TechZeen

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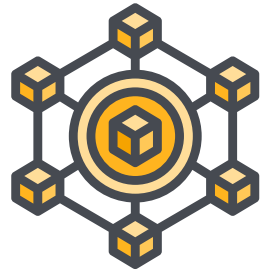
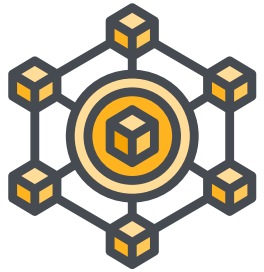
🖼️ ERC721 Token Standard

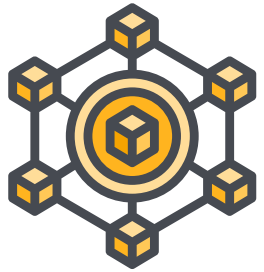
Create Your Own NFT



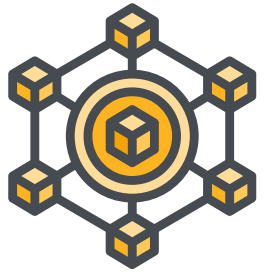
- NFT stands for Non-Fungible Token.
- NFTs represent unique digital assets on the blockchain.
- Each NFT has a unique token ID and cannot be replaced by another.
- NFTs prove ownership and authenticity of digital items.



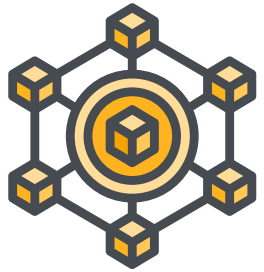
Why We Create NFTs 🤔



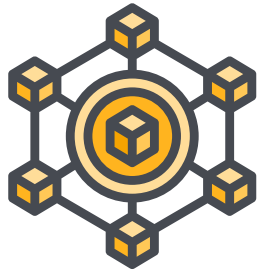
- To create digital ownership on blockchain.
- To sell and trade unique assets (art, music, collectibles).
- To remove middlemen using decentralized marketplaces.
- To give creators royalties and control over their work.



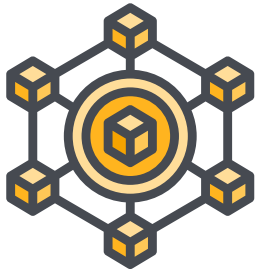
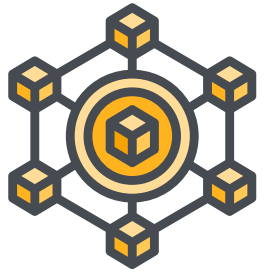
Demand of NFTs 📈



- Used in digital art & collectibles.
- Strong demand in gaming (characters, skins, weapons).
- Used in music, videos, certificates, tickets.
- Growing use in real-world assets (property, identity, licenses).



What is ERC721 Token? 🪪



- ERC721 is a token standard used to create NFTs on Ethereum.
- Each token is unique and non-fungible.
- ERC721 defines rules for:
- Ownership
- Transfer
- Metadata (name, image, description)
- ERC721 tokens work with all NFT marketplaces.