

Farzan Uddin Frontend Developer

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PROFILE

Results-driven Web Developer with 5+ years of experience specializing in e-commerce, customer-facing applications, and internal tools. Proficient in JavaScript, React.js, and Next.js, adept at creating dynamic and responsive web applications that deliver exceptional user experiences. Collaborative team player with a proven ability to work independently, passionate about crafting user-centric designs that combine functionality with intuitiveness, resulting in seamless and engaging user journeys. Let's collaborate on innovative web projects that captivate audiences and drive success.

PROFESSIONAL EXPERIENCE

Medable

Jan 2022 – present | California, USA

Developer, Frontend

- Collaborated with data scientists to develop and maintain client-facing applications integral to study trial managers for seamless patient data processing.
- Individually designed and developed an internal tool utilizing a new API to generate reports and visualize data with simple SQL queries, resulting in a significant 20% reduction in processing time.
- Worked closely with UX teams to test and implement a suite of data visualization tools, integrating them into our system-wide UI suite for improved data analysis.
- Initiated and integrated a POC for end-to-end automated testing suites using CypressJS on a monorepo, significantly enhancing efficiency with a 30% reduction in manual testing.

Namshi

Developer, Frontend

Dec 2018 – Jan 2022 | Dubai, UAE

- Contributed to the development of 8+ client-facing and internal applications in an e-commerce environment to optimize the customer experience and drive user acquisition.
- Collaborated closely with several cross-functional teams, including collaborating with remote teams, to successfully ensure timely and high-quality delivery of time-sensitive features within a comprehensive e-commerce platform.
- Took a hands-on role in the team effort to overhaul the entire payment process journey for web and mobile browser applications, utilizing new technologies such as Styled-components, NextJS, Redux, and Typescript, resulting in the successful project delivery within just 6 months.
- Played an integral role in developing end-to-end user journey applications, encompassing the entire process from landing to post-purchase support, including conducting A/B tests that demonstrated increased sales numbers every quarter.

Intern, Frontend

Sep 2018 – Dec 2018 | Dubai, UAE

- Successfully executed an application-wide redesign project, personally migrating legacy products to new frameworks with the end goal of optimizing the developer experience moving forward.
- Independently led the complete overhaul of the customer profile section, transitioning from Angular.js (v1) to React.js (v16.5) over the course of 3 months.
- Improved user interface accessibility, enhanced the overall user experience, and achieved a significant performance boost. This resulted in a visually appealing and user-friendly customer profile section that is still in use today.

EDUCATION

Bachelors of Business Administration

University of Wollongong

2018