# **Project Reports**

#### 1. INTRODUCTION

### 1.1 Overview

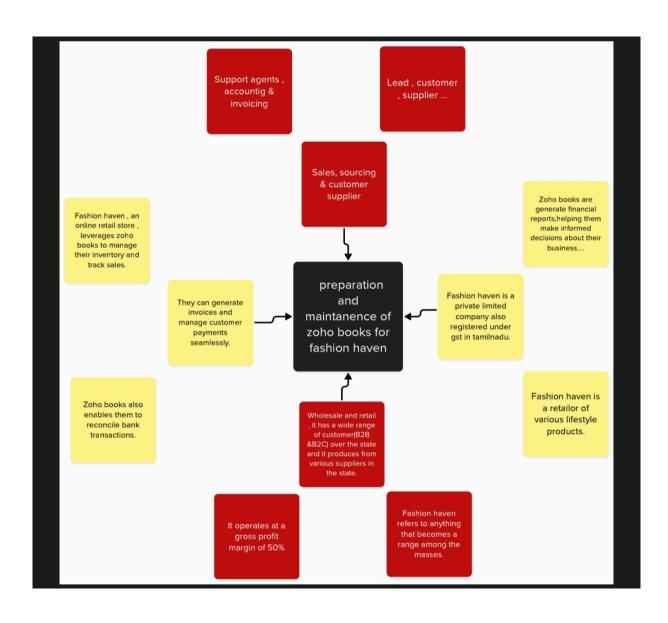
Fashion Heaven is an online platform that brings together fashion enthusiasts, designers, and its influencers to showcase and discover the latest trends, styles, and fashion inspirations from around the world. It's a virtual paradise for fashion lovers.

### 1.2Purpose

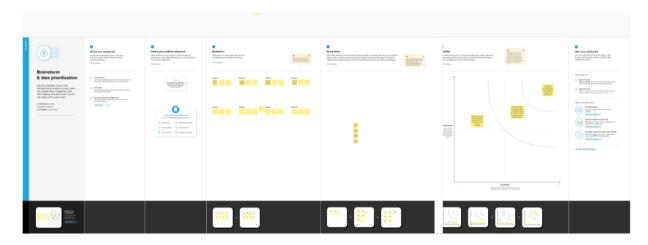
The purpose of Fashion Heaven is to provide a space for fashion enthusiasts to connect, inspire, and explore the world of fashion. It aims to be a hub for creativity, style, and trend-setting.

### **Problems Definition & Design Thinking**

### 2.1 Empathy Map



## 2.2 Ideation & Brainstroming Map



# 3.Result

## Profit & Loss Account



#### selva@co Profit and Loss

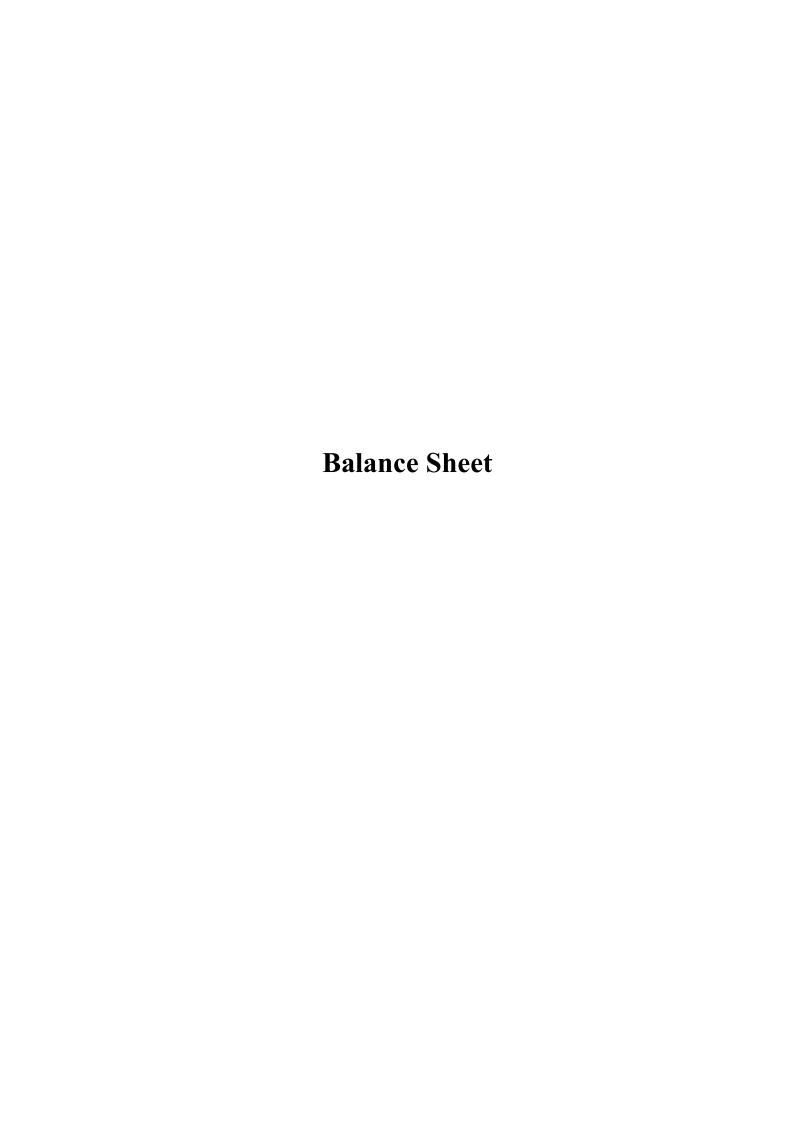
Basis: Accrual

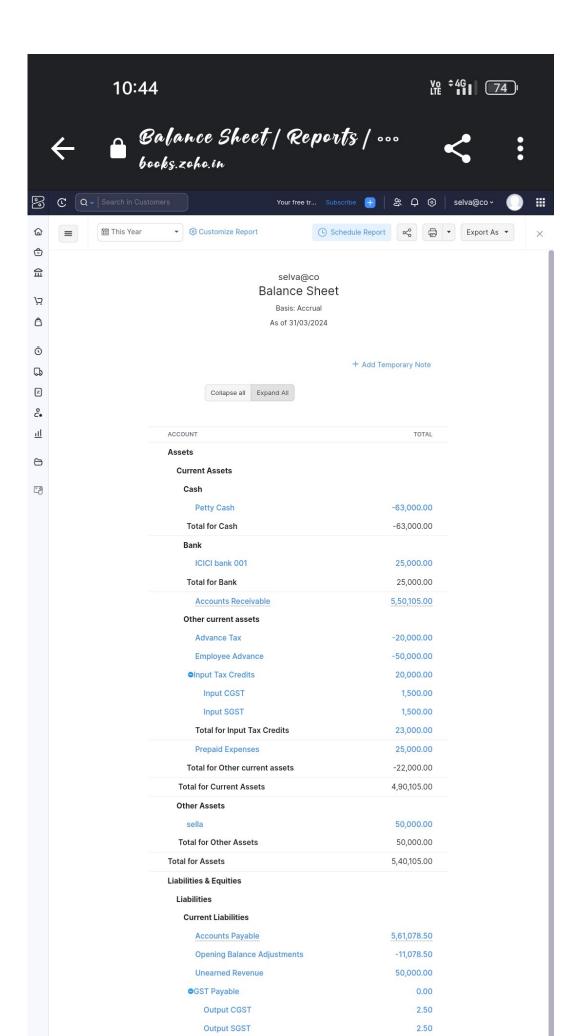
From 01/10/2023 To 31/10/2023

#### + Add Temporary Note

	TOTAL
	100.00
	100.00
	0.00
Gross Profit	100.00
	20,000.00
	40,000.00
	60,000.00
Operating Profit	-59,900.00
	0.00
	0.00
	0.00

<sup>\*\*</sup>Amount is displayed in your base currency INR





#### 4.ADVANTAGES AND DISADVANTAGES

#### **ADVANTAGE**

Advantages of Fashion Heaven include access to a wide range of fashion inspiration, connecting with like-minded individuals, and discovering new designers.

#### **DISADVANTAGES**

Disadvantages can include information overload, the pressure to conform to trends, and the potential for excessive consumerism.

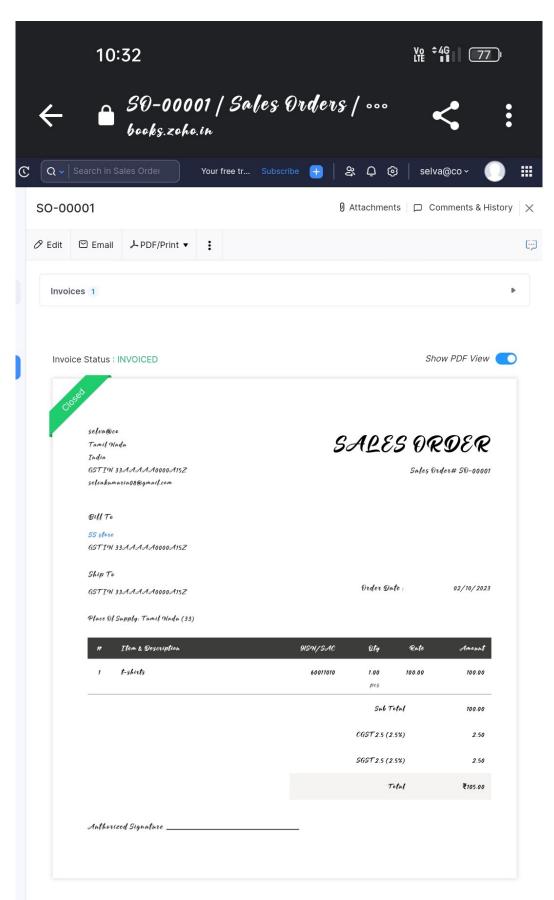
The conclusion is that Fashion Heaven has the potential to continue growing as a vibrant community for fashion lovers, fostering creativity and inspiration. The future scope could involve incorporating more sustainable and ethical fashion practices, as well as expanding into virtual reality experiences for a more immersive fashion exploration.

### **5.APPLICATION**

The zoho books are applied in our business to record the sales and purchase to generate invoice and bill and manages the customer payment and vendor payments. It also gives all the financial report about the profit and loss a/c, balance sheet, GST report account receivable AR aging details, account payable AR aging details and etc. this all the details can help to make decision making for future business purposes.

### 6. CONCLUSION

The conclusion is that Fashion Heaven has the potential to continue growing as a vibrant community for fashion lovers, fostering creativity and inspiration. The future scope could involve incorporating more sustainable and ethical fashion practices, as well as expanding into virtual reality experiences for a more immersive fashion exploration.



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