

Fasika Minda Melese

 +1 315 484 8939 |  fasikaye@gmail.com | Syracuse, NY

EDUCATION

PhD, Instructional Design, Development & Evaluation (Anticipated May 2026)

Syracuse University – Dissertation: Integrating Generative AI in Lesson Planning

Certification, Data Science – Syracuse University, 2024

MS, Teaching & Curriculum – Syracuse University, 2019

BS, Computer Science – Addis Ababa University, 2010

SKILLS

Design Tools: Adobe Creative Cloud, Adobe Express, Articulate Rise & Storyline, Camtasia

Data visualization: Excel, R, Tableau, MAXQDA

Design Methods: Course mapping, assessment design, accessibility, UDL

Web and social media: WordPress, Google Sites, LinkedIn, Instagram, X, TikTok, Bluesky

EXPERIENCE

Instructor & Research Assistant | Syracuse University | Aug 2022 – Present

- Designed and taught 16 undergraduate courses integrating technology into instruction.
- Developed asynchronous graduate courses on instructional technology and AI.
- Taught Digital Media Production (IDE 552) at the graduate level.
- Produced learning modules on assistive technologies, cloud computing, and EdTech policies.

Instructional Design Consultant | Project Advance Syracuse University | Jan 2021 – Aug 2022

- Redesigned College Learning Strategies tutorials with Articulate Rise, Storyline, and Camtasia.
- Built 4 interactive course shells (35+ modules) to enhance student engagement and retention.

Production Coordinator | Education Development Center, Addis Ababa | Jun 2019 – Sept 2020

- Directed a 20-person team to design scalable, multilingual audio learning programs in 7 languages.
- Created teacher support materials distributed via national media and radio.

Assistant Lecturer | Addis Ababa University | Sept 2010 – Jul 2017

- Taught and supported computer science courses for 1,000+ undergraduates.
- Designed workshops to adapt Open Educational Resources into local languages.

LEADERSHIP & RECOGNITION

President, African Graduate Students Network, Syracuse University (2025–26)

Civil Society Leadership Award, Open Society Foundations (\$80,000)

Winner, Intelligence++ Instructional Design Sprint – Developed campus neurodiversity belonging app (2024)

Change Agent of the Year, LIFE Academy, Sweden (2015)