

FARYN DUNCAN

WRITER

WHO I AM

I love telling stories. I love being the bridge between someone's message and the rest of the world. Whether that story is a personal account written for a magazine, a brand's mission being told over their social channels, or just a face-to-face interaction, we have so much to learn from each other -- we just have to tell the stories.

SKILLS & INTERESTS

- Social media marketing, branding, and analytics
 - Content and brand strategy
 - Copyediting and writing (SEO, AP, etc.)
 - UX research and writing
 - Figma, AdobeXD, Sketch,
- Strong work ethic with ability to self-start and motivate
 - Leadership experience

GET IN TOUCH

Mobile: 405-203-4916

Email: farynduncan4@gmail.com

Portfolio: farynduncan4.wixsite.com/portfolio

Located: Austin, TX

WORK HISTORY

Content Specialist

GoDaddy | April 2019 to Present

- Create original, engaging content for small businesses across the country on all social platforms. (Facebook, Instagram, Twitter, Google, Yelp)
- Highlight the brand and voice of clients by telling their story through social media.
- Graphic and web design. Content and brand strategy.

Freelance Writer & Copyeditor

Vegas Seven | January 2018 to March 2019

- Pitch and write stories weekly on Las Vegas events, trends, etc.
- Worked closely with section heads and editors while writing and editing
- Copywriting and factchecking. SEO and Google Analytics

Arts & Entertainment Editor

UNLV Scarlet & Gray Free Press | June 2016 to June 2017

- Managed group of 12-15 writers by assigning, editing, and writing articles for arts and entertainment section
- Create social media content for each piece (photos, videos, podcasts, etc.)
- AP, house style guidelines, and SEO

Head of Marketing

Vegas Aces Volleyball Club | November 2016 to May 2018

- Manage and run all social media pages and website
- Create and execute marketing campaigns, events, and promotions
- Work within the non-profit sector

ACADEMIC BACKGROUND

University of Nevada, Las Vegas

Bachelor of Arts | Journalism & New Media

- Graduated Magna Cum Laude
- August 2015 to December
- Completed editorial and social media internships
- Dean's List

University of Texas at Austin

User Experience & User Interface

- Obtain certification and professional training in UX and UI research and design upon course completion
- Worked with apps and website design
- Figma, AdobeXD, and Sketch proficient