

SYEDA FARWA RIZVI

MULTIMEDIA - DESIGNER

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<https://farwa-profile.vercel.app/>

PROFILE

My name is Farwa, and I am a Multimedia Design student at KEA. I have high ambitions and am deeply motivated to move forward in this field. The journey has come with many challenges, but overcoming them has been part of my path to reach KEA and pursue my dream of becoming a multimedia designer. This has always been my passion, and now that I've achieved this goal, my next step is to build a successful career in this field. I am committed to refining my skills and working hard to shine brighter through my work.

FRONT END SKILLS

- Currently in my 3rd semester of Multimedia Design at KEA, specializing in Frontend Development.
- Learning JavaScript logic, advanced concepts, and best practices for writing efficient code.
- Experienced in HTML, CSS, and JavaScript, building dynamic and responsive web solutions.
- Hands-on experience with Astro framework, optimizing performance and sustainability with lower CO₂ emissions compared to other frameworks.
- Developed projects focusing on UX/UI principles, ensuring user-friendly and accessible web design.
- Will get knowledge of React for creating interactive and component-based applications.

DESIGN PROCESS -UX & UI

- Learned the full design process, from user research to implementation.
- Conducted research via interviews, surveys, and usability tests.
- Applied HMW and Crazy 8 for ideation.
- Created wireframes, prototypes, design systems, and style tiles.
- Documented the process in detailed reports.
- Experienced in usability testing: 5-second test, BERT, functionality, think-aloud, and heuristic evaluation.

EDUCATION

2024 - on-going

KØBENHAVN ERHVERSAKADEMI

- MULTIMEDIA-DESIGNER

2021-2023

FREDERIKSBERG VUC & STX

- GYMNASIAL EDUCATION HF

2010-2012

UNIVERSITY OF KARACHI

- BACHELORS OF ARTS

SKILLS

- HTML, CSS
- JAVA-SCRIPT
- ASTRO
- FIGMA UX UI
- DESIGN SYSTEM & COMPONENTS
- PROTOTYPING
- DESIGN PROCESS & DESIGN GUIDE
- USER- STORIES
- USER RESEARCH
- HOW MIGHT WE?
- INSIGHTS

LANGUAGES

- English
- DANISH
- URDU