



Canadian Federal Election Study, 1968

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ICPSR 7009

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1968 CANADIAN FEDERAL ELECTION

(ICPSR 7009)

Principal Investigator

John Meisel
Queen's University

Inter-University Consortium for Political and Social Research

P. O. Box 1248
Ann Arbor, Michigan 48106

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STUDY DESCRIPTION

Data for this study were obtained from a probability cross-section sample of 2,767 adults interviewed following the June 1968 federal election. There are 530 variables in the dataset.

Besides basic background information, questions were asked about reactions to the election outcome, evaluations of the parties and candidates, regional conflicts within Canada and a wide variety of issues that were salient during the campaign.

SAMPLE DESIGN 1968

Selection of Constituencies

1. An index card was made up for each constituency showing the following information:

- a) Number of eligible voters according to the preliminary lists.
- b) Percent Liberal vote in the 1965 election.
- c) Whether the riding was urban or rural.
- d) Province.

The figures for the number of eligible voters (before revision) and the 1965 Liberal vote were supplied by the Chief Electoral Officer. In a very few cases, the number of eligible voters may be an estimate made by the local returning officer in the constituency concerned because voter enumeration had not been completed at the time this information was compiled. The calculation of the 1965 vote according to the new electoral boundaries was made only for the purpose of ranking the parties in each constituency for the selection of enumerators. For this reason, no attempt was made to allocate the armed forces vote or the advance polls vote where the ranking was clear and, therefore, the percentage figures may not be absolutely correct inasmuch as these votes were distributed differently from the other votes in the riding. It should be noted that the redistribution of the 1965 vote led to some instances in which it was possible for voters in a part of a new constituency to have voted for a party in 1965 for which voters in another part of the new constituency could not have voted since there was no candidate. Because the cases mostly involve minor parties or independent candidates with only a small number of votes, the resulting distortion of the 1965 percentage of the Liberal vote is very small.

Constituencies which were mostly contained in a city of 100,000 or more in the 1966 census were defined as urban. Urban areas under this definition included:

Halifax	Windsor
Quebec	Winnipeg
Montreal	Regina
Ottawa	Saskatoon
Toronto	Edmonton
Hamilton	Calgary
Kitchener-Waterloo*	Vancouver
London	

*These two cities were considered as one urban area.

2. Constituencies were categorized as: 1) accessible, 2) partly accessible, and 3) inaccessible, according to the capacity of Canadian Facts (the firm conducting the interviews) to reach respondents residing in them. Each constituency in category (2) was divided into an accessible and an inaccessible parts. For such constituencies two index cards were then made - one for each part, containing the same information as that listed in section 1. It was assumed, when constituencies were split, that the 1968 eligible voters and 1965 Liberal voters were distributed geographically within each part in proportion to the population distribution reported in the 1961 census.

Constituencies in category (1), and those parts of constituencies in category (2) which were accessible, comprise universe A. The inaccessible parts of constituencies in category (2) and the constituencies in category (3) comprise universe B.

This seemingly cumbersome method was devised to assure that a safe attempt could be made to reach the invariably neglected, remote portions of Canada. Since little under seven per cent of Canada's population resides in inaccessible places (description and maps are on file at Queen's University, Canada), it was thought desirable to take extraordinary measures to reach these 'remote' respondents. Canadian Facts being unable to do so at a reasonable cost, students, colleagues and other willing helpers were enlisted. This effort was, however, uncertain, since much depended on the goodwill and ingenuity of a variety of laymen. It was therefore decided to design the sample so as to contain an accurate reflection of the accessible regions, and a more risky portion which could be excluded without biasing the considerably larger sample of the accessible regions. The larger, A sample was thus conceived of as being capable of standing on its own feet, with the only shortcoming that it was based on about 93 per cent of the Canadian population. Sample B, in the remote areas, chosen according to similar principles, was drawn from regions containing the remaining 6.9 per cent of the adult population.

3. Index cards in universe A were stratified as follows:

- a) By province from east to west, yielding ten piles of index cards.
- b) Each of these (provincial) piles was then sorted into two piles based on the urban rural distinction, yielding 20 piles ordered as follows, from east to west:
U R R U U R R U ...
where U is the urban pile for a province and R the rural pile.
- c) Index cards within each of these (twenty) piles were next ordered according to the Liberal percentage of the vote in 1965 in alternating fashion - first from highest support to lowest, and then from lowest to highest.

Index cards in universe B were then appended, having been ordered only according to their geographic position, from west to east.

4. 125 cards were selected from universe A and 14 from universe B.

The 125 cards from universe A were selected in the following manner: The total number of voters in universe A was 10,211,400. This total was divided by the number of cards to be selected (125) to obtain a selection interval (81,691). A random number (30,380) between zero and 81,691 was selected as the start value and cards containing the $(30,380+81,691 n)$ th voter was selected for $n = 0, 1, 2, \dots, 124$.

The 14 cards from universe B were selected as follows: For $n = 125$, the $(30,380+81,691 n)$ th voter fell in universe B. The index card containing that voter was selected. After that point a selection interval of 40,846 ($81,691 \div 2$) was used to pick 13 additional index cards.

No single constituency was selected from both universe A and universe B.

5. For the constituencies selected in universe A, seven clusters of 4 names were used and in those from universe B, 2 clusters of 7 names were picked. This gave us a total of 3500 (125×28) interviews to be attempted in universe A and 196 (14×14) in universe B.

Selection of Polling Subdivisions

A. General Procedure

1. The total number of polling subdivisions in each constituency (or part of constituency) selected in the above manner was divided by the number of individual voters to be selected from that constituency - 28 in the case of universe A, and 14 in the case of universe B. The resulting number was rounded to the nearest integer (I).
2. For each constituency (or part) a random number (R) was then selected so that $0 < R \leq I$. From enumerators' accounts provided by the Chief Electoral Officer listing the number of eligible voters in each polling subdivision according to the Preliminary Voters Lists, the polling subdivisions numbered R, $R+I$, $R+2I \dots$ (and so on) were selected. Cumulative totals of the number of electors in each of those polls was calculated:

$$C_1 = N_R \quad \text{where } N_R \text{ was the number of voters in the } R\text{th polling subdivision.}$$

$$C_2 = C_1 + N_{(R+1)} \quad \text{where } N_{(R+1)} \text{ was the number of voters in the } (R+1)\text{th subdivision.}$$

$$C_3 = C_2 + N_{(R+2)} \dots$$

And so on

3. For each constituency (or part) the final cumulative total was divided by the number of polling subdivisions to be selected - seven for universe A, and two for universe B. The result of this computation was then rounded to the nearest integer (J) to obtain the selection interval for polling subdivisions.

A random number (M) was selected such that $0 < M \leq J$. Polling subdivisions for which $C_i < M + iJ \leq C_{(i+1)}$ for $i \geq 0$ were selected.

B. Notes

1. For item A.2. Depending upon the rounding for I, some 27, 28 or 29 polling subdivisions could be selected for universe A; and 13, 14 or 15 for universe B.
2. For item A.3. Depending upon the rounding for J, some 6, 7 or 8 polling subdivisions could be selected for universe A; and 1, 2 or 3 for B.

In fact, in only two constituencies (or parts) were 8 polls selected. In the rest either 7 or 2 were chosen.

3. In cases where a particular poll had been divided into two or more parts for voting purposes, the several parts were considered one with voters listed in the order indicated by the labelling of the parts. For example, if 81A had 100 voters and 81B had 50 voters, voter no. 4 in 81B would be considered voter no. 104 in the aggregate unit.
4. Wherever polls were eliminated from a constituency because of cancellation, combination with another poll, or because of inaccessibility as defined above, the numbering of the remaining polls was revised. For example, if poll no. 81 in a constituency having 100 polls was in the inaccessible area, poll no. 82 would become poll no. 81, no. 83 would become 82 and so on.

Selection of Names

For each polling subdivision selected as outlined above, a random number (greater than zero and less than or equal to the number of eligible voters in the polls according to the preliminary list) was chosen. The voter having this number was the first person in the cluster.

From the first voter every fourth name was chosen until four names were obtained. In the case of polls where the voters were not listed according to street address but by name, every fourth name having the same street or postal address was chosen. If four names were not selected in this way, it was assumed that the next mentioned street name or postal address after the first name chosen was the next stratum and so on for as many strata as were needed.

[5]

NOTE: This special method for alphabetical lists is equivalent to
relisting in the following manner.

- a) Choose first voter
- b) Strata within poll then become the street names or postal addresses in order of mention after the first name.
- c) List names in alphabetical order within strata.

* * * * *

Nov. 29, 1973

QUESTION 2 -- Pleased or Upset

CARD 1, Column 12

- 0 - No answer
- 1 - Pleased
- 2 - Pleased with reservations
- 3 - Upset
- 4 - Upset with qualifications
- 5 - Don't know
- 6 - Apathetic or indifferent
- 7 - Extremely pleased
- 8 - Extremely displeased
- 9 - Refused to answer

QUESTION 4 (a) -- Problems facing the government

Card 1

Column	No.	
17	1	No particular problem
17	2	Refused to answer
17	3	Medicare, including hospitalization
18	1	Other welfare, including child welfare
19	1	Unemployment
20	1	Housing
21	1	Inflation/cost of living
22	1	Regional inequality
23	1	Wheat sales
24	1	Youth
25	1	Quebec in Confederation, including separatism
26	1	Foreign policy
27	1	Taxes
28	1	Education
29	1	Problems with political system, including majority government.
30	1	Labour
31	1	Other economic problems, including poverty
32	1	Minority groups (other than French Canadians)
33	1	Other social policy
34	1	Farm problems
35	1	Other problems
36	1	Don't know

If respondent mentions two problems falling within the same category, mark 2 in the appropriate column instead of 1. e.g. respondent mentions two "other social problems": them mark col. 33-2. Code similarly for cases of more than two mentions. None of this can be done in the case of medicare, because extra numbered codes have already been used in col. 17, but there is not likely to be more than one mention of this.

QUESTION 4 (b) and (c) --

Most important and next most important problems.

Card 1, cols. 37 - 38 most
cols. 39 - 40 next most

- 01 Medicare
- 02 Other welfare, including child
- 03 Unemployment
- 04 Housing
- 05 Inflation, cost of living
- 06 Regional inequality
- 07 Wheat sales
- 08 Youth
- 09 Quebec in Confederation
- 10 Foreign policy
- 11 Taxes
- 12 Education
- 13 Problems with the political system
(including majority government)
- 14 Labour
- 15 Other economic, including poverty
- 16 Minority groups
- 17 Other social policy
- 18 Farm problems
- 19 Other

7

QUESTION 4 (a) and (f)

CARD 1, cols. 42 - 43 - (e)

cols. 46 - 47 - (f)

- 00 No answer
- 01 Don't know
- 02 Taxes - reduce government expenditures
- 03 Taxes - improve economic conditions
- 04 Taxes - change method, revise structures
- 06 Taxes - unfocussed recommendation

- 08 Labour - regulate unions and/or or their leaders
- 09 Labour - government control labour situation
- 10 Labour - other anti-union statement
- 11 Labour - unfocussed recommendation
- 12 Labour - give workers fair wages, better conditions
- 13 Labour - other

- 14 Other economic problems - focussed recommendation
- 15 Other economic problems - unfocussed recommendation

- 18 Education - favourable to public and secondary school consolidation
- 19 Education - unfavourable to consolidation
- 20 Education - greater access to education, all levels or any level
- 21 Education - reduce high government expenditures on it
- 22 Education - expand specialized education
- 23 Education - other
- 24 Education - unfocussed recommendation

- 26 Minority groups - intolerant recommendation
- 27 Minority groups - tolerant recommendation
- 28 Minority groups - neutral or unfocussed recommendation

- 31 Farm - higher prices for farmers
- 32 Farm - increased subsidies for farmers
- 33 Farm - other
- 34 Farm - unfocussed recommendation

- 36 Other social - against government action
- 37 Other social - in favour of government action
- 38 Other social - neutral re: government action
- 39 Other social - unfocussed or other

- 40 Political system - change structures
- 41 Political system - change behaviour of officials, politicians
- 42 Political system - change party system
- 43 Political system - other

- 46 Other - focussed recommendation
- 47 Other - unfocussed recommendation

QUESTION 7 (b) MEDICARE

CARD 1, Col. 52

- 1 Should have had it long ago
- 2 Should have it now
- 3 Plenty of time
- 4 Don't need it
- 5 Other approval
- 6 Other disapproval
- 7 Other ambivalent
- 8 Should be based on need
- 9 No opinion
- 0 No answer

QUESTION 8 (b) WELFARE

CARD 1, Col. 58

- 1 Enough is being done
- 2 Too little is being done
- 3 Too much is being done
- 4 New approach is needed
- 5 Ambivalent
- 6 Conditionally in favour
- 7 Other
- 9 No opinion
- 0 No answer

QUESTION 9 (b) ECONOMIC POLICIES

CARD 1, Col. 64

- 1 Too little has been done
- 2 About the right amount has been done
- 3 Too much interference
- 4 Too little and too much
- 5 Other
- 9 No opinion
- 0 No answer

QUESTION 12 (a) How should Quebec be treated?

CARD 2, Col. 30

- 1 Exactly the same as the other provinces
- 2 Special position for Quebec
- 3 Other extremely hostile response
- 4 Other hostile response
- 5 Other ambivalent
- 6 Other sympathetic (incl. shouldn't confine French to Quebec)
- 7 Quebec should be a separate state
- 8 Other
- 9 No opinion
- 0 No answer

QUESTIONS 17 and 18

Should a person who breaks the law
be punished?

CARD 2, Cols. 45 - 46

Col. 45 - if law is against his religious principles

Col. 46 - if law is against other fundamental principles of his

- 0 Refused
- 1 Should
- 2 Should not
- 3 Depends on the offense
- 4 Ambivalent
- 8 Other
- 9 No opinion

QUESTION 20 (a)

CARD 2, 52 (first mention)
53 (second mention)
77 (third mention)
78 (fourth mention)

- 0 Don't know, no answer
- 1 Nothing - pas grand chose
- 2 Contact MP
- 3 Contact representative (unspecified)
- 4 Contact other citizens
- 5 Contact PM
- 6 Contact Minister in charge
Committee
Person
- 7 Contact mass media
- 8 Petition or direct action or referendum
- 9 Other

QUESTION 20 (b)

CARD 2, Cols. 54 - 55

- 00 No answer
01 Nothing
02 Contact MP
03 Contact representative
04 Contact other citizens
05 Contact PM
06 Contact Minister, committee, etc. in charge
07 Contact mass media
08 Petition or direct action
09 Other or unspecified
10 MP plus other citizens
11 MP plus PM
12 MP and Minister
13 MP and mass media
14 MP and petition or direct action or referendum
15 MP and other
16 Representative and other citizens
17 Representative and PM
18 Representative and Minister
19 Representative and Media
20 Representative and direct action or petition
21 Representative and other

22 Other citizens and PM
23 Other citizens and Minister
24 Other citizens and media
25 Other citizens and petition
26 Other citizens and other

27 PM and Minister
28 PM and media
29 PM and petition
30 PM and other

31 Minister and media
32 Minister and petition or direct action
33 Minister and other

34 Media and petition or direct action
35 Media and other
36 Petition and other
37 Other and other

38 Three mentions
39 Four mentions or more
40 Can't remember

QUESTION 20 (c)

What organization do you belong to through which you could oppose a bill in Parliament?

CARD 2, Cols. 56, 57, and also 79
(for the total number of groups mentioned)

- 00 Not specified
- 01 No (none)
- 02 Don't know
- 03 Trade Union
- 04 Business or professional organization
- 05 Other occupational group (e.g. farm group)
- 06 Fraternal group
- 07 Service club
- 08 Charitable or health organization
- 09 National
- 10 Sport or social
- 11 Entertainment
- 12 Religious (Knights of Columbus, Orange Order)
- 13 Church groups, parish groups
- 14 Boy Scouts, Girl Guides
- 15 Credit unions, co-ops
- 16 Regimental or veterans' group
- 17 Political party
- 18 Non-partisan political group (including pressure groups)
- 19 Other

In column 79

- 0 No groups mentioned: belonged to none
- 1 Belongs to one
- 2 Belongs to two
- 8 Eight or more
- 9 Not specified

QUESTION 21 (a)

Different groups or individuals treated differently by the courts?

CARD 2, Cols. 58 - 63

Which groups or individuals

Cols. 58 - 59 (first mention)

Cols. 60 - 61 (second mention)

- | | |
|----|--------------------------------------|
| 00 | Don't know, no answer |
| 01 | No, none |
| 02 | Rich |
| 03 | Poor |
| 04 | Different regions of Canada |
| 05 | Young |
| 06 | More mature, adults |
| 07 | Ethnic or religious groups |
| 08 | Police, magistrates, local officials |
| 09 | Hippies, social outcasts, protesters |
| 10 | Drunkards |
| 11 | Important people, well-known people |
| 12 | The ordinary man |
| 13 | Less educated |
| 14 | More educated |
| 15 | People with connections |
| 16 | Politicians |
| 17 | French-Canadians |
| 18 | La pègre |
| 19 | Not specified |
| 20 | Other |

How are they treated differently?

CARD 2, Cols. 62 - 63

- | | |
|---|--|
| 1 | Law is applied differently |
| 2 | Law or sentence has a different impact |
| 3 | Receive favoured treatment |
| 4 | Receive harsher treatment |
| 5 | Cannot defend themselves as well |
| 6 | Can defend themselves better |
| 7 | Other |
| 8 | Don't know or no answer |
| 9 | Vague reasons, such as "by their wealth" |

QUESTION 21 (b)

Different people treated differently by the police?

CARD 2, Cols. 64 - 69

Which groups are treated differently
Cols. 64 - 65 (first mention)
Cols. 66 - 67 (second mention)

01

-

-

-

- Same as 20 (a) cols. 58 - 59 and 61 - 62

-

-

-

-

-

20

How treated differently

Col. 68 (first mention)
Col. 69 (second mention)

1

-

-

-

-

-

-

-

- Same as 20 (a) cols. 60 and 63

-

-

QUESTION 31 (d)

When changed from feeling closer to one party to feeling closer to another?

CARD 3, Col. 14

- 0 Don't know, no answer, not specified
- 1 1957 or earlier
- 2 1958 - 59
- 3 1960 - 61
- 4 1962 - 63
- 5 1964 - 65
- 6 1966 - 67
- 7 1968
- 8 General, long ago
- 9 General, recently

QUESTION 31 (e)

Why Changed party?

CARD 3, Cols. 15, 16

- | | |
|----|--|
| 00 | No answer |
| 01 | Approval of Liberal leader |
| 02 | Disapproval of Liberal leader |
| 03 | Approval of Conservative leader |
| 04 | Disapproval of Conservative leader |
| 05 | Approval of NDP leader |
| 06 | Disapproval of NDP leader |
| 07 | Approval of other party leader |
| 08 | Disapproval of other party leader |
| 09 | Approval of Liberal candidate |
| 10 | Disapproval of Liberal candidate |
| 11 | Approval of Conservative candidate |
| 12 | Disapproval of Conservative candidate |
| 13 | Approval of NDP candidate |
| 14 | Disapproval of NDP candidate |
| 15 | Approval of other candidate |
| 16 | Disapproval of other candidate |
| 17 | Approval of specific Liberal policy |
| 18 | Disapproval of specific Liberal policy |
| 19 | Approval of specific Conservative policy |
| 20 | Disapproval of specific Conservative policy |
| 21 | Approval of specific NDP policy |
| 22 | Disapproval of specific NDP policy |
| 23 | Approval of specific policy of another party |
| 24 | Disapproval of specific policy of another party |
| 25 | Approval of general Liberal policies |
| 26 | Disapproval of general Liberal policies |
| 27 | Approval of general Conservative policies |
| 28 | Disapproval of general Conservative policies |
| 29 | Approval of general NDP policies |
| 30 | Disapproval of general NDP policies |
| 31 | Approval of general policies of another party |
| 32 | Disapproval of general policies of another party |
| 33 | Positive response to a provincial factor |
| 34 | Negative response to a provincial factor |
| 35 | Personal reasons |
| 36 | Other reasons |
| 37 | Don't know - pas de raison speciale |
| 38 | Response to a provincial factor, attitude unspecified |
| 40 | Vague reasons, "for a change", "everything in general" |
| 41 | Leadership, unspecified |
| 42 | Candidates, unspecified |
| 43 | "The man" |
| 44 | Policy, unspecified |
| 45 | Favourable assessment of Liberal performance |
| 46 | Unfavourable assessment of Liberal performance |
| 47 | Favourable assessment of Conservative performance |
| 48 | Unfavourable assessment of Conservative performance |
| 49 | Favourable assessment of NDP performance |
| 50 | Unfavourable assessment of NDP performance |
| 51 | Favourable assessment of Social Credit performance |
| 52 | Unfavourable assessment of Social Credit performance
(incl. has no chance nationally) |
| 53 | Favourable assessment of performance of another party |
| 54 | unfavourable assessment of performance of another party |

Question 33 (d)
Card 3, col. 24
Code as for 31 (d)

Question 33 (e)
Card 3, Cols. 25-26
Code as for 31 (e)

Question 34 (h)
Card 3, Col. 37
Code as for 31 (d)

Question 34 (i)
Card 3, Cols. 38-39
Code as for 31 (e)

Question 34 (l)
Card 3, Col. 42
Code as for 31 (d)

Question 34 (m)
Card 3, Cols. 43-44
Code as for 31 (e)

QUESTION 37 (g)

What have you read or heard about the successful candidate in your riding?

CARD 3, Cols. 47 - 52

How heard

- Col. 47 (first mention)
- Col. 48 (second mention)

0	Did not hear
1	Radio
2	Television
3	Newspaper
4	Campaign Literature
5	Speeches read or heard
6	Personal contact with the candidate
7	Candidate's own articles, reports
8	Other
9	Not specified

What heard

- Col. 49 - 50 (first mention)
- Col. 51 - 52 (second mention)

00	Can't remember
01	Specific personal favourable
02	Specific personal unfavourable
03	Specific personal neutral
04	Specific political favourable
05	Specific political unfavourable
06	Specific political neutral
07	Specific unspecified favourable
08	Specific unspecified unfavourable
09	Specific unspecified neutral
11	General personal favourable
12	General personal unfavourable
13	General personal neutral
14	General political favourable
15	General political unfavourable
16	General political neutral
17	General unspecified favourable
18	General unspecified unfavourable
19	General unspecified neutral
21	Between personal favourable
22	Between personal unfavourable
23	Between personal neutral
24	Between political favourable
25	Between political unfavourable
26	Between political neutral
27	Between unspecified favourable
28	Between unspecified unfavourable
29	Between unspecified neutral
30	No response

CARD 4, Cols. 9 - 18, 19 - 30

How many items out of the total did the respondent know?

Cols. 9 - 18

Cols. 9, 10 - names
col. 11, 12 - party
col. 13, 14 - heard
col. 15, 16 - occupation
col. 17, 18 - religion

- 11 Does not know about the 1 candidate running
12 Knows about 0 of the 2 candidates running
13 Knows about 0 of the 3
14 Knows about 0 of the 4
15 Knows about 0 of the 5
16 Knows about 0 of the 6
17 Knows about 0 of the 7
- 21 Knows about 1 candidate running
22 Knows about 1 of the 2
23 Knows about 1 of the 3
24 Knows about 1 of the 4
25 Knows about 1 of the 5
26 Knows about 1 of the 6
27 Knows about 1 of the 7
- 32 Knows 2 of the 2 running
33 Knows 2 of the 3
34 Knows 2 of the 4
35 Knows 2 of the 5
36 Knows 2 of the 6
37 Knows 2 of the 7
- 43 Knows 3 of the 3
44 Knows 3 of the 4
45 Knows 3 of the 5
46 Knows 3 of the 6
47 Knows 3 of the 7
- 54 Knows 4 of the 4
55 Knows 4 of the 5
56 Knows 4 of the 6
57 Knows 4 of the 7
- 65 Knows 5 of the 5
66 Knows 5 of the 6
67 Knows 5 of the 7
- 76 Knows 6 of the 6
77 Knows 6 of the 7
- 87 Knows 7 of the 7

QUESTIONS 35, 36, 38 (a), 40

Col. 19 - 30 What respondent knows about the candidate of each party?

Col. 19 - 20 - Liberal
 Col. 21 - 22 - Conservative
 Col. 23 - 24 - New Democratic Party
 Col. 25 - 26 - Ralliement des Créditistes
 Col. 27 - 28 - Social Credit
 Col. 29 - 30 - Other

- | | |
|----|--|
| 10 | Doe not know at all |
| 11 | Name |
| 12 | Party |
| 13 | Heard or read |
| 14 | Religion |
| 15 | Occupation |
| 16 | Name and party |
| 17 | Name and heard |
| 18 | Name and religion |
| 19 | Name and occupation |
| 20 | Party and heard |
| 21 | Party and religion |
| 22 | Party and occupation |
| 23 | Heard and religion |
| 24 | Heard and occupation |
| 25 | Religion and occupation |
| 26 | Name and party and heard |
| 27 | Name and party and religion |
| 28 | Name and party and occupation |
| 29 | Name and heard and religion |
| 30 | Name and heard and occupation |
| 31 | Name and religion and occupation |
| 32 | Party and heard and religion |
| 33 | Party and heard and occupation |
| 34 | Party and religion and occupation |
| 35 | Heard and religion and occupation |
| 36 | Name and party and heard and religion |
| 37 | Name and party and heard and occupation |
| 38 | Name and party and religion and occupation |
| 39 | Name and heard and religion and occupation |
| 40 | Party and heard and religion and occupation |
| 41 | Name and party and religion and occupation and heard or read |

QUESTION 38 (a)

Has winning candidate in riding been in Parliament before?

CARD 3, Col. 53

- 1 Yes (correct)
- 2 Yes (incorrect)
- 3 No (correct)
- 4 No (incorrect)
- 5 Don't know

QUESTION 38 (c)

What did the candidate do for the riding when he was in Parliament before?

CARD 3, Cols. 54 - 59

Cols. 54 - 55 (first mention)
Cols. 56 - 57 (second mention)
Cols. 58 - 59 (third mention)

- 00 No answer
- 01 Don't remember
- 02 Did nothing
- 03 Helped certain ethnic groups (e.g. Indians, Eskimos)
- 04 Helped with public works for the area
- 05 Helped individuals
- 06 Helped the area
- 07 Did work on non-local issues
- 08 Provided liaison with government bureaucracy
- 09 Worked for certain economic groups
- 10 Other

QUESTION 38 (e)

What did the member do for you, if in Parliament before?

CARD 3, Cols. 60 - 61

- 00 No answer
- 01 Did nothing
- 02 Sent Christmas Card or personal mail
- 03 Helped personally
- 04 Provided liaison with government bureaucracy
- 10 Other

QUESTION 47

Why voted as did in June 1968?

CARD 4, Cols. 41 - 46

Cols. 41-42 (first mention)

Cols. 43-44 (second mention)

Cols. 45-46 (third mention)

- 00 No answer
- 01 Policy, general
- 02 Policy, federal provincial (general)
- 03 Policy, French-English relations - general
- 04 Policy, French-English relations - R anti-English
- 05 Policy, French-English relations - R anti-French
- 06 Policy, French-English relations - R pro-English
- 07 Policy, French-English relations - R pro-French

- 08 Policy, economic
- 09 Policy, other
- 10 Leader, age
- 11 Leader, French-English position
- 12 Leader, general
- 13 Leader, other
- 14 Local candidate, general
- 15 Local candidate, like
- 16 Local candidate, dislike
- 17 Local candidate, none for preferred party

- 18 Family agreement
- 19 Picking the winner (incl. wanted majority)
- 20 Party loyalty
- 21 Pour faire un changement, assez des vieux partis
- 22 "The man"
- 23 Unspecified favourable (thought it would be better)
- 24 Unspecified unfavourable
- 25 Diefenbaker, pro or con
- 26 Other
- 27 No special reason, aucune raison
- 28 Party

25

QUESTION 48 (a)

When did you decide to vote?

CARD 4, Cols. 47 - 48
Col. 47 - time

- 0 Don't know, no answer
- 1 Long time ago, already decided
- 2 Before campaign (before April 23)
- 3 Early campaign (as soon as campaign started 2 months
(before election))
- 4 Mid-campaign (6 weeks before election, up to 2 weeks
(before))
- 5 Late campaign (1 week before, last few days, June 25)
- 6 Other
- 7 Durant la campagne, non spécifié

Col. 48 - related to an incident

- 0 Don't know, no answer
- 1 At time of conventions
- 2 When leader(s) nominated
- 3 When local candidates selected
- 4 When policy, programme chosen or announced
- 5 When found out "who was running"
- 6 After TV debate
- 7 After campaign events assessed
- 8 Other

QUESTION 48 (c)

Why not an easy decision?

CARD 4, Cols. 49 - 51
Col. 48-49-first mention 49 - 50
Col. 50-51-second mention 51 - 52

- 01 Was easy
- 02 Don't know, no answer
- 03 Lack of information re: parties, leaders
- 04 Too complicated, not knowledgeable
- 06 Difficulty of assessing party policies
- 07 Preferred party ran no candidate
- 08 Breaking from long-term party loyalty, past voting pattern
- 09 General uncertainty about preferences
- 10 Would like to see NDP survive
- 11 Leader effect, pro Trudeau
- 12 Leader effect, pro Stanfield
- 13 Leader effect, anti Trudeau
- 14 Leader effect, anti Stanfield
- 15 Leader effect ambivalent
- 16 Leader effect, other
- 17 Local candidate, like
- 18 Local candidate, dislike
- 21 Other

QUESTION 51

Reasons for changing vote between 1965 and 1968?

CARD 5, Col. 56 - 61

Col. 56 - Liberal
Col. 57 - Conservative
Col. 58 - NDP
Col. 59 - Social Credit
Col. 60 - Other party
Col. 61 - Other

- 0 Don't know, no answer, don't remember
- 1 Leader, favourable
- 2 Leader, unfavourable
- 3 Candidate, favourable
- 4 Candidate, unfavourable
- 5 Specific policy, favourable
- 6 Specific policy, unfavourable
- 7 General policy or ideology, favourable
- 8 General policy or ideology, unfavourable
- 9 Other

QUESTION 58

What did you like best (least) about.....

CARD 6, Cols. 9 - 40
 CARD 4, Cols. 63 - 78
 CARD 3, Cols. 62 - 77

Like best about Trudeau	Card 6, cols. 9 - 12
	Card 4, cols. 63 - 66
Like least about Trudeau	Card 6, cols. 13 - 16
	Card 4, cols. 67- 70
Like most about Stanfield	Card 6, cols. 17 - 20
	Card 4, cols. 71 - 74
Like least about Stanfield	Card 6, cols. 21 - 24
	Card 4, cols. 75 - 78
Like best about Douglas	Card 6, cols. 25 - 28
	Card 3, cols. 62 - 65
Like least about Douglas	Card 6, cols. 29 - 32
	Card 3, cols. 66 - 69
Like best about Caouette	Card 6, cols. 33 - 36
	Card 3, cols. 70 - 73
Like least about Caouette	Card 6, cols. 37 - 40
	Card 3, cols. 74 - 77

two columns for each mention; four mentions can be recorded

00	Don't know, no answer, indifferent, can't remember
01	Everything
02	Nothing
03	His party
04	His ethnic or religious ties
05	Don't know him enough to say
06	Language barrier (-) or bilingualism (*) (e.g. I couldn't understand him because he spoke French, or he speaks both languages)
07	Nothing in particular
08	His regional ties.
09	Talks too much
10	Personality, general unspecified
11	Marital status (incl. "family man")
12	Honesty, sincerity, frankness (or lack)
13	Experience or achievements (or lack)
14	Appearance, dress (incl. "his smile, his curls")
15	Warmth, understanding, interest in people, coldness, remoteness, "il est bête", "he's insulting"
16	Simplicity, "he's one of us"
17	Intelligence, shrewdness, capability, competence
18	Courage
19	Energy, vigor, enthusiasm, dynamism (or lack)
20	Decisiveness (or lack)
21	Lack of aggressiveness
23	Age
24	Dignity, seriousness, maturity (or lack)
25	Reliability, responsibility (or lack)
26	Independence
27	Humility () arrogance ()
28	Commitment, concern (or lack)
29	Easy "cool" manner
30	Is/ is not a "real" Canadian a "good" Canadian
31	Comical behaviour, is amusing, ridicule
32	Sense of Humour
33	Firmness, strength of character (or lack)
34	Knowledge, education
35	Parle bien français; mastery of the English language
36	Quiet, mild, reserved manner
37	Swinger, playboy type, Don Juan, sportif
38	Autoritaire, dictateur, despote
39	Other personal characteristics

Continued on next page.....

- 40 Ideas, policies, general or unspecified
41 Modernity, progressiveness () or lack ()
or old fashioned ()
42 Radicalism (incl. "is a socialist" - pejorative) fanatic
43 Conservatism
45 Realism, or lack
46 Well thought out ideas
47 Stand - sympathetic to French-Canadian nationalism or Quebec
48 Stand - unsympathetic to French-Canadian nationalism or Quebec
49 Stand on Canadian unity, not specified, or on bilingualism
50 For the working man; the average man
51 For the farmer
52 Economic policies (incl. housing, taxes, unemployment -
but not poverty)
53 Respect ou manque de respect pour les canadiens-français;
54 For unions, labor
55 Bill omnibus
56 Policies on poverty, poor area
57 Policies on medicare, other welfare
59 Other policies
60 Campaign style, general or unspecified
61 Speaking ability or manner
62 Promises that he made
63 Refusal to make promises
64 Agitation, rabble-rousing, playing on emotions
65 Ability to arouse interest, excitement (or lack)
66 Said what he was going to do () programme trop vague ()
67 the "kissing bit", behaviour with women
68 Sa présence à la St. Jean Baptiste
69 Other elements of campaign style
70 Political skills and leadership ability (or lack)
71 Chances on political success
72 Too critical of other parties, leaders; "mud slugger"
73 Performance on television
74 Presentation of issues (confused issues, red herring,
oversimplified)

80 Other likes or dislikes
81 References to activities or attitudes or behaviour since
the election.

QUESTION 63

How do you think of yourself?

CARD 6, Cols. 68 and 72 - 73

Col. 68 - basic code

cols. 72-73 - specifications for 4 and 7 of the basic code

Col. 68

- | | |
|---|------------------|
| 1 | English-Canadian |
| 2 | French-Canadian |
| 3 | Simply Canadian |
| 4 | Ethnic Canadian |
| 5 | Québecois |
| 6 | Canadien |
| 7 | Other |
| 9 | No opinion |

Cols. 72 - 73

- | | |
|----|----------------------------|
| 01 | English |
| 02 | French |
| 03 | Scottish |
| 04 | Irish |
| 05 | German |
| 06 | Ukrainian |
| 07 | Italian |
| 08 | Netherland |
| 09 | Polish |
| 10 | Native Canadian and Eskimo |
| 11 | Jewish |
| 12 | Other British Isles |
| 13 | Norwegian |
| 14 | Hungarian |
| 15 | Russian |
| 16 | Swedish |
| 17 | Asiatic |
| 18 | Other |
| 19 | Newfoundlander |
| 20 | Nova Scotian |

QUESTION 67 (d)

CARD 7, Cols. 32 - 35

Cols. 32 - 33 - first mention

Cols. 34 - 35 - second mention

- 00 No answer
- 01 Don't know
- 03 Nothing can be done
- 04 Prevent the issue
- 05 Let Quebec go, strongly anti-Quebec or anti-French
- 06 Let Quebec go, mildly anti-Quebec or anti-French
- 07 Let Quebec go, neutral
- 08 Let Quebec go, pro Quebec or pro French
- 09 Consult other Canadians, take a vote
- 10 Work out a compromise
- 11 Make Quebec stay, any way including violence
- 12 Make Quebec stay, persuasion, non-violent means
- 13 Make Quebec stay, unspecified
- 15 Other
- 16 Canceller, annuler, bloquer le vote
- 18 Ottawa should mind its own business

QUESTION 92 (a) (b)

CARD 8, Cols. 34 - 65

Under each column:

- 1 - not a member
- 2 - very active
- 3 - fairly active
- 4 - inactive
- 5 - no reply re: that organization

Where degree of activeness is not indicated, code, alternately,
 "very active" and "inactive".

R	Spouse	Organization
34	50	Trade union
35	51	Business or professional association
36	52	Other occupational group (e.g. farm)
37	53	Fraternal
38	54	Service club
39	55	Charitable and health (Red Cross, C.F.)
40	56	National
41	57	Sport and social
42	58	Entertainment
43	59	Religious
44	60	Church or parish group
45	61	Boy scouts/Girl Guides
46	62	Credit union, co-op
47	63	Regimental or veterans' group
48	64	All other
49	65	Total number of organizations for R or spouse.

In columns 49 and 65, indicating the total number of organizations:

- 0 - None
- 1 - one
- 2 - two
-
- etc.
-
- 9 - nine or more

QUESTION 96 (a) (b)

CARD 8, Cols. 69 - 70

- 00 No answer
- 01 Don't remember
- 02 Don't know
- 03 Yes (incorrect)
- 04 Yes (generally correct) no comment about Trudeau/separatists
- 05 Yes (correct) pro Trudeau interpretation
- 06 Yes (correct) anti-Trudeau interpretation
- 07 Yes (correct) mentions Trudeau but neutral
- 08 Yes (correct) no mention of Trudeau pro French-Canadian
- 09 Yes (correct) no mention of Trudeau anti French-Canadian
- 10 Yes (correct) no mention of Trudeau, mention of nationalists, but no value judgment
- 11 Yes (correct) mention of separatists against Trudeau - no judgment
- 12 Yes (correct) mention of separatists vs Trudeau plus pro Trudeau interpretation
- 13 Yes (correct) mention of separatists vs Trudeau, anti-Trudeau interpretation
- 14 Yes (correct) mention of separatists vs Trudeau ambivalent interpretation
- 15 Other

QUESTION 96 (c)

How events in Montreal influenced vote?

CARD 8, Col. 71 - 72

- 00 No answer
- 01 Did not influence vote
- 02 Don't know
- 03 Pro Trudeau
- 04 Anti-Trudeau
- 05 Anti-separatist and anti-Trudeau
- 06 Anti-separatist and pro-Trudeau
- 07 Anti-French-Canadian nationalist
- 08 Pro-separatist
- 09 Pro-separatist and pro-Trudeau
- 10 Pro-separatist and anti-Trudeau
- 21 Other

CARD 1, (p. 4) Cols. 67 - 78

Total number of mentions of Trudeau and Stanfield

Col. 67 - total number of mentions favourable to Trudeau

Col. 68 - total mentions unfavourable to Trudeau

Col. 69 - total number of neutral mentions of Trudeau

Col. 70 - total number of mentions of Trudeau in connection
with policy, party, etc. (e.g. liked Trudeau's party) -
- favourable

Col. 71 - total number of policy-party mentions of Trudeau -
unfavourable

Col. 72 - total party-policy mentions - neutral

Col. 73 - total favourable to Stanfield

Col. 74 - total unfavourable to Stanfield

Col. 75 - total mentions of Stanfield, neutral

Col. 76 - Mentions of Stanfield connected with policy etc. -
favourable

Col. 77 - Mentions of Stanfield connected with policy etc. -
unfavourable

Col. 78 - Mentions of Stanfield connected with policy etc. -
neutral

Within each column:

0 - none

1 - one

-

-

etc

-

9 - nine or more

[In cases where Trudeau is the local candidate, do not count the answers to the questions on page 13 as mentions of Trudeau. Regard these as mentions of the local candidate]

Master Code Book1968
Canadian ElectionI card

85994

Cols 1 to 6 same on all cards

80-2 punched on all cards - Queen's study identification codeJBM Card # punched on cols 7+8 01 to 11

JBM Card # cols 7+8	Page #s		Question #s		Col. not used
	Starts	Ends	Starts	Ends	
01 <u>Section I</u> 4			1	9C plus Qd	-
02	5	9	10a	28 plus for Q20	-
03	10	13	30	39 plus for Q58	24/26, 78/79
04	13	15	40a	52 " " "	79
05	16	17	53a	57	66/79
06	17	19	58a	64C plus for Q43	74/79
07	20	23	65	81 plus for Q83C Q89C + Q90	75/79
08	24	28 + P.13 (Sect II)	82a	101	-
09 <u>Section II</u> 2	6		29	29	74/79
10	7	9	29	60	61/79
11	10	12	61	69	60/79

Sect RunsFirst page of each section plus those pages requiring a split run bear a D or E for order of readingD = Read DownE = Read Up

P. #	Q. #	Code Indication Sect Run	JBM Card #
Sect. I	18	59 ab	06
	20	41-1 Top To Bottom 41-2 Bottom To Top	
Sect. II	9	9-1 + 9-2	07
	10	22-1 + 22-2	
	12	9-1 + 9-2 " "	11

Colc 1/6 - all cards

85994

Province

- 1-0 Newfoundland
- 1 Prince Edward Island
- 2 Nova Scotia
- 3 New Brunswick
- 4 Quebec
- 5 Ontario
- 6 Manitoba
- 7 Saskatchewan
- 8 Alberta
- 9 British Columbia

Community Size

- 2-1 Over 500m - City Core
- 2 " " - Adjacent suburb
- 3 " " - Distant suburb
- 4 100 - 500m
- 5 30 - 100m
- 6 10 - 30m
- 7 1 - 10m
- 8 Rural Non Farm } derived from Q98
- 9 Farm * } * "Yes" to both a+b parts of Q98

Respondent Identification # + Inside or Outside 8M Sample

cols 3 to 6 consecutive numbering - most questionnaires were pre-numbered so there will be gaps for those not completed.

3-0,1,2+3 Inside 8M Sample starting with 0001

3-4 Outside 8M Sample starting with 4001

Ref. = Refused

N.A. = No Answer

Card 01

85974

Col. 9 & 10 Constitution - printed from 2nd + 3rd flight of
10 digit number on label
Highest possible # = 88

1. Were you surprised by the results of last June's election?
- | | |
|------------------|---------------|
| YES | 11-1 |
| NO | 2 |
| DON'T KNOW | 3 4 Ref, n.A. |

Q2 col 12 - 1/0 done by Queen's

(POINT TO FIRST SCALE ON PAGE ONE OF WHITE SHEETS)

3. Leaving the election aside for a minute, would you say that in general you are very satisfied, fairly satisfied, a little dissatisfied, or quite dissatisfied with:

- a) Your life so far?
- b) And what about the educational opportunities you have had? Would you say that in general you are very satisfied, fairly satisfied, a little dissatisfied or quite dissatisfied with them?
- c) What about the way Canada is run?
- d) And what about your prospects for the future?

	VERY <u>SATISFIED</u>	FAIRLY <u>SATISFIED</u>	A LITTLE <u>DIS-SATISFIED</u>	QUITE <u>DIS-SATISFIED</u>	NO OPINION	Ref. N.A.
-a) YOUR LIFE SO FAR?	13-1	2	3	4	5	6
-b) THE EDUCATIONAL OPPORTUNITIES YOU HAVE HAD?	14-1	2	3	4	5	6
-c) THE WAY CANADA IS RUN? ...	15-1	2	3	4	5	6
-d) YOUR PROSPECTS FOR THE FUTURE?	16-1	2	3	4	5	6

Q4 abc - Col 17/42 done by Queen's

6.4.4 42/44, 42/48 " "

- f-d) Just how strongly would you say you feel about (NAME PROBLEM): are you extremely worried, fairly worried, or just concerned about it?

- | | | |
|-------------------------|---------|------|
| EXTREMELY WORRIED | 41-1 .. | 45-1 |
| FAIRLY WORRIED | 2 | 2 |
| JUST CONCERNED | 3 | 3 |
| DON'T KNOW | 4 | 4 |

Ref. n.A.

6.4.6 44-9 Ref., n.a.

48-9

Card 61

(4)
85994

5. Not all of Canada's problems are, as you know, handled by the Federal Government in Ottawa. Which government would you say handles the most important problems facing Canada today: the Federal Government in Ottawa, the Provincial Governments or the local authorities here in _____? (NAME SMALLEST UNIT)

6. As far as you are concerned personally, which government is most important in affecting how you and your family get on: the one in Ottawa, the one in this province or your local government?

FEDERAL GOVERNMENT	49-1
PROVINCIAL GOVERNMENTS	2
LOCAL AUTHORITIES	3
OTHER (SPECIFY) _____	4/3 (see below)
NO OPINION	9

Ref., n.a. 0

FEDERAL GOVERNMENT	50-1
PROVINCIAL GOVERNMENT	2
LOCAL AUTHORITIES	3

OTHER (SPECIFY) _____	4/8 (see below)
NO OPINION	9

Ref., n.a. 0

Ex: 47450

- 4 Federal & Provincial
- 5 Federal & Local
- 6 Provincial & Local
- 7 Federal, Provincial & Local
- 8 None of These

7. As you know, people decide what to do in an election for all sorts of reasons. We shall ask you about several of them, but right now we would like to hear your views on some of the issues which have been discussed in Canada in recent years. No one is interested in all issues. If I mention any in which you are not too interested, please say so. It is as important to us to find out what the issues are that people do not care about as the ones they consider very important.

Take Medicare for example:

- a) In deciding what to do about voting in this election, was Medicare extremely important to you, very important, fairly important or not too important? (POINT TO SHEET ONE ON WHITE SHEETS)

EXTREMELY IMPORTANT	51-1
VERY IMPORTANT	2
FAIRLY IMPORTANT	3
NOT TOO IMPORTANT	4 GO TO Q.8
NO OPINION	5

Ref., n.a. 6

Q7-b 6.52-1/0 Same six questions

(53/54)

- 7-c) Which party comes closest to your views on Medicare?

LIBERAL	01
PROGRESSIVE CONSERVATIVE	02
N.D.P.	03
CREDITISTES	04
SOCIAL CREDIT	05
OTHER (SPECIFY) _____	(see below)
DON'T KNOW	00

- 87 Union Nationale
- 11 Liberal & P.C.
- 12 Liberal & N.D.P.
- 28 All the same, equally important, etc.
- 29 None
- 30 Neither, etc. answer

Cribo

85947

(55/56)

- 7-d) With which party do you disagree most on Medicare?

LIBERAL	01
PROGRESSIVE CONSERVATIVE	02
N.D.P.	03
CREDITISTES	04
SOCIAL CREDIT	05
OTHER (SPECIFY) <u>(see below)</u>	
DON'T KNOW	BY 00

- ✓
 07 Union Nationale
 11 Liberal & P.C.
 19 Provincial P.C.'s
 23 All the same, equal, no difference, all
 29 None
 30 Refused, no answer

- 8-a) Now what about social welfare in general, which also covers things like unemployment insurance, pensions, family allowances, and so on? Would you say that in thinking about the election the issue of social welfare in general was extremely important to you, very important, fairly important, or not too important?
 (POINT TO SHEET ONE ON WHITE SHEETS)

EXTREMELY IMPORTANT	57-1
VERY IMPORTANT	2
FAIRLY IMPORTANT	3 GO
NOT TOO IMPORTANT	4 TO
NO OPINION	5 Q.9
	6

Ref., N.A.

Q 8-b CR 58-1/7, 9/0 done by Queen's

(59/60)

- 8-c) Which of the political parties comes closest to your views on welfare in general?

LIBERAL	01
PROGRESSIVE CONSERVATIVE	02
N.D.P.	03
CREDITISTES	04
SOCIAL CREDIT	05

OTHER (SPECIFY) (see below)

DON'T KNOW

- ✓
 20 Lib P.C. & N.D.P.
 07 Union Nationale
 11 Liberal & P.C.
 23 All the same, equal, no difference, all
 29 None
 30 Refused, no answer

(61/62)

- 8-d) With which party do you disagree most on welfare?

LIBERAL	01
PROGRESSIVE CONSERVATIVE	02
N.D.P.	03
CREDITISTES	04
SOCIAL CREDIT	05

OTHER (SPECIFY) (see below)

DON'T KNOW

- ✓
 06 L.P.P., Communist
 07 Union Nationale
 11 Liberal & P.C.
 15 P.C. & Social Credit
 23 All the same, equal, no difference, all
 29 None

Caid 01

(.)

25774

9. How about issues concerning the economy, like unemployment, housing, cost of living, inequality between Canadian regions or the drop in wheat sales?

-a)	Were economic issues <u>extremely important, very important, fairly important, not too important</u> to you in making up your mind about your vote in this election? (POINT TO SHEET ONE ON WHITE SHEETS)	EXTREMELY IMPORTANT	63-1
		VERY IMPORTANT	2
		FAIRLY IMPORTANT	3
		NOT TOO IMPORTANT	4
		NO OPINION	5

Ref., No Answer

6

Q 9b ctd. 64-1/5, 9/c done by Queen's

(65/66)

9-c) Which of the political parties comes closest to your views on the best way to handle the whole economy?

LIBERAL	01
PROGRESSIVE CONSERVATIVE	02
N.D.P.	03
CREDITISTES	04
SOCIAL CREDIT	05
OTHER (SPECIFY) <u>(see below)</u>	
DON'T KNOW	00

- 07 Union National
11 Liberal & P.C.
12 Liberal & N.D.P.
13 Liberal & Social Credit
14 P.C. & N.D.P.
20 Liberal, P.C. & N.D.P.
28 All the same, equals no difference, all
29 None
30 Refused, no answer

Cole 67/78 done by Queen's

Date 6/20/68 (continued from P.28)

79-1 Up to & including Aug. 21/68 (Czech invasion)

2. Aug. 22 to Sept. 26/68 (Death of David Johnson)

3. Sept. 27 to end of Sept. 68

4. Nov. 4 Dec. 68

5. Jan 1/69 to end of April 69

6. Latest annual 81 line was done June/Sep. 69.

80-2.

Card 12

55994

- 5 -

Study 85994

10. I'll mention the five particular economic problems again. They are: unemployment, housing, cost of living, the inequality between Canadian regions and the drop in sales of wheat.
- a) Firstly, could you tell me whether you think each of these problems was extremely important, very important, fairly important or not too important to you in making up your mind about the election? (POINT TO SHEET ONE ON WHITE SHEETS)

Let's start with unemployment. How important was it to your decision about this election? (REPEAT FOR EACH ITEM LISTED BELOW - ASK QUESTIONS 10-b) AND -c) ONLY FOR EACH ITEM DESCRIBED AS EXTREMELY OR VERY IMPORTANT)

- b) Would you tell me whether you think that in the last few years the government has done too little to solve (INSERT PROBLEM(S)) MENTIONED AS EXTREMELY OR VERY IMPORTANT IN Q.10-a), that it has done just about the right amount, or that it interfered too much?
- c) And, which party comes closest to your views on it?

	COST OF <u>UNEMPLOYMENT</u>	INEQUALITY BETWEEN <u>HOUSING</u>	DROP IN SALE OF <u>LIVING</u>	<u>REGIONS</u>	<u>WHEAT</u>
--	-----------------------------------	---	-------------------------------------	----------------	--------------

-a) IMPORTANCE

EXTREMELY IMPORTANT	9-1	... 10-1	. 11-1 ..	12-1 ..	13-1
VERY IMPORTANT	2 2	... 2 2 2
FAIRLY IMPORTANT	3 3	... 3 3 3
NOT TOO IMPORTANT	4 4	... 4 4 4
NO OPINION	5 5	... 5 5 5
<i>Refused, No answer</i>	6	6	6	6	6

DO NOT
ASK PARTS
-b) AND -c)
FOR EACH
ITEM
CHECKED
HERE

-b) THINK GOVERNMENT HAS DONE:

TOO LITTLE	14-1	... 15-1	. 16-1 ..	17-1 ..	18-1
RIGHT AMOUNT	2 2	... 2 2 2
INTERFERED TOO MUCH	3 3	... 3 3 3
NO OPINION	4 4	... 4 4 4

Other → 5 ~~2 3 5~~

-c) PARTY

LIBERAL	01 01	.. 01	... 01	... 01
PROGRESSIVE CONSERVATIVE	02 02	.. 02	... 02	... 02
N.D.P.	03 03	.. 03	... 03	... 03
CREDITISTE	04 04	.. 04	... 04	... 04
SOCIAL CREDIT	05 05	.. 05	... 05	... 05
OTHER (SPECIFY)	<i>(see below)</i>				
NO OPINION	00	00	00	00	00

(19/20) (21/22) (23/24) (25/26) (27/28)

- ✓ 07 Union Nationale
 11 Liberal + P.C.
 12 Liberal + N.D.P.
 14 P.C. + N.D.P.
 17 Provincial P.C.'s
 20 All the same, equal, no difference, etc
 27 None
 30 Refused, no answer

Will provide listing of 14-5

11. Before the election last June, how important to you was the issue of whether Canada should have a majority government i.e. whether one party would have more seats in parliament than all the others combined? Was this extremely important, very important, fairly important, or not too important? (POINT TO SHEET ONE ON WHITE SHEETS)

EXTREMELY IMPORTANT	29-1
VERY IMPORTANT	2
FAIRLY IMPORTANT	3
NOT TOO IMPORTANT	4
NO OPINION	5

Ref., n.a. 6

Q 12 a col 3c-1/0 done by Quebec

- 12-b) How important was this issue to you in the June election? Would you say it was: (READ LIST AND POINT TO SHEET ONE ON WHITE SHEETS)

Extremely important?.....	31-1
Very important?.....	2
Fairly important?	3
Not too important?	4
Don't know	5

GO
TO
Q.13

Ref., n.a.

(6)

- 12-c) Which party is closest to you on this question?

(32/33)	
LIBERAL	01
PROGRESSIVE CONSERVATIVE	02
N.D.P.	03
CREDITISTES	04
SOCIAL CREDIT	05
OTHER (SPECIFY) <u>see below</u>)	
DON'T KNOW	200

07 Union National
08 Rassemblement pour l'indépendance nationale, RIN
09 Mouvement Légaliste, MSA
11 Liberal + P.C.
23 All the same, equal, no difference, all
29 None
30 Refused, no answer

- 12-d) With which party do you disagree most on it?

(34/35)

LIBERAL	01
PROGRESSIVE CONSERVATIVE	02
N.D.P.	03
CREDITISTES	04
SOCIAL CREDIT	05
OTHER (SPECIFY) <u>see below</u>)	
DON'T KNOW	200

06 LPP, Communist
07 Union National
08 Rassemblement pour l'indépendance nationale, RIN
09 Mouvement Légaliste, MSA
11 Liberal + P.C.
14 P.C. + N.D.P.
16 N.D.P. + Creditistes
17 Creditistes + Social Credit
18 None
23 All the same, Equal, no difference, all
29 None
30 Refused, no answer

13. Some people don't pay much attention to elections. How about you - would you say that you were very much interested, somewhat interested, or not much interested in last June's election?
- | | |
|----------------------------|------|
| VERY MUCH INTERESTED | 36-1 |
| SOMEWHAT INTERESTED | 2 |
| NOT MUCH INTERESTED | 3 |
| DON'T KNOW | 4 |
| Ref., no answer | 5 |
14. Now I'd like to talk to you about some opinions that you hear different people giving. As I read each one, I would just like you to tell me offhand whether you agree or disagree. (DO NOT ACCEPT "YES" OR "NO" ANSWERS - ASK FOR EACH IF THE RESPONDENT AGREES OR DISAGREES).
- a) Voting is the only way that people like me can have any say about how the government runs things. Do you agree or disagree?
 - b) I don't think that the government cares much what people like me think.
 - c) Sometimes politics and government seem so complicated that a person like me can't really understand what's going on.
 - d) People like me don't have any say about what the government does.
 - e) Generally, those elected to Parliament soon lose touch with the people.
 - f) People with University degrees take up too large a position in our governments.
- | | |
|------------------|--------------|
| AGREE | 37-1 |
| DISAGREE | 2 |
| DON'T KNOW | 3 4 Ref. n.a |
| AGREE | 38-1 |
| DISAGREE | 2 |
| DON'T KNOW | 3 4 " " |
| AGREE | 39-1 |
| DISAGREE | 2 |
| DON'T KNOW | 3 4 " " |
| AGREE | 40-1 |
| DISAGREE | 2 |
| DON'T KNOW | 3 4 " " |
| AGREE | 41-1 |
| DISAGREE | 2 |
| DON'T KNOW | 3 4 " " |
| AGREE | 42-1 |
| DISAGREE | 2 |
| DON'T KNOW | 3 4 " " |
| A GOOD DEAL | 43-1 |
| SOME | 2 |
| NOT MUCH | 3 |
| DON'T KNOW | 4 5 " " |
| A GOOD DEAL | 44-1 |
| SOME | 2 |
| NOT MUCH | 3 |
| DON'T KNOW | 4 5 " " |
15. How much difference do you think it makes to people like you what the government in Ottawa does: a good deal, some or not much?
16. How much do you feel that having elections makes the government pay attention to what the people think: a good deal, some or not very much?

Q.17. C/C 45-1/4, 3/0 done by Guccio

} O = Ref. 21.2.

Q.18. C/C 45-1/4, 3/0 done by Guccio

Card 62

(10)

85974

I would now like to ask you a slightly different question:

19. Here are some ideas people have about the government in Ottawa. How do you feel? These opinions do not refer to any political party in particular, but just to the government in general. For example:

- a) Do you think that quite a few of the people running the government are little crooked - not very many are crooked, do you think hardly any of them are crooked?
- b) Do you think that people in the government waste a lot of the money we pay in taxes, waste some of it, or don't waste very much of it?
- c) Do you think that all people who are high in government give everyone a fair break - big shots and ordinary people alike - or do you think some of them pay more attention to what the big interests want?
- d) Do you feel that almost all of the people running the government are smart people who usually know what they are doing, or do you think that quite a few of them don't seem to know what they are doing?
- e) How much of the time do you think you can trust the government to do what is right - just about always, most of the time or only some of the time?

QUITE A FEW 47-1
NOT VERY MANY 2
HARDLY ANY/NONE 3
DON'T KNOW 4 (5) R/H/A

A LOT 48-1
SOME 2
NOT MUCH/NOT ANY 3
DON'T KNOW 4 5 " "

GIVE EVERYONE A FAIR BREAK .. 49-1
PAY MORE ATTENTION TO
BIG SHOTS 2
DON'T KNOW 3 4 " "

ALL/MOST KNOW WHAT THEY
ARE DOING 50-1
QUITE A FEW DON'T KNOW
WHAT THEY ARE DOING 2
DON'T KNOW 3 4 " "

ALWAYS 51-1
MOST OF THE TIME 2
SOME OF THE TIME 3
DON'T KNOW 4 5 " "
none of the time

Q 20 a Col. 52-1/0, 53-2/9, 77-2/9, 78-2/9 done by Queen's

Q 20 b Col. 54+55 col. 50/40 done by Queen's

Q 20 c { Col. 56+57 col. 50/19

{ Col. 79-0/2, 8/7
Col. 58/62

22. One of the things in which we are also interested is to find out how people are getting along financially these days. As far as you and your family are concerned, would you say that you are pretty well satisfied, more or less satisfied, or not at all satisfied about the way you are getting along?

PRETTY WELL SATISFIED 70-1
MORE OR LESS SATISFIED 2
NOT AT ALL SATISFIED 3
DON'T KNOW 4 (5) R/H/A.

23. Would you say that you and your family are better off, or worse off financially than you were a year ago?

BETTER OFF 71-1
WORSE OFF 2
ABOUT THE SAME 3
DON'T KNOW 4 5 " "

24. Do you think that a year from now you and your family will be better off or worse off financially, or just about the same as you are now?

BETTER OFF 72-1
WORSE OFF 2
ABOUT THE SAME 3
DON'T KNOW 4 5 " "

- 25-a) Do you think that the way the election turned out will make any difference in how well off you are?

YES □
NO 73-1

- b) IF "YES": Will it make things better or worse?

DON'T KNOW 2 3 " "
BETTER 4
WORSE 5
DON'T KNOW 6 7 " "

26. During the last three years, have you or any member of your family been unemployed full time, for permanent work?

YES 74-1
NO 2
NOT UNEMPLOYED 3 4 " "

Card 02

(11) 85774

Coming back to the election, we would like to ask some questions about political parties in Canada.

27. In your opinion, do you think it makes a great deal of difference, some difference, or no difference which political party is in power in Ottawa?

GREAT DEAL 75-1
SOME DIFFERENCE 2
NO DIFFERENCE 3
DON'T KNOW 4

(5) Rf, n.c

28. Do you think it makes a great deal of difference, some difference, or no difference which party holds office in your provincial legislature?

GREAT DEAL 76-1
SOME DIFFERENCE 2
NO DIFFERENCE 3
DON'T KNOW 4 5 " "

Col 77+78 used for Q20 a - don't know

Col 77 " " Q20 c - " " "

80-2

Q29 See Cards 09 & 10:

Carrie B

25914

30. Generally speaking, do you usually think of yourself as Liberal, Conservative, N.D.P., Creditiste, Social Credit, Union Nationale, or what?

(9/10)

LIBERAL	01
PROGRESSIVE CONSERVATIVE	02 GO
N.D.P.	03 TO
CREDITISTE	04 Q.31
SOCIAL CREDIT	05
LPP/COMMUNIST	06
<i>Refused</i> ----- 00	

UNION NATIONALE	07
RASSEMBLEMENT POUR L'INDEPENDENCE NATIONALE	08 GO
MOUVEMENT SOUVERAINETE ASSOCIATION	09 TO
RALLIEMENT NATIONAL	10 Q.33
OTHER (SPECIFY) _____	11

NO PARTY, independent, etc. former	<input type="checkbox"/> 12 GO TO
DON'T KNOW	<input type="checkbox"/> 13 Q.34

IF LIBERAL, PROGRESSIVE CONSERVATIVE, N.D.P., CREDITISTE, SOCIAL CREDIT
OR LPP/COMMUNIST MENTIONED, ASK QUESTIONS 31 AND 32

- 31-a) How strongly (STATE NAME OF CHOSEN PARTY) do you generally feel - very strongly, fairly strongly, or not very strongly?

VERY STRONGLY	11-1
FAIRLY STRONGLY	2
NOT VERY STRONGLY	3
DON'T KNOW	4 <i>③ Ref. n.a.</i>

- b) Was there ever a time when you thought of yourself as closest to any other party in Canada?

(12/13)

YES	<input type="checkbox"/>
NO	<input type="checkbox"/> 01 GO TO
DON'T KNOW	<input type="checkbox"/> 02 Q.32 <i>④ Ref. n.a.</i>

- c) IF "YES": Which party was that?

LIBERAL	03
PROGRESSIVE CONSERVATIVE	04
N.D.P./C.C.F.	05
CREDITISTE	06
SOCIAL CREDIT	07
OTHER (SPECIFY) _____	1

08 Union Nationale

09 R.I.N.

10 Independent

11 Green

12 Liberal Progressive

13 Bloc Quebecois

Q.31 d & e col 14/16 done by Queen's

N.B! col 14/16 blank if coded 17-0+13-1

- 32-a) When you say you are a (STATE NAME OF CHOSEN PARTY) are you thinking of national politics, politics here in this province, or both?

(17/18)

NATIONAL ONLY	<input type="checkbox"/> GO TO
PROVINCIAL ONLY	01 Q.32-c
BOTH	<input type="checkbox"/> 02 GO TO
DON'T KNOW	03 Q.35 <i>⑤ Ref. n.a.</i>

- b) IF NATIONAL ONLY: Well, how about politics here in (NAME YOUR OWN PROVINCE)? How do you think of yourself?

LIBERAL	04
PROGRESSIVE CONSERVATIVE	05
N.D.P.	06
CREDITISTE	07
SOCIAL CREDIT	08
UNION NATIONALE	09
RASSEMBLEMENT POUR L'INDEPENDENCE NATIONALE ...	10
MOUVEMENT SOUVERAINETE ASSOCIATION	11
RALLIEMENT NATIONAL	12
OTHER (SPECIFY) <i>(see below)</i>	
NO PARTY, independent, etc. former	<input type="checkbox"/> 98
DON'T KNOW	<input type="checkbox"/> 99

13 Independent Conservative

14 One and same between Conservative + N.D.P.

15 As a minority supporting mainly Social Credit

16 Liberal

Card 03

8511/

- 32-c) IF PROVINCIAL ONLY: Well, how about in national politics? How do you think of yourself?

	(19/20)
LIBERAL	01
PROGRESSIVE CONSERVATIVE	02
N.D.P.	03
CREDITISTE	04
SOCIAL CREDIT	05
OTHER (SPECIFY)	
NO PARTY	<input type="checkbox"/> 98
DON'T KNOW	<input type="checkbox"/> 99

GO TO QUESTION 35

IF UNION NATIONALE, MOUVEMENT SOUVERAINETE ASSOCIATION (MSA), RASSEMBLEMENT POUR L'INDEPENDENCE NATIONALE (RIN) OR RALLIEMENT NATIONAL (RN) OR "OTHER" (SEE Q.30) MENTIONED, ASK QUESTION 33

- 33-a) How strongly (STATE NAME OF CHOSEN PARTY) do you generally feel - very strongly, fairly strongly, or not very strongly?

VERY STRONGLY	21-1
FAIRLY STRONGLY	2
NOT VERY STRONGLY	3
DON'T KNOW	4 524.7.A.

- b) Was there ever a time when you thought of yourself as closest to any other party in Canada?

	(22/23)
YES	<input type="checkbox"/>
NO	01 GO TO
DON'T KNOW	02 Q.33-f)

600/ma

- c) IF "YES": Which party was that?

LIBERAL	03
PROGRESSIVE CONSERVATIVE ...	04
N.D.P.	05
CREDITISTE	06
SOCIAL CREDIT	07
UNION NATIONALE	08
RASSEMBLEMENT POUR L'INDEPENDENCE NATIONAL ..	09
MOUVEMENT SOUVERAINETE ASSOCIATION	10
RALLIEMENT NATIONAL (RN) ...	11
OTHER (SPECIFY)	

- d) When did you change from that party to your present one?

not coded

- e) What was the main thing that made you change?

not coded

24-

Blank

25-

26-

- f) How do you think of yourself in national politics?

(27/28)

LIBERAL	01
PROGRESSIVE CONSERVATIVE ...	02
N.D.P.	03
CREDITISTE	04
SOCIAL CREDIT	05
OTHER (SPECIFY) union nationale	06

NO PARTY

98

DON'T KNOW

99

GO TO QUESTION 35

Card 03

8577

IF NO PARTY IDENTIFICATION - ASK QUESTION 34

(29/30)

- 34-a) FOR NON-IDENTIFYING: Well, do you generally think of yourself as a little closer to one of the parties than the others?
- YES
NO 01 GO TO
DON'T KNOW 02 Q.34-j) *Ref N.A.*

IF "YES", FEELS CLOSER:

- b) Which party is that?

LIBERAL	03
PROGRESSIVE CONSERVATIVE	04
N.D.P.	05
CREDITISTE	06
SOCIAL CREDIT	07
UNION NATIONALE	08
RASSEMBLEMENT POUR L'INDEPENDENCE NATIONALE (RN)	09 GO
MOUVEMENT SOUVERAINETE ASSOCIATION (MSA)	10 TO
RALLIEMENT NATIONAL (RN)	11 Q.34-e)

OTHER (SPECIFY) *Refused 12 (Ques 34-c coded)*

(31/32)

- c) When you say you feel closer to (NAME PARTY IN Q.34-b), are you thinking of national politics, politics here in the province or both?

NATIONAL ONLY □ - ASK Q.34-d,
THEN GO TO
Q.34-f

PROVINCIAL ONLY

01 GO TO
Q.34-e)

BOTH
DON'T KNOW

02 GO TO
03 Q.34-f

- d) IF NATIONAL ONLY: Well, how about politics here in (NAME PROVINCE)? To which party do you generally feel closer?

LIBERAL	04
PROGRESSIVE CONSERVATIVE	05
N.D.P.	06
CREDITISTE	07
SOCIAL CREDIT	08
UNION NATIONALE	09
RASSEMBLEMENT POUR L'INDEPENDENCE NATIONALE (RN)	10
MOUVEMENT SOUVERAINETE ASSOCIATION (MSA)	11
RALLIEMENT NATIONAL (RN)	12

OTHER (SPECIFY) *No Party*
NO PARTY 93
DON'T KNOW

(33/34)

LIBERAL	01
PROGRESSIVE CONSERVATIVE	02
N.D.P.	03
CREDITISTE	04
SOCIAL CREDIT	05

OTHER (SPECIFY) *No Party*
NO PARTY 93
DON'T KNOW

(35/36)

- e) IF PROVINCIAL ONLY: How about national politics? To which party do you generally feel closer?

LIBERAL	01
PROGRESSIVE CONSERVATIVE	02
N.D.P.	03
CREDITISTE	04
SOCIAL CREDIT	05

OTHER (SPECIFY) *Same as above*
NO PARTY 93
DON'T KNOW

37-1/0

- f) Was there ever a time when you felt closer to any other party?

YES
NO 01 GO TO
DON'T KNOW

- g) IF "YES": Which party was that?

LIBERAL 03
PROGRESSIVE CONSERVATIVE 04
N.D.P. 05
CREDITISTE 06
SOCIAL CREDIT 07

- h) When did you change from feeling closer to that party? *Jan 1974*

38-1/0

- i) What was the main thing that made you change? *Jan 39*

39-1/0

GO TO QUESTION 35

(40/41)

- j) IF HE DOESN'T FEEL CLOSE IN Q.34-i: Was there ever a time when you did think of yourself as closer to one of the parties?

YES
NO 01 GO TO
DON'T KNOW

- k) IF "YES": Which party was that?

LIBERAL 03
PROGRESSIVE CONSERVATIVE 04
N.D.P. 05
CREDITISTE 06
SOCIAL CREDIT 07
UNION NATIONALE

RASSEMBLEMENT POUR L'INDEPENDENCE
NATIONAL (RN)

MOUVEMENT SOUVERAINETE ASSOCIATION (MSA)

RALLIEMENT NATIONAL (RN)

Same by Green's

- l) If "YES": When did you move away from that party? *42-1/0*

- m) What was the main thing that made you move away from that party? *43-1/0*

44-1/0

35.	Do you happen to remember the name of the candidate who was elected to Parliament for this riding in the June 25th election? What is it?	YES (ENTER NAME) <u>see below</u> <input type="checkbox"/> 45-1 2
		NO <u>see below</u> <input type="checkbox"/> 3
		NOT SURE <u>see below</u> <input type="checkbox"/> 4 5
36.	Do you happen to know his (her) party? What is it?	YES (ENTER PARTY) <u>see below</u> <input type="checkbox"/> 46-1 2
		NO <u>see below</u> <input type="checkbox"/> 3
		NOT SURE <u>see below</u> <input type="checkbox"/> 4 5

cols 45 & 46

- 1 Yes - correct
- 2 Yes - incorrect
- 3 No } precribed
- 4 Not sure }
- 5 Refused, no answer

Q37 ab cols 47/52 done by Queen's

38-a) Do you happen to know whether he (she) was already in Parliament just before this election?

IN PARLIAMENT	<u>see below</u> <input type="checkbox"/> 53-1 2
NOT IN PARLIAMENT	<u>see below</u> <input type="checkbox"/> - GO TO 3 4
DON'T KNOW	<input checked="" type="checkbox"/> 5 Q.39

- 53-1 checked In parliament = List Yes (correct)
- 2 " " = No (incorrect)
- 3 Not in parliament - no (correct)
- 4 " " " - yes (incorrect)
- 5 Don't Know (precribed)

Q38 b+c cols 54/59 done by Queen'sQ38 d+e cols 54/59 " " "

Q39 done by Queen's + coded on Card 64

cols 62/77 used for Q55 - done by Queen's

cols 73:77 Siz. 6

Q 40abcd (also including Q 35, 36, 37a + 39) carried on card 9/10 - done by Record's

41. In federal elections since you have been old enough to vote in Canada, including the one held this June, would you say that you have voted in all of them, most of them, some of them, or none of them?

VOTED IN ALL 31-1

VOTED IN MOST 2

VOTED IN SOME 3

VOTED IN NONE 4 GO TO

DON'T REMEMBER 5 Q.43

Ref., No Ans. - - - (6)

- 42-a) Have you always voted for the same party in federal elections, or have you voted for different parties?

VOTED FOR SAME PARTY ..

VOTED FOR DIFFERENT PARTIES
Can't remember -- 32-9

32-1 GO TO Q. 43

LIBERAL 2

PROGRESSIVE CONSERVATIVE .. 3

N.D.P. 4

CREDITISTES 5

SOCIAL CREDIT 6 0 Ref. n.a.

OTHER (SPECIFY) _____

ASK EVERYONE

43. In provincial elections since you have been old enough to vote, would you say that you have voted in all of them, most of them, some of them, or none of them?

VOTED IN ALL 33-1

VOTED IN MOST 2

VOTED IN SOME 3

VOTED IN NONE 4 GO TO

DON'T REMEMBER 5 Q.46

6 N.A.

- 44-a) In provincial elections, have you always voted for the same party, or have you voted for different parties?

VOTED FOR SAME PARTY ..

VOTED FOR DIFFERENT PARTIES
Can't remember -- 34-9 (A, E, Q.45)

34-1 GO TO Q.44-c

LIBERAL 2

PROGRESSIVE CONSERVATIVE .. 3

N.D.P. 4

SOCIAL CREDIT / Creditiste .. 5

UNION NATIONALE 6 0 Ref. N.A.

OTHER (SPECIFY) Independent 8

- c) IF DIFFERENT PARTY: Did you vote for different parties out of choice or because some parties did not contest the election in your province or constituency?

OUT OF CHOICE 35-1

PARTY NOT RUNNING 2

DON'T KNOW 3 4 Ref. N.A.

45. If you voted, for which party did you happen to vote in the last provincial election?

DID NOT VOTE 36-1

VOTED FOR: LIBERAL 2

PROGRESSIVE CONSERVATIVE 3

N.D.P./C.C.F. 4

SOCIAL CREDIT / Creditiste 5

UNION NATIONALE 6

OTHER (SPECIFY) Independent 7

DON'T REMEMBER 9 0 Ref. N.A.

Card 04

157.64

[IF HAS NEVER VOTED IN Q.41, GO DIRECTLY TO Q.46-c]

- 46-a) Now thinking about this year's June election, we find that a lot of people weren't able to vote because they were sick, or didn't have time, or had some other reason for not voting. How about you? Did you vote this time or did something keep you from voting?

YES, VOTED 37-1

NO, DID NOT VOTE ... 37-2

- b) IF VOTED: For which party did you vote?

LIBERAL 38-2

PROGRESSIVE CONSERVATIVE 3

N.D.P. 4

CREDITISTES 5

SOCIAL CREDIT 6

OTHER (SPECIFY) Independent - 7

Union Nationale 8

DON'T REMEMBER 9

GO TO Q. 47

P.F.N.A.

- c) Was there any particular reason why you didn't vote in the June election?

SICK 39-1

BUSY 2

COULDN'T DECIDE 3

NOT INTERESTED 4

FORGOT 5

DON'T KNOW, NO

PARTICULAR REASON 6

OTHER (SPECIFY) see below

- d) Who would you have voted for?

LIBERAL 40-2

PROGRESSIVE

CONSERVATIVE 3

N.D.P. 4

CREDITISTES 5

SOCIAL CREDIT 6

OTHER (SPECIFY) No one, don't vote 7

DON'T KNOW 9

OR/H.A.

OR/H.A.

[IF HAS NEVER VOTED IN Q.41, GO TO Q.53 NOW
IF HAS VOTED BUT NOT IN 1968 GO TO Q.50 NOW]

N.B! all respondent coded 37-1 or 37-2

- 37-7 Not eligible, did not get registered
8 Out of town, could not get there, on holidays
9 Other (Listing to be compiled)

Q 47 cols. 41/46 done by Green's

Q 48-a cols. 47/47 " " "

* Q 48 b+c cols. 47/52 " " "

* my copy of Green's code had incorrect col. references for Q 48 b+c
should read: Card 4, cols. 49-52
Col. 49-50 first mention
col 51-52 second "

- 49-a) If at this time you had to vote for one of the other federal parties, which party would you pick? (CHECK BELOW - DO NOT READ LIST)

- b) Which of the federal parties to-day would you least want to vote for?
(CHECK BELOW - DO NOT READ LIST)

	(a)	(b)
	SECOND CHOICE	LEAST WANT TO VOTE FOR

LIBERAL	53-1	54-1
PROGRESSIVE CONSERVATIVE	2	2
N.D.P.	3	3
CREDITISTE	4	4
SOCIAL CREDIT	5	5
OTHER (SPECIFY)	<u>see below</u>	
NO CHOICE	8	8
DON'T KNOW	9	9

R.F.N.A. 0 OR/H.A.

cols. 53 + 54

6 Communist, L.P.P.

7 Other (Listing to be compiled)

Card 04

85-774

- 50-a) The last federal election before the one in June
was in 1965. Do you remember for sure whether
or not you voted in that election?
- b) IF VOTED: Which party did you vote for? LIBERAL YES, VOTED
PROGRESSIVE CONSERVATIVE NO, DID NOT VOTE 55-1 GO TO Q.52
N.D.P. 2
CREDITISTE 3
SOCIAL CREDIT 4
OTHER (SPECIFY) see below 5
DON'T REMEMBER 6 0 Ref. N.A.

55-7 Communist, LPP.
8 Other (Listing to be compiled)

Q.51 cols 56/61 - done by Queen's

52. Were you able to vote in the 1958 election, the one in which
Mr. Diefenbaker and Mr. Pearson opposed one another for
the first time? YES
NO 62-1 GO TO Q.53
Don't remember if voted - 62-8
- IF "YES": How did you vote at that time?
LIBERAL 2
PROGRESSIVE CONSERVATIVE 3
N.D.P./C.C.F. 4
SOCIAL CREDIT 5
OTHER (SPECIFY) see below 6
DON'T REMEMBER 7 0 Ref. N.A.

62-6 Communist, LPP
7 Other (Listing to be compiled)

cols 63/73 used for Q.58 - done by Queen's

col.77 Blank

80-2

Card 05

(1)

85-774

- 53-a) There are many aspects of political parties which strike Canadians in different ways. We would like to get your feelings towards some of these aspects of our parties. We are interested to see how you liked the leaders, the work of the members of the various parties in the Parliament which sat before the last election, the party's candidate in your riding in the last election, the party campaign in the last election, and the party as a whole.

(POINT TO PAGE 8 OF WHITE SHEETS)

You'll see here a drawing of a thermometer. It's been called a "feeling thermometer" because it helps measure one's feelings towards various things.

Here's how it works.

If you don't particularly like or dislike the person, group or activity we are asking about, place them at the 50 degree mark. If your feelings are very warm then you would give a score between 50 and 100, the warmer your feelings, the higher the score.

On the other hand, if you do not like the person, group or activity very much, you would place them somewhere between 0 and 50. The cooler your feelings, the closer the number will be to 0.

If you don't know too much about one of the items mentioned, just say so, and we'll go on to the next one.

Let's start with the Liberals. How much do you like their leader, Mr. Trudeau? Where would you place him on the thermometer?

And what about the work of the Liberal Members in the last Parliament? How did you like what they did, taken as a whole?

How much did you like your local Liberal candidate in the 1968 election?

How would you rate the Liberal party, taken as a whole?

And, finally, what about the Liberals' national campaign before the last election?

REPEAT FOR CONSERVATIVE PARTY (Insert Stanfield's name as leader)

REPEAT FOR N.D.P. PARTY (Insert Douglas' name as leader)

REPEAT FOR SOCIAL CREDIT PARTY (Insert Patterson's name as leader)

REPEAT FOR RALLIEMENT DES CREDITISTES (Insert Caouette's name as leader)

ASK ONLY IF THERE
WAS A CANDIDATE
FROM THIS PARTY
IN THIS RIDING IN
1968 ELECTION

7-0
8-5

-a) RATINGS:		WORK		PARTY'S 1968 CANDIDATE IN YOUR RIDING	PARTY TAKEN AS A WHOLE	NATIONAL CAMPAIGN IN 1968			
		LEADER OF THE PARTY	OF PARTY IN LAST PARLIAMENT						
		NO	NO	NO	NO	NO	NO	NO	NO
		RATING	OPINION	RATING	OPINION	RATING	OPINION	RATING	OPINION
LIBERALS		<input type="checkbox"/> 9-	<input type="checkbox"/> 19-	<input type="checkbox"/> 29-	<input type="checkbox"/> 39-	<input type="checkbox"/> 49-		<input type="checkbox"/> 50-	
		<input type="checkbox"/> 10-	<input type="checkbox"/> 20-	<input type="checkbox"/> 30-	<input type="checkbox"/> 40-				
PROGRESSIVE CONSERVATIVES ..		<input type="checkbox"/> 11-	<input type="checkbox"/> 21-	<input type="checkbox"/> 31-	<input type="checkbox"/> 41-	<input type="checkbox"/> 51-		<input type="checkbox"/> 52-	
		<input type="checkbox"/> 12-	<input type="checkbox"/> 22-	<input type="checkbox"/> 32-	<input type="checkbox"/> 42-				
N.D.P.		<input type="checkbox"/> 13-	<input type="checkbox"/> 23-	<input type="checkbox"/> 33-	<input type="checkbox"/> 43-	<input type="checkbox"/> 53-		<input type="checkbox"/> 54-	
		<input type="checkbox"/> 14-	<input type="checkbox"/> 24-	<input type="checkbox"/> 34-	<input type="checkbox"/> 44-				
*CREDITISTES ...		<input type="checkbox"/> 15-	<input type="checkbox"/> 25-	<input type="checkbox"/> 35-	<input type="checkbox"/> 45-	<input type="checkbox"/> 55-		<input type="checkbox"/> 56-	
		<input type="checkbox"/> 16-	<input type="checkbox"/> 26-	<input type="checkbox"/> 36-	<input type="checkbox"/> 46-				
*SOCIAL CREDIT ..		<input type="checkbox"/> 17-	<input type="checkbox"/> 27-	<input type="checkbox"/> 37-	<input type="checkbox"/> 47-	<input type="checkbox"/> 57-		<input type="checkbox"/> 58-	
		<input type="checkbox"/> 18-	<input type="checkbox"/> 28-	<input type="checkbox"/> 38-	<input type="checkbox"/> 48-				

* ASK ONLY IF PARTY HAD A CANDIDATE
IN THIS RIDING IN THE JUNE ELECTION

otherwise all blank.

Card 9/5? Canadian poll

00 Stanfield, no answer

01 73 score. (check this), don't know

02 0, 1, 2

03 3

etc

97 99, 100

Card 05

- 85774

- 53 -b) ASK EVERYONE: In deciding what you would do in this recent election, which was most important to you: the leaders, the work of the MP's, your local candidates, or the parties, taken as a whole?

Which was next most important to you?

Which would you say was least important?

NOTE: "THE NATIONAL CAMPAIGN IN 1968"
IS NOT TO BE INCLUDED IN PART -b)

-b) IMPORTANCE:	WORK OF PARTY		PARTY'S 1968 CANDIDATE IN YOUR RIDING	PARTY TAKEN AS A WHOLE	DON'T KNOW	<u>Refused</u> <u>No answer</u>
	LEADER OF THE PARTY	IN LAST PARLIAMENT				
MOST IMPORTANT	59-1 2 3 4 5	6
NEXT MOST	60-1 2 3 4 5	6
LEAST IMPORTANT	61-1 2 3 4 5	6

54. Suppose there was an election in which the party you favour ran a candidate in your riding whom you did not like or did not agree with. What would you be most likely to do? Vote for the candidate anyway? Consider another party's candidate? Or would you probably not vote at all?

VOTE CANDIDATE ANYWAY 62-1
CONSIDER OTHER PARTY CANDIDATE ... 2
WOULDN'T VOTE AT ALL 3
IT DEPENDS, QUALIFIED 4
DON'T KNOW 5

Ref: N.A.

6

55. Suppose there was an election in which the party you prefer was in favour of some policy you did not like or did not agree with. What would you be most likely to do? Vote for the party's candidate anyway? Consider another party's candidate? Or would you probably not vote?

VOTE CANDIDATE ANYWAY 63-1
CONSIDER OTHER PARTY
CANDIDATE 2
WOULDN'T VOTE AT ALL 3
IT DEPENDS, QUALIFIED 4
DON'T KNOW 5
HAS NO PARTY PREFERENCE NOW ... 6

7 A.Y., N.A.

56. Suppose there was an election in which the party you prefer had a leader or a team of leaders you did not like or did not agree with. What would you do? Vote for that party's candidate anyway? Consider another party's candidate? Or would you probably not vote?

VOTE CANDIDATE ANYWAY 64-1
CONSIDER OTHER PARTY
CANDIDATE 2
WOULDN'T VOTE AT ALL 3
IT DEPENDS, QUALIFIED 4
DON'T KNOW 5
HAS NO PARTY PREFERENCE NOW ... 6

7 " "

57. One of the things we are interested in is the differences which exist between our federal political parties. Considering everything the parties stand for, would you say that there is a good deal of difference between the parties, some difference, or not much difference?

GOOD DEAL OF DIFFERENCE 65-1
SOME DIFFERENCE 2
NOT MUCH DIFFERENCE 3
DON'T KNOW 4
DEPENDS ON PARTIES/QUALIFIED .. 5

6 " "

Card 66/77 kind

80-2

Card 06

85974

(21)

Q58 abd. Chs 9/10 done by Queen's

also includes cols 63/78 card 4 +

cols 62/77 card 5

- 59-a) Now I am going to read you a list of things often said about Mr. Trudeau. I would like your reaction to them. In each case please tell me whether you agree with the statement or whether you disagree. If you don't know, just say so.

READ LIST BOTTOM TO TOP

see below # [41-2]

		AGREE	DISAGREE	DON'T KNOW	Ref. No ans.
Mr. Trudeau is highly intelligent	42-1	...	2	3	4
He is tough-minded	43-1	...	2	3	4
He is arrogant	44-1	...	2	3	4
He is capable of solving English-French problems in Canada	45-1	...	2	3	4
He is too rigid	46-1	...	2	3	4
He is charming	47-1	...	2	3	4
He is pro-communist	48-1	...	2	3	4
His views are conservative	49-1	...	2	3	4
He is fair-minded	50-1	...	2	3	4
- He is honest	51-1	...	2	3	4
He has an inadequate concern for public moral standards	52-1	...	2	3	4
He is able to stand up to Quebec demands	53-1	...	2	3	4
He is progressive	54-1	...	2	3	4

- b) What about these statements sometimes made about Mr. Stanfield? Do you agree, disagree or don't you know?

READ LIST BOTTOM TO TOP

		AGREE	DISAGREE	DON'T KNOW	Ref. No ans.
Mr. Stanfield is a man of great integrity	55-1	...	2	3	4
He is highly intelligent	56-1	...	2	3	4
His manner is too slow	57-1	...	2	3	4
He is capable of solving English-French problems in Canada	58-1	...	2	3	4
He is fair-minded	59-1	...	2	3	4
He is too soft on French Canada	60-1	...	2	3	4
His views are conservative	61-1	...	2	3	4
He is too quick to make promises	62-1	...	2	3	4
He is honest	63-1	...	2	3	4
He is under Dalton Camp's influence ..	64-1	...	2	3	4
He is better suited for provincial than for federal politics	65-1	...	2	3	4
He is progressive	66-1	...	2	3	4

* Col. 41-1 Read List Top To Bottom
2 Read List Bottom To Top

Q60 See Card 10

Q61 See Card 11

Card 06

- 85794

62. We are interested in how Canadians think of their country. There is quite a variety of opinion here. Some think of Canada as basically an English country. Others see it as a partnership between French and English-speaking founding groups and still others view it primarily as the homeland of people of various different origins. Which of these fits your idea of Canada?

ENGLISH COUNTRY	67-1
PARTNERSHIP BETWEEN ENGLISH AND FRENCH	2
HOMELAND OF VARIOUS PEOPLE	3
JUST CANADA	4
OTHER (SPECIFY) <u>see below</u>	
DON'T KNOW	9 0 Ref. N.A.

- 67-5 Part of British Commonwealth
 6 Français - FRENCH COUNTRY
 7 Homeland of the Indian
 8 Satellite of the U.S.A.

Q. 63 Q63-17, 9 plus 72+73 done by Queenie

- 64-a) Who would you say have more in common: French Canadians and French people from France; or French Canadians and English Canadians, that is to say English-speaking people of British ancestry?

FRENCH CANADIAN AND FRENCH 69-1

FRENCH CANADIAN AND
ENGLISH

DON'T KNOW

neither --- 5

ENGLISH AND FRENCH
CANADIANS

ENGLISH AND AMERICAN

DON'T KNOW

all about the same, no difference, equal --- 5

- b) And who do you think has more in common when Canadians and Americans are compared? Who has more in common: English Canadians and French Canadians or English Canadians and Americans? Here again English refers to English-speaking people of British ancestry.

ENGLISH CANADIANS AND
FRENCH CANADIANS

ENGLISH CANADIANS AND
BRITISH

DON'T KNOW

all the same --- 5

Q63-72+73 used for Q63 - done by Queenie

Q63-74/75 Blank

Card 07

23
- 85994

- 20 -

Study 85994

7-0
8-7

9-2

* See Below

65. Now, once again I should like to read some short statements about Canada and I'd like you to tell me whether you agree or disagree with each. Please tell me whether you agree strongly, agree mildly, disagree mildly, or disagree strongly. (POINT TO PAGE ONE OF WHITE SHEETS)

READ LIST BOTTOM TO TOP	DIS-	DIS-	Ref.		
	AGREE	AGREE	AGREE	NO	REASON
	STRONGLY	MILDLY	MILDLY	STRONGLY	OPINION

Canada should abolish the monarchy	10-1	.. 2	.. 3	.. 4	.. 5	6
Canada's constitution should be changed	11-1	.. 2	.. 3	.. 4	.. 5	6
Homosexuals should be imprisoned	12-1	.. 2	.. 3	.. 4	.. 5	6
Canada should withdraw its troops from Europe	13-1	.. 2	.. 3	.. 4	.. 5	6
Too much money is being spent on churches in Canada	14-1	.. 2	.. 3	.. 4	.. 5	6
Canada and the United States should join together as one country	15-1	.. 2	.. 3	.. 4	.. 5	6
Communists should be outlawed	16-1	.. 2	.. 3	.. 4	.. 5	6
It was a good idea to try to abolish the death penalty	17-1	.. 2	.. 3	.. 4	.. 5	6
Illegal strikes should be broken up by the police	18-1	.. 2	.. 3	.. 4	.. 5	6
Canada needs less severe divorce laws	19-1	.. 2	.. 3	.. 4	.. 5	6
Canada would be a better place if all people had the same religion	20-1	.. 2	.. 3	.. 4	.. 5	6
Canada would be a better place if all people had the same national origin	21-1	.. 2	.. 3	.. 4	.. 5	6
It was a good idea to unify the armed forces	22-1	.. 2	.. 3	.. 4	.. 5	6
Provincial governments should participate at international educational conferences ..	23-1	.. 2	.. 3	.. 4	.. 5	6
Canada should continue providing peace-keeping forces overseas	24-1	.. 2	.. 3	.. 4	.. 5	6
Canada should not get involved in the problems of other countries	25-1	.. 2	.. 3	.. 4	.. 5	6

Now, I will ask you a couple of questions about English-French relations in Canada:

* 9-1 Read List Top To Bottom

2 Read List Bottom To Top

66. Thinking now of the total population of Canada, how many out of every 100 Canadians would you guess are able to speak only French? *To see below*

- 67-a) There has been quite a bit of talk recently about the possibility of Quebec separating from the rest of Canada and becoming an independent country. Are you in favour of separation or opposed to it? Please tell me whether you are strongly in favour, slightly in favour, undecided, slightly opposed or strongly opposed to separation. (POINT TO PAGE ONE OF WHITE SHEETS)

STRONGLY IN FAVOUR	SLIGHTLY IN FAVOUR	UNDECIDED	SLIGHTLY OPPOSED	STRONGLY OPPOSED
28-1	2	3	4	5

6 RE: no ans.

G 66

4. 66.1. 2. 3. 4. 5.

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Ques. 67

85974

67-b) Do you think that Quebec will separate some time in the future? YES 29-1

NO 2

DON'T KNOW 3 42,711

-c) Suppose a vote were taken in Quebec tomorrow on the question of separation, about what percentage of the voters in Quebec do you think would vote for separation?

see below % 30-
31-

Ques. 30 & 31

00 0
C1 1
etc

97 97, 98, 99, 100
98 Don't know
99 Refused, no answer

Q.67.c Col. 32/35 done by Queen's

(TURN TO PAGE 11 ON WHITE SHEETS AND READ LIST)

68-a) Which of the following is the most dangerous to the survival of Canada?

-b) Which, of the remaining four, is the least dangerous to Canada?

	(a) GREATEST THREAT	(b) LEAST DANGEROUS
Internal disunity resulting from English-French conflict	36-1	37-1
External danger of communism	2	2
An atomic war	3	3
The using up of natural resources	4	4
American economic and social domination	5	5
NO OPINION / <u>Don't know</u>	6	6
Refused, No Ans.	7	7

Q.69 See Ques. 11.

70. Although Canada's role in world affairs did not become a major issue in the election, it did come up for discussion. Are you extremely interested, very interested, fairly interested, or not too interested in foreign affairs?

EXTREMELY INTERESTED 38-1

VERY INTERESTED 2

FAIRLY INTERESTED 3

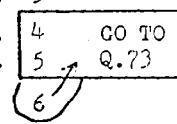
NOT TOO INTERESTED 4

NO OPINION 5

GO TO

Q.73

Ref. n.a.



Card 07

- 85-774

(TURN TO PAGE ONE OF WHITE SHEETS)

71. Here are some of the suggestions that have been made about what Canada should do in world affairs. For each, please tell me whether you agree strongly, agree mildly, disagree mildly or disagree strongly. If you have no opinion, please say so.

	AGREE STRONGLY	AGREE MILDLY	DISAGREE MILDLY	DISAGREE STRONGLY	NO OPINION	Ref. <u>no dim.</u>
--	-------------------	-----------------	--------------------	----------------------	---------------	------------------------

- a) Canada should become more involved in Latin America 39-1 .. 2 ... 3 4 5 6
- b) Canada does not need to maintain its present level of military forces .. 40-1 .. 2 ... 3 4 5 6
- c) Canada should establish closer relations with Communist China 41-1 .. 2 ... 3 4 5 6
- d) Canada should reduce its foreign aid 42-5 .. 4 ... 3 2 1 6
- e) Canada should send military forces to help the United States in Vietnam 43-5 .. 4 ... 3 2 1 6
- f) Canada should continue to give the United States the use of Canadian bases and air space 44-5 .. 4 ... 3 2 1 6
- g) Canada's foreign policy should be more independent of the United States 45-1 .. 2 ... 3 4 5 6
- h) Canada should encourage an increase in the number of immigrants from Asia and Africa 46-1 .. 2 ... 3 4 5 6

72. Taking foreign policy as a whole, which party is closest to your views?

LIBERAL	01
PROGRESSIVE CONSERVATIVE	02
N.D.P.	03
CREDITISTES	04
SOCIAL CREDIT	05
OTHER (SPECIFY) <u>see below</u>	
DON'T KNOW	E00

06 Liberal + P.C.
 07 Democratic
 08 All about the same
 09 None
 10 Refused.

73. Now I have just a few more questions, this time about you. Are you married, widowed, separated, divorced, or are you single?

MARRIED	49-1
WIDOWED	2
SEPARATED	3
DIVORCED	4
SINGLE	

Card 07

85994

74-a) What is your occupation? see below 50-
51-

PROBE: What kind of work do you actually do?

Occupation Of Respondent

50-1 Professional

2 Owner, manager, business executive

3 Sales

4 Clerical, other white collar

5 Skilled labor

6 Unskilled labor

7 Farmer

8 Housewife, widow, spinster

9 Pensioned, retired

51-1 Service industry and protective - include police, firemen, waiter, waitress

2 Armed forces

3 Student

4 Unemployed

5 Refused

beauty parlor, barber, guard, switch
man, maid, chauffeur, bartender,
elevator operator, janitor, practical
nurse, usher etc.

74-b) In what type of business do you work? 52-

see below 53-

PROBE: What do you do there?

Type Of Business

52-1 Education

2 Health & Welfare

3 Other Professional & Technical

4 Government (Fed. Prov. or Local) - include Armed Forces, police

5 Transportation, Communications & other Utilities - include Postal workers

6 Recreational Services, Entertainment

7 Other Electrical Service (Waiter, bartender etc.)

8 Manufacturing

9 Construction

0 Forestry, Mining, Oil, Fisheries

53-1 Craftsmen, Production Process & Related Workers

2 Trade (Retail & Wholesale)

3 Financial, Insurance, Real Estate

4 Sales (not specified)

5 Clerical (not specified)

6 Business Service

7 Agriculture

8 Not Employed, Retired, Student, Housewives

9 Refused, no answer

75. Who usually is your family's main wage earner?

RESPONDENT, WHO IS MALE HEAD
(INCLUDES SINGLE MAN)

54-1

RESPONDENT'S HUSBAND

2

RESPONDENT'S FATHER

3

RESPONDENT'S FATHER-IN-LAW

4

RESPONDENT, WHO IS FEMALE HEAD
(INCLUDES SINGLE WOMAN)

5

RESPONDENT'S WIFE

6

OTHER MALE

7

OTHER FEMALE

8

Cand 07

85994

(2.7)

14-2/4.1/2

76-a) (IF RESPONDENT IS NOT MAIN WAGE EARNER ASK:) What is the main earner's occupation?

Same Code as for Q 74 a using cols. 55+56

55-

56-

PROBE: What kind of work does (he/she) actually do?

-b) In what type of business does (he/she) work?

Same Code as for Q 74 b using cols. 57+58

57-

58-

PROBE: What does (he/she) do there?

77-a) How many years of school did you attend?

see below YEARS

59-

60-

cols 59/60

00 None, did not attend (cols 61/64 blank)

01 One year or less

etc

25 25 years or more (listing to be compiled)

30 Can't remember, O.K., refused, no answer

77-b) What is the highest grade of school you reached? see below 61- 62-

cols 61/62

01 Grade 1

etc

13 Grade 13

14 First year University

15 Second "

16 Third "

17 Fourth "

18 Five or more years University (include doctors, lawyers, dentists)

19 M.A.

20 P.H.D.

21 High School plus Teachers College / Brevet A.S. etc

22 " " Nursing (R.N.)

23 " " Commercial / Technical Courses / Extension

24 Some High School plus " " "

25 University plus Teachers College, Nursing

26 Five or more years University (Education, Theology,

27 Grade 8 plus Business College / Technical course

30 Can't remember, don't know, no answer

77-c) Did you take any of your primary or secondary education YES 63-1
in a church-affiliated or "separate" school? NO 2
DON'T KNOW 3 4 R.F. N.A.

-d) IF RESPONDENT HAS MORE THAN 11 YEARS OF SCHOOLING,
ASK: Did you ever attend University or College? YES □
NO 64-1

-e) IF "YES", ASK: In what language did
you study at University or College?
ENGLISH ONLY 2
FRENCH ONLY 3
ENGLISH AND FRENCH 4
ENGLISH AND FRENCH AND OTHER 5
ENGLISH AND OTHER 6
FRENCH AND OTHER 7
OTHER (CIRCLE CODE AND SPECIFY)
List to be compiled 8 9 R.F. N.A.

78. How many years of school did your father attend?
Your best guess will do. Same Code as for Q 77a using cols 65+66 YEARS 65-
66-

79-a) One hears a lot about different social classes. YES
 Do you ever think of yourself as belonging to a social class? NO **67-9** GO TO Q.79-c)

-b) IF "YES" ASK: Which of the following five social classes would you say you were in - upper class, upper-middle class, middle class, working class, or lower class?

-c) IF "NO" ASK: Well, if you had to make a choice, would you say you were in - upper class, upper-middle class, middle class, working class, or lower class?

(b) (c)

UPPER CLASS	67-1	68-1
UPPER-MIDDLE CLASS	2	2
MIDDLE CLASS	3	3
WORKING CLASS	4	4
LOWER CLASS	5	5
THERE IS NO SUCH THING		6
DON'T KNOW	7	7

ASK PART -c)

Ref. no am 8 8

(69/70)

80. What is your religion?

ROMAN CATHOLIC	01
UNITED CHURCH	02
ANGLICAN	03
PRESBYTERIAN	04
BAPTIST	05
LUTHERAN	06
UKRAINIAN (GREEK) CATHOLIC	07
GREEK-ORTHODOX	08
JEWISH	09

OTHER PROTESTANT (STATE) Methodist

ALL OTHER (STATE) all others

NONE **00** GO TO Q.82

- 10 No regular church, believe in God attend various
 11 Methodist
 12 Pentecostal
 13 Free Methodist, Methodist
 14 Salvation Army
 15 Church of the Nazarene
 16 Christian Reformed
 17 Jehovah Witness
 18 Church of Christ, Disciples of
 19 Seventh Day Adventist
- 21 Mormon
 22 Evangelical United Brethren, Evangelical
 23 Brethren (unspecified)
 24 Christian Science
 25 Buddhist
 26 Unitarian
 27 Church of God
 28 non-Denominational Gospel Hall, Community church
 29 Latter-Day Saints
 30 Christian Church
 31 Congregational
- 32 Church of the Latter Day Saints
 33 Sikh, Moslem
 34 Spiritualist
 35 Apostolic
 36 Quaker
 37 Protestant (no particular)
 38 Hutterite
 39 London Brigham ?
 40 Refused
 41 Zwingli

Card 07

85994

81. About how often do you go to church (synagogue)? At least once a week, two or three times a month, once a month, a few times a year or less, never?

AT LEAST WEEKLY 71-1

2 OR 3 TIMES MONTHLY 2

ONCE A MONTH 3

A FEW TIMES A YEAR OR LESS 4

NEVER 5 6 ^{lt.}
_{NA}

col 72-1/9 Used for Q 88 c - see card 8

Col 73-1/7 " " Q 89 c - " "

Col 74-1/5 " " Q 90 - " "

cls. 75/79 Blank

80-2

Cont'd 08

85 994

- 82-a) What is your husband's (wife's) religion?
 -b) How often does he (she) attend church (synagogue)?

(-a)

(9/10)

ROMAN CATHOLIC	01
UNITED CHURCH	02
ANGLICAN	03
PRESBYTERIAN	04
BAPTIST	05
LUTHERAN	06
UKRAINIAN (GREEK) CATHOLIC	07
GREEK ORTHODOX	08
JEWISH	09
OTHER PROTESTANT (STATE)	

Use Same Code As Q 80

ALL OTHER (STATE) *Q 80 using
code 911*

NONE 00

(-b)

AT LEAST WEEKLY	11-1
2 OR 3 TIMES MONTHLY	2
ONCE A MONTH	3
A FEW TIMES A YEAR OR LESS	4
NEVER	5 6 Ref. n/a.

- 83-a) What was your mother's religion when you were growing up?

- b) Do you remember whether she was very much interested in her religion, somewhat interested, or didn't pay much attention to it?

- 84-a) What was your father's religion when you were growing up?

- b) Do you remember whether he was very much interested in his religion, somewhat interested, or didn't pay much attention to it?

Q.83-a

MOTHER

(12/13)

Q.84-a

FATHER

(14/15)

Q.83-b

MOTHER

Q.84-b

FATHER

ROMAN CATHOLIC	01	01
UNITED CHURCH	02	02
ANGLICAN	03	03
PRESBYTERIAN	04	04
BAPTIST	05	05
LUTHERAN	06	06
UKRAINIAN (GREEK) CATHOLIC	07	07
GREEK ORTHODOX	08	08
JEWISH	09	09
OTHER PROTESTANT (STATE)		

Use Same Code As Q 80

ALL OTHER (STATE) plus

NONE 00 CAN'T REMEMBER 20 20

VERY MUCH INTERESTED	16-1 ... 17-1
SOMEWHAT INTERESTED ...	2 2
DIDN'T PAY MUCH ATTENTION	3 3
CAN'T REMEMBER	4 4

Refused, no answer 5 5

85. What proportion of your friends have the same religion as you?

ALL	18-1
ALMOST ALL	2
HALF	3
LESS THAN HALF	4
ALMOST NONE	5
DON'T KNOW	6 7 Ref. n/a.

(19/20)

- 86-a) In what country were you born?

CANADA	01 GO TO Q.87
BRITISH ISLES	02
GERMANY	03
HUNGARY	04
ITALY	05
NETHERLANDS (HOLLAND)	06
POLAND	07
RUSSIA	08
OTHER EUROPEAN	09
UNITED STATES	10
ALL OTHER	11 12 Ref. n/a.

Card 08

(31) 85994

IF RESPONDENT WAS BORN OUTSIDE OF CANADA, ASK:

86-b) In what year did you come to live in Canada? (WRITE IN PRECISE YEAR)

see below

21-

22-

cols 21+22

Last two digits of year coded 18⁸⁸ to 19⁶⁸

69 = not sure, can't remember, D.K.

IF NOT SURE OF EXACT YEAR, SAY: Was it between 1960 and 1968? 23-1

86-b
cont'd

* between 1946 and 1960? 2

* between 1939 and 1945? 3

* or before 1939? 4 no idea, don't know

* Regardless of directive col 23 was coded for all who were born outside of Canada

23-5 code used only if coded 69 on cols 21+22 & could not define into these categories.

(24/25)

87-a) Please tell me from what country most of your ancestors came.

CANADA	01 ASK Q.
U.S.A.	02 87-b)

BRITISH ISLES

03

CHINA

04

FRANCE

05

GERMANY

06

HUNGARY

07

ITALY

08

JAPAN

09

MEXICO

10

NETHERLANDS (HOLLAND) *Belgium*

11

POLAND

12

SCANDINAVIAN COUNTRIES,

(SWEDEN, NORWAY, FINLAND,

DENMARK)

13

UKRAINE/RUSSIA

14

OTHER EUROPEAN (SPECIFY)

OTHER ASIAN (SPECIFY)

OTHER (SPECIFY)

- cols 24/25
- 00 Don't know (cols 26/27 blank)
15 Austria
16 Czechoslovakia
17 Yugoslavia
18 Romania, Bulgaria
19 Switzerland
20 Estonia
21 Lithuania, Latvia
22 Iceland
23 Spain, Portugal
24 Greece, Malta
25 Lebanon, Syria, Turkey, Armenia
27 Australia
28 India, Pakistan
29 Africa
30 British Isles & France
31 " " " Germany

- 32 British Isles & Netherlands
33 " " & Scandinavian countries
34 " " & one other European country
35 " " & two European countries
36 France & near two other European countries (not British Isles)
37 all other countries of Europe &
countries (not British Isles, nor France)
38 Canary Islands

87-b) (ASK ALL THOSE WHO MENTIONED CANADA OR U.S.A. IN Q. 87-a) And before that, where did most of your ancestors come from?

* Some still said Canada or U.S.A. or .

Same code as for 26-
Q87a 27-

88-a) What language do you speak most often at home? ENGLISH..... 28-1

FRENCH..... 2

OTHER (SPECIFY)

see below

Col 28

- 3 German, Dutch or other Germanic (1 or more of these)
- 4 Italian, Spanish
- 5 Ukrainian, Polish or other Slavic " " "
- 6 Hungarian, Finnish, Estonian
- 7 Hebrew, Jewish
- 8 English & French equally
- 9 Other single mentions (Listing to be compiled)
- 0 Other combinations " " " "

88-b) Do you speak any other language at home? YES.....
NO..... 29-1

-c) IF "YES" ASK: Which one? (SPECIFY)

see below

Col 29

- 0 Refused, no answer to (b)
- 2 French
- 3 German, Dutch or other Germanic
- 4 Italian, Spanish, Portuguese, Maltese
- 5 Ukrainian, Polish or other Slavic
- 6 Hungarian, Finnish, Estonian
- 7 Hebrew, Jewish
- 8 English & French
- 9 English

Col 72 - Col 107.

342 (cont'd)

- 1 English & Other(s)
- 2 French & Other(s)
- 3 English & French & Other
- 4 Syrian (Canaanite)
- 5 Greek
- 6 Chinese, Japanese
- 7 Arabic, Syrian
- 8 Slavic
- 9 Other combinations (Listing to be compiled)

89-a) Which language do you speak most often at work? ENGLISH..... 30-1
FRENCH..... 2

Coded on all questionnaires regardless of occupation.

OTHER (SPECIFY)

see below

30-0 No answer

- 3 German, Dutch or other Germanic
- 4 Italian
- 5 Hungarian, Finnish
- 6 Chinese
- 7 Samoan, Fijian

8 English & French equally

9 English & other

Card 08

85994

89-b) Do you speak any other language at work? YES..... Coded on all NO..... 31-1-c) IF "YES" ASK: Which one? (SPECIFY) Questionnaire regardless of occupation
see below

31-0 No answer (to 8-b)

2 French

3 German, Dutch or other Germanic (1 or more)

4 Italian, Portuguese, Spanish

5 Ukrainian, Polish or other Slavic (.. . .)

6 English & other(s) (not French)

7 French & other(s) (not English)

8 English & French

9 English

Col 73 - Card 07. 313 (contd)

1 Hungarian

2 German & one or more Slavic

3 " " " " plus other(s)

4 " , Hungarian & Italian

5 Jewish & Polish

6 Indian (Canadian)

7 Many of them

90. What language do you usually speak with your friends?

FRENCH..... 32-1

ENGLISH..... 2

OTHER (SPECIFY)

see below

32-3 German, Dutch or other Germanic only (1 or more of these)

4 Italian, Spanish only

5 Ukrainian, Polish or other Slavic only (" " " ")

6 Hungarian, Finnish, Estonian only

7 Jewish only

8 English & French equally

9 English & other(s) (not French)

0 French & other(s) (not English)

Col 74 - Card 07 314 (contd)

1 English & French & others

2 Indian (Canadian)

3 Greek, Macedonian

4 Chinese

5 German & other(s)

91. During most of your school years, where did you live - mostly in a city or suburb, mostly in a village or small town, or mostly on a farm?

MOSTLY CITIES OR SUBURBS 33-1

MOSTLY IN VILLAGE(S) OR SMALL TOWN(S) 2

MOSTLY ON FARM(S) 3

no answer, refused - - - - 4

Q. 92 after Col 34/35 done by Queen's

Note: If cols. 34, 35, 48 are coded "5" - "49 will be blank.
" " 50 to 64 " " " - col 65 " " "

Card 08

85994

Q93+94 See cols 76/79 of this card (08) - P.35+36

95-a) I have just three more things to ask you about. First, did you watch the TV "debate" among the leaders before the election?

-b) Who gained most in your eyes as a result of the debate?

-c) Whom did you like least?

YES.....	66-1
NO.....	2
DON'T REMEMBER.....	3 4 no an. Ry.

CAQUETTE.....	67-1
DOUGLAS.....	2
STANFIELD.....	3
TRUDEAU.....	4
CAQUETTE AND DOUGLAS.....	5
TRUDEAU AND ONE OTHER.....	6
STANFIELD AND ONE OTHER.....	7
OTHER.....	8
DON'T KNOW.....	9 0 "

CAQUETTE.....	68-1
DOUGLAS.....	2
STANFIELD.....	3
TRUDEAU.....	4
CAQUETTE AND DOUGLAS.....	5
TRUDEAU AND ONE OTHER.....	6
STANFIELD AND ONE OTHER.....	7
OTHER.....	8
DON'T KNOW.....	9 0 "

N.B. Data will be repeated a-t-il 241

N.B. 95b+c coded regardless of answer in "a"

Q96abcd cols 69/72 done by Queen's

97. Do you think that the election result shows that French Canadians in Quebec largely support Mr. Trudeau's ideas on the constitution?

YES.....	73-1
NO.....	2
DON'T KNOW.....	3 4 Ry. N.Y.

BASIC DATA:

98. IF THIS HOUSEHOLD IS LOCATED IN A RURAL AREA (i.e. A COMMUNITY OF LESS THAN 1,000 POPULATION OR IN OPEN COUNTRY) ASK:

-a) Is there more than one acre on this property?

YES.....

NO..... GO TO Q. 99

-b) (IF YES) Last year, did you sell more than \$50 worth of products grown or raised on this property?

YES..... NO.....

Coded on col 2 of each card

Yes to "a" + Yes to "b" = 2-9

99. Respondent's home telephone number not coded NO PHONE.....

FILL IN REMAINDER WITHOUT ASKING:

100. SEX OF RESPONDENT:

MALE..... 74-1

FEMALE..... 2

N.B. English + French version of Q101 different

Col. 75 also gives language of printed questionnaire
ie. 75-1/3 = English
75-4/6 = French

101. In what language did respondent answer the questionnaire?

ENGLISH..... NO ASSISTANCE IN LANGUAGE FROM OTHERS..... 75-1

ASSISTED IN LANGUAGE BY SOMEONE ELSE.....

2 By whom?

Listing to be
compiled

OTHER. (CIRCLE CODE AND SPECIFY) Listing to be compiled 3

Translated by whom?

101. Dans quelle langue le répondant a-t-il répondu au questionnaire?

FRANCAISE SANS L'AIDE D'UN INTERPRETE 75-4

AVEC L'AIDE D'UN INTERPRETE

5 Qui? _____

"

AUTRE (ENCERCLEZ CODE ET SPECIEZ) _____ 6

Traduit par qui?

(ASK RESPONDENT TO WRITE IN HIS (HER) AGE, DATE OF BIRTH, i.e., MONTH AND DAY, AND INCOME ON PAGE 13 OF WHITE SHEETS. AT THE SAME TIME ESTIMATE RESPONDENT'S AGE AND INCOME)

93. ESTIMATED AGE: used only if actual age not given - see below YEARS (SEE THAT RESPONDENT ANSWERS ALL QUESTIONS ON SHEET)

94. ESTIMATED INCOME: \$ used only if actual not given - see next page

SHEET FOR QUESTIONS 93 AND 94

col 76 -

" 77 -

What is your age? _____

actual age coded on col
76/77 - lowest 21
highest 99 or over
↓
(Listing to be
compiled)

What is the date of your birthday?

DAY not coded

MONTH " "

Card 08

85994

Into which of the following groups did the total income for your family fall last year (before taxes)?

- | | |
|-------------------------|-------------------------------|
| A. UNDER \$1,000 | <input type="checkbox"/> 78-1 |
| B. \$ 1,000 to \$ 1,999 | <input type="checkbox"/> 2 |
| C. \$ 2,000 to \$ 2,999 | <input type="checkbox"/> 3 |
| D. \$ 3,000 to \$ 3,999 | <input type="checkbox"/> 4 |
| E. \$ 4,000 to \$ 4,999 | <input type="checkbox"/> 5 |
| F. \$ 5,000 to \$ 5,999 | <input type="checkbox"/> 6 |
| G. \$ 6,000 to \$ 6,999 | <input type="checkbox"/> 7 |
| H. \$ 7,000 to \$ 7,999 | <input type="checkbox"/> 8 |
| I. \$ 8,000 to \$ 9,999 | <input type="checkbox"/> 9 |
| J. \$10,000 to \$14,999 | <input type="checkbox"/> 0 |
| K. \$15,000 or over | <input type="checkbox"/> 79-1 |

Refused/interviewer
unable to estimate --- 2 (Total 10)

80-2

Card 09

85974

29. (TURN TO PAGE TWO ON WHITE SHEETS) Now I have a different kind of question for you. I'm going to show you some word pairs. Each pair is separated by seven boxes like this. For example, if you think that the particular political party is very modern, you would put a check mark in the box on the right end of the scale. If you feel it is very out-of-date, you would check the box on the left end of the scale. Or you might rate it somewhere between these two extremes.

In some cases you may have only a very general idea of how to rate the party. Even so, we would appreciate having your impression. So please try to check a square in each line.

- a) First, we'll start with an imaginary political party - the one you would consider the ideal for Canada.
- b) Now let's go on to some of Canada's federal parties.

SEE THAT RESPONDENT CHECKS A SQUARE IN EACH LINE AND COMPLETES EVERY APPLICABLE SHEET

MAKE SURE THAT RESPONDENT ANSWERS ON PAGES 2, 3, 4 AND 5 OF WHITE SHEETS PLUS PAGES 6 OR 7 WHERE APPLICABLE.

Good end of scale = 1 scales coded 1/7 as indicated below & codes 8+9 also used;
 8 = Don't Know
 9 = Refused, no answer

SHEET FOR QUESTION 29

PLEASE CHECK YOUR ANSWERS DIRECTLY ON THIS SHEET

7 - 0
8 - 9

THE IDEAL PARTY

OUT OF DATE	<input type="checkbox"/>	MODERN						
COMPETENT	<input type="checkbox"/>	INCOMPETENT						
POWERFUL	<input type="checkbox"/>	WEAK						
FOR THE MIDDLE CLASS	<input type="checkbox"/>	FOR THE WORKING CLASS						
UNITED	<input type="checkbox"/>	SPLIT						
BAD	<input type="checkbox"/>	GOOD						
LEFT WING	<input type="checkbox"/>	RIGHT WING						
HONEST	<input type="checkbox"/>	DISHONEST						
DULL	<input type="checkbox"/>	EXCITING						
YOUNG	<input type="checkbox"/>	OLD						
CONCERNED FOR PEOPLE'S WELFARE	<input type="checkbox"/>	UNCONCERNED FOR PEOPLE'S WELFARE						
GOOD FOR CANADIAN UNITY	<input type="checkbox"/>	BAD FOR CANADIAN UNITY						
RELIGIOUS	<input type="checkbox"/>	NON-RELIGIOUS						

FOR OFFICE USE ONLY	
15-	7
16-	9
17-	1
18-	
19-	
20-	
21-	

Card 9

85794

SHEET FOR QUESTION 29

8 = O.K.

9 = Ref. N.A.

FOR OFFICE
USE ONLY

LIBERAL PARTY

OUT OF DATE	7 6 5 4 3 2 1	MODERN
COMPETENT	1 2 3 4 5 6 7	INCOMPETENT
POWERFUL	1 2 3 4 5 6 7	WEAK
FOR THE MIDDLE CLASS	7 6 5 4 3 2 1	FOR THE WORKING CLASS
UNITED	1 2 3 4 5 6 7	SPLIT
BAD	1 2 3 4 5 6 7	GOOD
LEFT WING	1 2 3 4 5 6 7	RIGHT WING
HONEST	1 2 3 4 5 6 7	DISHONEST
DULL	1 2 3 4 5 6 7	EXCITING
YOUNG	1 2 3 4 5 6 7	OLD
CONCERNED FOR PEOPLE'S WELFARE	1 2 3 4 5 6 7	UNCONCERNED FOR PEOPLE'S WELFARE
GOOD FOR CANADIAN UNITY	1 2 3 4 5 6 7	BAD FOR CANADIAN UNITY
RELIGIOUS	1 2 3 4 5 6 7	NON-RELIGIOUS

22-

23-

24-

25-

26-

27-

28-

29-

30-

31-

32-

33-

34-

SHEET FOR QUESTION 29

PROGRESSIVE-CONSERVATIVE PARTY

OUT OF DATE	7 6 5 4 3 2 1	MODERN
COMPETENT	1 2 3 4 5 6 7	INCOMPETENT
POWERFUL	1 2 3 4 5 6 7	WEAK
FOR THE MIDDLE CLASS	7 6 5 4 3 2 1	FOR THE WORKING CLASS
UNITED	1 2 3 4 5 6 7	SPLIT
BAD	1 2 3 4 5 6 7	GOOD
LEFT WING	1 2 3 4 5 6 7	RIGHT WING
HONEST	1 2 3 4 5 6 7	DISHONEST
DULL	1 2 3 4 5 6 7	EXCITING
YOUNG	1 2 3 4 5 6 7	OLD
CONCERNED FOR PEOPLE'S WELFARE	1 2 3 4 5 6 7	UNCONCERNED FOR PEOPLE'S WELFARE
GOOD FOR CANADIAN UNITY	1 2 3 4 5 6 7	BAD FOR CANADIAN UNITY
RELIGIOUS	1 2 3 4 5 6 7	NON-RELIGIOUS

FOR OFFICE
USE ONLY

35-

36-

37-

38-

39-

40-

41-

42-

43-

44-

45-

46-

47-

Card 09

SHEET FOR QUESTION 29

85974

(39)

8 = D.K.

9 = Ref. N/A

(N.D.P.)

NEW DEMOCRATIC PARTY

OUT OF DATE	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4 <input type="checkbox"/> 5 <input type="checkbox"/> 6 <input type="checkbox"/> 7 <input type="checkbox"/> 8 <input type="checkbox"/> 9	MODERN	48-
COMPETENT	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4 <input type="checkbox"/> 5 <input type="checkbox"/> 6 <input type="checkbox"/> 7	INCOMPETENT	49-
POWERFUL	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4 <input type="checkbox"/> 5 <input type="checkbox"/> 6 <input type="checkbox"/> 7	WEAK	50-
FOR THE MIDDLE CLASS	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4 <input type="checkbox"/> 5 <input type="checkbox"/> 6 <input type="checkbox"/> 7	FOR THE WORKING CLASS	51-
UNITED	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4 <input type="checkbox"/> 5 <input type="checkbox"/> 6 <input type="checkbox"/> 7	SPLIT	52-
BAD	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4 <input type="checkbox"/> 5 <input type="checkbox"/> 6 <input type="checkbox"/> 7	GOOD	53-
LEFT WING	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4 <input type="checkbox"/> 5 <input type="checkbox"/> 6 <input type="checkbox"/> 7	RIGHT WING	54-
HONEST	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4 <input type="checkbox"/> 5 <input type="checkbox"/> 6 <input type="checkbox"/> 7	DISHONEST	55-
DULL	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4 <input type="checkbox"/> 5 <input type="checkbox"/> 6 <input type="checkbox"/> 7	EXCITING	56-
YOUNG	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4 <input type="checkbox"/> 5 <input type="checkbox"/> 6 <input type="checkbox"/> 7	OLD	57-
CONCERNED FOR PEOPLE'S WELFARE	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4 <input type="checkbox"/> 5 <input type="checkbox"/> 6 <input type="checkbox"/> 7	UNCONCERNED FOR PEOPLE'S WELFARE	58-
GOOD FOR CANADIAN UNITY	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4 <input type="checkbox"/> 5 <input type="checkbox"/> 6 <input type="checkbox"/> 7	BAD FOR CANADIAN UNITY	59-
RELIGIOUS	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4 <input type="checkbox"/> 5 <input type="checkbox"/> 6 <input type="checkbox"/> 7	NON-RELIGIOUS	60-

ASK ONLY IF INTERVIEWING IN
THE PROVINCE OF QUEBEC 1-4

Suzanne Clark

SHEET FOR QUESTION 29RALLIEMENT DES CREDITISTES

OUT OF DATE	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4 <input type="checkbox"/> 5 <input type="checkbox"/> 6 <input type="checkbox"/> 7 <input type="checkbox"/> 8 <input type="checkbox"/> 9	MODERN	61-
COMPETENT	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4 <input type="checkbox"/> 5 <input type="checkbox"/> 6 <input type="checkbox"/> 7	INCOMPETENT	62-
POWERFUL	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4 <input type="checkbox"/> 5 <input type="checkbox"/> 6 <input type="checkbox"/> 7	WEAK	63-
FOR THE MIDDLE CLASS	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4 <input type="checkbox"/> 5 <input type="checkbox"/> 6 <input type="checkbox"/> 7	FOR THE WORKING CLASS	64-
UNITED	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4 <input type="checkbox"/> 5 <input type="checkbox"/> 6 <input type="checkbox"/> 7	SPLIT	65-
BAD	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4 <input type="checkbox"/> 5 <input type="checkbox"/> 6 <input type="checkbox"/> 7	GOOD	66-
LEFT WING	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4 <input type="checkbox"/> 5 <input type="checkbox"/> 6 <input type="checkbox"/> 7	RIGHT WING	67-
HONEST	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4 <input type="checkbox"/> 5 <input type="checkbox"/> 6 <input type="checkbox"/> 7	DISHONEST	68-
DULL	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4 <input type="checkbox"/> 5 <input type="checkbox"/> 6 <input type="checkbox"/> 7	EXCITING	69-
YOUNG	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4 <input type="checkbox"/> 5 <input type="checkbox"/> 6 <input type="checkbox"/> 7	OLD	70-
CONCERNED FOR PEOPLE'S WELFARE	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4 <input type="checkbox"/> 5 <input type="checkbox"/> 6 <input type="checkbox"/> 7	UNCONCERNED FOR PEOPLE'S WELFARE	71-
GOOD FOR CANADIAN UNITY	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4 <input type="checkbox"/> 5 <input type="checkbox"/> 6 <input type="checkbox"/> 7	BAD FOR CANADIAN UNITY	72-
RELIGIOUS	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4 <input type="checkbox"/> 5 <input type="checkbox"/> 6 <input type="checkbox"/> 7	NON-RELIGIOUS	73-

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USE ONLY

06/11/77 Blank

20-2

Card 10

85994

ASK ONLY IF INTERVIEWING IN
ALBERTA OR BRITISH COLUMBIA

7-1
8-0

SHEET FOR QUESTION 29

8 = DK
9 = R/ N.A.

SOCIAL CREDIT PARTY

OUT OF DATE	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4 <input type="checkbox"/> 5 <input type="checkbox"/> 6 <input type="checkbox"/> 7 <input type="checkbox"/> 8 <input type="checkbox"/> 9	MODERN	
COMPETENT	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4 <input type="checkbox"/> 5 <input type="checkbox"/> 6 <input type="checkbox"/> 7	INCOMPETENT	
POWERFUL	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4 <input type="checkbox"/> 5 <input type="checkbox"/> 6 <input type="checkbox"/> 7	WEAK	
FOR THE MIDDLE CLASS	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4 <input type="checkbox"/> 5 <input type="checkbox"/> 6 <input type="checkbox"/> 7	FOR THE WORKING CLASS	
UNITED	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4 <input type="checkbox"/> 5 <input type="checkbox"/> 6 <input type="checkbox"/> 7	SPLIT	
BAD	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4 <input type="checkbox"/> 5 <input type="checkbox"/> 6 <input type="checkbox"/> 7	GOOD	
LEFT WING	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4 <input type="checkbox"/> 5 <input type="checkbox"/> 6 <input type="checkbox"/> 7	RIGHT WING	
HONEST	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4 <input type="checkbox"/> 5 <input type="checkbox"/> 6 <input type="checkbox"/> 7	DISHONEST	
DULL	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4 <input type="checkbox"/> 5 <input type="checkbox"/> 6 <input type="checkbox"/> 7	EXCITING	
YOUNG	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4 <input type="checkbox"/> 5 <input type="checkbox"/> 6 <input type="checkbox"/> 7	OLD	
CONCERNED FOR PEOPLE'S WELFARE	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4 <input type="checkbox"/> 5 <input type="checkbox"/> 6 <input type="checkbox"/> 7	UNCONCERNED FOR PEOPLE'S WELFARE	
GOOD FOR CANADIAN UNITY	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4 <input type="checkbox"/> 5 <input type="checkbox"/> 6 <input type="checkbox"/> 7	BAD FOR CANADIAN UNITY	
RELIGIOUS	<input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4 <input type="checkbox"/> 5 <input type="checkbox"/> 6 <input type="checkbox"/> 7	NON-RELIGIOUS	

FOR OFFICE
USE ONLY

9-

10-

11-

12-

13-

14-

15-

16-

17-

18-

19-

20-

21-

Card 10

(41)
85994

60. In an earlier question we asked you to indicate how you felt about some aspects of our political parties by giving them a score or mark between 0 and 100. I'd now like you to show in the same way how you feel about certain groups of people. Here again is the so-called "feeling thermometer" which may help you to reach a decision. (POINT TO PAGE 9 ON WHITE SHEETS)

Again, if you like a group very much, give it a mark close to 100, if you dislike it strongly, move close to 0 and if you don't feel particularly warm or cold toward it, or if you don't know, place it in the middle. Would you please read this list of names of various groups and write down your score for each.

Colo 23/63 cold 00 to 99

no answer, refused = 00
Don't Know = 50
 $0 + 1 = 01$

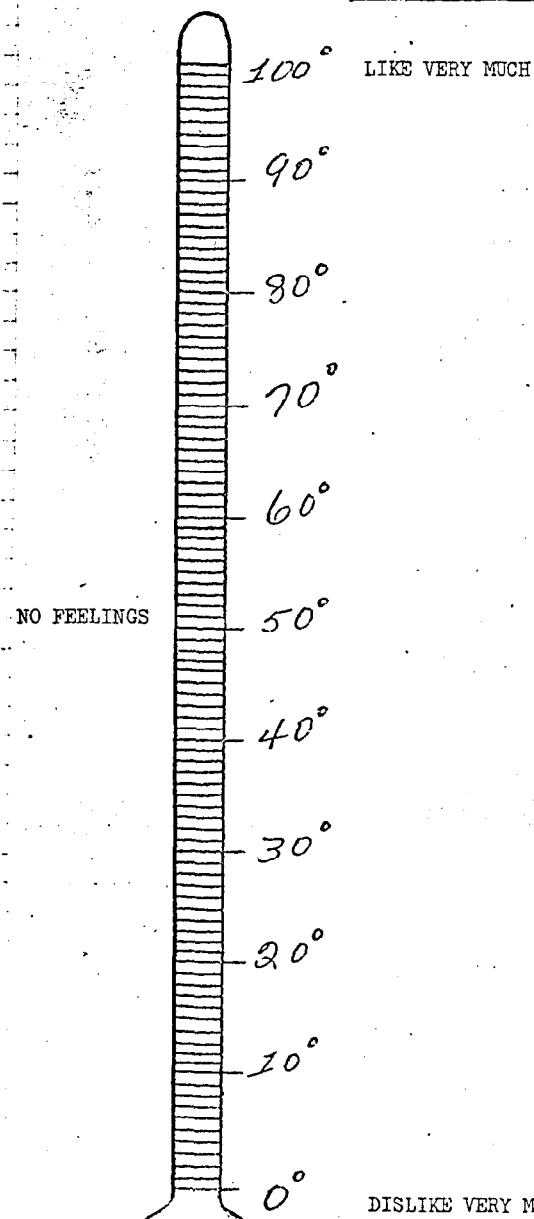
$100 = 99$

to down the List 22-1

SHEET FOR QUESTION 60

PLEASE WRITE IN YOUR ANSWERS
DIRECTLY ON THIS SHEET

START HERE AND GO UP THE LIST → 22-2



	FOR OFFICE USE ONLY
Clergymen	—
Right Wingers	—
French Canadians	—
Whites	—
Roman Catholics	—
Russians	—
Labour Unions	—
Englishmen	—
Policemen	—
People whose ancestors come from countries other than Britain or France	—
Big Business	—
Jews	—
Americans	—
Protestants	—
Left Wingers	—
English Canadians	—
Military	—
Negroes	—
Atheists	—

(72)

Card 11

85994

61. Now that we've looked at some groups, I would like you to show your feelings about a few individuals whose names are listed on the next page, again using our "feeling thermometer". (POINT TO PAGE 10 OF WHITE SHEETS)

cols 10/31 coded 00 to 99
no answer, refused = 00
Don't Know = 50
0+1 = 01
100 = 99

SHEET FOR QUESTION 61

PLEASE WRITE IN YOUR ANSWERS
DIRECTLY ON THIS SHEET

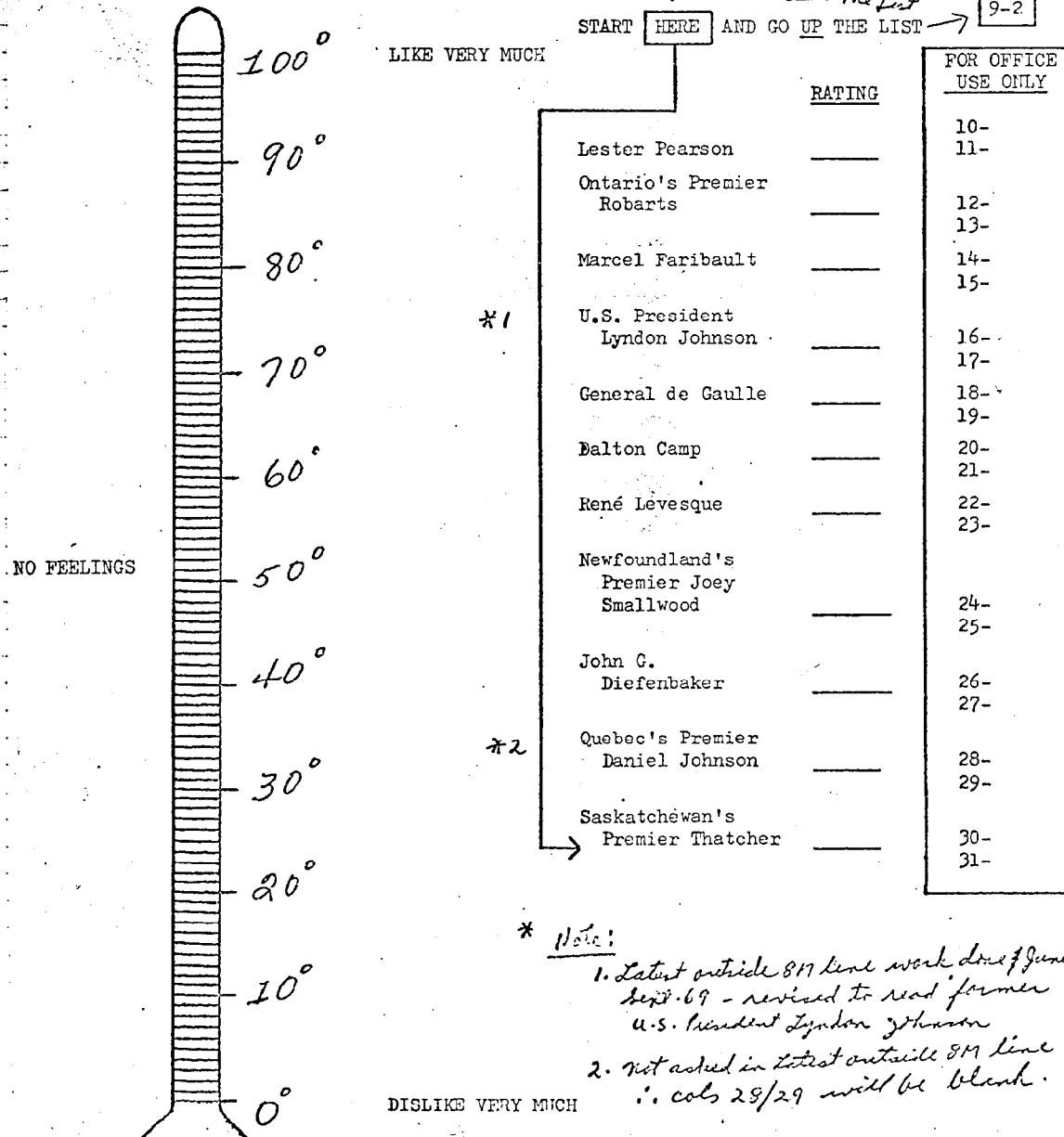
20

7-1
8-1

9-2

9-1 = Read down the list

START HERE AND GO UP THE LIST →



* Note:

1. Latest outside 8M line work done June/July 69 - revised to read former U.S. President Lyndon Johnson
2. not asked in latest outside 8M line ∴ cols 28/29 will be blank.

(43)

Card 11

85994

69. Now, just once more I'd like to use something like the "feeling thermometer." This time, however, I'd like you to give a mark to various political offices not on the basis of whether you like them or not but on the basis of how important you think they are.

If, for example, we were to talk about building inspectors, and you thought that they were terribly important, you'd give them a high score near 100. If you thought they were not very important, you'd give them a low mark near 0.

(POINT TO PAGE 12 ON WHITE SHEETS) Here are the offices I am interested in: Just go through them as you did with the question about individuals and groups and mark down your score beside each.

Col 32/59 coded 00 to 99

No answer/refused = 00

Don't know = 01

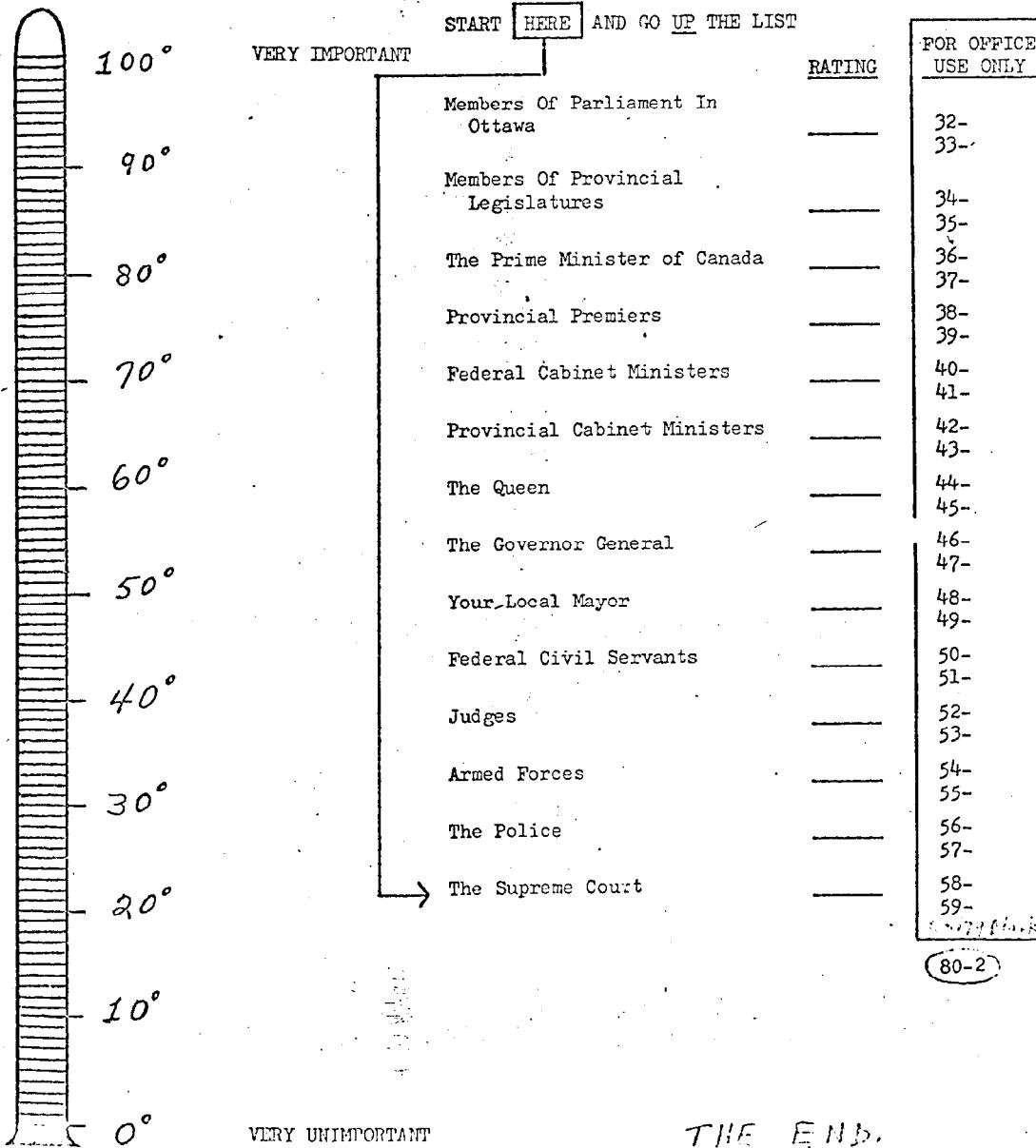
0, 1 + 2 = 02

100 = 99

SHEET FOR QUESTION 69

PLEASE WRITE IN YOUR ANSWERS
DIRECTLY ON THIS SHEET

2 ← indicates some
existing code
as col 4 see
previous page



MASTER CODE BOOK (Oct./71 addendum)Card 12:

Cols. 1-6 : Same as cards 1 to 11
 Cols. 7-8 : 12
 Cols. 9-10 : Blank

White part of questionnaire, p.13:

94. Into which of the following groups did the total income for your family fall last year (before taxes)?

A. UNDER \$1,000	Cols. 11-12 : 1
B. \$ 1,000 to \$ 1,999	2
C. \$ 2,000 to \$ 2,999	3
D. \$ 3,000 to \$ 3,999	4
E. \$ 4,000 to \$ 4,999	5
F. \$ 5,000 to \$ 5,999	6
G. \$ 6,000 to \$ 6,999	7
H. \$ 7,000 to \$ 7,999	8
I. \$ 8,000 to \$ 9,999	9
J. \$10,000 to \$14,999	10
K. \$15,000 or over	11
Refused	12
No answer	13
Dont't know	14
Questionnaire missing	15

Green part of questionnaire, p.27:

94. ESTIMATED INCOME: \$ _____

Cols. 13-14 :Same as Cols. 11-12

Cols. 15-80 :Blank