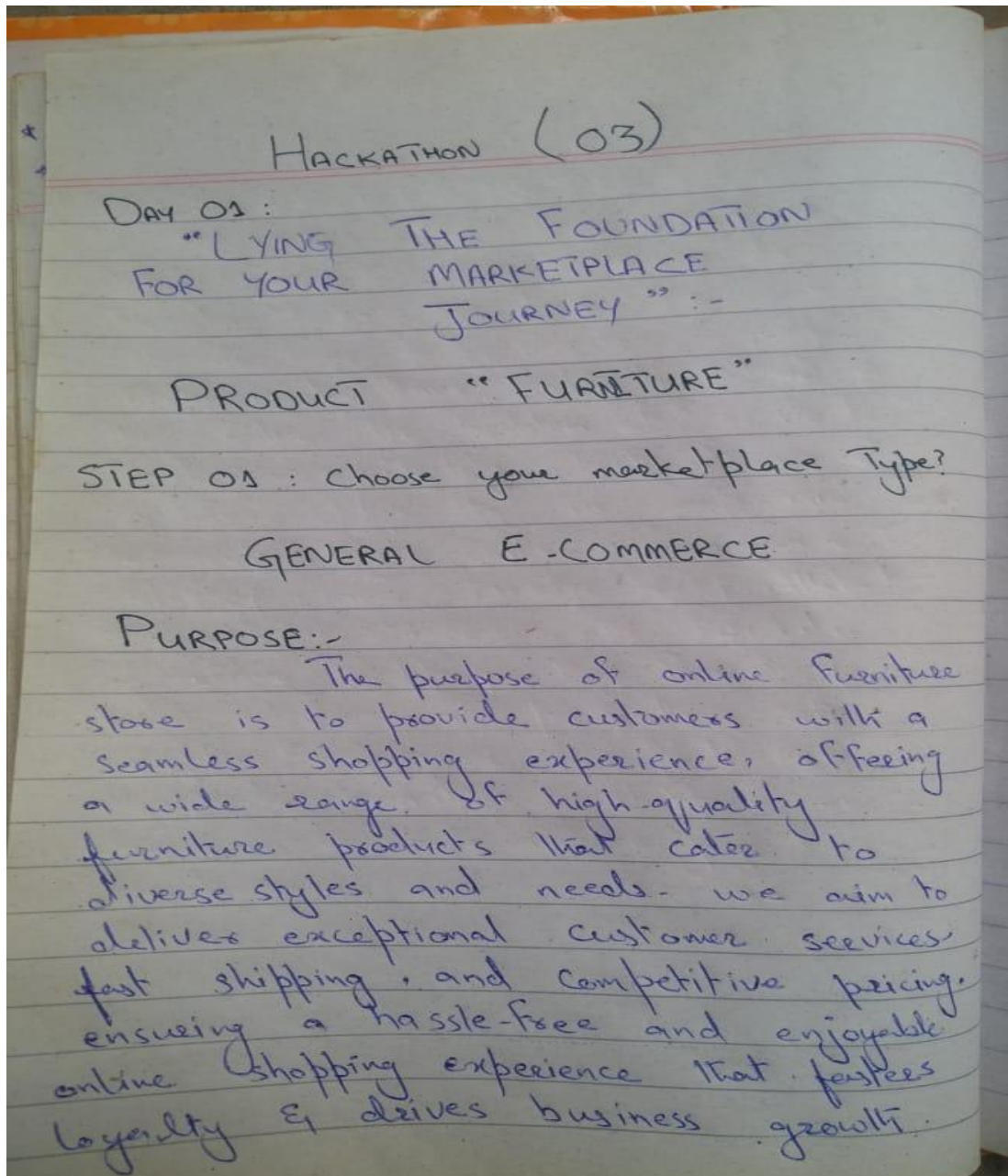


🚀 Hackathon Day 1: "Lying The Foundation For Your Marketplace Journey" [Furniture-Website]



STEP 02: Define your business goals.

PART I : what problem does your marketplace aim to solve?

Our marketplace online furniture aims to solve the problem of limited time and accessibility, lack of variety and options, difficulty in comparison and research, high costs and inconvenient delivery, and trust and authenticity concerns associated with traditional furniture shopping. By providing a vast selection of products, reliable shopping experience, our platform seeks to make furniture shopping easier, more convenient, and enjoyable for customers.

PART II: who is your Target audience:

One target audience includes:

PRIMARY AUDIENCE:-

They are busy professionals, homeowners, and renters seeking quality furniture for their homes. They have limited time for physical shopping and a desire for quality products.

SECONDARY AUDIENCE:-

They are young adults setting up their first homes, empty nesters renovating their homes and individuals seeking unique or special furniture. They face challenges such as limited budget, difficulty finding affordable options and trouble locating special and unique products.

TERTIARY AUDIENCE:-

These audience consists of interior designers, architects, and business seeking furniture for commercial spaces. These professionals require high-end custom, or bulk furniture orders.

PART IV: what products or services you offer?

we offer a wide range of products or services includes:

PRODUCTS:-

- 1) LIVING ROOM FURNITURE: Sofas, sectionals, coffee tables, TV stands and more.
- 2) BEDROOM FURNITURE: Beds, mattresses, dressers, nightstands and more.
- 3) DINING ROOM FURNITURE: Dining tables, chairs, cabinets, and more.
- 4) DECOR and ACCESSORIES: Lighting, rugs, wall sets and more.

SERVICES:

- 1) FREE SHIPPING: On order above a certain amount.
- 2) EASY RETURN: Hassle-free returns and exchanges.
- 3) ASSEMBLY SERVICES: Optional assembly services for selected products.
- 4) SECURE PAYMENT: Secure payment options, including credit cards and online banking.

PART VI: what will set your marketplace apart?

AUGMENTED REALITY VISUALIZATION (AR): Customers can see how furniture would look in their own space using AR technology.

360-DEGREE PRODUCTS VIEWS:

High-quality, 360-degree product images provide customers with a detailed view of furniture from all angles.

Eco-FRIENDLY Options:-

Our marketplace highlights sustainable and eco-friendly furniture options, catering to the growing demands for environmentally responsible products.

EXPERT CUSTOMER SUPPORT:-

Our dedicated customer support team provides assistance with product inquiries, ordering and after-sales support.

STEP 03: Create a Data Schema?

Identify Entities in the Marketplace:-

- **Customers:** Individuals or business purchasing furniture products through the marketplace.
- **Products:** Furniture items listed for sale on the marketplace, including descriptions, prices, and images.
- **Orders:** Customer purchases made through the marketplace, including product details, pricing, and shipping information.
- **Payment:** Financial transactions processed through the marketplace, including payment methods and order totals.
- **Shipping Providers:** Third-party logistics companies responsible for delivering products to customers.