Farzan Uddin *Frontend Developer*

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PROFILE

I am an experienced Frontend Web Developer and Web Designer with experience in data analytics visualization, user experience, and a strong background in e-commerce. Passionate about creating functional, user-friendly web applications, I excel in transforming complex concepts into visually appealing and intuitive designs. With a keen eye for detail, I am committed to delivering top-quality work that simplifies and enhances the user experience. As a driven team player, I actively seek new challenges to further develop my skills. Let's collaborate to bring your next web project to life with data-driven insights and an emphasis user-centric design.

PROFESSIONAL EXPERIENCE

Developer, Frontend　　　　　　　　　　　　　　　　Jan 2022 – present │ California, USA
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- Develop new user-facing features and implement visual elements that users see and interact with in web applications while optimizing applications for scalability.
- Build reusable code and libraries for future use ensuring technical feasibility of UI/UX designs.
- Working on data visualization assets with analytics and develop custom tools to enable dynamic generation of key parts of the customer satisfaction delivery chain, aiming to reduce delivery times by half.
- Provide website maintenance, bug fixing, and enhancements.
- Write functional requirement documents and specifications.
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- Assist back-end developers with coding and troubleshooting.

Developer, Frontend　　　　　　　　　　　　　　　　Dec 2018 – Jan 2022 │ Dubai, UAE
Namshi
- Contributed to the development of client-facing and internal applications aimed at enhancing the customer experience and facilitating user acquisition.
- Collaborated closely with cross-functional team members to ensure timely and high-quality delivery of features within a comprehensive platform.
- Played a key role in all aspects of the user journey, from initial contact to after-sales support.
- Applied agile methodologies and worked effectively in a fast-paced environment, making significant contributions to the successful delivery of time-sensitive projects.
- Demonstrated strong teamwork and communication skills while working collaboratively with the development squad.

Intern Developer, Frontend　　　　　　　　　　　　　Sep 2018 – Dec 2018 │ Dubai, UAE
Namshi
- Successfully executed an application-wide redesign project, leading the migration of legacy products to new frameworks.
- Oversaw the complete overhaul of the customer profile section, transitioning from Angular.js (v1) to React.js (v16.5).
- Improved user interface accessibility and enhanced the overall user experience.
- Achieved a significant boost in performance and optimized the developer experience.
- Resulted in a visually appealing and user-friendly customer profile section.

EDUCATION

Bachelors of Business Administration　　　　　　　　　　　　　　　　　　　　　2018
University of Wollongong