

Abu Noor Md Farukh

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MTB Center, 26 Gulshan Avenue, Dhaka, Bangladesh

POSITIONS HELD

Mutual Trust Bank Limited

Dhaka, Bangladesh
Apr 22, 2010 till date

- Leader of the R&D team
- Business feasibility of new branch opening
- Peer Group Study (Quarterly)
- Capital Market Review (Daily & Weekly)
- Business Newsletter, MTBiz (monthly)
- Sustainability Reporting under GRI G4 Guidelines
- Ad hoc research projects as per need of the Management

Prime Bank Limited

Dhaka, Bangladesh
Nov 16, 2008 – Apr 21, 2010

- Researcher at R&D Division
- Report on commodity market
- A member in newsletter team

Applied Marketing Solutions (a startup marketing research company)

Dhaka, Bangladesh
Dec 2005 – Oct 2008

- Part of the core startup team

The Nielsen Company Bangladesh

Dhaka, Bangladesh
Jul 01, 2003 – Oct 01, 2004

- Writing research proposal from client meeting
- Coordinating as Project Manager between “Data Collection” and “Data Analysis” teams and
- Writing the report and Presenting it to client

ACADEMIC POSITIONS HELD

State University of Bangladesh

Dhaka, Bangladesh
Jun 15, 2002 – Jun 29, 2003
Oct 01, 2004 – Nov 30, 2005

- Assistant Professor & Acting Head, School of Business
- Course coordinator
- Teaching courses

University of Asia Pacific

Dhaka, Bangladesh
Sept 15, 2001 – Jun 30, 2002

- Teaching courses (jointly with faculty)

ADJUNCT FACULTY POSITIONS HELD

Eastern University

Dhaka, Bangladesh
Summer & Fall 2007

- Teaching courses

Northern University Bangladesh

Dhaka, Bangladesh
Fall 2007

- Teaching **Marketing Research** course

EDUCATION

Dhaka University , Institute of Business Administration	Dhaka, Bangladesh
<ul style="list-style-type: none">• MBA with major in Management Science• Merit List award by <i>Standard Chartered Bank</i> at MBA program	1999-2001
National University	Dhaka, Bangladesh
<ul style="list-style-type: none">• Bachelor of Arts (With Economics, Mathematics & English)	1996-1997
Rajshahi Cadet College	Rajshahi, Bangladesh
<ul style="list-style-type: none">• Higher Secondary School Certificate (Class XII)• Secondary School Certificate (Class X)• Received Prime Minister's Award twice for both the examinations	1993-1994 1991-1992

RESEARCH INTERESTS

- Economic Policy & its impact assessment
- Transition & Growth of developing economies
- Growth of MSMEs
- Sustainable Development Goals (SDG) relevant to economics

PUBLICATIONS

1. The Cotton Outlook & Bangladesh Market (2019). MTBiz. Retrieved June 06, 2020, from <https://www.mutualtrustbank.com/wp-content/uploads/2019/09/MTBiz-August-2019.pdf>
2. US-China Trade Conflicts in Bangladesh's Perspective (2019). MTBiz. Retrieved June 06, 2020, from <https://www.mutualtrustbank.com/wp-content/uploads/2020/01/Final-MTBiz-November-2019.pdf>
3. Investment-GDP ratio of the Economy and the way forward (2018). MTBiz. Retrieved June 06, 2020, from <https://www.mutualtrustbank.com/wp-content/uploads/2019/01/MTBiz-October-2018.pdf>
4. Pharmaceutical Industry: A Billion Dollar Market (2017). MTBiz. Retrieved June 06, 2020, from <https://www.mutualtrustbank.com/wp-content/uploads/2017/03/MTBiz-January-Final-2017.pdf>
5. Car Market Size: Bangladesh (2017). MTBiz. Retrieved June 06, 2020, from <https://www.mutualtrustbank.com/wp-content/uploads/mtbiz/2017/MTBiz%20April-2017.pdf>
6. Real Estate Market Bangladesh (2017). MTBiz. Retrieved June 06, 2020, from <https://www.mutualtrustbank.com/wp-content/uploads/mtbiz/2017/MTBiz%20May-2017.pdf>
7. Industry Review: RMG (2017). MTBiz. Retrieved June 06, 2020, from <https://www.mutualtrustbank.com/wp-content/uploads/2017/10/MTBiz-August-2017-.pdf>
8. Electronic Transactions in Bangladesh (2016). MTBiz. Retrieved June 06, 2020, from <https://www.mutualtrustbank.com/wp-content/uploads/2016/04/MTBiz Jan-Feb 2016.pdf>
9. Market Size and Share of Consumer Finance Products in Bangladesh (2015). MTBiz. Retrieved June 06, 2020, from <https://www.mutualtrustbank.com/wp-content/uploads/mtbiz/2015/09-10%20MTBiz%20Sept-Oct.pdf>
10. Bangladesh, the Resilient Economy (2015). MTBiz. Retrieved June 06, 2020, from <https://www.mutualtrustbank.com/wp-content/uploads/mtbiz/2015/07-08%20MTBiz%20July-August.pdf>
11. China Shifts Economic Focus: From Growth to Sustainability (2015). MTBiz. Retrieved June 06, 2020, from <https://www.mutualtrustbank.com/wp-content/uploads/mtbiz/2015/02%20MTBiz%20February-2015.pdf>

12. Economic Reform & Trade Liberalization – Story of India (2012). MTBiz. Retrieved August 20, 2017, from <https://www.slideshare.net/farukhrana/economic-reform-and-trade-liberalization-story-of-india>
13. Global Food Security Alarm vs Bangladesh (2012). MTBiz. Retrieved June 06, 2020, from <https://www.slideshare.net/farukhrana/global-food-security-alarm>
14. Farukh ANM (2012). Brand Theology: Conditioning And Configuring Consumer Behavior, *International Journal of Research in Commerce, It & Management*, retrieved from www.ijrcm.org.in (http://ijrcm.org.in/download.php?name=ijrcm-4-Ivol-2_issue-3_art-23.pdf&path=uploaddata/ijrcm-4-Ivol-2_issue-3_art-23.pdf)
15. Farukh ANM (2011). You 2.0: The Other You, May, 2011, 21-22. Retrieved June 06, 2020, from <https://www.slideshare.net/farukhrana/you-20-8604784>
16. SME – The Gear Train of Economy (2014). MTBiz. Retrieved June 06, 2020, from: <https://www.slideshare.net/MTBiz/mtbiz-december-2014>
17. Shamsad Ahmed, Farukh ANM (2002). An Excellent Return of Jute, A case study, Journal of Marketing Department, University of Dhaka.

Edited / supervised / co-authored:

1. Plastic Card Market in Bangladesh (2018). MTBiz. Retrieved June 06, 2020, from <https://www.mutualtrustbank.com/wp-content/uploads/2018/07/MTBiz-May-June-2018-.pdf>
2. Consumer Finance Market Update 2017 (2017). MTBiz. Retrieved June 06, 2020, from <https://www.mutualtrustbank.com/wp-content/uploads/2017/12/MTBiz-September-October-2017.pdf>
3. Cotton Outlook for Bangladesh (2016). MTBiz. Retrieved June 06, 2020, from <https://www.mutualtrustbank.com/wp-content/uploads/mtbiz/2016/MTBiz-April-2016.pdf>
4. Consumption of Chemicals in the Age of Growth: Bangladesh Perspective (2016). MTBiz. Retrieved June 06, 2020, from <https://www.mutualtrustbank.com/wp-content/uploads/mtbiz/2016/MTBiz-May-2016.pdf>
5. An Account of International Trade of Bangladesh (2015). MTBiz. Retrieved June 06, 2020, from <https://www.mutualtrustbank.com/wp-content/uploads/mtbiz/2015/04%20MTBiz%20April%202015.pdf>
6. Statistics of Digital Transactions in Bangladesh (2015). MTBiz. Retrieved June 06, 2020, from <https://www.mutualtrustbank.com/wp-content/uploads/mtbiz/2015/03%20MTBiz%20March%202015.pdf>

TRAINING / WORKSHOPS

- Python Programmer Track, from datacamp.com, credential is [here](#)
- Statistical Thinking in Python, from datacamp.com, credential is [here](#)
- Manipulating DataFrames with pandas, from datacamp.com, credential is [here](#)
- Introduction to Data Visualization in Python, from datacamp.com, credential is [here](#)
- Introduction to Relational Databases in SQL, from datacamp.com, credential is [here](#)

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- International Workshop on "Macroeconomic Stability, Private Sector Development and Economic Growth"; at Bangabandhu International Conference Center, on Dec 14 - 15, 2015
 - Workshop on "Sustainability Reporting - As Per GRI 4.0 Guidelines by Dr. Aditi Haldar, Director, GRI South Asia on October 6, 2015
 - Workshop on "Emotional Intelligence" by Satish Mandora, Square Circles in association with Consult Nimai, on 6th and 7th June 2015
 - "The Art and Practice of Leadership", by Mr. Ejaj Ahmad from Harvard University and founder of Bangladesh Youth Leadership Forum. www.BYLC.org
 - "SME Banking Training" an orientation on How Do Banks Assess Your Credit Worthiness", provided jointly by: SEDF, IFC, DFID, WB, CIDA, & EC (2006)
 - "ACNielsen Way" an orientation to drafting research proposal. Trainer: N. S. Muthu Kumaran, ORG-Marg, India (2003)

Reference:

Anis A Khan

Former Managing Director & CEO,

Mutual Trust Bank Ltd.

(2009 to 2019)

Contact details will be provided over email, as needed.

Yours truly,

Abu Noor Md Farukh