Mapping Your Data

Tools to Map Your Data

Maps!

- Showing data visually can help tell the story of data exploration

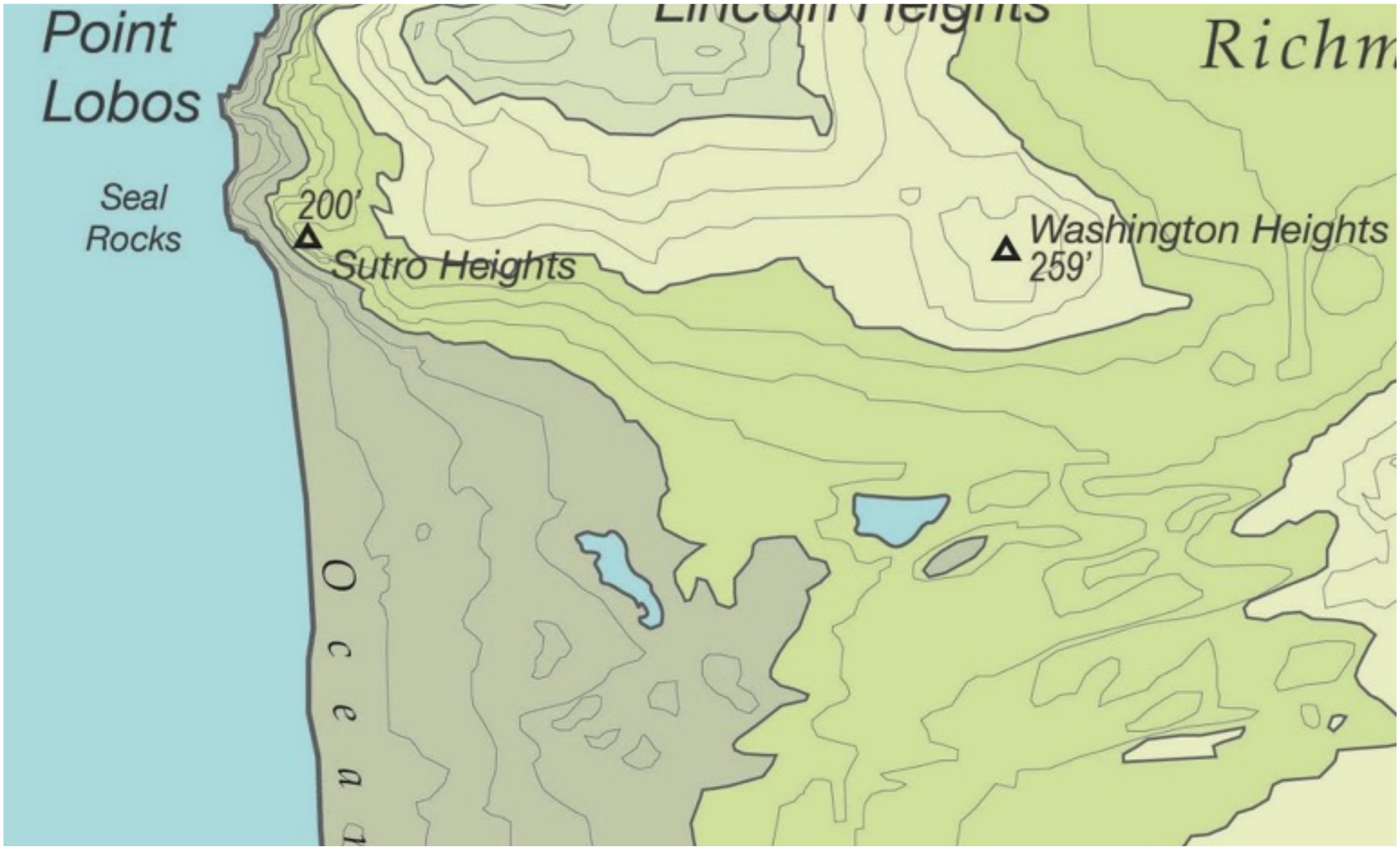
- Every map is a diagram, in the sense that a map is an abstracted representation of some but not all facets of a place (Taken from a very solid mapping article, http://www.spur.org/publications/urbanist-article/2012-11-09/grand-reductions-10-diagrams-changed-city-planning)

- Mapping can provide unseen insights into data

- Mapping can provide context to a data hypothesis

Mapping Styles

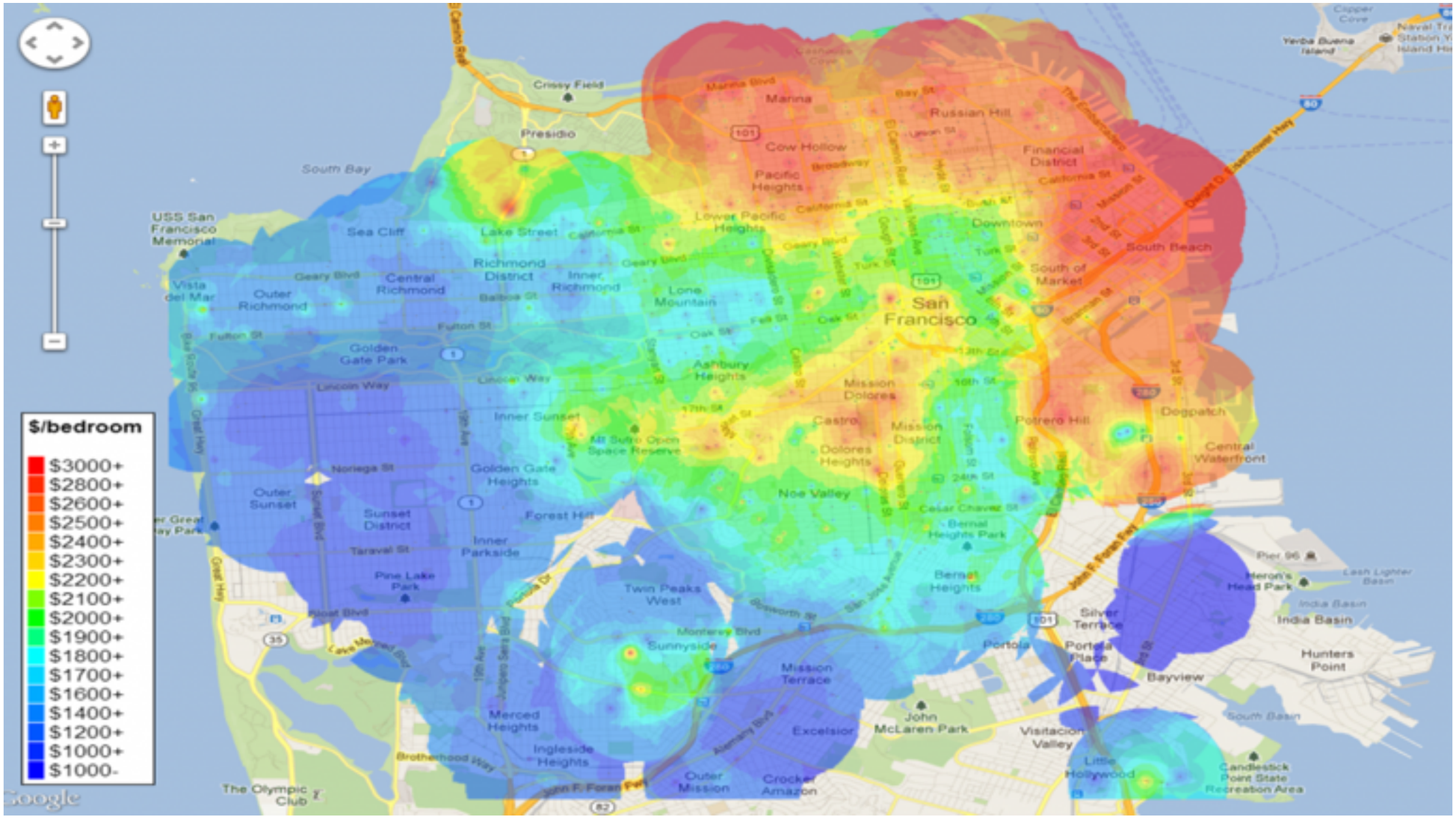
Various purposes
(Broadacre city imaginary map, 1932)



Topological Map

Zoning/Architectural Map

Thematic Map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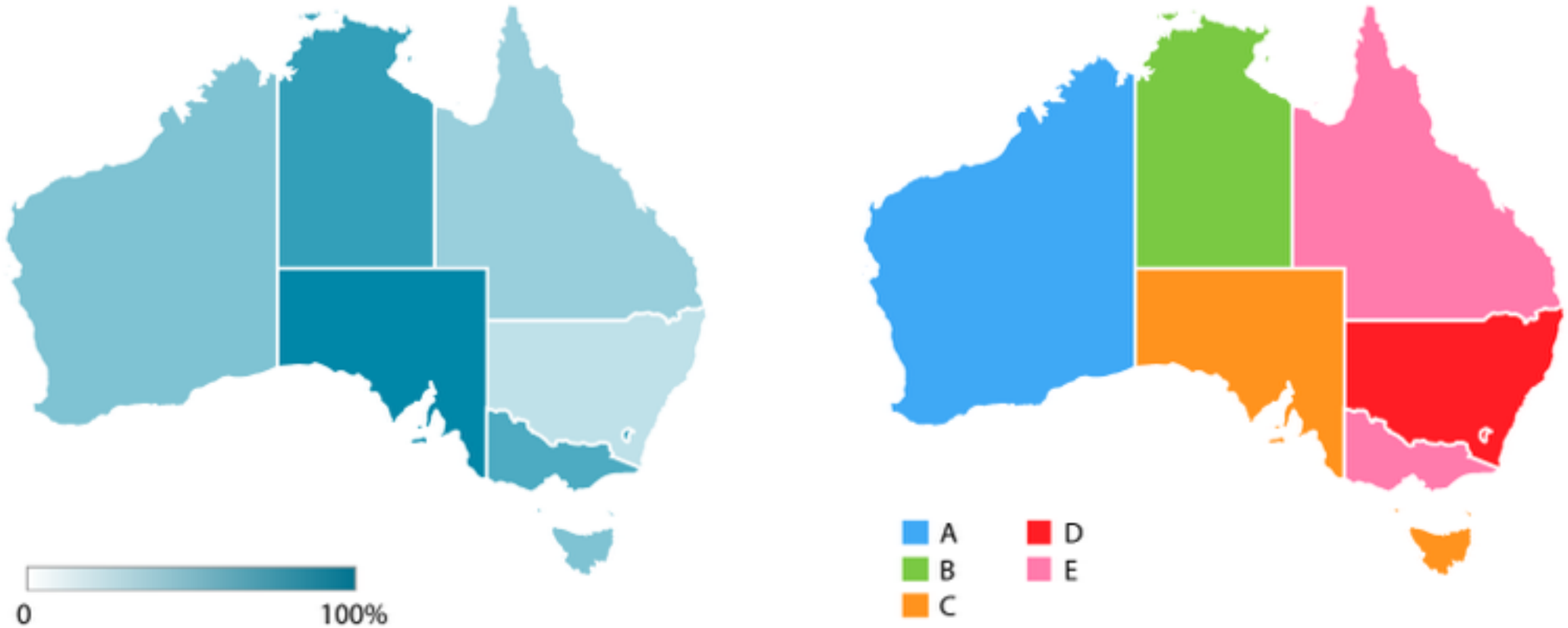
Google
San Francisco
Presidio
Marina
Russian Hill
Pacific Heights
Lower Pacific Heights
Cow Hollow
Financial District
Downtown
South Beach
South of Market
Lake Street
Sea Cliff
Richmond District
Inner Richmond
Central Richmond
Outer Richmond
Golden Gate Park
Ashbury Heights
Mission Dolores
Mission District
Potrero Hill
Dogpatch
Central Waterfront
Inner Sunset
Outer Sunset
Sunset District
Golden Gate Heights
Forest Hill
Noe Valley
Twin Peaks West
Inner Parkside
Pine Lake Park
Sunnyside
Mission Terrace
Bernal Heights
Bernal Heights Park
Silver Terrace
Portola
Portola Place
Bayview
Hunters Point
India Basin
Merced Heights
Ingleside Heights
Excelsior
John McLaren Park
Visitacion Valley
Little Hollywood
Candlestick Point State Recreation Area
Outer Mission
Crocker Amazon
The Olympic Club
South Bay
Yerba Buena Island

Heat Map



Choropleth Map

Leaflet.js

is an open-source JavaScript library for mobile-friendly interactive maps

About Leaflet.js

- Easy to use
- Works efficiently across all major desktop and mobile platforms, can be extended with lots of plugins, and has a simple API
- Developed by Vladimir Agafonkin of Mapbox with a team of dedicated contributors (236 people so far!)
- Access the project's github here. https://github.com/Leaflet/Leaflet

- View Examples here: http://leafletjs.com/examples/quick-start.html
- View choropleth map example here: http://leafletjs.com/examples/choropleth.html

Leaflet (cont.)

- Leaflet is a great tool, but requires some javascript knowledge to use it

- Interacting with Pandas requires you to output panda data frames to .json and then have the leaflet library consume this information

- To have multiple map's you might have to spin up a web server or use a series of plinkr's (more concise)

Folium

YES. A leaflet library for python and specifically ipython notebooks!

Folium Features

- Allows us to combine our panda data frames while using most of the features of leaflet in python
- Builds on the data wrangling strengths of the Python ecosystem and the mapping strengths of the Leaflet.js library. Manipulate your data in Python, then visualize it in on a Leaflet map via Folium (From github)
- Supports geojson format and topojson format

Geojson sources

- GeoJSON is an open format for encoding information about geographic features using JSON format
- Easier to use and view than older shape files, .gis files, or .kml files
- One can download geojson files from a various sources to load into folium, to visualize countiy boundaries, city boundaries, any data that you would like to map.
- TopoJSON is an extension to GeoJSON that encodes topology in the geojson file
- http://eric.clst.org/Stuff/USGeoJSON
- https://catalog.data.gov/dataset?res_format=geojson
- https://data.sfgov.org/

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GeoJson Examples

Let’s give this library a shot