

# FINANCIAL ANALYSIS REPORT

## Key Performance Indicator

Sales | Current Vs Prior Year

9,23,11,095✓

Last Year: 2,64,15,256 (+249.46%)

Orders | Current Vs Prior Year

861132✓

Last Year: 2,64,674 (+225.36%)

Profit | Current Vs Prior Year

13015238✓

Last Year: 38,78,465 (+235.58%)

Profit Margin | Current Vs Prior Year

14.1%!

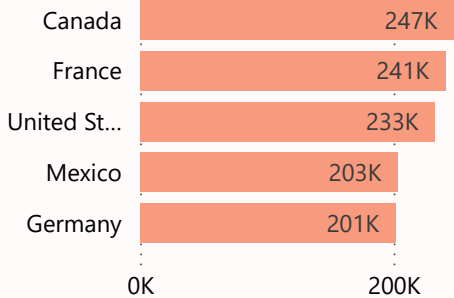
Last Year: 14.7% (-3.97%)

Discount | Current Vs Prior Year

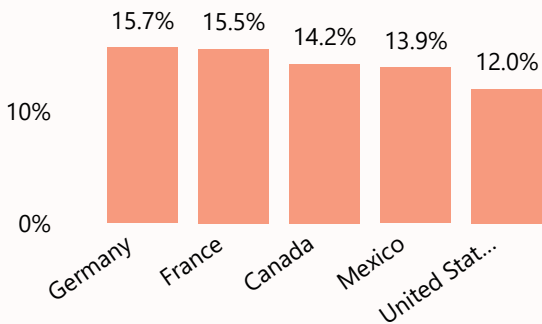
70,59,717✓

Last Year: 21,45,531 (+229.04%)

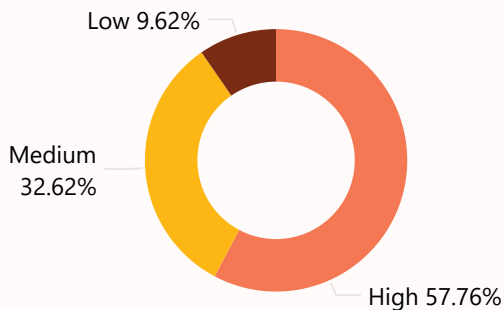
Orders by Country



Profit Margin by Country



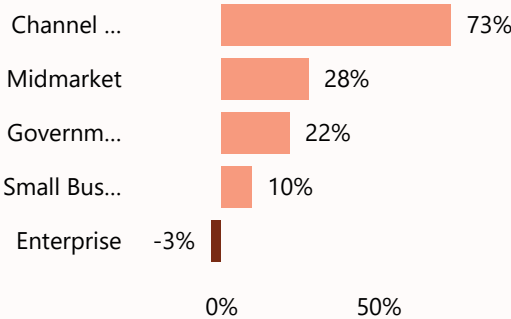
% of Discount offered by Discount Band



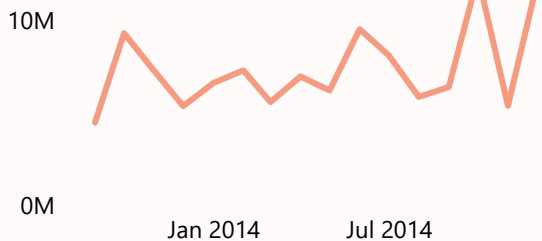
Profit Margin by Segment and Product

Segment	Profit Margin
Channel Partners	73.13%
Carretera	73.68%
Montana	73.50%
Velo	73.40%
VTT	73.05%
Paseo	73.01%
Amarilla	72.43%
Midmarket	27.71%
Montana	28.90%
Paseo	28.50%
Carretera	27.90%
VTT	27.33%
Velo	25.96%
Amarilla	25.58%
Government	21.69%
Carretera	23.01%
Total	14.23%

Profit Margin by Segment



Sales Amount By Year and Month



Top 3 Products by Sales

