Farwa Syed

FRONT END ENGINEER

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SUMMARY

I am a driven and collaborative professional with over 11 years of diverse experience in web design, hardware and software solutions, software development, and B2B marketing. I have honed my skills and expertise through various roles and responsibilities, spanning multiple industries and functions. With a Bachelor's Degree in Information Technology, I possess a strong technical foundation and a keen understanding of digital technologies. I thrive in fast–paced environments, working collaboratively with cross–functional teams to deliver exceptional results. I am passionate about taking on new challenges and continuously expanding my skillset, leveraging my experience and expertise to drive innovation and business success.

SKILLS

Technical Knowledge/Skills

HTML / CSS / JavaScript (ES5/6/7+)
Modern Framework React with Typescript
Knowledge of Node.js, Express.js
AJAX, jQuery, JSON, RESTful Web Services using AJAX, DOM Manipulation, API, REST API
CSS Pre-processors (Less/SASS/SCSS)
CSS Frameworks Bootstrap, Material UI, Chakra Ui
React testing frameworks (Jest)

Tools

NPM, Yarn, Webpack, Babel
Code versioning tools GitHub, Bitbucket, GitLab
Debugging tools: Chrome Developer Tools.
VS Code, JIRA, Confluence
Knowledge of Netlify, AWS, HEROKU, MONGODB, GraphQL, Angular 7
Adobe Creative Suite
Agile environment

Soft Skills

Excellent Communication
Team Collaboration
Results Driven
Adaptability
Problem Solving
Willingness to continuously learning

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WORK EXPERIENCE

Front End Engineer – Lendlease, Sydney May 2019 – Present

Worked on an automated digital platform SaaS that streamlines the architectural design, financial analysis, and workflow process in the construction industry.

- Developed and maintained high-quality front-end code using React, TypeScript, and Storybook, following best practices and coding standards to ensure optimal performance and scalability.
- Collaborated with cross-functional teams of designers, developers, and project managers to gather requirements, design solutions, and deliver products that met customer needs and exceeded expectations.
- Participated in code reviews and provided constructive feedback to team members, promoting a culture of quality and continuous improvement.
- Contributed to the development and maintenance of front-end libraries, style guides, and design systems, ensuring consistency and coherence across products and teams.
- Built responsive and accessible user interfaces that provided an optimal user experience on a range of devices and platforms.
- Stayed up-to-date with emerging trends and technologies in front-end development, and proactively shared this knowledge with the team to foster innovation and growth.

Projects

Crypto

A react JS based using the API from Coin Gecko using Chakra UI

Demo: https://farwasyed.github.io/

Github: https://github.com/farwasyed/cryptocoinjs

Hangman

A react typescript game using material UI component.

Demo: https://farwasyed.github.io/

Github: https://github.com/farwasyed/cryptocoinjs

Foods to Forks

A recipe finder built in React using API from food2fork.com.

Demo: https://farwasyed.github.io/foods2forks/#/Github: https://github.com/farwasyed/foods2forks

Tic-Tac-Toe

Classic two player TicTacToe, built with Javascript, HTML5 and CSS3.

Demo: farwasyed.github.io/projectO/ Github: github.com/farwasyed/projectO

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WORK EXPERIENCE

Benefits Program Manager One Affiniti, Sydney May, 2017 to Nov 2018

• Efficiently onboard HP and Dell clients onto an exclusive staff benefits program, ensuring seamless integration and exceptional service delivery.

B2B Marketing Executive CBS Interactive, Sydney Jun 2015 to Apr 2017

• Proactively generate new business leads and promote top-tier IT brands to APAC customers through effective telemarketing strategies.

Web Graphic Designer FOCUS Advertising, Dubai, UAE March 2013 to Feb 2014

 Create visually stunning and engaging web designs for marketing campaigns, utilizing cutting-edge design tools and techniques to drive brand awareness and enhance user experience.

Web Designer IMAGE Engineering Consultants, Dubai, UAE Oct 2010 to Jan 2013

 Design and develop captivating web experiences using Adobe Suite tools, collaborating with marketing teams to translate brand vision into innovative digital solutions that captivate and engage target audiences.

EDUCATION

Software Engineering Immersive General Assembly 2018 – 2019

Graphic & Web Design Certificate NICON Group of Colleges, Islamabad 2011 - 2011

Bachelors of Computer Engineering COMSATS University Islamabad 2006 – 2010