caswell House, Top Golf, Kirtlington Park and Pollen Festivals.

# OUR MANIFESTO

**We lead with culture.** If we can't make a genuine cultural contribution with a project, we're not interested. And we define culture in terms of equality, equity and diversity of opportunity. Culture is open to everyone.

We bring jobs and economic activity to the spaces we transform through creativity, innovation and passion - based on solid business knowhow

We build a sustainable, profitable business by positively connecting with different communities and giving them something not just to get excited about for a moment, but that they will keep coming back to

We build on our research and deep knowledge of the heritage of a location to lead it into the future

We use the latest technology, innovation, digital content and social media never for their own sake, but to enhance the experience in our spaces, build our community, and share that experience worldwide

**We look for inspiration everywhere:** locally, globally, past, present and future

We will continue to expand and diversify the Farsight Collective with leaders and innovators in their field

We aim for the very highest aesthetic and production values in everything we create

We put respect for - and the safety of - all our customers and the local area first, with proactive training that goes far beyond industry standard

We believe in transparency and cooperation with every stakeholder in our projects, from local authorities, licensing and landlords through to front-of-house staff and one-off visitors

We create a platform for artists, sponsors, partners and communities to express themselves creatively with our collaboration, insight and support

# BY DAY: F&B



# BY DAY: F&B

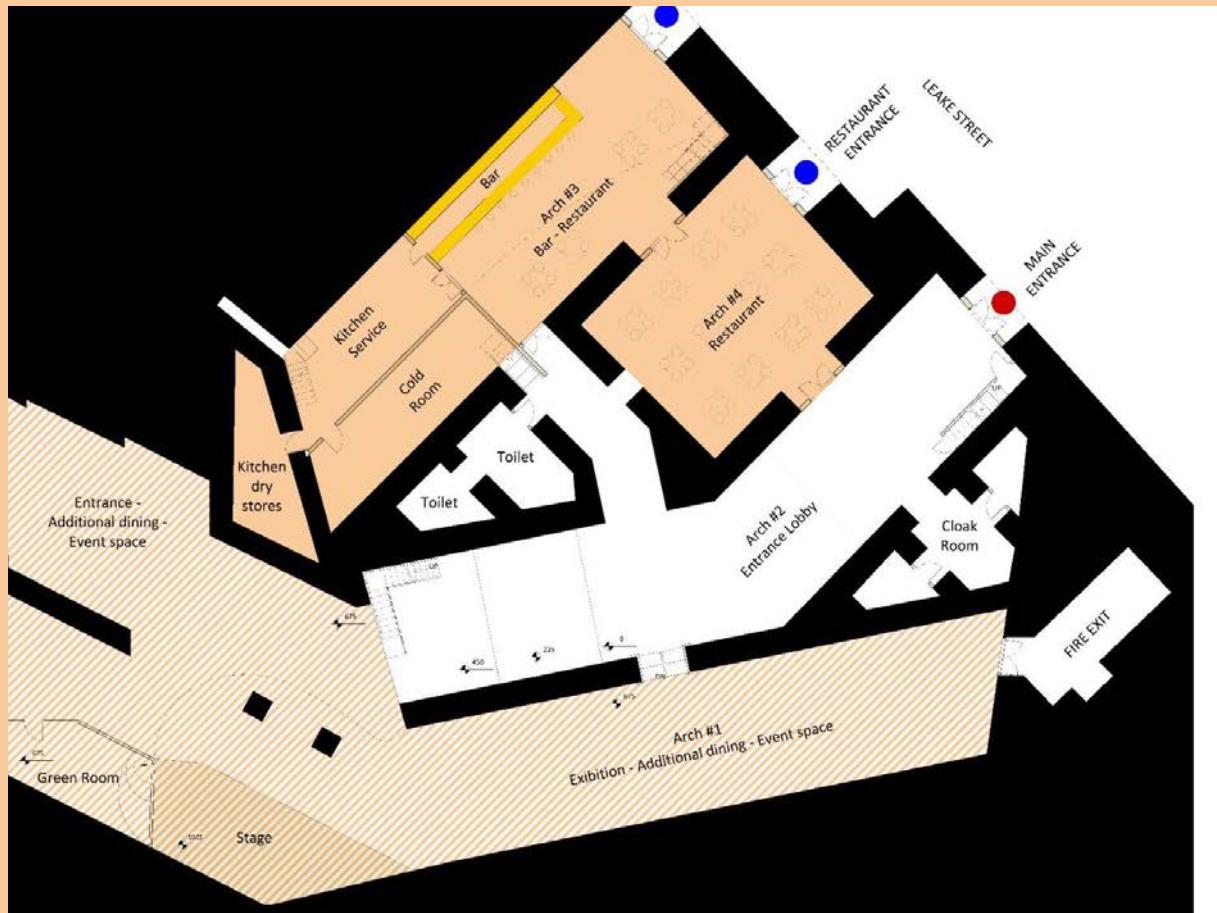
By day, 26 Leake Street will become the epicentre of sustainable UK F&B. Shining a light on the innovators and UK producers who are tackling the environmental challenges we all face head on - with quality, positivity, and innovation.



# F&B: THE BUILD

In a complete redevelopment of the existing kitchen and F&B space, a new 'incubator kitchen' will occupy a mezzanine above the current Leake Street Bar area.

A seated F&B space will occupy the gallery room (Arch #4) by day, accessed via Leake street, with flexible capacity across the entire venue.



# F&B: THE BUILD

View from the bar area towards the Leake Street entrance, showing new mezzanine level above bar



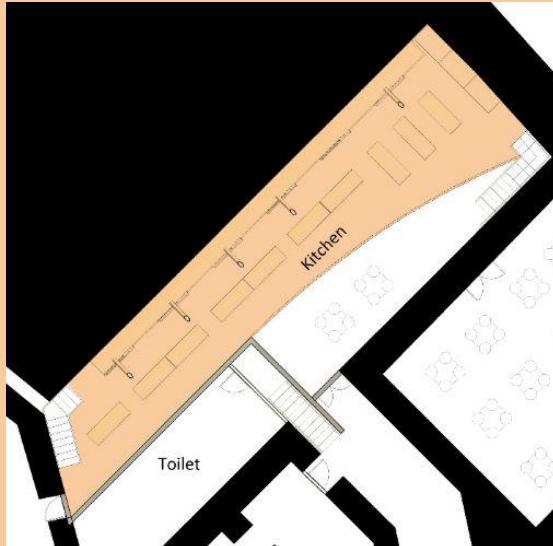
# F&B: THE INCUBATOR KITCHEN

The F&B program will revolve around a bespoke industrial scale 'incubator kitchen'. Boasting over 4000 square feet of facilities, this space will not only nurture, develop and showcase the best talent working in sustainable cuisine, but also provide facilities for events, workshops, live-streamed exhibition cooking, partnerships with media, and even multiple vendors using the facilities at the same time.



# F&B: THE BUILD

View from the new mezzanine level: the Incubator Kitchen



# F&B: GLOBAL DIGITAL IMPACT

The incubator kitchen will serve as a studio for an extensive digital content program.

In-house streaming technology will allow for our F&B offering to create our own valuable content, whilst providing emerging talent with the platform to build a global footprint.



# F&B: COMMUNITY OUTREACH

And on a more local scale, we will plan and design an immersive education program to offer to schools across London, helping the next generation understand the crucial role sustainability in food production and consumption will play in the future.



# F&B: REGIONAL SPOTLIGHT SERIES

Working with independent producers, chefs, tourist boards and media, we will curate a series of week-long F&B showcases for specific regions of the UK.

These events will bring the best of sustainable UK produce to Leake Street's F&B offering while helping us to connect to talent and communities outside of the capital, increase footfall, and develop the media narrative around and cultural identity of the venue.

We will finance and fund the first of these events - including travel and accommodation costs for participants - as part of our launch budget.

Positive discussions have already taken place for the first in the series: a spotlight on the 'garden of England', Kent, featuring collaborations with Produced In Kent, Shepherd Neame Brewers, Chapel Down, The Goods Shed, Highland Court Farms, Thanet Waste, Kent County Council, Kent Tourism Board and Kelsey Farms among others.



# F&B: CUSTOMER BASE

Engaging with vendors, communities, enthusiasts, media and creative talent in this area, keeping the curation innovative, fresh and in motion, will not only position Leake Street at the centre of the most important global movements in F&B, it will also build a sustainable and loyal customer base for the venue and area.



# F&B: CASE STUDIES

## THE GOODS SHED, CANTERBURY

The UK's first all-week farmer's market the Goods Shed opened in Canterbury in 2002. The market, based in a Victorian railway storage shed (once used for coal), encourages cottage and artisan producers, inherent to British culture, by providing a platform for them to retail without the risks involved in major investment. The attached Rafael's, named for head chef Rafael Lopez, serves meals prepared only with the ingredients available in the market that day, showcasing local produce and offering a realistic insight into sustainable food production.

## 40 MALTBY STREET, LONDON

This railway arch kitchen with its ever-changing menu, chef-led culture, informal community atmosphere and emphasis on fresh and quality ingredients, has become one of London's most essential, an anchor for the nearby market - and an important role model for our larger scale, sustainable food offering (combined with the addition of the incubator kitchen).

## PRO HOME COOKS (YOUTUBE CHANNEL)

Formerly known as Brothers Green Eats, Mike Greenfield's instructional videos make viewers feel like they have everything they need to level-up their home cooking, even if the kitchen studio may be sleeker and hundreds of square feet larger than their own. Some videos utilize now-common appliances, like air fryers and instant pots, to make dozens of meals, while others tackle complicated projects, like making your own cheese and fermenting your own kombucha at home.

## NEW YORK TIMES COOKING (YOUTUBE CHANNEL)

From classic recipes, like macaroni and cheese, to trendy ones, like #thestew by Alison Roman, these videos provide an intimate step-by-step look at techniques and offer ingredient substitutions if you don't have something already stocked in your pantry. You'll also find appearances from Queer Eye's Antoni Porowski, Samin Nosrat of Salt, Fat, Acid, Heat, longtime NYT editor Melissa Clark, and many more familiar faces from the cooking world.

# F&B: THE MARKET

And as this reputation and engagement grows, and the Regional Spotlight series develops, we will work towards establishing another unique innovation: a carefully curated F&B weekend market as an occasional event. This will be fully coordinated with all the venues and stakeholders in the street.

Besides celebrating what's best in sustainable, UK-sourced and plant-based cuisine, these events will showcase the area regularly to new visitors, increase footfall and exposure, and also build an enhanced cultural identity for Leake Street. We intend these markets to become weekly within 18 months.



## THE MARKET: CASE STUDY

# MALTBY ST/ DRUID STREET

Druid Street Market is the latest artisan food market to open in Bermondsey, under the historical arches of Druid Street. Founded by editor of TOAST magazine Miranda York, stalls are run by small, local producers and they frequently change. So far the market visitors have been able to buy ice cream sandwiches, homemade caramels, Cajun-style fried oysters, charcuterie from Lardo and cultured butter from & Cultured which is not currently sold anywhere else.

In addition to the market the arches have permanent outposts from well-known producers like family butcher's O'Shea's (who supply to many of London's top restaurants), craft beer from Anspach & Hobday, and baked goods from Peyton & Byrne. TOAST also has its own stall selling issues of the mag, ceramics and kitchen utensils.

While its spirit and creativity are a useful model / inspiration Druid Street has issues with traffic and visitor flow that Leake Street's pedestrianisation avoids.



**THE MARKET: CASE STUDY**

# MARCHÉ DES ENFANTS ROUGES PARIS

The Marché des Enfants Rouges is tucked off the busy Rue de Bretagne and is a buzzing hub for food sellers of all types and specialties. This spot in the Marais stays busy throughout the day, and peaks at lunch time as the young and hip gather for Moroccan couscous, Lebanese sandwiches, Italian deli specialties, and plenty of fresh produce.

The market is bustling, lively, and fun, and up around it have sprung trendy boutiques, creative offices and apartments.

It's an ideal template for a market that has catalysed the dynamism of an entire area.



# BY NIGHT: THE VENUE



# BY NIGHT: THE VENUE

By night, 26 Leake Street will be transformed into a cutting edge destination performance space. Weeknight live shows with a capacity of 800 will meet an urgent need in London's music scene, while weekends will host events for up to 1200 people.

Using the expertise built up over decades of promotion, programming, editorial / branding and venue operation, plus collaborations with carefully selected partners, we will quickly establish 26 Leake Street as a venue with a global cachet - while at the same time nurturing and developing new artistic and entrepreneurial talent by engaging with local collectives and promotions.



# THE VENUE: CURATION

And that part's extremely important to us. London has a proud history as the birthplace of countless musical genres and music culture milestones, and the venue will continue that spirit of inclusivity, diversity and innovation.

Naturally, our long-established strategic partnerships with the likes of London Warehouse Events, 1-2-3-4 Dice, Oxygen Events, Leading Venues Of London and London's independent record labels and independent live music promoter will facilitate high profile joint promotions that put the venue on the global map.

But a pro-active approach to finding and nurturing new and diverse talent is also fundamental to our programming strategy. Careful coordination with our other venues and events will enable us to truly curate a 'journey' for artists and promoters from bedroom to festival headliner.



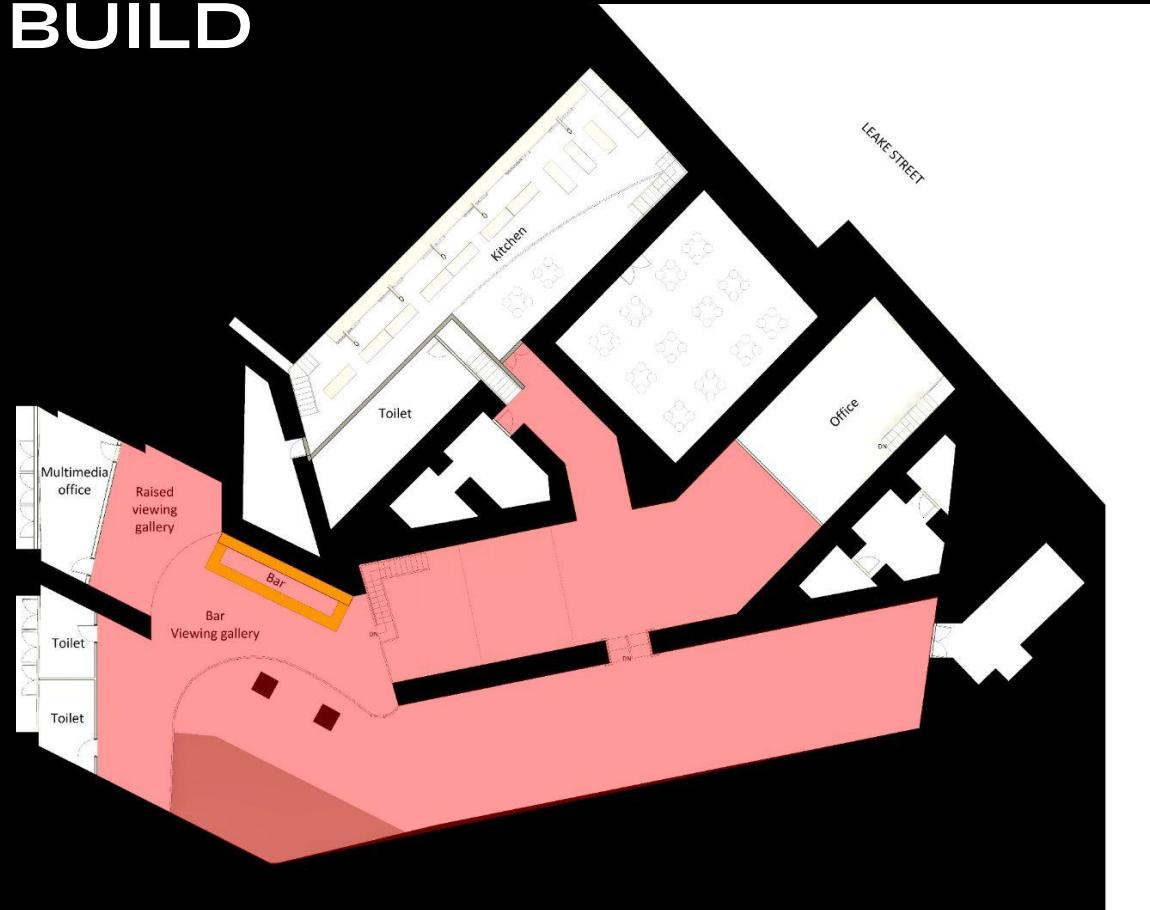
# THE VENUE: THE BUILD

No one on the planet has more experience than our team in transforming railway arches into spaces for stunning musical experiences that thrill both artists and audiences.

An innovative reorientation of the existing stage area, and the addition of a new viewing platform, will unleash the potential of the two main arches in no.26.

This will also provide the flexibility to open both arches, plus the gallery room (Arch #4), for 1200 person capacity high profile shows, or a single area for more intimate gigs - and everything in between.

This flexibility will allow for a seven-day-a-week music offering that will not only provide ongoing revenue, but keep Leake Street constantly percolating as the most exciting new space for music performance in the city.



# THE VENUE: THE BUILD

View from the  
new stage  
showing viewing  
gallery and  
sightlines from  
both arches



# THE VENUE: THE BUILD

View towards  
stage from Arch  
One showing  
viewing gallery  
and throughway  
to Arch Two

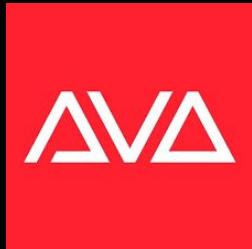


# THE VENUE: THE BUILD

View towards  
stage from Arch  
Two showing  
stairs to viewing  
gallery and  
throughway  
to Arch One



# THE VENUE: PRODUCTION



Our existing relationships with companies such as audio pioneers L-Acoustics and lighting specialists Avolites will ensure peerless sound quality and lighting innovation, creating a venue that is based on substance and credibility among artists, promoters, bookers and gig-goers rather than hype.

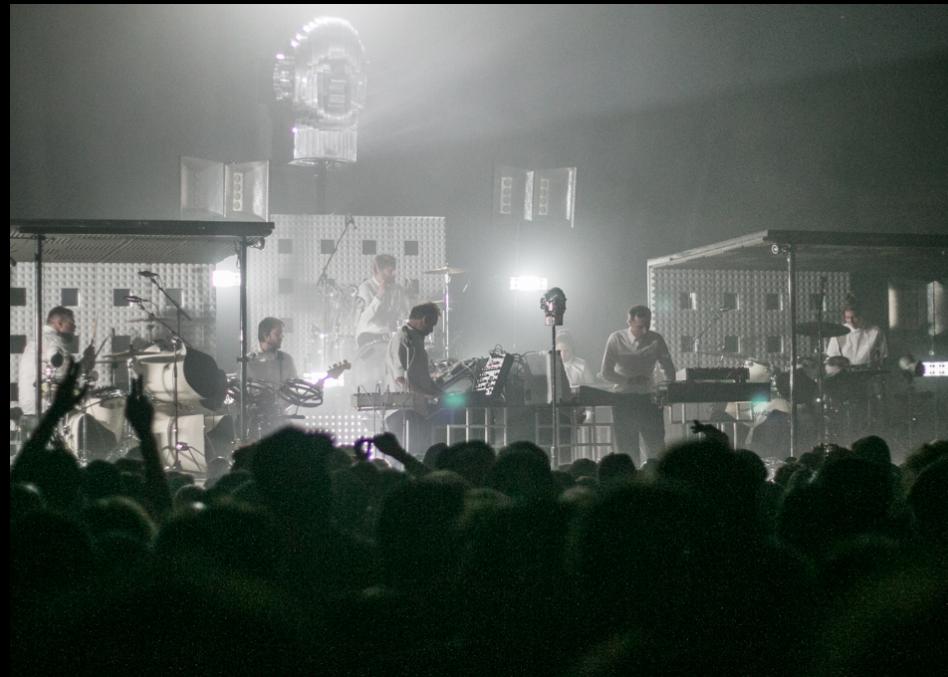


# THE VENUE: STREAMING

The permanent installation of the latest audio and video streaming technology will create a global media and social media footprint for our events and the artists we program, as well as positioning the venue as a leader in a technology that is coming to redefine the music industry.

Streaming is key to everything that happens across our project at Leake Street, because streaming is what takes us beyond the walls of the arches and into the global conversation.

The technology exists now to share the experience, to share the culture, to connect in high definition with fans around the world, provide a potential additional revenue stream alongside numbers through the door, build an archive of incredible moments, and provide a steady stream of stunning digital content.



# THE VENUE: STREAMING

Having pioneered hybrid events (i.e. ticketed and streamed) with partners such as Dice/ Boiler Room, LWE/ U-Live and On Air, we have a unique insight into global trends in streaming.

Making streaming a key part of our offering means that in fundamental terms, we'll be approaching potential partners and drinks rights bidders not just with a 1200 cap venue, but with a global audience.

It's an approach that builds on our expertise in this area to create a venue that's 'future-proof': designed for the way the music industry is evolving.



# THE VENUE: ACCESSIBILITY

A genuine cultural hub must  
be open to everyone.

Our plans for no. 26 include  
improving access for wheelchair  
users to all areas of the venue, in  
close consultation with  
accessibility groups.

We're in the process of adding an  
Accessibility Director to the  
Collective to ensure authentic  
connection and consultation with  
the disabled community for all our  
projects and events.



# THE VENUE: CASE STUDIES

## VILLAGE UNDERGROUND, LONDON

This renovated turn-of-the-century warehouse in Shoreditch Village Underground is a multidisciplinary venue presenting live concerts and electronic music events alongside theatre, performing arts and visual arts. Each year, VU has an attendance of over 150,000 people, stages more than 500 performances and works with more than 1500 artists. It's hosted shows from everyone from Alicia Keys to Blondie, Skepta to the London Handel Festival, installation shows from Four Tet and gigs from IDLES to Playboi Carti.

## ELSEWHERE, BROOKLYN NY

This live and electronic venue in the Williamsburg District of New York was built in the labyrinthine shell of a former industrial furniture assembly factory. It hosts carefully programmed live shows on two indoor stage stages, with bookings featuring a diverse mix of cutting-edge indie-rock, electronic music and more. Founded in 2016, it's one of the epicentres of the area's transition from neglected post-industrial wilderness to a hotspot of music culture (and, to be fair, hipsters!) in the city.

## THE STEELYARD, LONDON

The successful transition of The Steel Yard from weekend venue hosting live and electronic gigs to a seven-day-a-week 'always on' space that also hosts everything from product launches to corporate events for the financial services industry alongside a 200 capacity F&B offering, was catalysed by the securing of a 6am licence for weekends and the innovative use of dual branding and community outreach.

# DAY & NIGHT: STREET ART



# STREET ART: HERITAGE

Ever since Banksy's 'Cans Festival' in 2008 crystallised the idea of its walls as a blank canvas, Leake Street has been synonymous with street art in London. Our new vision builds on and celebrates this with our mission to make Leake Street renowned globally as 'London's greatest living art gallery'



# STREET ART CURATOR: MARCUS BARNES

Our team includes an official curator who will help bring structure, global cultural exposure and a platform for the artistic community that makes sure their voices are heard. Marcus Barnes, a renowned street artist, journalist, author and presenter who has been painting at Leake Street for over a decade, will liaise with the existing artists and encourage new talent while exploring cultural and artistic exchange with other cities from Tokyo to Lisbon.



# STREET ART: CURATION

No. 26 will host workshops, panel events, galleries, AV installations, and major exhibitions of street art and street-art inspired creativity, positioning it as a major global cultural hub for the art form.



# STREET ART: COMMUNITY

We will consult with the artists to explore how improved lighting, digital mapping, and live streaming can help not only showcase their work but create an even more impactful experience for visitors to the street, by day and by night.



# STREET ART: CULTURAL EXCHANGE

We will organise cultural and artistic exchange programs with the global street art community, from Paris and Tokyo to Lisbon and Buenos Aires.



# STREET ART: CULTURAL HUB

Marcus and the Farsight Collective will transform Leake Street into a community hub with an international reputation and cultural impact similar to Miami's Wynwood Walls.



## STREET ART: CASE STUDY

# WYNWOOD WALLS

The centrepiece of Miami's Wynwood Art District, the Wynwood walls are a living gallery of street art, visited annually by over 3 million people each year. The Walls were created in 2009 by the late Tony Goldman in an effort to develop the surrounding Wynwood Art District's pedestrian potential. Artists from around the world have contributed, and worldwide media coverage from the New York Times to the BBC has brought international attention to the destination.

The Walls have even expanded to include murals outside the neighborhood, including Outside the Walls, which features art covering entire buildings. In 2010, Goldman added the Wynwood Doors to highlight new and breakthrough artists.



## STREET ART: CASE STUDY

# WYNWOOD WALLS

Every second Saturday of each month, a community-wide art walk tours the Walls. Galleries, art studios, alternative spaces and showrooms open their doors to the public for art, music and refreshments. There are 30 food stops within the wider 50 block Art District, and as a whole it generates over \$550 million in revenue for the city of Miami each year and supports 1500+ jobs.

The Walls also played a key role in attracting the prestigious Art Basel annual expo to Miami, which brings together artists, private collectors, museum directors, and curators each year for an event with an international profile.



# DAY & NIGHT THE FESTIVAL



# WELCOME TO THE LEAKE STREET HAPPENING

A twin event with the Bettleshanger Happening, a new Music and Arts festival we are launching near Margate September 2022, this bi-annual weekend music, arts and food festival will be coordinated with and across multiple venues and community spaces in the district.

The versatile professional venues in Leake Street will play host to curated programmes of music and performance from international live artists to grass roots local talent.

The festival will not only showcase the best of the new Leake Street, but also raise the profile locally and globally of the street as a cultural hub.



# FESTIVAL: IT TAKES A VILLAGE

Intimate venues in the surrounding area will feature acoustic performance, spoken word, comedy, plus readings and Q&A sessions from authors and arts luminaries, open air stages and street food markets will complete the festival feel.

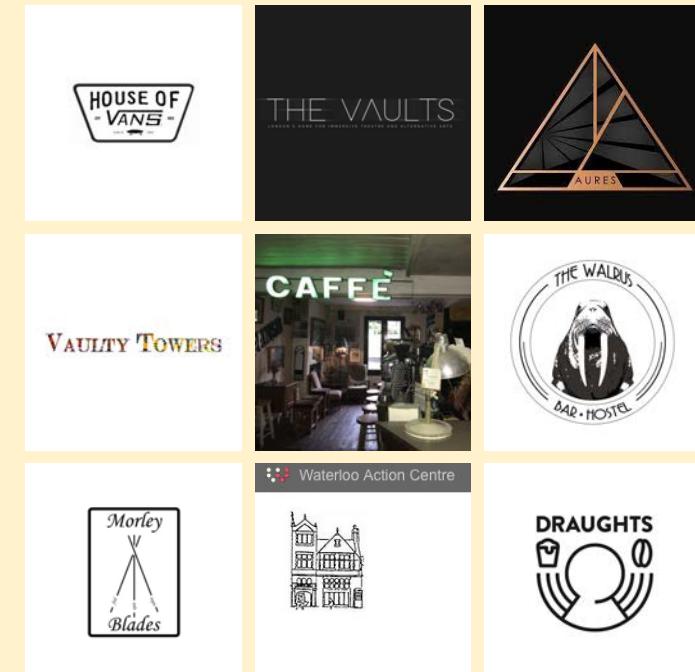
The festival, like every other aspect of the Leake Street transformation, is founded on close collaboration and cooperation with our neighbours in Leake Street and beyond

## Expanded live /arts program:

- 26 Leake Street
- House of Vans
- The Vaults
- Aurise

## Music, Spoken Word Events:

- Vaulty Towers
- Scooter Cafe
- The Walrus
- Morley Blades Fencing Club
- Waterloo Action Center
- Draughts Board Game Cafe



## FESTIVAL: CASE STUDY

# CAMDEN CRAWL

The multi-venue street festival, which first appeared in 1995 and ran annually from 2011 to 2015 helped to revive the image of Camden as the country's musical hotspot - and arguably helped fuel a boom in UK music from artists based in the area.

A great illustration of how cooperation and collaboration between venues, the local council, local promoters and artists can have a transformative effect on perception - while also boosting visitor numbers and cultural importance both for the duration of the festival and long term, it's a key role model for the music offering at the Leake Street Happening.



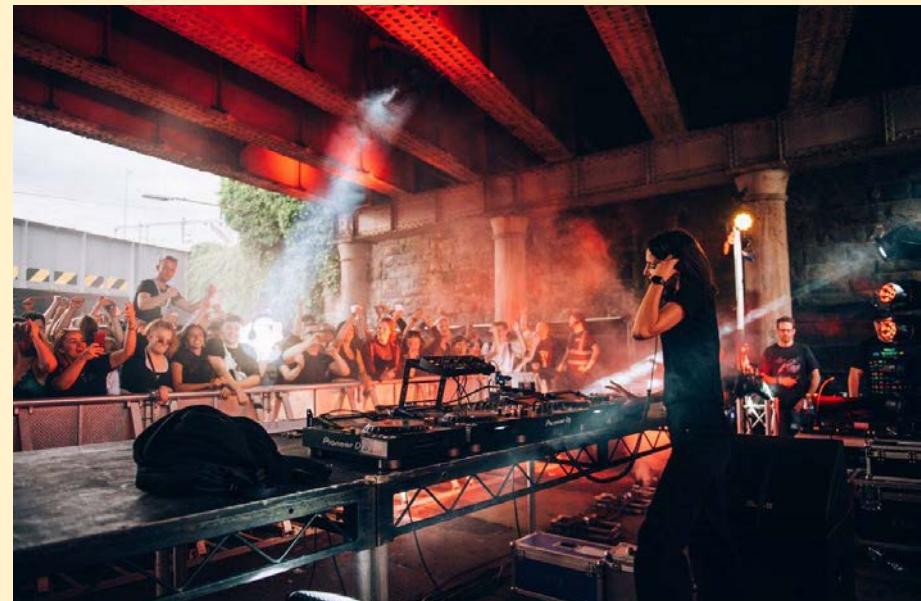
## FESTIVAL: CASE STUDY

# PLATFORM 18, GLASGOW

The 1000+ capacity street party Platform 18 takes place annually on West Street, in the Southside of the city, in a space that has only been used exclusively by the festival: a subway station car park beneath two bridges, the regular trains rattling by on the lines above, adding to the electric atmosphere generated down below.

Regularly headlined by international electronic acts, in 2021 for the first time there was also a slot set aside for up and coming local artists.

It's an example how to make a strength of an unusual or challenging location - and organically build an event that becomes an essential part of the calendar for both artists and gig-goers.



## FESTIVAL: CASE STUDY

# CARNABY STREET FESTIVAL PROGRAM

The famous shopping street uses regular street festival style events to boost its exposure and appeal and reinforce its relevance, particularly through August and September, when a line-up of live music, open-air comedy and art and craft workshops brings life and identity to the area.

While the program is usually unambitious and somewhat low key, it does serve as a useful model, especially the 40th anniversary celebration in 2010, which featured exhibitions, live performances, specially commissioned literature, global press coverage and coordinated discounts across vendors, with its emphasis on the heritage and cultural impact of the street.

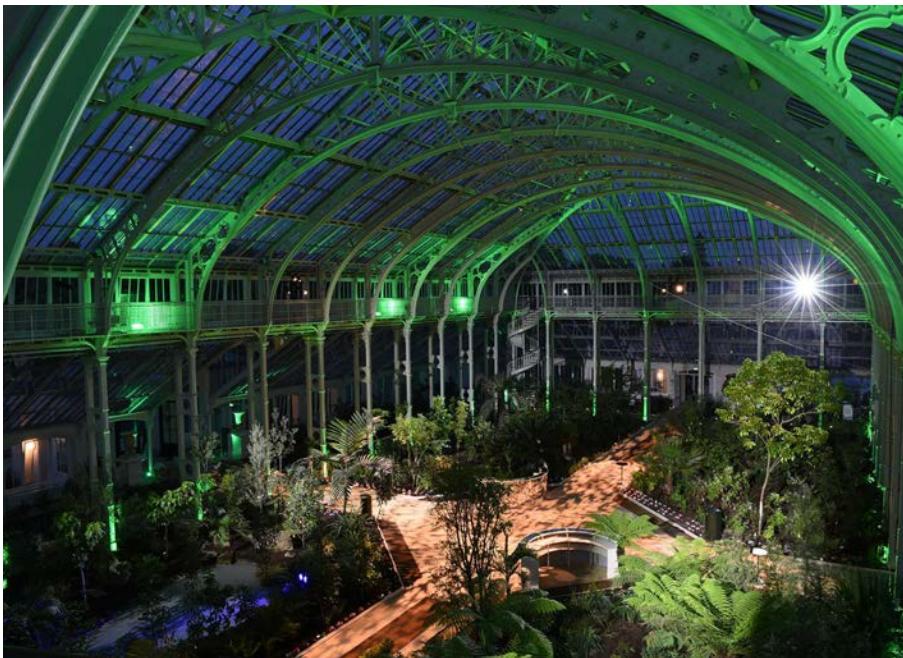


# CORPORATE



# CORPORATE

We'll use our expertise, including transforming the Steel Yard into a thriving private hire destination with the use of 'dual branding', creative flexibility and peerless customer service - combined with a rising demand among corporate clients for authenticity and cultural relevance (as opposed to gilded luxury), to swiftly create a parallel revenue stream.



# CORPORATE

Our hire policy will go beyond corporate xmas parties and focus on events that will benefit the reputation of the venue as much as the company booking them.

Our design, programming and cultural cachet will create a space for activation and experiential events where consumers and tastemakers can connect with brands:

- Product launches
- London Fashion Week events
- Tech presentations
- Lifestyle brand activations
- Film premiere parties (huge potential given the location).
- Print and online publishing / media events
- Record label events



# CORPORATE

And as Leake Street's cultural profile - both locally and globally - continues to grow, the revenues in this area will also. Once again, the vision here is holistic, with our collective using their skills and expertise not only in their own field but all in the service of building sustainability and cultural value.

# DEFINING 'SUSTAINABILITY'

This is a word you'll have seen a lot in these pages - and because over-familiarity can sometimes stop a word resonating, we think it's worth digging into a bit further.

Sustainable UK produce is the foundation of our F&B offering but it's also, crucially, the foundation of this entire proposal.

We've all seen venues, spaces and developments in London arrive with a flash and a bang and then fade into obscurity when the novelty wears off. To establish Leake Street as a genuine cultural hub, to build a sustainable customer base, means:

- ➔ Connecting with - and listening to - all the communities involved
- ➔ Ongoing innovation within a clear and carefully curated identity
- ➔ A solid business plan based on realistic financial projections, experience and expertise
- ➔ Sharing the authentic cultural contribution of Leake Street beyond the walls of its arches by creating a global digital impact

# IN CONCLUSION:

This proposal for Leake Street is truly sustainable, innovative, positive and transformative.

And when you decide to join us on this mission, we know that's when the real work begins.

**Creating London's new cultural hub.**

**We can't wait to get started...**

# FULL BIO: NEGAR YAZDANI - CHAIR



Chairperson of the Farsight Collective, Negar founded BlackLion Law in May 2010 to specialise in litigation on behalf of claimants against banks. Her practice has developed in response to need and has grown to include corporate and commercial litigation, general counsel services, strategic advisory and litigation management drawing on media, communications, public affairs, forensics and investigative teams. Negar advises sovereign governments, sovereign wealth funds, state actors, corporates, investors, private funds and HNW and high profile private individuals who require contentious and non-contentious advice.

Negar has unrivalled and unique experience in both finance and law due to her background in international capital markets and structured finance as an investment banker, and formerly as a lawyer, in leading UK and US investment banks and law firms. She has particular knowledge of bond and debt financing and restructuring, liability management, real estate finance and sovereign advisory. Recent work also includes strategic advice to entrepreneurs and SMEs and debt finance experience at Morgan Stanley, Merrill Lynch, RBS and more.

A selection of her specific case experience includes:

- Acting for listed company in its high yield bond issue
- Acting for a CEO in relation to the listed securitisation of a real estate company
- Acting for various different clients under investigation by regulatory authorities including The Serious Fraud Office and The Department of Justice with respect to fraud, corruption, bribery and money laundering allegations
- Acting for a claimant in a high value divorce case to challenge and lift diplomatic immunity, including an application for judicial review, leading to precedent Court of Appeal judgement in the client's favour
- Acting for clients in several high profile real estate disputes and partnership disputes
- Advising claimants in litigation against insurers for failure to pay under corporate policies, bank disputes, misconduct claims against solicitors, etc
- Acting for a client in a complex international trusts litigation
- Acting for a Russian corporate client in a complex fraud case against a leading UK bank
- Acting for various international high net worth and high profile private individuals and families as general counsel in all matters including real estate finance, corporate litigation, joint ventures globally etc.

# FULL BIO: EUAN JOHNSTON - VENUE OPERATOR



The driving force behind the three year process that has culminated in the bringing together of the Farsight Collective, Euan has been a venue founder/ owner/ operator in central London for nearly 25 years, launching and operating legendary venues from the 3500 capacity SeOne to those bastions of the underground scene, Happy Jacks/Crucifix Lane and Cable.

Euan's 25 year love affair with railway arches began when he founded City & Urban Securities in the late '90s. Working closely with Network Rail, he was responsible for the development of the Clink Street Arches, Black & Blue in Borough Market, the Joan Street Arches in Southwark and many more. An expert in conceiving, creating and constructing extraordinary venues from challenging or unusual locations or spaces, Euan has also fought tirelessly against the closures and the cultural cleansing of London's most beloved music venues throughout his career.

Five years ago he acquired the space which was to become Steel Yard, 15,000 square feet of arch space underneath Cannon Street, securing the first - and only - 6am licence in the City Of London.

Working with the biggest names in the industry, and an audience in its millions over his career, Euan has always championed young and diverse talent, as well as helping aspiring entrepreneurs looking to carve out a career in his industry. A pioneer of streaming and hybrid events in his venues, customer and staff safety and welfare, and lighting / sound design, Johnston is widely considered one of the most forward thinking venue operators in the city and a bellwether for the Industry.

In May of 2020, foreseeing the coming lockdown on hospitality and nightlife, Euan and Sean McLusky set up Full Capacity; their considerable effort to provide the government with solutions for the hospitality sector. They were the first to advocate rapid testing and layered mitigation as an essential part of the way out of the crisis. In November 2020, the proposed pilot scheme of Full Capacity, first presented to the GLA, PHE, DCMS, DHSC and BIES in September 2020, was approved by the government.

# FULL BIO: SUSANNAH ATKINS - F&B CURATOR



Susannah, who will curate the sustainable F&B offering at Leake Street across the kitchen and market, is the energetic force behind the UK's first all-week farmers' market, which she started in 2002 in a Victorian engine shed at Canterbury, Kent. She also runs a kitchen, Rafael's, with chef Rafael Lopez, in a gallery overlooking the stalls, which serves meals prepared only with the ingredients available in the market that day, and includes the country's first 'nose to tail' butcher. "It takes tracing to the extreme," she says. "You see the steak, meet the farmer, watch the butcher and get it on the plate."

The Goods Shed offers the farmer a constant platform for their produce, taking the concept of a weekly and fortnightly market a step further. Their objectives are:

1. To give the producers a larger slice of the selling price.
2. To enable the producer to maintain a choice in their products' ultimate destination and in so doing to keep farming an independent industry.
3. To encourage cottage and artisan producers, inherent to British culture, by providing a platform for them to retail without the risks involved in major investment.
4. To create a community based environment for people to share, small enough that the needs of each individual can be heard and thereby create choice.
5. To create an honest, unadulterated product with no club cards or reward points, with goods reaching the customer in the pre-value-added and packaged state.
6. To offer a well rounded and realistic insight into food production.

# FULL BIO: SEAN MCLUSKY - ARTISTIC DIRECTOR



Sean Mcclusky has consulted on all aspects of venue design, launch and promotion and got his start in the business back in early 1989 as the designer, programmer, promoter and operator of The 'Brain Club' in Soho. The Brain was the first UK venue to host House Music seven nights a week, a legendary two floor club space where Orbital, Adamski and A Guy Called Gerald gave early live performances.

As club culture boomed, more projects followed; 'Love Ranch' club night in Soho. The re-launch of 'The Cafe De Paris' in Piccadilly with his Saturday night club 'Merry England'. 'Club UK' in 1993, a 3000 capacity south London venue. 'The Leisure Lounge' Holborn in 1994 featuring Goldie's Metalheadz, etc. and 'The Complex' in Islington for the Mean Fiddler group in 1994 incorporating Tribal Gathering and Universe techno events.

After living in NYC for a year Mcclusky returned to London in 1996 and started new promotions vehicle 'Sonic Mook Experiment' at the unknown 333 club in the then quiet and unfashionable Shoreditch district of London, pioneering the practice of multi-room, multi genre eclecticism. And kick starting the new east London music and nightlife scene.

Sean Mcclusky then went on to transform 'The Scala' in Kings Cross, opening in 1999, from an old cinema into a club and live music venue, programming artists including; Leftfield, Coldplay, Ronnie Size, Foo Fighters and Johnny Marr, plus arts and film events for the likes of Russ Meyer and Mick Rock.

McLusky produced the 'Future Rock & Roll' Festival at the ICA in 2002 during the Queens golden jubilee, the catalyst for the emerging new Rock & Roll scene in London featuring new bands like The Libertines.

Also in 2002 McLusky launched 'The Watermark' members club in Shoreditch, a seven night a week late members club for the local arts, music and publishing community.

In 2003, working with the Conran owned Great Eastern Hotel McLusky created the series of international club events 'Return To New York' with Producer Arthur Baker. These huge parties featured artists from LCD Soundsystem and New Order to Junior Sanchez and 2 Many DJ's (Soulwax) and toured to Ibiza, Miami and NYC.

Since 2005 McLusky has run 1-2-3-4 Records & Events promoting new music in London, in 2007 he also started THE1-2-3-4 music Festival, a 10,000 capacity open air event in east London promoting emerging bands alongside international artists.

1-2-3-4 Events also produce corporate events to order, recent examples being; Billy Idol book and album launch at Mondrian hotel, PPQ fashion week parties, Cheap Monday events, South Place Hotel music and club program. McLusky also works as a music manager developing and signing new artists and has an art gallery in east London.

Current projects include leading the development of a new 1000 capacity venue in Manchester, New Century, and the launch of a new festival in Kent, The Bettleshanger Happening.

# FULL BIO: DUNCAN DICK - CULTURE/CONTENT DIRECTOR



The former editor of Mixmag magazine, Duncan has been active in the media as a journalist, editor and creative for nearly two decades, visiting clubs and festivals in 40+ countries.

He pioneered brand activations and partnerships at the magazine, hosting and creating panels, and events from the curation of a club culture exhibition in Amsterdam with Ballantine's to the Mixmag/BudX global event series, which stretched from Lagos to Ho Chi Minh City.

Ever committed to reminding electronic music and club culture of its foundations of positivity, inclusiveness and diversity, he also pioneered community outreach and engagement with organisations that promote equity and inclusion, from shesaid.so to the Equalising Music Initiative, while consciously diversifying both contributing voices and coverage.

This mission - and the partnership with brands looking to contribute to the culture - continues today as founder and editorial director of content studio Devil's Ivy Creative.

Current Devil's Ivy projects include the conception, design, writing and editing of 'Tales From the Booth', a collection of stories from DJs from around the world, ongoing content series for brands such as London Warehouse Events and writing / editing global atlas of club culture for Penguin / Random House.

Duncan is also culture director for Safer For All, a digital training initiative for the nightlife and hospitality sector set to launch this year - and a proud mentor to young journalists via Lollipop Mentoring.

# FULL BIO: MARCUS BARNES - STREET ART CURATOR / COMMUNITY DIRECTOR



Marcus Barnes is a renowned graffiti artist, historian and archivist, who has been deeply immersed in the culture since the early 90s. Parallel to his activity as an artist, he has also documented the subculture through photography and publishing. He released two issues of *Keep The Faith* magazine, in 2009 and 2011 respectively, before being the subject of an historic court case spearheaded by the British Transport Police. A case that set a precedent in British law and was later featured in *The Observer* and *Vice*.

Before embarking on his 20+ year graffiti career, he travelled the length and breadth of London as a teenager, taking photographs of graffiti on the streets, railway tracks, trains and designated legal spaces of the capital for seven years.

In 1999 he joined the culture as an active participant, establishing his name via large-scale paintings on various surfaces around London and, subsequently, across Europe and other parts of the world. In the 20+ years that have passed since then he has painted thousands of pieces and murals, often driving the art direction with several other

artists on themed productions and/or experimenting with different visual styles; from minimal and futurism to abstract and more traditional graffiti letterforms.

In the 30 years since he first became fascinated with graffiti, Marcus has become a known personality with a global network of contacts and associates embedded within graffiti and street art. As a result he has deep knowledge and inherent understanding of the culture, its nuances and dynamics in the UK, and overseas, together with a thorough appreciation of its history and relationship with public spaces. As a result he has a distinct awareness of the cultural cache of graffiti and street art, and the ways in which it can be nurtured and embraced in a respectful, progressive and meaningful manner.

He has been employed as a consultant by Channel 4, contributed to various publications and appeared on London Live and BBC Radio, and Spanish cultural television channel Ártic. Internationally he has painted in Sydney, Paris, Hamburg, Singapore, Hong Kong, Barcelona, Valencia and several other locations around

the world, also appearing as a speaker at the inaugural *Unlock* graffiti book and magazine fair in Barcelona.

Known for his bold, vibrant style and clean lines, Marcus continues to utilise designated public spaces to display his work, while also translating elements of his work onto canvas exhibited at Shoreditch House, Rarekind Gallery and The Old Nun's Head among others

# FULL BIO: GUY RODGER - CORPORATE AND EVENT DEVELOPMENT



With 27 years of venue and events experience in the capital, Guy Rodger has a deep and comprehensive understanding of the intersection between the needs of corporate events and venue operators.

Guy and Euan Johnston first met in 1999, and created a commercial partnership / model for SeOne / The Bridge that would become hugely influential on the industry as whole, Guy integrating the corporate sales side seamlessly alongside Euan's retail focus.

Guy was the founder of the Concerto Group, which after becoming the first name in corporate events in London was sold to CH & Co in 2017 with sales of £50m per annum and over 125 staff.

Currently operating under the Kershaw and Partners banner, recent projects include events with Berry Brothers & Rudd, The National Archives Building, Caswell House, Top Golf, Kirtlington Park and Pollen Festivals