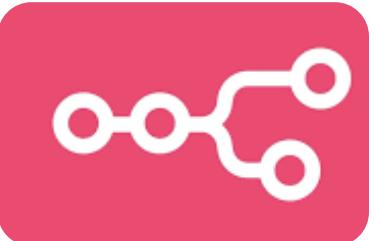


*What if apps could talk to
each other instantly
without waiting,
checking, or refreshing? 🎙*

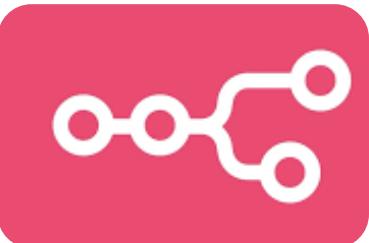




What is a Webhook?

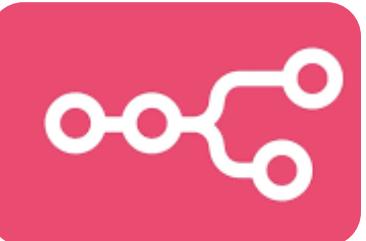


- A Webhook is a special URL
- It waits for an event to happen
- When something happens, data is sent instantly
- No waiting, no checking

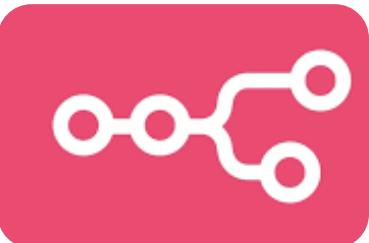




Old System

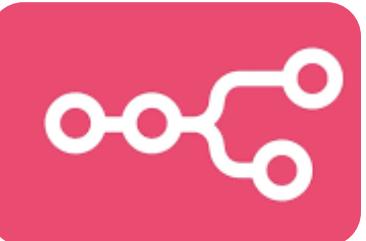


- Apps keep asking:
 - “Any new data?”
 - “Any new order?”
- Wastes time and resources
- Slow and inefficient

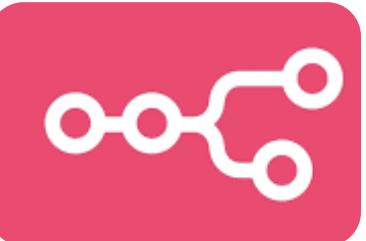


A large, stylized yellow lightning bolt icon is positioned to the left of the text "New System".

New System

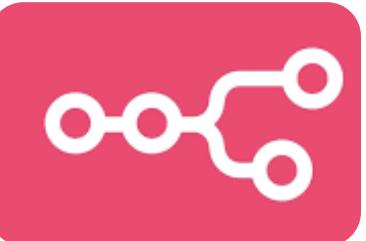


- App says:
- “Tell me only when something happens”
- Instant response
- Real-time automation



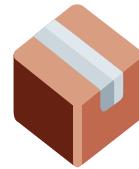


Real-Life Examples



- Doorbell  → You open the door
 - Online order → Email sent instantly
 - Form submitted → Notification arrives
-  *Event happens* → *Webhook reacts*

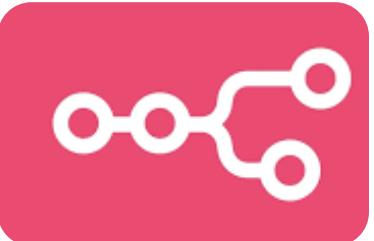




What's Inside a Webhook?

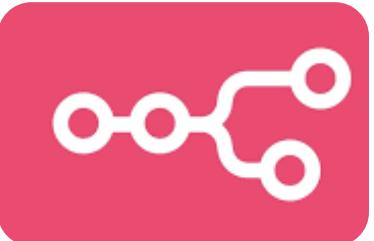


- Data sent in simple format (JSON)
- Examples:
 - Name
 - Email
 - Order ID
- n8n reads and uses this data

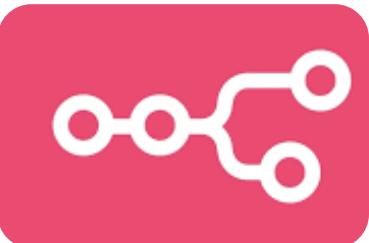




Security

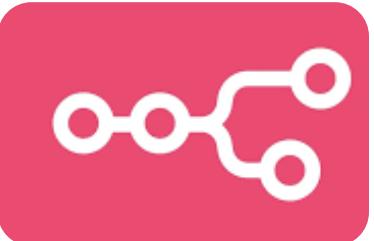


- Webhook URL is private
- Hard to guess
- Can use:
 - Secret tokens
 - Headers
- Keeps data safe





Why Webhooks Are **CRITICAL** for n8n

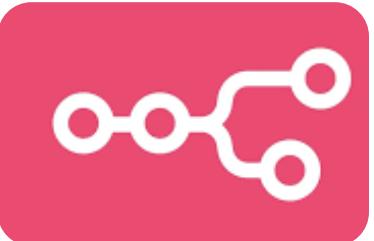


- Core entry point for workflows
- Enables real-time automation
- Connects any app or system
- Used in enterprise systems

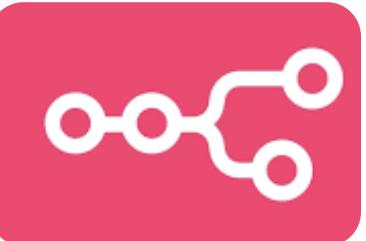




Where Webhooks Are Used Next?



- Forms → Automations
- Payments → Confirmations
- Websites → Databases
- AI triggers
- App-to-app communication



*Webhook means:
When something happens
tell me instantly.*

