



ANANTA TAYAL

COMMUNICATION DESIGNER

PROFILE

A communication designer who likes to explore and take risks to arrive at a convincing solution through research and execution. Passionate to work in a space that provides creative freedom and opportunities to grow as an individual and as a designer.

EDUCATION

BA (Hons.) Communication Design

Indian Institute of Art and Design | 2020-23

Foundation Diploma in Design (with merit)

Indian Institute of Art and Design | 2019-20

Senior Secondary | PCMC

St. George's School, Alaknanda, New Delhi | 2018

SKILLS

TOOLS OF EXPERTISE

Adobe Photoshop
Adobe Illustrator
Adobe XD
Adobe After Effects
Adobe InDesign
Adobe Premiere Pro
Adobe Animate
Sketch up

SOFT SKILLS

Problem Solver
Organised
Critical Thinker

ADDITIONAL SKILLS

Photography
Vyond
Canva

PROJECTS

PACKAGING | 2021

Cine-ble

Redesigned a packaging for an existing product.

BRAND IDENTITY | 2020

Jalsa

Created an imaginary product service through a series of tasks and tools.

EXPERIENCE

Ernst & Young | 2022

Graphic Design Internship

- Designed multiple templates for e-learning courses for EY using Adobe XD.
- Conceptualized and created animated videos using mix media. worked on end-to-end video processing, storylining and scripting.
- Enhanced presentations and logos using Powerpoint and Adobe Photoshop.

SINHAYANA FOUNDATION | 2021

Graphic Design Internship

- Worked with a non-profit organization that aims to help and support poverty-stricken dancers as a crucial part of their flagship initiative 'Dance Out of Poverty'.
- Designed and created 50+ social media campaign posters, 20+ website banners and LOR certificate templates using Adobe Photoshop and Illustrator.
- Guided fellow interns during the internship by providing them with useful resources.